

Cinemark Holdings, Inc.  
Form FWP  
January 20, 2010

Issuer Free Writing Prospectus filed pursuant to Rule 433  
supplementing the preliminary prospectus supplement dated January 19, 2010  
and the prospectus dated May 6, 2009  
Registration No. 333-159012  
January 20, 2010

**RULE 134 TERM SHEET**  
**Cinemark Holdings, Inc.**  
**7,500,000 Shares**  
**Common Stock**

|                        |                                   |
|------------------------|-----------------------------------|
| Issuer:                | Cinemark Holdings, Inc.           |
| Symbol:                | CNK                               |
| Size:                  | \$109,125,000                     |
| Shares offered:        | 7,500,000 shares                  |
| Price to public:       | \$14.55 per share                 |
| Underwriting discount: | \$0.22 per share                  |
| Trade date:            | January 20, 2010                  |
| Closing date:          | January 25, 2010                  |
| CUSIP:                 | 17243V102                         |
| Underwriters:          | Morgan Stanley & Co. Incorporated |

Copies of the prospectus related to this offering may be obtained from Morgan Stanley & Co. Incorporated, Attention: Prospectus Department, 180 Varick Street, 2nd Floor, New York, New York 10014 (email address: prospectus@morganstanley.com)

This communication shall not constitute an offer to sell or the solicitation of any offer to buy, nor shall there be any sale of the securities in any state in which such offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities law of any such state.