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Form FWP

December 15, 2010

Issuer Free Writing Prospectus Filed Pursuant to Rule 433 Registration Statement No. 333-156700 Dated December 15, 2010

HUNTINGTON BANCSHARES INCORPORATED FINAL TERM SHEET 7.000% SUBORDINATED NOTES DUE 2020

Issuer: Huntington Bancshares Incorporated

Security Type: Subordinated Notes

Legal Format: SEC Registered (Registration Statement No. 333-156700)

Aggregate Principal Amount \$300,000,000

Offered:

Ratings:* Baa3/BBB-/BBB (Stable/Stable)(Moody s/S&P/Fitch)

Minimum Denominations: \$2,000 Minimum Increments: \$1,000

Pricing Date: December 15, 2010

Settlement Date: December 17, 2010 (T+2 days)

Maturity Date: December 15, 2020

Interest Payment Dates: June 15 and December 15, commencing on June 15, 2011.

Redemption Provision: The notes may not be redeemed prior to maturity

Reference Benchmark: 2.625% due November 15, 2020

 Benchmark Yield:
 3.551%

 Spread to Benchmark:
 T+344.9 bps

 Reoffer Yield:
 7.000%

 Coupon:
 7.000%

 Price to Investors (%):
 100.0%

 CUSIP:
 446150AG9

ISIN: US446150AG96
Book-Running Manager: Goldman, Sachs & Co.

Joint Lead Managers: Morgan Stanley & Co. Incorporated Sandler O Neill & Partners, L.P.

Co-Manager: Barclays Capital Inc.

* Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

This communication is intended for the sole use of the person to whom it is provided by us.

The issuer has filed a registration statement (including a prospectus and preliminary prospectus supplement) with the Securities and Exchange Commission for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the Securities and Exchange Commission for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the Web site of the Securities and Exchange Commission at www.sec.gov. Copies of the prospectus, preliminary prospectus supplement and any subsequently filed prospectus supplements relating to the offering may be obtained from Goldman, Sachs & Co., 200 West Street, New York, NY 10282, Attention: Prospectus Department (1-866-471-2526). Terms are used in this term sheet with the meanings assigned to them in the preliminary prospectus supplement subject to completion, dated December 15, 2010, included in the registration statement referred to above.