

SHAW COMMUNICATIONS INC  
Form 6-K  
October 29, 2010

**SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549  
FORM 6-K  
REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934  
For the month of October, 2010  
Shaw Communications Inc.**

(Translation of registrant's name into English)  
Suite 900, 630 13 Avenue S.W., Calgary, Alberta T2P 4L4 (403) 750-4500  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):  
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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant, Shaw Communications Inc., has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: October 29, 2010  
Shaw Communications Inc.

By: /s/ Steve Wilson  
Steve Wilson  
Sr. V.P., Chief Financial Officer  
Shaw Communications Inc.

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October 29, 2010

Nova Scotia Securities  
Commission

Securities Commission of Newfoundland and Labrador

Alberta Securities Commission

Saskatchewan Financial Services Commission, Securities Division

The Manitoba Securities  
Commission

New Brunswick Securities Commission

Ontario Securities Commission

British Columbia Securities Commission

Prince Edward Island Securities  
Office

Autorité des marchés financiers

Dear Sirs:

**RE: SHAW COMMUNICATIONS INC.**

Pursuant to a request from the reporting issuer, we wish to advise you of the following dates in connection with their Annual Meeting of Shareholders:

|  |                                      |
|--|--------------------------------------|
| DATE OF MEETING:                         | January 13, 2011                     |
| RECORD DATE FOR NOTICE:                  | November 29, 2010                    |
| RECORD DATE FOR VOTING:                  | November 29, 2010                    |
| BENEFICIAL OWNERSHIP DETERMINATION DATE: | November 29, 2010                    |
| SECURITIES ENTITLED TO NOTICE:           | Class A Common<br>Class B Non Voting |
| SECURITIES ENTITLED TO VOTE:             | Class A Common                       |

Yours very truly,

Brenda Cowan

Supervisor, Trust Central Services

cc: CDS & Co. (Via Fax)

pk/NM\_Shaw