

DISH Network CORP  
Form 10-Q  
May 11, 2009

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
Form 10-Q**

**(Mark One)**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE QUARTERLY PERIOD ENDED MARCH 31, 2009.**  
**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE TRANSITION PERIOD FROM \_\_\_\_\_ TO \_\_\_\_\_.**

**Commission File Number: 0-26176  
DISH Network Corporation**

(Exact name of registrant as specified in its charter)

**Nevada**

(State or other jurisdiction of incorporation or organization)

**88-0336997**

(I.R.S. Employer Identification No.)

**9601 South Meridian Boulevard  
Englewood, Colorado**

(Address of principal executive offices)

**80112**

(Zip code)

**(303) 723-1000**

(Registrant's telephone number, including area code)

**Not Applicable**

(Former name, former address and former fiscal year, if changed since last report)

**Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No**

**Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No**

**Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.**

**Large Accelerated Filer  Accelerated Filer  Non-Accelerated Filer  Smaller reporting Company**

(Do not check if a smaller reporting company)

**Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No**

**As of April 24, 2009, the registrant's outstanding common stock consisted of 208,281,590 shares of Class A common stock and 238,435,208 shares of Class B common stock.**

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**PART I FINANCIAL INFORMATION**  
**DISCLOSURE REGARDING FORWARD-LOOKING STATEMENTS**

We make forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 throughout this report. Whenever you read a statement that is not simply a statement of historical fact (such as when we describe what we believe, intend, plan, estimate, expect or anticipate will occur, and other similar statements) you must remember that our expectations may not be achieved, even though we believe they are reasonable. We do not guarantee that any future transactions or events described herein will happen as described or that they will happen at all. You should read this report completely and with the understanding that actual future results may be materially different from what we expect. Whether actual events or results will conform with our expectations and predictions is subject to a number of risks and uncertainties. The risks and uncertainties include, but are not limited to, the following:

Weakening economic conditions, including the recent downturn in financial markets and reduced consumer spending, may adversely affect our ability to grow or maintain our business.

If we do not improve our operational performance and customer satisfaction, our gross subscriber additions may decrease and our subscriber churn may increase.

If declines in DISH Network gross subscriber additions, increases in subscriber churn and higher subscriber acquisition and retention costs continue, our financial performance will be further adversely affected.

We face intense and increasing competition from satellite television providers, cable television providers, telecommunications companies, and companies that provide/facilitate the delivery of video content via the internet.

We may be required to make substantial additional investments in order to maintain competitive high definition, or HD, programming offerings.

Technology in our industry changes rapidly and could cause our services and products to become obsolete.

We may need additional capital, which may not be available on acceptable terms or at all, in order to continue investing in our business and to finance acquisitions and other strategic transactions.

A portion of our investment portfolio is invested in securities that have experienced limited or no liquidity in recent months and may not be immediately accessible to support our financing needs.

The termination of our distribution agreement with AT&T Inc., or AT&T, may reduce subscriber additions and increase churn if we are not able to develop alternative distribution channels.

As technology changes, and in order to remain competitive, we may have to upgrade or replace subscriber equipment and make substantial investments in our infrastructure.

We rely on EchoStar Corporation, or EchoStar, to design and develop all of our new set-top boxes and certain related components, and to provide transponder capacity, digital broadcast operations and other services for us. Our business would be adversely affected if EchoStar ceases to provide these services to us and we are unable to obtain suitable replacement services from third parties.

We rely on one or a limited number of vendors, and the inability of these key vendors to meet our needs could have a material adverse effect on our business.

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Our programming signals are subject to theft, and we are vulnerable to other forms of fraud that could require us to make significant expenditures to remedy.

We depend on third parties to solicit orders for DISH Network services that represent a significant percentage of our total gross subscriber acquisitions.

We depend on others to provide the programming that we offer to our subscribers and, if we lose access to this programming, our subscriber losses and subscriber churn may increase.

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Our competitors may be able to leverage their relationships with programmers so that they are able to reduce their programming costs and offer exclusive content that will place them at a competitive advantage to us.

We depend on the Cable Act for access to programming from cable-affiliate programmers at cost-effective rates.

We face increasing competition from other distributors of foreign language programming that may limit our ability to maintain our foreign language programming subscriber base.

Our local programming strategy faces uncertainty because we may not be able to obtain necessary retransmission consents from local network stations.

We are subject to significant regulatory oversight and changes in applicable regulatory requirements could adversely affect our business.

We have made a substantial investment in certain 700 MHz wireless licenses and will be required to make significant additional investments in order to commercialize these licenses and recoup our investment.

We have substantial debt outstanding and may incur additional debt that could have a dilutive effect on our outstanding equity capital or future earnings.

If we are unsuccessful in defending Tivo's litigation against us, we could be prohibited from offering digital video recorder, or DVR, technology that would in turn put us at a significant disadvantage to our competitors.

We have limited owned and leased satellite capacity and satellite failures could adversely affect our business.

Our owned and leased satellites are subject to risks related to launch that could limit our ability to utilize these satellites.

Our owned and leased satellites are subject to significant operational and atmospheric risks that could limit our ability to utilize these satellites.

Our owned and leased satellites have minimum design lives of 12 years, but could fail or suffer reduced capacity before then.

We currently have no commercial insurance coverage on the satellites we own and could face significant impairment charges if one of our satellites fails.

We may have potential conflicts of interest with EchoStar due to our common ownership and management.

We rely on key personnel and the loss of their services may negatively affect our businesses.

We are controlled by one principal stockholder who is also our Chairman, President and Chief Executive Officer.

We are party to various lawsuits which, if adversely decided, could have a significant adverse impact on our business, particularly lawsuits regarding intellectual property.

We may pursue acquisitions and other strategic transactions to complement or expand our business that may not be successful and with respect to which we may lose the entire value of our investment.

Our business depends substantially on Federal Communications Commission, or FCC, licenses that can expire or be revoked or modified and applications for FCC licenses that may not be granted.

We are subject to digital HD carry-one-carry-all requirements that cause capacity constraints.

It may be difficult for a third party to acquire us, even if doing so may be beneficial to our shareholders, because of our capital structure.



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We cannot assure you that there will not be deficiencies leading to material weaknesses in our internal control over financial reporting.

We may face other risks described from time to time in periodic and current reports we file with the Securities and Exchange Commission, or SEC.

All cautionary statements made herein should be read as being applicable to all forward-looking statements wherever they appear. Investors should consider the risks described herein and should not place undue reliance on any forward-looking statements. We assume no responsibility for updating forward-looking information contained or incorporated by reference herein or in other reports we file with the SEC.

In this report, the words DISH Network, the Company, we, our and us refer to DISH Network Corporation and its subsidiaries, unless the context otherwise requires. EchoStar refers to EchoStar Corporation and its subsidiaries.

**Table of Contents****Item 1. FINANCIAL STATEMENTS****DISH NETWORK CORPORATION  
CONDENSED CONSOLIDATED BALANCE SHEETS**(Dollars in thousands, except share amounts)  
(Unaudited)

|  | <b>March 31,<br/>2009</b> | <b>As of<br/>December 31,<br/>2008</b> |
|--|---------------------------|--|
| <b>Assets</b>  |                           |  |
| <i>Current Assets:</i>   |                           |  |
| Cash and cash equivalents  | \$ 263,936                | \$ 98,574                              |
| Marketable investment securities   | 904,942                   | 460,558                                |
| Trade accounts receivable other, net of allowance for doubtful accounts of \$12,813 and \$15,207, respectively | 775,838                   | 799,139                                |
| Trade accounts receivable EchoStar   | 23,508                    | 20,604                                 |
| Inventories, net   | 414,833                   | 426,671                                |
| Deferred tax assets  | 103,920                   | 86,331                                 |
| Income tax receivable  |                           | 148,747                                |
| Other current assets   | 101,162                   | 56,394                                 |
| Other current assets EchoStar  | 966                       | 966                                    |
| <b>Total current assets</b>  | <b>2,589,105</b>          | <b>2,097,984</b>                       |
| <i>Noncurrent Assets:</i>  |                           |  |
| Restricted cash and marketable investment securities   | 83,369                    | 83,606                                 |
| Property and equipment, net of accumulated depreciation of \$2,488,287 and \$2,432,959, respectively           | 2,816,998                 | 2,663,289                              |
| FCC authorizations   | 1,391,441                 | 1,391,441                              |
| Intangible assets, net   | 4,845                     | 5,135                                  |
| Marketable and other investment securities   | 119,880                   | 158,296                                |
| Other noncurrent assets, net   | 57,773                    | 60,296                                 |
| <b>Total noncurrent assets</b>   | <b>4,474,306</b>          | <b>4,362,063</b>                       |
| <b>Total assets</b>  | <b>\$ 7,063,411</b>       | <b>\$ 6,460,047</b>                    |
| <b>Liabilities and Stockholders Equity (Deficit)</b>   |                           |  |
| <i>Current Liabilities:</i>  |                           |  |
| Trade accounts payable other   | \$ 220,963                | \$ 174,216                             |
| Trade accounts payable EchoStar  | 315,992                   | 297,629                                |
| Deferred revenue and other   | 835,088                   | 830,529                                |
| Accrued programming  | 1,032,814                 | 1,020,086                              |
| Other accrued expenses   | 558,559                   | 619,210                                |
| Current portion of capital lease obligations, mortgages and other notes payable                                | 23,400                    | 13,333                                 |
| 3% Convertible Subordinated Note due 2011  | 25,000                    | 25,000                                 |

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|  |           |           |
|--|-----------|-----------|
| Total current liabilities  | 3,011,816 | 2,980,003 |
| <i>Long-term obligations, net of current portion:</i>  |           |           |
| 6 3/8% Senior Notes due 2011   | 1,000,000 | 1,000,000 |
| 6 5/8% Senior Notes due 2014   | 1,000,000 | 1,000,000 |
| 7 1/8% Senior Notes due 2016   | 1,500,000 | 1,500,000 |
| 7% Senior Notes due 2013   | 500,000   | 500,000   |
| 7 3/4% Senior Notes due 2015   | 750,000   | 750,000   |
| Capital lease obligations, mortgages and other notes payable, net of current portion           | 334,977   | 219,423   |
| Deferred tax liabilities   | 277,614   | 235,551   |
| Long-term deferred revenue, distribution and carriage payments and other long-term liabilities | 355,931   | 224,176   |
| Total long-term obligations, net of current portion  | 5,718,522 | 5,429,150 |
| Total liabilities  | 8,730,338 | 8,409,153 |

Commitments and Contingencies (Note 10)

*Stockholders Equity (Deficit):*

|   |              |              |
|---|--------------|--------------|
| Class A common stock, \$.01 par value, 1,600,000,000 shares authorized, 257,265,514 and 257,117,733 shares issued, 207,167,361 and 208,968,052 shares outstanding, respectively | 2,573        | 2,571        |
| Class B common stock, \$.01 par value, 800,000,000 shares authorized, 238,435,208 shares issued and outstanding   | 2,384        | 2,384        |
| Class C common stock, \$.01 par value, 800,000,000 shares authorized, none issued and outstanding   |              |              |
| Additional paid-in capital  | 2,094,827    | 2,090,527    |
| Accumulated other comprehensive income (loss)   | (124,211)    | (107,998)    |
| Accumulated earnings (deficit)  | (2,180,120)  | (2,492,804)  |
| Treasury stock, at cost   | (1,462,380)  | (1,443,786)  |
| Total stockholders equity (deficit)   | (1,666,927)  | (1,949,106)  |
| Total liabilities and stockholders equity (deficit)   | \$ 7,063,411 | \$ 6,460,047 |

The accompanying notes are an integral part of the Condensed Consolidated Financial Statements.

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**DISH NETWORK CORPORATION**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
**AND COMPREHENSIVE INCOME (LOSS)**

(Dollars in thousands, except per share amounts)  
(Unaudited)

|   | <b>For the Three Months<br/>Ended March 31,</b> |               |
|---|---|---------------|
|   | <b>2009</b>                                     | <b>2008</b>   |
| <b>Revenue:</b>   |   |               |
| Subscriber-related revenue  | \$ 2,864,939                                    | \$ 2,810,426  |
| Equipment sales and other revenue   | 32,346  | 25,052        |
| Equipment sales   EchoStar  | 2,683   | 2,638         |
| Transitional services and other revenue   EchoStar  | 5,353   | 6,278         |
| <br>Total revenue   | <br>2,905,321                                   | <br>2,844,394 |
| <br><b>Costs and Expenses:</b>  |   |               |
| Subscriber-related expenses (exclusive of depreciation shown below   Note 11)                               | 1,550,078                                       | 1,444,641     |
| Satellite and transmission expenses (exclusive of depreciation shown below   Note 11):                      |   |               |
| EchoStar  | 80,757  | 78,253        |
| Other   | 7,021   | 7,664         |
| Equipment, transitional services and other cost of sales  | 40,499  | 31,814        |
| <i>Subscriber acquisition costs:</i>  |   |               |
| Cost of sales   subscriber promotion subsidies   EchoStar (exclusive of depreciation shown below   Note 11) | 24,136  | 30,787        |
| Other subscriber promotion subsidies  | 217,560   | 280,197       |
| Subscriber acquisition advertising  | 50,507  | 63,972        |
| <br>Total subscriber acquisition costs  | <br>292,203                                     | <br>374,956   |
| General and administrative expenses   EchoStar  | 11,142  | 13,770        |
| General and administrative expenses   | 125,765   | 115,760       |
| Depreciation and amortization (Note 11)   | 223,293   | 272,368       |
| <br>Total costs and expenses  | <br>2,330,758                                   | <br>2,339,226 |
| <br>Operating income (loss)   | <br>574,563                                     | <br>505,168   |
| <br><b>Other Income (Expense):</b>  |   |               |
| Interest income   | 4,784   | 14,101        |
| Interest expense, net of amounts capitalized  | (83,937)  | (89,812)      |
| Other, net  | 4,177   | (7,028)       |
| <br>Total other income (expense)  | <br>(74,976)                                    | <br>(82,739)  |

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|                                     |            |            |
|-------------------------------------|------------|------------|
| Income (loss) before income taxes   | 499,587    | 422,429    |
| Income tax (provision) benefit, net | (186,903)  | (163,846)  |
| Net income (loss)                   | \$ 312,684 | \$ 258,583 |

**Comprehensive Income (Loss):**

|  |            |            |
|--|------------|------------|
| Foreign currency translation adjustments   | (380)      | (1,664)    |
| Unrealized holding gains (losses) on available-for-sale securities   | (14,348)   | (48,891)   |
| Recognition of previously unrealized (gains) losses on available-for-sale securities included in net income (loss) | (1,716)    | (4,523)    |
| Deferred income tax (expense) benefit  | 231        | 21,223     |
| Comprehensive income (loss)  | \$ 296,471 | \$ 224,728 |

**Denominator for basic and diluted net income (loss) per share Class A and B common stock:**

|  |         |         |
|--|---------|---------|
| Denominator for basic net income (loss) per share weighted-average common shares outstanding   | 446,874 | 448,803 |
| Denominator for diluted net income (loss) per share weighted-average common shares outstanding | 448,033 | 460,218 |

**Net income (loss) per share Class A and B common stock:**

|                                     |         |         |
|-------------------------------------|---------|---------|
| Basic net income (loss) per share   | \$ 0.70 | \$ 0.58 |
| Diluted net income (loss) per share | \$ 0.70 | \$ 0.57 |

The accompanying notes are an integral part of the Condensed Consolidated Financial Statements.

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**DISH NETWORK CORPORATION**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

(In thousands)

(Unaudited)

|   | <b>For the Three Months<br/>Ended March 31,</b> |                  |
|---|---|------------------|
|   | <b>2009</b>                                     | <b>2008</b>      |
| <b>Cash Flows From Operating Activities:</b>  |   |                  |
| Net income (loss)   | \$ 312,684                                      | \$ 258,583       |
| <i>Adjustments to reconcile net income (loss) to net cash flows from operating activities:</i>                                  |   |                  |
| Depreciation and amortization   | 223,293   | 272,368          |
| Equity in losses (earnings) of affiliates   | 2,360   | 2,318            |
| Realized and unrealized losses (gains) on investments   | (844)   | 2,357            |
| Non-cash, stock-based compensation  | 3,209   | 3,559            |
| Deferred tax expense (benefit)  | 24,705  | 14,520           |
| Other, net  | 1,777   | 1,472            |
| Change in noncurrent assets   | 1,683   | 1,664            |
| Change in long-term deferred revenue, distribution and carriage payments and other long-term liabilities                        | 3,407   | 81,446           |
| Changes in current assets and current liabilities, net  | 328,942   | 267,450          |
| <b>Net cash flows from operating activities</b>   | <b>901,216</b>                                  | <b>905,737</b>   |
| <br>  |   |                  |
| <b>Cash Flows From Investing Activities:</b>  |   |                  |
| Purchases of marketable investment securities   | (725,779)                                       | (818,220)        |
| Sales and maturities of marketable investment securities  | 264,507   | 700,289          |
| Purchases of property and equipment   | (252,174)                                       | (266,771)        |
| Change in restricted cash and marketable investment securities  | 187   | (77)             |
| Purchase of strategic investments included in noncurrent marketable and other investment securities                             |   | (115,253)        |
| Other   |   | (2,569)          |
| <b>Net cash flows from investing activities</b>   | <b>(713,259)</b>                                | <b>(502,601)</b> |
| <br>  |   |                  |
| <b>Cash Flows From Financing Activities:</b>  |   |                  |
| Distribution of cash and cash equivalents to EchoStar in connection with the Spin-off   |   | (585,147)        |
| Repayment of capital lease obligations, mortgages and other notes payable   | (5,093)   | (1,979)          |
| Class A common stock repurchases  | (18,594)  |                  |
| Net proceeds from Class A common stock options exercised and Class A common stock issued under the Employee Stock Purchase Plan | 1,092   | 930              |
| <b>Net cash flows from financing activities</b>   | <b>(22,595)</b>                                 | <b>(586,196)</b> |

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|   |            |              |
|---|------------|--------------|
| Net increase (decrease) in cash and cash equivalents  | 165,362    | (183,060)    |
| Cash and cash equivalents, beginning of period  | 98,574     | 919,542      |
| Cash and cash equivalents, end of period  | \$ 263,936 | \$ 736,482   |
| <b>Supplemental Disclosure of Cash Flow Information:</b>                                    |            |              |
| Cash paid for interest  | \$ 58,250  | \$ 57,221    |
| Capitalized interest  | \$ 3,942   | \$ 3,848     |
| Cash received for interest  | \$ 3,366   | \$ 12,976    |
| Cash paid for income taxes  | \$ 7,978   | \$ 17,393    |
| Employee benefits paid in Class A common stock  | \$         | \$ 19,374    |
| Satellites and other assets financed under capital lease obligations                        | \$ 130,714 | \$           |
| Net assets contributed in connection with the Spin-off, excluding cash and cash equivalents | \$         | \$ 2,765,398 |

The accompanying notes are an integral part of the Condensed Consolidated Financial Statements.

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**DISH NETWORK CORPORATION**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
(Unaudited)

**1. Organization and Business Activities**

***Principal Business***

DISH Network Corporation is a holding company. Its subsidiaries (which together with DISH Network Corporation are referred to as DISH Network, the Company, we, us and/or our ) operate the DISH Network broadcast satellite ( DBS ) subscription television service in the United States which had 13.584 million subscribers as of March 31, 2009. We have deployed substantial resources to develop the DISH Network DBS System. The DISH Network DBS System consists of our licensed Federal Communications Commission ( FCC ) authorized DBS and Fixed Satellite Service ( FSS ) spectrum, our owned and leased satellites, receiver systems, third-party broadcast operations, customer service facilities, in-home service and call center operations and certain other assets utilized in our operations.

***Spin-off of Technology and Certain Infrastructure Assets***

On January 1, 2008, we completed a tax-free distribution of our technology and set-top box business and certain infrastructure assets (the Spin-off ) into a separate publicly-traded company, EchoStar Corporation ( EchoStar ). DISH Network and EchoStar now operate as separate publicly-traded companies, and neither entity has any ownership interest in the other. However, a substantial majority of the voting power of both companies is owned beneficially by Charles W. Ergen, our Chairman, President and Chief Executive Officer. The two entities consist of the following:

*DISH Network Corporation* which retained its DISH Network® subscription television business and

*EchoStar Corporation* which sells equipment, including set-top boxes and related components, to DISH Network and international customers, and provides digital broadcast operations and satellite services to DISH Network and other customers.

**2. Summary of Significant Accounting Policies**

***Basis of Presentation***

The accompanying unaudited Condensed Consolidated Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States ( GAAP ) and with the instructions to Form 10-Q and Article 10 of Regulation S-X for interim financial information. Accordingly, these statements do not include all of the information and notes required for complete financial statements prepared under GAAP. In our opinion, all adjustments (consisting of normal recurring adjustments) considered necessary for a fair presentation have been included. Operating results for the three months ended March 31, 2009 are not necessarily indicative of the results that may be expected for the year ending December 31, 2009. For further information, refer to the Consolidated Financial Statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2008 ( 2008 10-K ). Certain prior period amounts have been reclassified to conform to the current period presentation.

***Principles of Consolidation***

We consolidate all majority owned subsidiaries and investments in entities in which we have controlling influence. Non-majority owned investments are accounted for using the equity method when we have the ability to significantly influence the operating decisions of the investee. When we do not have the ability to significantly influence the operating decisions of an investee, the cost method is used. For entities that are considered variable interest entities we apply the provisions of Financial Accounting Standards Board ( FASB ) Interpretation No. 46R, Consolidation of Variable Interest Entities An Interpretation of ARB No. 51 ( FIN 46R ). All significant intercompany accounts and transactions have been eliminated in consolidation.



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**DISH NETWORK CORPORATION**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**    **Continued**  
(Unaudited)

***Use of Estimates***

The preparation of financial statements in conformity with GAAP requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses for each reporting period. Estimates are used in accounting for, among other things, allowances for doubtful accounts, inventory allowances, self-insurance obligations, deferred taxes and related valuation allowances, uncertain tax positions, loss contingencies, fair value of financial instruments, fair value of options granted under our stock-based compensation plans, fair values of assets and liabilities acquired in business combinations, capital leases, asset impairments, useful lives of property, equipment and intangible assets, retailer incentives, programming expenses, subscriber lives and royalty obligations. Illiquid credit markets and general downward economic conditions have increased the inherent uncertainty in the estimates and assumptions indicated above. Actual results may differ from previously estimated amounts, and such differences may be material to the Condensed Consolidated Financial Statements. Estimates and assumptions are reviewed periodically, and the effects of revisions are reflected prospectively in the period they occur.

***New Accounting Pronouncements***

In April 2009, the FASB issued FASB Staff Position No. 157-4 ( FSP 157-4 ), which provides additional guidance on FASB Statement No. 157 ( SFAS 157 ), Fair Value Measurements, when the volume and level of activity for the asset or liability has significantly decreased. FSP 157-4 will be effective for interim and annual reporting periods ending after June 15, 2009. We are currently evaluating the impact that adoption of FSP 157-4 will have on our financial position and our results of operations.

In April 2009, the FASB issued FASB Staff Position No. 115-2 ( FSP 115-2 ) and FASB Staff Position No. 124-2 ( FSP 124-2 ), which amends prior other-than-temporary impairment guidance for debt and equity securities. FSP 115-2 and FSP 124-2 will be effective for interim and annual reporting periods ending after June 15, 2009. We are currently evaluating the impact that adoption of FSP 115-2 and FSP 124-2 will have on our financial position and our results of operations.

**3. Basic and Diluted Income (Loss) Per Share**

Statement of Financial Accounting Standards No. 128, Earnings Per Share ( SFAS 128 ) requires entities to present both basic earnings per share ( EPS ) and diluted EPS. Basic EPS excludes dilution and is computed by dividing net income (loss) by the weighted-average number of common shares outstanding for the period. Diluted EPS reflects the potential dilution that could occur if stock awards were exercised and convertible securities were converted to common stock.

The potential dilution from our subordinated notes convertible into common stock was computed using the if converted method. The potential dilution from stock awards exercisable into common stock was computed using the treasury stock method based on the average market value of our Class A common stock. The following table reflects the basic and diluted weighted-average shares outstanding used to calculate basic and diluted earnings per share. Earnings per share amounts for all periods are presented below in accordance with the requirements of SFAS 128.

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|   | <b>For the Three Months<br/>Ended March 31,</b> |                |
|---|---|----------------|
|   | <b>2009</b>                                     | <b>2008</b>    |
|   | (In thousands)                                  |                |
| <b>Numerator:</b>   |   |                |
| Numerator for basic net income (loss) per share    Net income (loss)                                      | \$ 312,684                                      | \$ 258,583     |
| Interest on dilutive subordinated convertible notes, net of related tax effect                            | 117   | 2,461          |
| <br>Numerator for diluted net income (loss) per common share  | <br>\$ 312,801                                  | <br>\$ 261,044 |
| <br><b>Denominator:</b>   |   |                |
| Denominator for basic net income (loss) per common share    weighted-average<br>common shares outstanding | 446,874   | 448,803        |
| Dilutive impact of stock awards outstanding   | 677   | 2,634          |
| Dilutive impact of subordinated notes convertible into common shares                                      | 482   | 8,781          |
| <br>Denominator for diluted net income (loss) per share    weighted-average common<br>shares outstanding  | <br>448,033                                     | <br>460,218    |
| <br><b>Net income (loss) per share:</b>   |   |                |
| Basic net income (loss)   | \$ 0.70   | \$ 0.58        |
| <br>Diluted net income (loss)   | <br>\$ 0.70                                     | <br>\$ 0.57    |

**Shares of Class A common stock issuable upon conversion of:**

|  |     |       |
|--|-----|-------|
| 3% Convertible Subordinated Note due 2010 (repaid during third quarter 2008) |     | 8,299 |
| 3% Convertible Subordinated Note due 2011                                    | 482 | 482   |

As of March 31, 2009 and 2008, there were stock awards to purchase 11.1 million and 3.4 million shares of Class A common stock outstanding, respectively, not included in the above denominator as their effect is antidilutive.

Vesting of options and rights to acquire shares of our Class A common stock ( Restricted performance units ) granted pursuant to our long-term incentive plans is contingent upon meeting certain long-term goals which have not yet been achieved. As a consequence, the following are not included in the diluted EPS calculation:

|                              | <b>For the Three Months<br/>Ended March 31,</b> |             |
|------------------------------|---|-------------|
|                              | <b>2009</b>                                     | <b>2008</b> |
|                              | (In thousands)                                  |             |
| Performance-based options    | 10,287  | 9,721       |
| Restricted performance units | 603   | 590         |
| <br>Total                    | <br>10,890                                      | <br>10,311  |



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**4. Marketable Investment Securities, Restricted Cash and Other Investment Securities**

Our marketable investment securities, restricted cash and other investment securities consist of the following:

|  |                     | As of             |  |
|--|---------------------|-------------------|--|
|  | March 31,           | December          |  |
|  | 2009                | 31,               |  |
|  |                     | 2008              |  |
|  | (In thousands)      |                   |  |
| <b>Marketable investment securities:</b>   |                     |                   |  |
| Current marketable investment securities    VRDNs  | \$ 699,847          | \$ 239,611        |  |
| Current marketable investment securities    strategic  | 23,756              | 13,561            |  |
| Current marketable investment securities    other  | 181,339             | 207,386           |  |
| <i>Total current marketable investment securities</i>  | 904,942             | 460,558           |  |
| Restricted marketable investment securities (1)  | 21,185              | 22,407            |  |
| Noncurrent marketable investment securities    ARS and MBS (2)                                 | 78,652              | 113,394           |  |
| <b>Total marketable investment securities</b>  | <b>1,004,779</b>    | <b>596,359</b>    |  |
| <br>   |                     |                   |  |
| <b>Restricted cash and cash equivalents:</b>   |                     |                   |  |
| Restricted cash and cash equivalents (1)   | 62,184              | 61,199            |  |
| <b>Total restricted cash and cash equivalents</b>  | <b>62,184</b>       | <b>61,199</b>     |  |
| <br>   |                     |                   |  |
| <b>Other investment securities:</b>  |                     |                   |  |
| Other investment securities    cost method   | 15,795              | 15,795            |  |
| Other investment securities    equity method   | 24,045              | 26,784            |  |
| Other investment securities    fair value method   | 1,388               | 2,323             |  |
| <b>Total other investment securities (2)</b>   | <b>41,228</b>       | <b>44,902</b>     |  |
| <br>   |                     |                   |  |
| <b>Total marketable investment securities, restricted cash and other investment securities</b> | <b>\$ 1,108,191</b> | <b>\$ 702,460</b> |  |

(1) Restricted marketable investment securities and restricted cash and cash equivalents are included in

Restricted cash  
and marketable  
investment  
securities on our  
Condensed  
Consolidated  
Balance Sheets.

- (2) Noncurrent  
marketable  
investment  
securities ARS,  
MBS and other  
investment  
securities are  
included in  
Marketable and  
other investment  
securities on our  
Condensed  
Consolidated  
Balance Sheets.

***Marketable Investment Securities***

Our marketable investment securities portfolio consists of various debt and equity instruments, all of which are classified as available-for-sale.

***Current Marketable Investment Securities VRDNs***

Variable rate demand notes ( VRDNs ) are long-term floating rate municipal bonds with embedded put options that allow the bondholder to sell the security at par plus accrued interest. All of the put options are secured by a pledged liquidity source. While they are classified as marketable investment securities, the put option allows for VRDNs to be liquidated on a same day or on a five business day settlement basis.

***Current Marketable Investment Securities Strategic***

Our strategic marketable investment securities are highly speculative and have experienced and continue to experience volatility. As of March 31, 2009, a significant portion of our strategic investment portfolio consisted of securities of a single issuer and the value of that portfolio therefore depends on that issuer.

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*Current Marketable Investment Securities – other*

Our other current marketable investment securities portfolio includes investments in various debt instruments including corporate and government bonds.

*Restricted Marketable Investment Securities*

As of March 31, 2009 and December 31, 2008, our restricted marketable investment securities, together with our restricted cash, included amounts required as collateral for our letters of credit.

*Noncurrent Marketable Investment Securities – ARS and MBS*

We have investments in auction rate securities ( ARS ) and mortgage backed securities ( MBS ) which are classified as available-for-sale securities and reported at fair value. Recent events in the credit markets have reduced or eliminated current liquidity for certain of our ARS and MBS investments. As a result, we classify these investments as noncurrent assets as we intend to hold these investments until they recover or mature.

The valuation of our ARS and MBS investments portfolio is subject to uncertainties that are difficult to estimate. The fair values of these securities are estimated utilizing a combination of comparable instruments and liquidity assumptions. These analyses consider, among other items, the collateral underlying the investments, credit ratings, and liquidity. These securities were also compared, when possible, to other observable market data with similar characteristics.

For our ARS and MBS investments, due to the lack of observable market quotes for identical assets, we utilize analyses that rely on Level 2 and/or Level 3 inputs as defined by Statement of Financial Accounting Standards No. 157, Fair Value Measurements ( SFAS 157 ). These inputs include observed prices on similar assets as well as our assumptions and estimates related to the counterparty credit quality, default risk underlying the security and overall capital market liquidity.

*Other Investment Securities*

We have several strategic investments in certain equity securities that are included in noncurrent Marketable and other investment securities on our Condensed Consolidated Balance Sheets accounted for using the cost, equity or fair value methods of accounting.

Our ability to realize value from our strategic investments in companies that are not publicly traded depends on the success of those companies' businesses and their ability to obtain sufficient capital to execute their business plans. Because private markets are not as liquid as public markets, there is also increased risk that we will not be able to sell these investments, or that when we desire to sell them we will not be able to obtain fair value for them.

***Unrealized Gains (Losses) on Marketable Investment Securities – Recorded on the Condensed Consolidated Balance Sheets***

As of March 31, 2009 and December 31, 2008, we had accumulated net unrealized losses of \$132 million and \$116 million, both net of related tax effect, respectively, as a part of Accumulated other comprehensive income (loss) within Total stockholders' equity (deficit). A full valuation allowance has been established against the deferred tax assets associated with these unrealized capital losses. The components of our available-for-sale investments are detailed in the table below.

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|   | As of March 31, 2009                   |                  |                      |                     | As of December 31, 2008                |           |                      |                     |
|---|--|------------------|----------------------|---------------------|--|-----------|----------------------|---------------------|
|   | Marketable<br>Investment<br>Securities | Gains            | Unrealized<br>Losses | Net                 | Marketable<br>Investment<br>Securities | Gains     | Unrealized<br>Losses | Net                 |
|   | (In thousands)                         |                  |                      |                     |  |           |                      |                     |
| <b>Debt securities:</b>                                   |  |                  |                      |                     |  |           |                      |                     |
| VRDNs   | \$ 699,847                             | \$               | \$                   | \$                  | \$ 239,611                             | \$        | \$                   | \$                  |
| ARS and MBS   | 78,652                                 |                  | (135,308)            | (135,308)           | 113,394                                |           | (103,943)            | (103,943)           |
| Other (including<br>restricted)                           | 206,619                                | 1,649            | (11,495)             | (9,846)             | 231,863                                |           | (12,442)             | (12,442)            |
| <b>Equity<br/>securities:</b>                             |  |                  |                      |                     |  |           |                      |                     |
| Other   | 19,661                                 | 12,841           | (136)                | 12,705              | 11,491                                 |           |                      |                     |
| <b>Total<br/>marketable<br/>investment<br/>securities</b> | <b>\$ 1,004,779</b>                    | <b>\$ 14,490</b> | <b>\$ (146,939)</b>  | <b>\$ (132,449)</b> | <b>\$ 596,359</b>                      | <b>\$</b> | <b>\$ (116,385)</b>  | <b>\$ (116,385)</b> |

As of March 31, 2009, restricted and non-restricted marketable investment securities include debt securities of \$872 million with contractual maturities of one year or less and \$113 million with contractual maturities greater than one year. Actual maturities may differ from contractual maturities as a result of our ability to sell these securities prior to maturity.

**Marketable Investment Securities in a Loss Position**

In accordance with the guidance of FASB Staff Position No. 115-1 ( FSP 115-1 ) The Meaning of Other-Than-Temporary Impairment and Its Application to Certain Investments, the following table reflects the length of time that the individual securities, accounted for as available-for-sale, have been in an unrealized loss position, aggregated by investment category. As of March 31, 2009, the unrealized losses on our investments in debt securities primarily represent investments in auction rate, mortgage and asset-backed securities. We are not aware of any specific factors indicating that the underlying issuers of these investments would not be able to pay interest as it becomes due or repay the principal at maturity. Therefore, we believe that these changes in the estimated fair values of these marketable investment securities are related to temporary market fluctuations. In addition, we have the ability and intent to hold our investments in these debt securities until they recover or mature.

|                        | Primary<br>Reason<br>for<br>Unrealized<br>Loss | As of March 31, 2009   |                         |                    |                       |                    |                     |                    |
|------------------------|--|------------------------|-------------------------|--------------------|-----------------------|--------------------|---------------------|--------------------|
|                        |  | Total<br>Fair<br>Value | Less than Six<br>Months |                    | Six to Nine<br>Months |                    | Nine Months or More |                    |
| Investment<br>Category |  | Fair<br>Value          | Fair<br>Value           | Unrealized<br>Loss | Fair<br>Value         | Unrealized<br>Loss | Fair<br>Value       | Unrealized<br>Loss |
|                        |  | (In thousands)         |                         |                    |                       |                    |                     |                    |
| Debt securities        | Temporary<br>market<br>fluctuations            | \$ 219,120             | \$ 1,532                | \$ (5)             | \$                    | \$                 | \$ 217,588          | \$ (146,798)       |

|                   |                                     |            |          |          |    |    |            |              |
|-------------------|-------------------------------------|------------|----------|----------|----|----|------------|--------------|
| Equity securities | Temporary<br>market<br>fluctuations | 120        | 120      | (136)    |    |    |            |              |
| <b>Total</b>      |                                     | \$ 219,240 | \$ 1,652 | \$ (141) | \$ | \$ | \$ 217,588 | \$ (146,798) |

**As of December 31, 2008**

(In thousands)

|                 |                                     |            |          |          |          |         |            |              |
|-----------------|-------------------------------------|------------|----------|----------|----------|---------|------------|--------------|
| Debt securities | Temporary<br>market<br>fluctuations | \$ 295,676 | \$ 2,070 | \$ (540) | \$ 8,114 | \$ (24) | \$ 285,492 | \$ (115,821) |
| <b>Total</b>    |                                     | \$ 295,676 | \$ 2,070 | \$ (540) | \$ 8,114 | \$ (24) | \$ 285,492 | \$ (115,821) |

***Fair Value Measurements***

SFAS 157 Fair Value Measurements established a new framework for measuring fair value for all financial and non-financial instruments and expands related disclosures. Broadly, the SFAS 157 framework requires fair value to be determined based on the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants. SFAS 157 established market or observable inputs as the preferred source of values, followed by unobservable inputs or assumptions based on hypothetical transactions in the absence of market inputs.



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Level 1, defined as observable inputs being quoted prices in active markets for identical assets;

Level 2, defined as observable inputs including quoted prices for similar assets; and

Level 3, defined as unobservable inputs in which little or no market data exists, therefore requiring assumptions based on the best information available.

Our assets measured at fair value on a recurring basis were as follows:

| <b>Assets</b>                     | <b>Total Fair Value As of March 31, 2009</b> |                  |                   |                  |
|-----------------------------------|--|------------------|-------------------|------------------|
|                                   | <b>Total</b>                                 | <b>Level 1</b>   | <b>Level 2</b>    | <b>Level 3</b>   |
|                                   |  | (In thousands)   |                   |                  |
| Marketable investment securities  | \$ 1,004,779                                 | \$ 24,166        | \$ 909,831        | \$ 70,782        |
| Other investment securities       | 1,388  |                  |                   | 1,388            |
| <b>Total assets at fair value</b> | <b>\$ 1,006,167</b>                          | <b>\$ 24,166</b> | <b>\$ 909,831</b> | <b>\$ 72,170</b> |

Changes in Level 3 instruments are as follows:

|  | <b>Total</b>     | <b>Level 3</b>   | <b>Other</b>    |
|--|------------------|--|-----------------|
|  |                  | <b>Current<br/>and<br/>Noncurrent<br/>Marketable<br/>Investment<br/>Securities</b> |                 |
|  |                  | (In thousands)   |                 |
| <b>Balance as of December 31, 2008</b>   | \$ 106,679       | \$ 104,356   | \$ 2,323        |
| Transfers in (out) of level 3, net   |                  |  |                 |
| Net realized/unrealized gains/(losses) included in earnings                          | (935)            |  | (935)           |
| Net realized/unrealized gains/(losses) included in other comprehensive income (loss) | (30,762)         | (30,762)   |                 |
| Purchases, issuances and settlements, net  | (2,812)          | (2,812)  |                 |
| <b>Balance as of March 31, 2009</b>  | <b>\$ 72,170</b> | <b>\$ 70,782</b>   | <b>\$ 1,388</b> |

***Gains and Losses on Sales and Changes in Carrying Values of Investments    Recorded on the  
Condensed Consolidated Statements of Operations***

Other, net income and expense included on our Condensed Consolidated Statements of Operations and Comprehensive Income (Loss) includes other changes in the carrying amount of our marketable and non-marketable investments as follows:

| <b>Other Income (Expense):</b> | <b>For the Three Months<br/>Ended March 31,</b> |             |
|--------------------------------|---|-------------|
|                                | <b>2009</b>                                     | <b>2008</b> |
|                                | (In thousands)                                  |             |
|                                |   |             |

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|  |                 |                   |
|--|-----------------|-------------------|
| Marketable investment securities gains (losses) on sales/exchange  | \$ 7,262        | \$ 2,275          |
| Other investment securities unrealized gains (losses) on fair value investments and other-than-temporary impairments | (935)           | (4,632)           |
| Other  | (2,150)         | (4,671)           |
| <b>Total</b>   | <b>\$ 4,177</b> | <b>\$ (7,028)</b> |

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**5. Inventories**

Inventories consist of the following:

|                         | <b>March</b>   | <b>As of</b>    |
|-------------------------|----------------|-----------------|
|                         | <b>31,</b>     | <b>December</b> |
|                         | <b>2009</b>    | <b>31,</b>      |
|                         |                | <b>2008</b>     |
|                         | (In thousands) |                 |
| Finished goods    DBS   | \$ 249,272     | \$    238,343   |
| Raw materials           | 116,038        | 146,353         |
| Work-in-process    used | 74,539         | 61,663          |
| Work-in-process    new  | 2,552          | 2,414           |
| Subtotal                | 442,401        | 448,773         |
| Inventory allowance     | (27,568)       | (22,102)        |
| Inventories, net        | \$ 414,833     | \$    426,671   |

**6. Satellites**

We currently utilize twelve satellites in geostationary orbit approximately 22,300 miles above the equator, five of which are owned by us. Each of the owned satellites had an original estimated minimum useful life of at least 12 years. We currently lease capacity on five satellites from EchoStar with terms of up to two years and we account for these as operating leases. (See Note 12 for further discussion of our satellite leases with EchoStar.) We also lease two satellites from third parties, which are accounted for as capital leases pursuant to Statement of Financial Accounting Standards No. 13, *Accounting for Leases* ( SFAS 13 ). The capital leases are depreciated over the shorter of the economic life or the term of the satellite agreement.

Operation of our programming service requires that we have adequate satellite transmission capacity for the programming we offer. Moreover, current competitive conditions require that we continue to expand our offering of new programming, particularly by expanding local HD coverage and offering more HD national channels. While we generally have had in-orbit satellite capacity sufficient to transmit our existing channels and some backup capacity to recover the transmission of certain critical programming, our backup capacity is limited.

In the event of a failure or loss of any of our satellites, we may need to acquire or lease additional satellite capacity or relocate one of our other satellites and use it as a replacement for the failed or lost satellite. Such a failure could result in a prolonged loss of critical programming or a significant delay in our plans to expand programming as necessary to remain competitive and thus may have a material adverse effect on our business, financial condition and results of operations.

Prior to 2009, certain satellites in our fleet have experienced anomalies, some of which have had a significant adverse impact on their commercial operation. There can be no assurance that future anomalies will not cause further losses, which could further impact the remaining life or commercial operation of any of these satellites. See *Long-Lived Satellite Assets* below for further discussion of evaluation of impairment. There can be no assurance that we can recover critical transmission capacity in the event one or more of our in-orbit satellites were to fail. We do not anticipate carrying insurance for any of the in-orbit satellites that we own, and we will bear the risk associated with any in-orbit satellite failures. Recent developments with respect to our satellites are discussed below.

**Owned Satellites**

**EchoStar V.** EchoStar V was originally designed with a minimum 12-year design life. Momentum wheel failures in prior years, together with relocation of the satellite between orbital locations, resulted in increased fuel consumption,

as previously disclosed. Prior to 2009, EchoStar V experienced anomalies resulting in the loss of 13 solar array strings. During April 2009, EchoStar V lost an additional solar array string. These issues have not impacted commercial operation of the satellite. However, during 2005, as a result of the momentum wheel failures

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and the increased fuel consumption, we reduced the remaining estimated useful life of the satellite. As of October 2008, EchoStar V was fully depreciated.

***Leased Satellites***

***EchoStar XII.*** EchoStar XII was designed to operate 13 DBS transponders at 270 watts per channel when providing service to the entire continental United States ( CONUS ), or 22 spot beams in a combination of 135 and 65 watts per channel. We currently operate the satellite in spot beam/CONUS hybrid mode. EchoStar XII has a total of 24 solar array circuits, approximately 22 of which are required to assure full power for the original minimum 12-year design life of the satellite. Prior to 2009, eight solar array circuits on EchoStar XII experienced anomalous behavior resulting in both temporary and permanent solar array circuit failures. During March 2009, EchoStar XII experienced an additional solar array circuit failure. Although the design life of the satellite has not been affected, these circuit failures have resulted in a reduction in power to the satellite which will preclude us from using the full complement of transponders on EchoStar XII for the 12-year design life of the satellite.

***Long-Lived Satellite Assets***

We account for impairments of long-lived satellite assets in accordance with the provisions of Statement of Financial Accounting Standards No. 144, *Accounting for the Impairment or Disposal of Long-Lived Assets* ( SFAS 144 ). SFAS 144 requires a long-lived asset or asset group to be tested for recoverability whenever events or changes in circumstance indicate that its carrying amount may not be recoverable. Based on the guidance under SFAS 144, we evaluate our satellite fleet for recoverability as one asset group. While certain of the anomalies discussed above, and previously disclosed, may be considered to represent a significant adverse change in the physical condition of an individual satellite, based on the redundancy designed within each satellite and considering the asset grouping, these anomalies (none of which caused a loss of service to subscribers for an extended period) are not considered to be significant events that would require evaluation for impairment recognition pursuant to the guidance under SFAS 144. Unless and until a specific satellite is abandoned or otherwise determined to have no service potential, the net carrying amount related to the satellite would not be written off.

**7. Long-Term Debt*****Capital Lease Obligations***

Ciel II, a Canadian DBS satellite, was launched in December 2008 and commenced commercial operation at the 129 degree orbital location in February 2009. We have leased 100% of the capacity on the satellite for an initial term of ten years. Prior to the launch, we pre-paid \$131 million to SES Americom in connection with the lease agreement and we capitalized \$16 million of interest related to this satellite. In accordance with Statement of Financial Accounting Standards No. 13, *Accounting for Leases* ( SFAS 13 ), we have accounted for this agreement as a capital lease asset by recording \$277 million as the estimated fair value of the satellite and recording a capital lease obligation in the amount of \$130 million.

As of March 31, 2009 and December 31, 2008, we had \$500 million and \$223 million capitalized for satellites acquired under capital leases included in Property and equipment, net, respectively, with related accumulated depreciation of \$34 million and \$26 million, respectively. This increase during the three months ended March 31, 2009 related to the Ciel II satellite discussed above. In our Condensed Consolidated Statements of Operations and Comprehensive Income (Loss), we recognized \$8 million and \$4 million in depreciation expense on satellites acquired under capital lease agreements during the three months ended March 31, 2009 and 2008, respectively.

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Future minimum lease payments under our capital lease obligations, together with the present value of the net minimum lease payments as of March 31, 2009, are as follows (in thousands):

**For the Years Ended December 31,**

|  |            |
|--|------------|
| 2009 (remaining nine months)   | \$ 57,707  |
| 2010   | 76,525     |
| 2011   | 75,999     |
| 2012   | 75,999     |
| 2013   | 75,999     |
| Thereafter   | 542,328    |
| Total minimum lease payments   | 904,557    |
| Less: Amount representing lease of the orbital location and estimated executory costs (primarily insurance and maintenance) including profit thereon, included in total minimum lease payments | (416,326)  |
| Net minimum lease payments   | 488,231    |
| Less: Amount representing interest   | (175,993)  |
| Present value of net minimum lease payments  | 312,238    |
| Less: Current portion  | (19,051)   |
| Long-term portion of capital lease obligations   | \$ 293,187 |

**8. Stockholders' Equity (Deficit)****Common Stock Repurchase Program**

Our board of directors previously authorized stock repurchases of up to \$1.0 billion of our Class A common stock. During the three months ended March 31, 2009, we repurchased 1.9 million shares of our common stock for \$19 million. As of March 31, 2009, we may repurchase up to \$981 million under this plan.

**9. Stock-Based Compensation****Stock Incentive Plans**

In connection with the Spin-off, as permitted by our existing stock incentive plans and consistent with the Spin-off exchange ratio, each DISH Network stock option was converted into two stock options as follows:

an adjusted DISH Network stock option for the same number of shares that were exercisable under the original DISH Network stock option, with an exercise price equal to the exercise price of the original DISH Network stock option multiplied by 0.831219.

a new EchoStar stock option for one-fifth of the number of shares that were exercisable under the original DISH Network stock option, with an exercise price equal to the exercise price of the original DISH Network stock option multiplied by 0.843907.

Similarly, each holder of DISH Network restricted stock units retained his or her DISH Network restricted stock units and received one EchoStar restricted stock unit for every five DISH Network restricted stock units that they held.

Consequently, the fair value of the DISH Network stock award and the new EchoStar stock award immediately following the Spin-off was equivalent to the fair value of such stock award immediately prior to the Spin-off.

We maintain stock incentive plans to attract and retain officers, directors and key employees. Awards under these plans include both performance and non-performance based equity incentives. As of March 31, 2009, we had outstanding under these plans stock options to acquire 22.2 million shares of our Class A common stock and 0.9 million restricted stock awards. Stock options granted through March 31, 2009 were granted with exercise prices

equal to or greater than the market value of our Class A common stock at the date of grant and with a maximum term of ten years. While historically we have issued stock options subject to vesting, typically at the rate of 20% per

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year, some stock options have been granted with immediate vesting and other stock options vest only upon the achievement of certain company-wide objectives. As of March 31, 2009, we had 57.6 million shares of our Class A common stock available for future grant under our stock incentive plans.

As of March 31, 2009, the following stock incentive awards were outstanding:

|   | <b>As of March 31, 2009</b> |                               |                        |                               |
|---|-----------------------------|-------------------------------|------------------------|-------------------------------|
|   | <b>DISH Network Awards</b>  |                               | <b>EchoStar Awards</b> |                               |
|   | <b>Stock Options</b>        | <b>Restricted Stock Units</b> | <b>Stock Options</b>   | <b>Restricted Stock Units</b> |
| <b>Stock Incentive Awards Outstanding</b> |                             |                               |                        |                               |
| Held by DISH Network employees            | 18,629,714                  | 487,735                       | 1,622,315              | 81,366                        |
| Held by EchoStar employees                | 3,603,669                   | 427,249                       | N/A                    | N/A                           |
| <b>Total</b>                              | <b>22,233,383</b>           | <b>914,984</b>                | <b>1,622,315</b>       | <b>81,366</b>                 |

We are responsible for fulfilling all stock incentive awards related to DISH Network common stock and EchoStar is responsible for fulfilling all stock incentive awards related to EchoStar common stock, regardless of whether such stock incentive awards are held by our or EchoStar's employees. Notwithstanding the foregoing, based on the requirements of Statement of Financial Accounting Standards No. 123R, *Share Based Payments* ( SFAS 123R ), our stock-based compensation expense, resulting from awards outstanding at the Spin-off date, is based on the stock incentive awards held by our employees regardless of whether such awards were issued by DISH Network or EchoStar. Accordingly, stock-based compensation that we expense with respect to EchoStar stock incentive awards is included in *Additional paid-in capital* on our Condensed Consolidated Balance Sheets.

**Stock Award Activity**

Our stock option activity (including performance and non-performance based stock options) for the three months ended March 31, 2009 was as follows:

|  | <b>For the Three Months Ended March 31, 2009</b> |  |
|--|--|--|
|  | <b>Options</b>                                   | <b>Weighted-Average Exercise Price</b> |
| Total options outstanding, beginning of period           | 21,835,687                                       | \$ 22.50                               |
| Granted  | 1,105,500  | 11.11                                  |
| Exercised  | (98,597)   | 6.25                                   |
| Forfeited and cancelled                                  | (609,207)  | 23.95                                  |
| <b>Total options outstanding, end of period</b>          | <b>22,233,383</b>                                | <b>21.97</b>                           |
| Performance based options outstanding, end of period (1) | 10,286,750                                       | 16.94                                  |
| Exercisable at end of period                             | 6,946,731  | 29.47                                  |

(1) These stock options, which are included in the caption *Total options outstanding, end of period*, were issued pursuant to two separate long-term, performance-based stock incentive plans. Vesting of these stock options is



contingent upon meeting certain long-term company goals. See discussion of the 2005 LTIP and 2008 LTIP below. We did not realize a tax benefit from stock options exercised during the three months ended March 31, 2009. The tax benefit from stock options exercised during the three months ended March 31, 2008 was less than \$1 million. Based on the closing market price of our Class A common stock on March 31, 2009, the aggregate intrinsic value of our outstanding stock options was \$1 million. Of that amount, stock options with an aggregate intrinsic value of \$1 million were exercisable at the end of the period.

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Our restricted stock award activity (including performance and non-performance based stock awards) for the three months ended March 31, 2009 was as follows:

|  | <b>Restricted</b>       | <b>For the Three Months<br/>Ended March 31, 2009<br/>Weighted-<br/>Average<br/>Grant<br/>Date<br/>Fair Value</b> |
|--|-------------------------|--|
|  | <b>Stock<br/>Awards</b> |  |
| Total restricted stock awards outstanding, beginning of period | 1,452,734               | \$ 27.87   |
| Granted  | 6,666                   | 11.11  |
| Exercised  |                         |  |
| Forfeited and cancelled  | (544,416)               | 30.55  |
| Total restricted stock awards outstanding, end of period       | 914,984                 | 26.16  |
| Restricted performance units outstanding, end of period (1)    | 602,734                 | 24.08  |

(1) These restricted performance units, which are included in the caption Total restricted stock awards outstanding, end of period, were issued pursuant to two separate long-term, performance-based stock incentive plans. Vesting of these restricted performance units is contingent upon meeting certain long-term company goals. See discussion of the 2005 LTIP and 2008 LTIP below.

**Long-Term Performance-Based Plans**

**2005 LTIP.** In 2005, we adopted a long-term, performance-based stock incentive plan (the 2005 LTIP) within the terms of our 1999 Stock Incentive Plan. The 2005 LTIP provides stock options and restricted performance units, either alone or in combination, which vest over seven years at the rate of 10% per year during the first four years, and at the rate of 20% per year thereafter. Exercise of the stock options is subject to a performance condition that a company-specific subscriber goal is achieved prior to March 31, 2015.

Contingent compensation related to the 2005 LTIP will not be recorded in our financial statements unless and until management concludes achievement of the performance condition is probable. Given the competitive nature of our business, small variations in subscriber churn, gross subscriber addition rates and certain other factors can significantly impact subscriber growth. Consequently, while it was determined that achievement of the goal was not probable as of March 31, 2009, that assessment could change at any time.

In accordance with SFAS 123R, if all of the awards under the 2005 LTIP were vested and the goal had been met or if we had determined that achievement of the goal was probable during the three months ended March 31, 2009, we would have recorded total non-cash, stock-based compensation expense for our employees as indicated in the table below. If the goal is met and there are unvested stock options at that time, the vested amounts would be expensed immediately on our Condensed Consolidated Statements of Operations and Comprehensive Income (Loss), with the unvested portion recognized ratably over the remaining vesting period.

|  | <b>2005 LTIP</b> |                           |
|--|------------------|---------------------------|
|  | <b>Total</b>     | <b>Vested<br/>Portion</b> |
|  | (In thousands)   |                           |
| DISH Network awards held by DISH Network employees | \$ 47,171        | \$ 14,360                 |

|  |           |           |
|--|-----------|-----------|
| EchoStar awards held by DISH Network employees | 9,578     | 2,916     |
| Total  | \$ 56,749 | \$ 17,276 |

**2008 LTIP.** In December 2008, we adopted a long-term, performance-based stock incentive plan (the 2008 LTIP ) within the terms of our 1999 Stock Incentive Plan. The 2008 LTIP provides stock options and restricted performance units, either alone or in combination, which vest based on company-specific subscriber and financial goals. Exercise of the awards is contingent on achieving these goals prior to December 31, 2015. Management has determined it is

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probable that a portion of the 2008 LTIP awards will vest and as a result, we recorded less than \$1 million in non-cash, stock-based compensation expense during the three months ended March 31, 2009. During the remainder of 2009, we expect to record an additional \$1 million in non-cash, stock-based compensation expense related to this portion which management has determined to be probable. Additional compensation related to the 2008 LTIP will be recorded based on management's assessment of the probability of meeting the remaining performance conditions. If the remaining goals are achieved and the remaining 2008 LTIP awards vest, we will recognize an additional \$23 million in non-cash, stock-based compensation expense over the term of this stock incentive plan.

Of the 22.2 million stock options and 0.9 million restricted stock awards outstanding under our stock incentive plans as of March 31, 2009, the following awards were outstanding pursuant to the 2005 LTIP and the 2008 LTIP:

|                      | <b>As of March 31, 2009</b> |                  |
|----------------------|-----------------------------|------------------|
|                      | <b>Number of</b>            | <b>Weighted-</b> |
| <b>Stock Options</b> | <b>Awards</b>               | <b>Average</b>   |
|                      |                             | <b>Exercise</b>  |
|                      |                             | <b>Price</b>     |
| 2005 LTIP            | 4,279,250                   | \$ 25.16         |
| 2008 LTIP            | 6,007,500                   | \$ 11.09         |
| Total                | 10,286,750                  | \$ 16.94         |

**Restricted Performance Units**

|           |         |
|-----------|---------|
| 2005 LTIP | 521,912 |
| 2008 LTIP | 80,822  |
| Total     | 602,734 |

No awards were granted under the 2005 LTIP during the three months ended March 31, 2009.

**Stock-Based Compensation**

Total non-cash, stock-based compensation expense for all of our employees is shown in the following table for the three months ended March 31, 2009 and 2008 and was allocated to the same expense categories as the base compensation for such employees:

|  | <b>For the Three Months</b> |             |
|--|-----------------------------|-------------|
|  | <b>Ended March 31,</b>      |             |
|  | <b>2009</b>                 | <b>2008</b> |
|  | (In thousands)              |             |
| Subscriber-related                       | \$ 259                      | \$ 271      |
| General and administrative               | 2,950                       | 3,288       |
| Total non-cash, stock-based compensation | \$ 3,209                    | \$ 3,559    |

As of March 31, 2009, our total unrecognized compensation cost related to our non-performance based unvested stock options was \$30 million and includes compensation expense that we will recognize for EchoStar stock options held by our employees as a result of the Spin-off. This cost is based on an estimated future forfeiture rate of approximately

4.3% per year and will be recognized over a weighted-average period of approximately three years. Share-based compensation expense is recognized based on awards ultimately expected to vest and is reduced for estimated forfeitures. SFAS 123R requires forfeitures to be estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates. Changes in the estimated forfeiture rate can have a significant effect on share-based compensation expense since the effect of adjusting the rate is recognized in the period the forfeiture estimate is changed.

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The fair value of each award for the three months ended March 31, 2009 and 2008 was estimated at the date of the grant using a Black-Scholes option pricing model with the following assumptions:

| <b>Stock Options</b>                           | <b>For the Three Months<br/>Ended March 31,</b> |             |
|--|---|-------------|
|  | <b>2009</b>                                     | <b>2008</b> |
| Risk-free interest rate                        | 1.97% -<br>2.51%                                | 2.74%       |
|  | 29.72%  |             |
|  | -   |             |
| Volatility factor                              | 32.04%  | 19.98%      |
| Expected term of options in years              | 6.0 - 7.3                                       | 6.1         |
|  | \$3.86 -  |             |
| Weighted-average fair value of options granted | \$4.17  | \$ 7.64     |

We do not currently plan to pay additional dividends on our common stock, and therefore the dividend yield percentage is set at zero for all periods presented. The Black-Scholes option valuation model was developed for use in estimating the fair value of traded stock options which have no vesting restrictions and are fully transferable. Consequently, our estimate of fair value may differ from other valuation models. Further, the Black-Scholes model requires the input of highly subjective assumptions. Changes in the subjective input assumptions can materially affect the fair value estimate. Therefore, we do not believe the existing models provide as reliable a single measure of the fair value of stock-based compensation awards as a market-based model would.

We will continue to evaluate the assumptions used to derive the estimated fair value of our stock options as new events or changes in circumstances become known.

**10. Commitments and Contingencies****Commitments*****Guarantees***

In connection with the Spin-off, we distributed certain satellite lease agreements to EchoStar. We remain the guarantor under those capital leases for payments totaling approximately \$486 million over the next eight years. In addition, during the first quarter of 2008, EchoStar entered into a satellite transponder service agreement for Nimiq 5 for a total of \$535 million in payments through 2024. We sublease this capacity from EchoStar and have also guaranteed its obligation under this agreement. As of March 31, 2009, the remaining obligation under this agreement was \$532 million.

As of March 31, 2009, we have not recorded a liability on the balance sheet for any of these guarantees.

**Contingencies**

In connection with the Spin-off, we entered into a separation agreement with EchoStar, which provides for, among other things, the division of liability resulting from litigation. Under the terms of the separation agreement, EchoStar has assumed liability for any acts or omissions that relate to its business whether such acts or omissions occurred before or after the Spin-off. Certain exceptions are provided, including for intellectual property related claims generally, whereby EchoStar will only be liable for its acts or omissions that occurred following the Spin-off and we have indemnified EchoStar for any potential liability or damages resulting from intellectual property claims relating to the period prior to the effective date of the Spin-off.

***Acacia***

During 2004, Acacia Media Technologies ( Acacia ) filed a lawsuit against us and EchoStar in the United States District Court for the Northern District of California. The suit also named DirecTV, Comcast, Charter, Cox and a number of smaller cable companies as defendants. Acacia is an intellectual property holding company that seeks to license an acquired patent portfolio. The suit alleges infringement of United States Patent Nos. 5,132,992, 5,253,275,

5,550,863, 6,002,720 and 6,144,702, which relate to certain systems and methods for transmission of

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digital data. In March 2008, the Court issued an order outlining a schedule for filing dispositive invalidity motions based on its claim constructions. Acacia has agreed to stipulate to invalidity based on the Court's claim constructions in order to proceed immediately to the Federal Circuit on appeal. The Court, however, has permitted us to file additional invalidity motions.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Broadcast Innovation, L.L.C.***

In 2001, Broadcast Innovation, L.L.C. ( Broadcast Innovation ) filed a lawsuit against us, EchoStar, DirecTV, Thomson Consumer Electronics and others in United States District Court in Denver, Colorado. The suit alleges infringement of United States Patent Nos. 6,076,094 (the 094 patent) and 4,992,066 (the 066 patent). The 094 patent relates to certain methods and devices for transmitting and receiving data along with specific formatting information for the data. The 066 patent relates to certain methods and devices for providing the scrambling circuitry for a pay television system on removable cards. Subsequently, DirecTV and Thomson settled with Broadcast Innovation leaving us as the only defendant.

During 2004, the judge issued an order finding the 066 patent invalid. Also in 2004, the Court found the 094 patent invalid in a parallel case filed by Broadcast Innovation against Charter and Comcast. In 2005, the United States Court of Appeals for the Federal Circuit overturned the 094 patent finding of invalidity and remanded the Charter case back to the District Court. During June 2006, Charter filed a reexamination request with the United States Patent and Trademark Office. The Court has stayed the Charter case pending reexamination, and our case has been stayed pending resolution of the Charter case.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Channel Bundling Class Action***

On September 21, 2007, a purported class of cable and satellite subscribers filed an antitrust action against us in the United States District Court for the Central District of California. The suit also names as defendants DirecTV, Comcast, Cablevision, Cox, Charter, Time Warner, Inc., Time Warner Cable, NBC Universal, Viacom, Fox Entertainment Group, and Walt Disney Company. The suit alleges, among other things, that the defendants engaged in a conspiracy to provide customers with access only to bundled channel offerings as opposed to giving customers the ability to purchase channels on an a la carte basis. We filed a motion to dismiss, which the Court denied in July 2008. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Enron Commercial Paper Investment***

During October 2001, we received approximately \$40 million from the sale of Enron commercial paper to a third party broker. That commercial paper was ultimately purchased by Enron. During November 2003, an action was commenced in the United States Bankruptcy Court for the Southern District of New York against approximately 100 defendants, including us, who invested in Enron's commercial paper. The complaint alleges that Enron's October 2001 purchase of its commercial paper was a fraudulent conveyance and voidable preference under bankruptcy laws. We dispute these allegations. We typically invest in commercial paper and notes that are rated in one of the four highest rating categories by at least two nationally recognized statistical rating organizations. At the time of our



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investment in Enron commercial paper, it was considered to be high quality and low risk. On April 7, 2009, we settled the litigation for an immaterial amount.

***ESPN***

On January 30, 2008, we filed a lawsuit against ESPN, Inc., ESPN Classic, Inc., ABC Cable Networks Group, Soapnet L.L.C., and International Family Entertainment (collectively *ESPN*) for breach of contract in New York State Supreme Court. Our complaint alleges that ESPN failed to provide us with certain high-definition feeds of the Disney Channel, ESPN News, Toon, and ABC Family. ESPN asserted a counterclaim, and then filed a motion for summary judgment, alleging that we owed approximately \$35 million under the applicable affiliation agreements. We brought a motion to amend our complaint to assert that ESPN was in breach of certain most-favored-nation provisions under the affiliation agreements. On April 15, 2009, the trial court granted our motion to amend the complaint, and granted, in part, ESPN's motion on the counterclaim, finding that we are liable for some of the amount alleged to be owing but that the actual amount owing is disputed and will have to be determined at a later date. We will appeal the partial grant of ESPN's motion. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Finisar Corporation***

Finisar Corporation (*Finisar*) obtained a \$100 million verdict in the United States District Court for the Eastern District of Texas against DirecTV for patent infringement. Finisar alleged that DirecTV's electronic program guide and other elements of its system infringe United States Patent No. 5,404,505 (the *505* patent).

In July 2006, we and EchoStar, together with NagraStar LLC, filed a Complaint for Declaratory Judgment in the United States District Court for the District of Delaware against Finisar that asks the Court to declare that we do not infringe, and have not infringed, any valid claim of the *505* patent. During April 2008, the Federal Circuit reversed the judgment against DirecTV and ordered a new trial. Our case is stayed until the DirecTV action is resolved.

We intend to vigorously prosecute this case. In the event that a Court ultimately determines that we infringe this patent, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to modify our system architecture. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Global Communications***

On April 19, 2007, Global Communications, Inc. (*Global*) filed a patent infringement action against us and EchoStar in the United States District Court for the Eastern District of Texas. The suit alleges infringement of United States Patent No. 6,947,702 (the *702* patent), which relates to satellite reception. On October 24, 2007, the United States Patent and Trademark Office granted our request for reexamination of the *702* patent and issued an Office Action finding that all of the claims of the *702* patent were invalid. At the request of the parties, the District Court stayed the litigation until the reexamination proceeding is concluded and/or other Global patent applications issue.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe the *702* patent, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

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***Guardian Media***

On December 22, 2008, Guardian Media Technologies LTD ( Guardian ) filed suit against us, EchoStar, EchoStar Technologies L.L.C., DirecTV and several other defendants in the United States District Court for the Central District of California alleging infringement of United States Patent Nos. 4,930,158 and 4,930,160. Both patents are expired and relate to certain parental lock features.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Katz Communications***

On June 21, 2007, Ronald A. Katz Technology Licensing, L.P. ( Katz ) filed a patent infringement action against us in the United States District Court for the Northern District of California. The suit alleges infringement of 19 patents owned by Katz. The patents relate to interactive voice response, or IVR, technology.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Multimedia Patent Trust***

On February 13, 2009, Multimedia Patent Trust ( MPT ) filed suit against us, EchoStar, DirecTV and several other defendants in the United States District Court for the Southern District of California alleging infringement of United States Patent Nos. 4,958,226, 5,227,878, 5,136,377, 5,500,678 and 5,563,593, which relate to video encoding, decoding and compression technology.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Personalized Media Communications***

In February 2008, Personalized Media Communications, Inc. filed suit against us, EchoStar and Motorola, Inc. in the United States District Court for the Eastern District of Texas alleging infringement of United States Patent Nos. 4,694,490, 5,109,414, 4,965,825, 5,233,654, 5,335,277, and 5,887,243, which relate to satellite signal processing.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

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***Retailer Class Actions***

During 2000, lawsuits were filed by retailers in Colorado state and federal courts attempting to certify nationwide classes on behalf of certain of our retailers. The plaintiffs are requesting the Courts declare certain provisions of, and changes to, alleged agreements between us and the retailers invalid and unenforceable, and to award damages for lost incentives and payments, charge backs, and other compensation. We have asserted a variety of counterclaims. The federal court action has been stayed during the pendency of the state court action. We filed a motion for summary judgment on all counts and against all plaintiffs. The plaintiffs filed a motion for additional time to conduct discovery to enable them to respond to our motion. The state court granted limited discovery which ended during 2004. The plaintiffs claimed we did not provide adequate disclosure during the discovery process. The state court agreed, and denied our motion for summary judgment as a result. In April 2008, the state court granted plaintiff's class certification motion and in January 2009, the state court entered an order excluding certain evidence that we can present at trial based on the prior discovery issues. The state court also denied plaintiffs' request to dismiss our counterclaims. The final impact of the court's evidentiary ruling cannot be fully assessed at this time. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the lawsuit or determine the extent of any potential liability or damages.

***Technology Development Licensing***

On January 22, 2009, Technology Development and Licensing LLC ( TechDev ) filed suit against us and EchoStar in the United States District Court for the Northern District of Illinois alleging infringement of United States Patent No. 35, 952, which relates to certain favorite channel features.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Tivo Inc.***

On January 31, 2008, the U.S. Court of Appeals for the Federal Circuit affirmed in part and reversed in part the April 2006 jury verdict concluding that certain of our digital video recorders, or DVRs, infringed a patent held by Tivo. In accordance with Statement of Financial Accounting Standards No. 5, Accounting for Contingencies ( SFAS 5 ), we previously recorded a total reserve of \$132 million on our Condensed Consolidated Balance Sheets to reflect the April 2006 jury verdict, supplemental damages and pre-judgment interest awarded by the Texas court. This amount also includes the estimated cost of any software infringement prior to implementation of our alternative technology, discussed below, plus interest subsequent to the jury verdict. In its January 2008 decision, the Federal Circuit affirmed the jury's verdict of infringement on Tivo's software claims, upheld the award of damages from the District Court, and ordered that the stay of the District Court's injunction against us, which was issued pending appeal, be dissolved when the appeal becomes final. The Federal Circuit, however, found that we did not literally infringe Tivo's hardware claims, and remanded such claims back to the District Court for further proceedings. On October 6, 2008, the Supreme Court denied our petition for certiorari. As a result, approximately \$105 million of the total \$132 million reserve was released from an escrow account to Tivo.

We have developed and deployed next-generation DVR software to our customers' DVRs. This improved software is fully operational and has been automatically downloaded to current customers (our alternative technology). We have written legal opinions from outside counsel that conclude that our alternative technology does not infringe, literally or under the doctrine of equivalents, either the hardware or software claims of Tivo's patent. Tivo has filed a motion for contempt alleging that we are in violation of the Court's injunction. We have vigorously opposed the motion arguing that the Court's injunction does not apply to DVRs that have received our

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alternative technology, that our alternative technology does not infringe Tivo's patent, and that we are in compliance with the injunction. An evidentiary hearing on Tivo's motion for contempt was held mid-February 2009, the parties have submitted their post-trial briefs and we are now awaiting a ruling from the Court. In January 2009, the Patent and Trademark Office (PTO) granted our Petition for Re-Examination of the software claims of Tivo's 389 patent, which are the subject of Tivo's current motion for contempt. The PTO found that there is a substantial new question of patentability as to the software claims in light of prior patents that appear to render Tivo's 389 patent invalid as obvious.

If we are unsuccessful in defending against Tivo's motion for contempt or any subsequent claim that our alternative technology infringes Tivo's patent, we could be prohibited from distributing DVRs, or could be required to modify or eliminate certain user-friendly DVR features that we currently offer to consumers. In that event we would be at a significant disadvantage to our competitors who could offer this functionality and, while we would attempt to provide that functionality through other manufacturers, the adverse affect on our business could be material. We could also have to pay substantial additional damages.

**Voom**

On May 28, 2008, Voom HD Holdings (Voom) filed a complaint against us in New York Supreme Court. The suit alleges breach of contract arising from our termination of the affiliation agreement we had with Voom for the carriage of certain Voom HD channels on the DISH Network satellite television service. In January 2008, Voom sought a preliminary injunction to prevent us from terminating the agreement. The Court denied Voom's motion, finding, among other things, that Voom was not likely to prevail on the merits of its case. Voom is claiming over \$1.0 billion in damages. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

**Other**

In addition to the above actions, we are subject to various other legal proceedings and claims which arise in the ordinary course of business, including among other things, disputes with programmers regarding fees. In our opinion, the amount of ultimate liability with respect to any of these actions is unlikely to materially affect our financial position, results of operations or liquidity.

**11. Depreciation and Amortization Expense**

Depreciation and amortization expense consists of the following:

|  | <b>For the Three Months<br/>Ended March 31,</b> |             |
|--|---|-------------|
|  | <b>2009</b>                                     | <b>2008</b> |
|  | (In thousands)                                  |             |
| Equipment leased to customers                          | \$ 192,568                                      | \$ 212,279  |
| Satellites   | 19,882  | 26,451      |
| Furniture, fixtures, equipment and other               | 9,297   | 28,237      |
| Identifiable intangible assets subject to amortization | 291   | 4,331       |
| Buildings and improvements                             | 1,255   | 1,070       |
| Total depreciation and amortization                    | \$ 223,293                                      | \$ 272,368  |

Cost of sales and operating expense categories included in our accompanying Condensed Consolidated Statements of Operations and Comprehensive Income (Loss) do not include depreciation expense related to satellites or equipment leased to customers.

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(Unaudited)

**12. Related Party Transactions with EchoStar**

Following the Spin-off, EchoStar has operated as a separate public company and we have no continued ownership interest in EchoStar. However, a substantial majority of the voting power of the shares of both companies is owned beneficially by our Chairman, President and Chief Executive Officer, Charles W. Ergen.

EchoStar is our primary supplier of set-top boxes and digital broadcast operations and our key supplier of transponder leasing. Generally the prices charged for products and services provided under the agreements entered into in connection with the Spin-off are based on pricing equal to EchoStar's cost plus a fixed margin (unless noted differently below), which will vary depending on the nature of the products and services provided. Prior to the Spin-off, these products were provided and services were performed internally at cost.

In connection with the Spin-off, we and EchoStar also entered into certain transitional services agreements pursuant to which we obtain certain services and rights from EchoStar, EchoStar obtains certain services and rights from us, and we and EchoStar have indemnified each other against certain liabilities arising from our respective businesses. Subsequent to the Spin-off, we also entered into certain agreements with EchoStar and may enter into additional agreements with EchoStar in the future. The following is a summary of the terms of the principal agreements that we have entered into with EchoStar that may have an impact on our results of operations.

***Equipment sales    EchoStar***

***Remanufactured Receiver Agreement.*** We entered into a remanufactured receiver agreement with EchoStar under which EchoStar has the right to purchase remanufactured receivers and accessories from us for a two-year period ending, January 1, 2010. Under the remanufactured receiver agreement, EchoStar has the right, but not the obligation, to purchase remanufactured receivers and accessories from us at cost plus a fixed margin, which varies depending on the nature of the equipment purchased. EchoStar may terminate the remanufactured receiver agreement for any reason upon sixty days written notice to us. We may also terminate this agreement if certain entities acquire us.

***Transitional services and other revenue    EchoStar***

***Transition Services Agreement.*** We entered into a transition services agreement with EchoStar pursuant to which EchoStar has the right, but not the obligation, to receive the following services from us: finance, information technology, benefits administration, travel and event coordination, human resources, human resources development (training), program management, internal audit and corporate quality, legal, accounting and tax, and other support services. The fees for the services provided under the transition services agreement are cost plus a fixed margin, which varies depending on the nature of the services provided. The transition services agreement has a term of two years ending on January 1, 2010. EchoStar may terminate the transition services agreement with respect to a particular service for any reason upon thirty days prior written notice.

***Management Services Agreement.*** We entered into a management services agreement with EchoStar pursuant to which we make certain of our officers available to provide services (which are primarily legal and accounting services) to EchoStar. Specifically, Bernard L. Han, R. Stanton Dodge and Paul W. Orban remain employed by us, but also serve as EchoStar's Executive Vice President and Chief Financial Officer, Executive Vice President and General Counsel, and Senior Vice President and Controller, respectively. EchoStar makes payments to us based upon an allocable portion of the personnel costs and expenses incurred by us with respect to such officers (taking into account wages and fringe benefits). These allocations are based upon the estimated percentages of time to be spent by our executive officers performing services for EchoStar under the management services agreement. EchoStar also reimburses us for direct out-of-pocket costs incurred by us for management services provided to EchoStar. We and EchoStar evaluate all charges for reasonableness at least annually and make any adjustments to these charges as we and EchoStar mutually agree upon.

The management services agreement is for a one year period commencing on January 1, 2008, and will be renewed automatically for successive one-year periods thereafter, unless terminated earlier (i) by EchoStar at any time upon

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**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**    **Continued**  
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at least 30 days prior written notice, (ii) by us at the end of any renewal term, upon at least 180 days prior notice; or (iii) by us upon written notice to EchoStar, following certain changes in control.

*Real Estate Lease Agreement.* During 2008, we subleased space at 185 Varick Street, New York, New York to EchoStar for a period of approximately seven years. The rent on a per square foot basis for this sublease was comparable to per square foot rental rates of similar commercial property in the same geographic area at the time of the sublease, and EchoStar is responsible for its portion of the taxes, insurance, utilities and maintenance of the premises.

*Packout Services Agreement.* We entered into a packout services agreement with EchoStar, whereby EchoStar has the right, but not the obligation, to engage us to package and ship satellite receivers to customers that are not associated with us. The fees charged by us for the services provided under the packout services agreement are equal to our cost plus a fixed margin, which varies depending on the nature of the products and services provided. The original one year term of the packout services agreement was extended for an additional one year term and expires on December 31, 2009. EchoStar may terminate this agreement for any reason upon sixty days prior written notice to us. In the event of an early termination of this agreement, EchoStar will be entitled to a refund of any unearned fees paid to us for the services.

***Satellite and transmission expenses***    ***EchoStar***

*Broadcast Agreement.* We entered into a broadcast agreement pursuant to which EchoStar provides us broadcast services, including teleport services such as transmission and downlinking, channel origination, and channel management services for a two year period ending on January 1, 2010. We have the right, but not the obligation, to extend the broadcast agreement annually for up to two years. We have exercised our right to renew this agreement for an additional year. We may terminate channel origination services and channel management services for any reason and without any liability upon sixty days written notice to EchoStar. If we terminate teleport services for a reason other than EchoStar's breach, we must pay EchoStar the aggregate amount of the remainder of the expected cost of providing the teleport services.

*Satellite Capacity Agreements.* We entered into satellite capacity agreements pursuant to which we lease satellite capacity on satellites owned or leased by EchoStar. The fees for the services to be provided under the satellite capacity agreements are based on spot market prices for similar satellite capacity and depend, among other things, upon the orbital location of the satellite and the frequency on which the satellite provides services. Generally, each satellite capacity agreement will terminate upon the earlier of: (i) the end of life or replacement of the satellite; (ii) the date the satellite fails; (iii) the date that the transponder on which service is being provided under the agreement fails; or (iv) January 1, 2010.

*Nimiq 5 Lease Agreement.* During March 2008, EchoStar entered into a fifteen-year satellite service agreement with Bell TV, to receive service on 16 DBS transponders on the Nimiq 5 satellite at the 72.7 degree orbital location. The Nimiq 5 satellite is expected to be launched in the second half of 2009. Bell TV currently has the right to receive service on the entire communications capacity of the Nimiq 5 satellite pursuant to an agreement with Telesat Canada. During March 2008, EchoStar also entered into a transponder service agreement ( *Nimiq 5 Transponder Agreement* ) with us, pursuant to which we will receive service from EchoStar on all of the DBS transponders covered by EchoStar's satellite service agreement with Bell TV. We have guaranteed certain obligations of EchoStar under the *Nimiq 5 Transponder Agreement*.

Under the terms of the *Nimiq 5 Transponder Agreement*, we will make certain monthly payments to EchoStar commencing when the Nimiq 5 satellite is placed into service and continuing through the service term. Unless earlier terminated under the terms and conditions of the *Nimiq 5 Transponder Agreement*, the service term will expire ten years following the date it is placed in service. Upon expiration of the initial term we have the option to renew the *Nimiq 5 Transponder Agreement* on a year-to-year basis through the end-of-life of the Nimiq 5 satellite. Upon a launch failure, in-orbit failure or end-of-life of the Nimiq 5 satellite, and in certain other circumstances, we have certain rights to receive service from EchoStar on a replacement satellite.



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*QuetzSat-1 Lease Agreement.* During November 2008, EchoStar entered into a ten-year satellite service agreement with SES, which provides, among other things, for the provision by SES to EchoStar of service on 32 DBS transponders on the QuetzSat-1 satellite expected to be placed in service at the 77 degree orbital location. During November 2008, EchoStar also entered into a transponder service agreement ( QuetzSat-1 Transponder Agreement ) with us pursuant to which we will receive service from EchoStar on 24 of the DBS transponders.

Under the terms of the QuetzSat-1 Transponder Agreement, we will make certain monthly payments to EchoStar commencing when the QuetzSat-1 satellite is placed into service and continuing through the service term. Unless earlier terminated under the terms and conditions of the QuetzSat-1 Transponder Agreement, the service term will expire ten years following the actual service commencement date. Upon expiration of the initial term, we have the option to renew the QuetzSat-1 Transponder Agreement on a year-to-year basis through the end-of-life of the QuetzSat-1 satellite. Upon a launch failure, in-orbit failure or end-of-life of the QuetzSat-1 satellite, and in certain other circumstances, we have certain rights to receive service from EchoStar on a replacement satellite.

*TT&C Agreement.* We entered into a telemetry, tracking and control ( TT&C ) agreement pursuant to which we receive TT&C services from EchoStar for a two year period ending on January 1, 2010. DISH Network has the right, but not the obligation, to extend the agreement annually for up to two years. We have exercised our right to renew this agreement for an additional year. The fees for the services provided under the TT&C agreement are cost plus a fixed margin. We may terminate the TT&C agreement for any reason upon sixty days prior written notice.

*Satellite Procurement Agreement.* We entered into a satellite procurement agreement pursuant to which we have the right, but not the obligation, to engage EchoStar to manage the process of procuring new satellite capacity for DISH Network. The satellite procurement agreement has a two year term expiring on January 1, 2010. The fees for the services to be provided under the satellite procurement agreement are cost plus a fixed margin, which varies depending on the nature of the services provided. We may terminate the satellite procurement agreement for any reason upon sixty days prior written notice.

***Cost of sales    subscriber promotion subsidies    EchoStar***

*Receiver Agreement.* EchoStar is currently our sole supplier of set-top box receivers. During the three months ended March 31, 2009 and 2008, we purchased set-top box and other equipment from EchoStar totaling \$320 million and \$372 million, respectively. Of these amounts, \$24 million and \$31 million are included in Cost of sales    subscriber promotion subsidies    EchoStar on our Condensed Consolidated Statements of Operations and Comprehensive Income (Loss) for the three months ended March 31, 2009 and 2008, respectively. The remaining amount is included in Inventories, net and Property and equipment, net on our Condensed Consolidated Balance Sheets.

Under our receiver agreement with EchoStar, we have the right but not the obligation to purchase digital set-top boxes and related accessories, and other equipment from EchoStar for a two year period ending on January 1, 2010. We also have the right, but not the obligation, to extend the receiver agreement annually for up to two years. We have exercised our right to renew this agreement for an additional year. The receiver agreement allows us to purchase receivers and accessories from EchoStar at cost plus a fixed margin, which varies depending on the nature of the equipment purchased. Additionally, EchoStar provides us with standard manufacturer warranties for the goods sold under the receiver agreement. We may terminate the receiver agreement for any reason upon sixty days written notice to EchoStar. EchoStar may terminate the receiver agreement if certain entities were to acquire us. The receiver agreement also includes an indemnification provision, whereby the parties indemnify each other for certain intellectual property matters.

***General and administrative    EchoStar***

*Product Support Agreement.* We entered into a product support agreement pursuant to which we have the right, but not the obligation to receive product support from EchoStar (including certain engineering and technical support services) for all digital set-top boxes and related accessories that EchoStar has previously sold and in the future sells to us. The fees for the services provided under the product support agreement are cost plus a fixed margin, which varies depending on the nature of the services provided. The term of the product support agreement is the economic life of



such receivers and related accessories, unless terminated earlier. We may terminate the product support

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**DISH NETWORK CORPORATION**  
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agreement for any reason upon sixty days prior written notice. In the event of an early termination of this agreement, we are entitled to a refund of any unearned fees paid to EchoStar for the services.

*Real Estate Lease Agreements.* We entered into certain lease agreements with EchoStar. The rent on a per square foot basis for each of the leases is comparable to per square foot rental rates of similar commercial property in the same geographic area, and EchoStar is responsible for its portion of the taxes, insurance, utilities and maintenance of the premises. The term of each of the leases is set forth below:

*Inverness Lease Agreement.* The lease for certain space at 90 Inverness Circle East in Englewood, Colorado, is for a period of two years ending on January 1, 2010.

*Meridian Lease Agreement.* The lease for all of 9601 S. Meridian Blvd. in Englewood, Colorado, is for a period of two years ending on January 1, 2010 with annual renewal options for up to three additional years.

*Santa Fe Lease Agreement.* The lease for all of 5701 S. Santa Fe Dr. in Littleton, Colorado, is for a period of two years ending on January 1, 2010 with annual renewal options for up to three additional years.

*Gilbert Lease Agreement.* The lease for certain space at 801 N. DISH Dr. in Gilbert, Arizona, is for a period of two years ending on January 1, 2010 with annual renewal options for up to three additional years.

*EDN Sublease Agreement.* The sublease for certain space at 211 Perimeter Center in Atlanta, Georgia, is for a period of three years, ending on April 30, 2011.

*Services Agreement.* We entered into a services agreement pursuant to which we have the right, but not the obligation, to receive logistics, procurement and quality assurance services from EchoStar. The fees for the services provided under this services agreement are cost plus a fixed margin, which varies depending on the nature of the services provided. This agreement has a term of two years ending on January 1, 2010. We may terminate the services agreement with respect to a particular service for any reason upon sixty days prior written notice.

***Other Agreements    EchoStar***

*Tax Sharing Agreement.* We entered into a tax sharing agreement with EchoStar which governs our respective rights, responsibilities and obligations after the Spin-off with respect to taxes for the periods ending on or before the Spin-off. Generally, all pre-Spin-off taxes, including any taxes that are incurred as a result of restructuring activities undertaken to implement the Spin-off, will be borne by us, and we will indemnify EchoStar for such taxes. However, we will not be liable for and will not indemnify EchoStar for any taxes that are incurred as a result of the Spin-off or certain related transactions failing to qualify as tax-free distributions pursuant to any provision of Section 355 or Section 361 of the Code because of (i) a direct or indirect acquisition of any of EchoStar's stock, stock options or assets, (ii) any action that EchoStar takes or fails to take or (iii) any action that EchoStar takes that is inconsistent with the information and representations furnished to the IRS in connection with the request for the private letter ruling, or to counsel in connection with any opinion being delivered by counsel with respect to the Spin-off or certain related transactions. In such case, EchoStar will be solely liable for, and will indemnify us for, any resulting taxes, as well as any losses, claims and expenses. The tax sharing agreement terminates after the later of the full period of all applicable statutes of limitations including extensions or once all rights and obligations are fully effectuated or performed.

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

*You should read the following discussion and analysis of our financial condition and results of operations together with the condensed consolidated financial statements and notes to the financial statements included elsewhere in this quarterly report. This management's discussion and analysis is intended to help provide an understanding of our financial condition, changes in financial condition and results of our operations and contains forward-looking statements that involve risks and uncertainties. The forward-looking statements are not historical facts, but rather are based on current expectations, estimates, assumptions and projections about our industry, business and future financial results. Our actual results could differ materially from the results contemplated by these forward-looking statements due to a number of factors, including those discussed in our Annual Report on Form 10-K for the year ended December 31, 2008, under the caption Item 1A. Risk Factors.*

**EXECUTIVE SUMMARY****Overview**

DISH Network's subscriber base decreased by 94,000 subscribers during the three months ended March 31, 2009. Factors common to the pay-TV industry, as well as factors that were specific to DISH Network, each continued to contribute to this decline.

The current overall economic environment has negatively impacted many industries including ours. In addition, the overall growth rate in the pay-TV industry has slowed in recent years as the penetration of pay-TV households approaches 90%. Within this maturing industry, competition has intensified with the rapid growth of fiber-based pay-TV services offered by telecommunications companies. Furthermore, new internet protocol television ( IPTV ) products/services have begun to impact the pay-TV industry and such products/services will become more viable competition over time as their quality improves. In spite of these factors that have impacted the entire pay-TV industry, certain of our competitors have been able to achieve relatively strong results in the current environment. While economic factors have impacted the entire pay-TV industry, our relative performance has been mostly driven by issues specific to DISH Network. In recent years, DISH Network's position as the low cost provider in the pay-TV industry has been eroded by increasingly aggressive promotional pricing used by our competitors to attract new subscribers and similarly aggressive promotions and tactics used to retain existing subscribers. Some competitors have been especially aggressive and effective in marketing the value and quality of their service. Furthermore, our subscriber growth has been adversely affected by signal theft and other forms of fraud and by operational inefficiencies at DISH Network. We have not always met our own standards for performing high quality installations, effectively resolving customer issues when they arise, answering customer calls in an acceptable timeframe, effectively communicating with our subscriber base, reducing calls driven by the complexity of our business, improving the reliability of certain systems and subscriber equipment, and aligning the interests of certain third party retailers and installers to provide high quality service.

Our distribution relationship with AT&T was a substantial contributor to our gross and net subscriber additions over the past several years, accounting for approximately 17% of our gross subscriber additions for the year ended December 31, 2008. This distribution relationship ended on January 31, 2009. During the three months ended March 31, 2009, AT&T contributed 5% of our gross subscriber additions. AT&T has entered into a new distribution relationship with DirecTV. It may be difficult for us to develop alternative distribution channels that will fully replace AT&T and if we are unable to do so, our gross and net subscriber additions may be further impacted, our subscriber churn may increase, and our results of operations may be adversely affected. In addition, approximately one million of our current subscribers were acquired through our distribution relationship with AT&T and subscribers acquired through this channel have historically churned at a higher rate than our overall subscriber base. Although AT&T is not permitted to target these subscribers for transition to another pay-TV service and we and AT&T are required to maintain bundled billing and cooperative customer service for these subscribers, these subscribers may still churn at higher than historical rates following termination of the AT&T distribution relationship.

We have been investing more in advanced technology equipment as part of our subscriber acquisition and retention efforts. Recent initiatives to transmit certain programming only in MPEG-4 and to activate certain new subscribers only with MPEG-4 receivers have accelerated our deployment of MPEG-4 receivers. To meet current demand, we

have increased the rate at which we upgrade existing subscribers to HD and DVR receivers. While these efforts

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**Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

may increase our subscriber acquisition and retention costs, we believe that they will help reduce subscriber churn and costs over the long run.

We have also been changing equipment for certain subscribers to free up satellite bandwidth in support of HD and other initiatives. We expect to implement these initiatives at least through the first half of 2009. We believe that the benefit from the increase in available satellite bandwidth outweighs the short-term cost of these equipment changes. To combat signal theft and improve the security of our broadcast system, we are in the process of replacing our security access devices and expect this initiative to last through the first half of 2009. To combat other forms of fraud, we have taken a wide range of actions including terminating retailers that we believe were in violation of DISH Network's business rules. While these initiatives may inconvenience our subscribers and disrupt our distribution channels in the short-term, we believe that the long-term benefits will outweigh the costs.

To address our operational inefficiency, we continue to make significant investments in staffing, training, information systems, and other initiatives, primarily in our call center and in-home service businesses. These investments are intended to help combat inefficiencies introduced by the increasing complexity of our business, improve customer satisfaction, reduce churn, increase productivity, and allow us to scale better over the long run. We cannot, however, be certain that our increased spending will ultimately be successful in yielding such returns. In the meantime, we may continue to incur higher costs as a result of both our operational inefficiencies and increased spending.

Over the long run, we will use Slingbox place-shifting technology and other technologies to maintain and enhance our competitiveness. We may also partner with or acquire companies whose lines of business are complementary to ours should attractive opportunities arise.

The adoption of the above measures has contributed to higher expenses and lower margins. While we believe that the increased costs will be outweighed by longer-term benefits, there can be no assurance when or if we will realize these benefits at all. Programming costs represent a large percentage of our Subscriber-related expenses. As a result, our margins may face further downward pressure from price escalations in current contracts and the renewal of long-term programming contracts on less favorable pricing terms.

***Liquidity Drivers***

Like many companies, we make general investments in property such as satellites, information technology, and facilities that support our overall business. As a subscriber-based company, however, we also make customer-specific investments to acquire new subscribers and retain existing subscribers. While the general investments may be deferred without impacting the business in the short-term, the customer-specific investments are less discretionary. Our overall objective is to generate sufficient cash flow over the life of each subscriber in order to provide an adequate return against the upfront investment. Once the upfront investment has been made for each subscriber, the subsequent cash flow is generally positive.

From a company standpoint, there are a number of factors that impact our future cash flow compared to the cash flow we generate at a given point in time. The first factor is how successful we are at retaining our current subscribers. As we lose subscribers from our existing base, the positive cash flow from that base is correspondingly reduced. The second factor is how successful we are at maintaining our subscriber-related margins. To the extent our

Subscriber-related expenses grow faster than our Subscriber-related revenue, the amount of cash flow that is generated per existing subscriber is reduced. The third factor is the rate at which we acquire new subscribers. The faster we acquire new subscribers, the more our positive ongoing cash flow from existing subscribers is offset by the negative upfront cash flow associated with new subscribers. Finally, our future cash flow is impacted by the rate at which we make general investments and any cash flow from financing activities.

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

As our business has slowed due to the external and internal factors previously discussed, the biggest impact to our cash flow has been a reduction in customer-specific investments to acquire new subscribers. While fewer subscribers might translate into lower ongoing cash flow in the long-term, cash flow is actually aided in the short-term by the reduction in customer-specific investment spending. As a result, a slow down in our business due to external or internal factors does not introduce the same level of short-term liquidity risk as it might in other industries.

***Availability of Credit and Effect on Liquidity***

While the ability to raise capital has generally existed for DISH Network even during the recent market turmoil, the cost of such capital has not been as attractive as in prior periods. Because of the cash flow situation of our company and the absence of any material debt payments over the next two years, the higher cost of capital will not impact our current operations. However, we might be less likely than we would otherwise be to pursue initiatives which could increase shareholder value over the long run, such as making strategic investments, prepaying debt, or buying back our own stock. Alternatively, if we decided to still pursue such initiatives, the cost of doing so would be greater. Currently, we have no existing lines of credit, nor have we historically.

***Future Liquidity***

The most material trends that we experienced in 2008, being the net loss of subscribers and the reduction in subscriber-related margins, have continued into the first quarter of 2009. We lost 102,000 net subscribers in 2008 and an additional 94,000 net subscribers in the first quarter of 2009. Our AT&T agreement expired on February 1, 2009 but we continued to activate new subscribers that had ordered DISH Network service through AT&T prior to February 1<sup>st</sup> through the end of February. Our Subscriber-related expenses as a percentage of Subscriber-related revenue grew from 51.4% to 52.2% in 2008 and reached 54.1% in the first quarter of 2009. Our Subscriber-related expenses continued to be negatively impacted by initiatives to retain subscribers, free up transponder capacity, and improve customer service. Uncertainties about these trends may impact our cash flow and results of operations but, as discussed above, are unlikely to impact current operations.

***The Spin-off***

On January 1, 2008, we completed the separation of the assets and businesses we historically owned and operated into two companies (the Spin-off):

*DISH Network Corporation* which retained its DISH Network® subscription television business, and

*EchoStar Corporation* (EchoStar) which sells equipment, including set-top boxes and related components, to DISH Network and international customers, and provides digital broadcast operations and satellite services to DISH Network and other customers.

DISH Network and EchoStar now operate as separate publicly traded companies, and neither entity has any ownership interest in the other. However, a substantial majority of the voting power of both companies is owned beneficially by Charles W. Ergen, our Chairman, President and Chief Executive Officer. In connection with the Spin-off, DISH Network entered into certain agreements with EchoStar to define responsibility for obligations relating to, among other things, set-top box sales, transition services, taxes, employees and intellectual property, which impact several of our key operating metrics. Subsequent to the Spin-off, we have entered into certain other agreements with EchoStar and may enter into additional agreements with EchoStar in the future.

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**  
**EXPLANATION OF KEY METRICS AND OTHER ITEMS**

***Subscriber-related revenue.*** Subscriber-related revenue consists principally of revenue from basic, movie, local, pay-per-view, Latino and international subscription television services, equipment rental fees and other hardware related fees, including fees for DVRs and additional outlet fees from subscribers with multiple receivers, advertising services, fees earned from our DishHOME Protection Plan, equipment upgrade fees, HD programming and other subscriber revenue. Certain of the amounts included in Subscriber-related revenue are not recurring on a monthly basis.

***Equipment sales and other revenue.*** Equipment sales and other revenue principally includes the unsubsidized sales of DBS accessories to retailers and other third-party distributors of our equipment domestically and to DISH Network subscribers.

***Equipment sales, transitional services and other revenue EchoStar.*** Equipment sales, transitional services and other revenue EchoStar includes revenue related to equipment sales, and transitional services and other agreements with EchoStar associated with the Spin-off.

***Subscriber-related expenses.*** Subscriber-related expenses principally include programming expenses, costs incurred in connection with our in-home service and call center operations, billing costs, refurbishment and repair costs related to receiver systems, subscriber retention and other variable subscriber expenses.

***Satellite and transmission expenses EchoStar.*** Satellite and transmission expenses EchoStar includes the cost of digital broadcast operations provided to us by EchoStar, including satellite uplinking/downlinking, signal processing, conditional access management, telemetry, tracking and control and other professional services. In addition, this category includes the cost of leasing satellite and transponder capacity on satellites from EchoStar.

***Satellite and transmission expenses other.*** Satellite and transmission expenses other includes executory costs associated with capital leases and costs associated with transponder leases and other related services.

***Equipment, transitional services and other cost of sales.*** Equipment, transitional services and other cost of sales principally includes the cost of unsubsidized sales of DBS accessories to retailers and other distributors of our equipment domestically and to DISH Network subscribers. In addition, this category includes costs related to equipment sales, transitional services and other agreements with EchoStar associated with the Spin-off.

***Subscriber acquisition costs.*** In addition to leasing receivers, we generally subsidize installation and all or a portion of the cost of our receiver systems in order to attract new DISH Network subscribers. Our Subscriber acquisition costs include the cost of these receiver systems sold to retailers and other distributors of our equipment, the cost of these receiver systems sold directly by us to subscribers, net costs related to our promotional incentives, and costs related to installation and acquisition advertising. We exclude the value of equipment capitalized under our lease program for new subscribers from Subscriber acquisition costs.

**SAC.** Management believes subscriber acquisition cost measures are commonly used by those evaluating companies in the pay-TV industry. We are not aware of any uniform standards for calculating the average subscriber acquisition costs per new subscriber activation, or SAC, and we believe presentations of SAC may not be calculated consistently by different companies in the same or similar businesses. Our SAC is calculated as Subscriber acquisition costs, plus the value of equipment capitalized under our lease program for new subscribers, divided by gross subscriber additions. We include all the costs of acquiring subscribers (e.g., subsidized and capitalized equipment) as our management believes it is a more comprehensive measure of how much we are spending to acquire subscribers. We also include all new DISH Network subscribers in our calculation, including DISH Network subscribers added with little or no subscriber acquisition costs.

***General and administrative expenses.*** General and administrative expenses consists primarily of employee-related costs associated with administrative services such as legal, information systems, accounting and finance, including non-cash, stock-based compensation expense. It also includes outside professional fees (e.g., legal, information systems and accounting services) and other items associated with facilities and administration.

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

***Interest expense, net of amounts capitalized.*** Interest expense, net of amounts capitalized primarily includes interest expense, prepayment premiums and amortization of debt issuance costs associated with our senior debt and convertible subordinated debt securities (net of capitalized interest) and interest expense associated with our capital lease obligations.

***Other, net.*** The main components of Other, net are unrealized gains and losses from changes in fair value of non-marketable strategic investments accounted for at fair value, equity in earnings and losses of our affiliates, gains and losses realized on the sale of investments, and impairment of marketable and non-marketable investment securities.

***Earnings before interest, taxes, depreciation and amortization ( EBITDA ).*** EBITDA is defined as Net income (loss) plus Interest expense net of Interest income, Taxes and Depreciation and amortization. This non-GAAP measure is reconciled to net income (loss) in our discussion of Results of Operations below.

***DISH Network subscribers.*** We include customers obtained through direct sales, and third-party retailers and other distribution relationships in our DISH Network subscriber count. We also provide DISH Network service to hotels, motels and other commercial accounts. For certain of these commercial accounts, we divide our total revenue for these commercial accounts by an amount approximately equal to the retail price of our Classic Bronze 100 programming package (but taking into account, periodically, price changes and other factors), and include the resulting number, which is substantially smaller than the actual number of commercial units served, in our DISH Network subscriber count. Previously, our end of period DISH Network subscriber count was rounded down to the nearest five thousand. However, beginning December 31, 2008, we round to the nearest one thousand.

***Average monthly revenue per subscriber ( ARPU ).*** We are not aware of any uniform standards for calculating ARPU and believe presentations of ARPU may not be calculated consistently by other companies in the same or similar businesses. We calculate average monthly revenue per subscriber, or ARPU, by dividing average monthly Subscriber-related revenue for the period (total Subscriber-related revenue during the period divided by the number of months in the period) by our average DISH Network subscribers for the period. Average DISH Network subscribers are calculated for the period by adding the average DISH Network subscribers for each month and dividing by the number of months in the period. Average DISH Network subscribers for each month are calculated by adding the beginning and ending DISH Network subscribers for the month and dividing by two.

***Subscriber churn rate.*** We are not aware of any uniform standards for calculating subscriber churn rate and believe presentations of subscriber churn rates may not be calculated consistently by different companies in the same or similar businesses. We calculate subscriber churn rate for any period by dividing the number of DISH Network subscribers who terminated service during the period by the average monthly DISH Network subscribers during the period, and further dividing by the number of months in the period. When calculating subscriber churn, as is the case when calculating ARPU, the number of subscribers in a given month is based on the average of the beginning-of-month and the end-of-month subscriber counts.

***Free cash flow.*** We define free cash flow as Net cash flows from operating activities less Purchases of property and equipment, as shown on our Condensed Consolidated Statements of Cash Flows.



**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS** **Continued****RESULTS OF OPERATIONS***Three Months Ended March 31, 2009 Compared to the Three Months Ended March 31, 2008.*

|   | <b>For the Three Months<br/>Ended March 31,</b> |              | <b>Variance</b> |          |
|---|---|--------------|-----------------|----------|
|   | <b>2009</b>                                     | <b>2008</b>  | <b>Amount</b>   | <b>%</b> |
| (In thousands)  |   |              |                 |          |
| <b>Statements of Operations Data</b>                              |   |              |                 |          |
| <b>Revenue:</b>   |   |              |                 |          |
| Subscriber-related revenue  | \$ 2,864,939                                    | \$ 2,810,426 | \$ 54,513       | 1.9      |
| Equipment sales and other revenue                                 | 32,346  | 25,052       | 7,294           | 29.1     |
| Equipment sales, transitional services and other revenue EchoStar | 8,036   | 8,916        | (880)           | (9.9)    |
| Total revenue   | 2,905,321                                       | 2,844,394    | 60,927          | 2.1      |
| <b>Costs and Expenses:</b>  |   |              |                 |          |
| Subscriber-related expenses                                       | 1,550,078                                       | 1,444,641    | 105,437         | 7.3      |
| <b>% of Subscriber-related revenue</b>                            | <b>54.1%</b>                                    | <b>51.4%</b> |                 |          |
| Satellite and transmission expenses EchoStar                      | 80,757  | 78,253       | 2,504           | 3.2      |
| <b>% of Subscriber-related revenue</b>                            | <b>2.8%</b>                                     | <b>2.8%</b>  |                 |          |
| Satellite and transmission expenses Other                         | 7,021   | 7,664        | (643)           | (8.4)    |
| <b>% of Subscriber-related revenue</b>                            | <b>0.2%</b>                                     | <b>0.3%</b>  |                 |          |
| Equipment, transitional services and other cost of sales          | 40,499  | 31,814       | 8,685           | 27.3     |
| Subscriber acquisition costs                                      | 292,203   | 374,956      | (82,753)        | (22.1)   |
| General and administrative expenses                               | 136,907   | 129,530      | 7,377           | 5.7      |
| <b>% of Total revenue</b>   | <b>4.7%</b>                                     | <b>4.6%</b>  |                 |          |
| Depreciation and amortization                                     | 223,293   | 272,368      | (49,075)        | (18.0)   |
| Total costs and expenses  | 2,330,758                                       | 2,339,226    | (8,468)         | (0.4)    |
| Operating income (loss)   | 574,563   | 505,168      | 69,395          | 13.7     |
| <b>Other Income (Expense):</b>                                    |   |              |                 |          |
| Interest income   | 4,784   | 14,101       | (9,317)         | (66.1)   |
| Interest expense, net of amounts capitalized                      | (83,937)  | (89,812)     | 5,875           | 6.5      |
| Other, net  | 4,177   | (7,028)      | 11,205          | 159.4    |
| Total other income (expense)                                      | (74,976)  | (82,739)     | 7,763           | 9.4      |
| Income (loss) before income taxes                                 | 499,587   | 422,429      | 77,158          | 18.3     |
| Income tax (provision) benefit, net                               | (186,903)                                       | (163,846)    | (23,057)        | (14.1)   |
| <b>Effective tax rate</b>   | <b>37.4%</b>                                    | <b>38.8%</b> |                 |          |

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|                   |            |            |           |      |
|-------------------|------------|------------|-----------|------|
| Net income (loss) | \$ 312,684 | \$ 258,583 | \$ 54,101 | 20.9 |
|-------------------|------------|------------|-----------|------|

**Other Data:**

|  |            |            |           |        |
|--|------------|------------|-----------|--------|
| DISH Network subscribers, as of period end (in millions)   | 13.584     | 13.815     | (0.231)   | (1.7)  |
| DISH Network subscriber additions, gross (in millions)     | 0.653      | 0.730      | (0.077)   | (10.5) |
| DISH Network subscriber additions, net (in millions)       | (0.094)    | 0.035      | (0.129)   | NM     |
| Average monthly subscriber churn rate                      | 1.83%      | 1.68%      | 0.15%     | 8.9    |
| Average monthly revenue per subscriber ( ARPU )            | \$ 70.03   | \$ 67.93   | \$ 2.10   | 3.1    |
| Average subscriber acquisition cost per subscriber ( SAC ) | \$ 659     | \$ 709     | \$ (50)   | (7.1)  |
| EBITDA   | \$ 802,033 | \$ 770,508 | \$ 31,525 | 4.1    |

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**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

**Overview.** Revenue totaled \$2.905 billion for the three months ended March 31, 2009, an increase of \$61 million or 2.1% compared to the same period in 2008. Net income totaled \$313 million, an increase of \$54 million or 20.9%. DISH Network's net new subscribers continued to decline during the quarter and Subscriber-related expenses have continued to increase, negatively impacting our subscriber-related margins. Factors common to the pay-TV industry, as well as factors that were specific to DISH Network, each continued to contribute to this decline. Our Subscriber-related expenses continued to be negatively impacted by initiatives to retain subscribers, free up transponder capacity, and improve customer service.

**DISH Network subscribers.** As of March 31, 2009, we had approximately 13.584 million DISH Network subscribers compared to approximately 13.815 million subscribers at March 31, 2008, a decrease of 1.7%. DISH Network added approximately 653,000 gross new subscribers for the three months ended March 31, 2009, compared to approximately 730,000 gross new subscribers during the same period in 2008.

DISH Network lost approximately 94,000 net new subscribers for the three months ended March 31, 2009, compared to adding approximately 35,000 net new subscribers during the same period in 2008. This decrease primarily resulted from the decrease in gross new subscribers discussed above and an increase in our subscriber churn rate. Our percentage monthly subscriber churn for the three months ended March 31, 2009 was 1.83%, compared to 1.68% for the same period in 2008. Given the increasingly competitive nature of our industry and the current weaker economic conditions, especially the downturn in the financial and consumer markets, we may not be able to reduce churn without significantly increasing our spending on customer retention incentives, which would have a negative effect on our results of operations and free cash flow.

We believe our gross and net subscriber additions as well as our subscriber churn have been negatively impacted by weaker economic conditions, aggressive promotional and retention offerings by our competition, the loss of our distribution relationship with AT&T discussed below, the heavy marketing of HD service by our competition, the growth of fiber-based and Internet-based pay TV providers, signal theft and other forms of fraud, and operational inefficiencies at DISH Network. We have not always met our own standards for performing high quality installations, effectively resolving customer issues when they arise, answering customer calls in an acceptable timeframe, effectively communicating with our customer base, reducing calls driven by the complexity of our business, improving the reliability of certain systems and customer equipment, and aligning the interests of certain third party retailers and installers to provide high quality service.

Most of these factors have affected both gross new subscriber additions as well as existing subscriber churn. Our future gross subscriber additions and subscriber churn may continue to be negatively impacted by these factors, which could in turn adversely affect our revenue growth.

Our distribution relationship with AT&T was a substantial contributor to our gross and net subscriber additions over the past several years, accounting for approximately 17% of our gross subscriber additions for the year ended December 31, 2008. This distribution relationship ended on January 31, 2009. During the three months ended March 31, 2009, AT&T contributed 5% of our gross subscriber additions. AT&T has entered into a new distribution relationship with DirecTV. It may be difficult for us to develop alternative distribution channels that will fully replace AT&T and if we are unable to do so, our gross and net subscriber additions may be further impacted, our subscriber churn may increase, and our results of operations may be adversely affected. In addition, approximately one million of our current subscribers were acquired through our distribution relationship with AT&T and subscribers acquired through this channel have historically churned at a higher rate than our overall subscriber base. Although AT&T is not permitted to target these subscribers for transition to another pay-TV service and we and AT&T are required to maintain bundled billing and cooperative customer service for these subscribers, these subscribers may still churn at higher than historical rates following termination of the AT&T distribution relationship.

**Subscriber-related revenue.** DISH Network Subscriber-related revenue totaled \$2.865 billion for the three months ended March 31, 2009, an increase of \$55 million or 1.9% compared to the same period in 2008. This increase was primarily related to the increase in ARPU discussed below.



**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

**ARPU.** Monthly average revenue per subscriber was \$70.03 during the three months ended March 31, 2009 versus \$67.93 during the same period in 2008. ARPU is driven by a number of factors including, among other things, price increases and penetration rates of our programming and hardware offerings. The \$2.10 or 3.1% increase in ARPU was primarily attributable to price increases in February 2009 and 2008 on some of our most popular programming packages and changes in the sales mix toward HD programming packages and advanced hardware offerings. As a result of our current promotions, which provide an incentive for subscribers to select HD programming packages and advanced hardware offerings, we continue to see increased penetration in our HD programming and hardware related fees, which include fees for DVRs, rental fees and fees earned from our DishHOME Protection Plan. These increases were partially offset by a decrease in pay-per-view buys and premium movie revenue.

**Equipment sales and other revenue.** Equipment sales and other revenue totaled \$32 million during the three months ended March 31, 2009, an increase of \$7 million or 29.1% compared to the same period during 2008. The increase in Equipment sales and other revenue primarily resulted from the sales of digital converter boxes, which is a product line developed to support the digital conversion scheduled for June 2009.

**Subscriber-related expenses.** Subscriber-related expenses totaled \$1.550 billion during the three months ended March 31, 2009, an increase of \$105 million or 7.3% compared to the same period 2008. The increase in Subscriber-related expenses was primarily attributable to higher costs for: (i) customer retention, (ii) call center and in-home service operations, and (iii) programming content, partially offset by a non-recurring programming expense adjustment of approximately \$27 million. The increase in customer retention expense was primarily driven by more upgrading of existing customers to HD and DVR receivers and the changing of equipment for certain subscribers to free up satellite bandwidth in support of HD and other initiatives. We expect to implement the satellite bandwidth initiatives at least through the first half of 2009. We believe that the benefit from the increase in available satellite bandwidth outweighs the short-term cost of these equipment changes. The increases related to call center and in-home service operations were driven in part by our investments in staffing, training, information systems, and other initiatives. These investments are intended to help combat inefficiencies introduced by the increasing complexity of our business and technology, improve customer satisfaction, reduce churn, increase productivity, and allow us to better scale our business over the long run. We cannot, however, be certain that our increased spending will ultimately yield these benefits. In the meantime, we may continue to incur higher costs as a result of both our operational inefficiencies and increased spending. The increase in programming content costs was primarily related to annual price escalation clauses in certain of our programming contracts and the renewal of certain contracts at higher rates.

Subscriber-related expenses represented 54.1% and 51.4% of Subscriber-related revenue during the three months ended March 31, 2009 and 2008, respectively. The increase in this expense to revenue ratio primarily resulted from the increase in Subscriber-related expenses, partially offset by an increase in ARPU.

In the normal course of business, we enter into contracts to purchase programming content in which our payment obligations are fully contingent on the number of subscribers to whom we provide the respective content. Our programming expenses will continue to increase to the extent we are successful growing our subscriber base. In addition, our Subscriber-related expenses may face further upward pressure from price escalations in current contracts and the renewal of long-term programming contracts on less favorable pricing terms.

**Equipment, transitional services and other cost of sales.** Equipment, transitional services and other cost of sales totaled \$40 million during the three months ended March 31, 2009, an increase of \$9 million or 27.3% compared to the same period in 2008. The increase primarily resulted from costs associated with the sales of digital converter boxes discussed above, and in charges for defective, slow moving and obsolete inventory.

**Subscriber acquisition costs.** Subscriber acquisition costs totaled \$292 million for the three months ended March 31, 2009, a decrease of \$83 million or 22.1% compared to the same period in 2008. This decrease was primarily attributable to the decline in gross new subscribers and the decrease in SAC discussed below.

**SAC.** SAC was \$659 during the three months ended March 31, 2009 compared to \$709 during the same period in 2008, a decrease of \$50, or 7.1%. This decrease was primarily attributable to a shift in the mix of sales from independent retailers to direct sales which resulted in lower incentives paid. In addition, we spent less in advertising

costs per subscriber acquisition during the period. The increase in deployment of more advanced set-top boxes, such as HD receivers and HD DVRs, was in large part offset by lower hardware costs for the same receiver model.

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

During the three months ended March 31, 2009 and 2008, the amount of equipment capitalized under our lease program for new subscribers totaled \$138 million and \$143 million, respectively. This decrease in capital expenditures under our lease program for new subscribers resulted primarily from lower subscriber growth.

Capital expenditures resulting from our equipment lease program for new subscribers have been, and are expected to continue to be, partially mitigated by, among other things, the redeployment of equipment returned by disconnecting lease program subscribers. However, to remain competitive we upgrade or replace subscriber equipment periodically as technology changes, and the costs associated with these upgrades may be substantial. To the extent technological changes render a portion of our existing equipment obsolete, we would be unable to redeploy all returned equipment and consequently would realize less benefit from the SAC reduction associated with redeployment of that returned lease equipment.

Our SAC calculation does not reflect any benefit from payments we received in connection with equipment not returned to us from disconnecting lease subscribers and returned equipment that is made available for sale rather than being redeployed through our lease program. During the three months ended March 31, 2009 and 2008, these amounts totaled \$38 million and \$31 million, respectively.

Several years ago, we began deploying receivers that utilize 8PSK modulation technology and receivers that utilize MPEG-4 compression technology. These technologies, when fully deployed, will allow more programming channels to be carried over our existing satellites. A majority of our customers today, however, do not have receivers that use MPEG-4 compression and a smaller but still significant percentage do not have receivers that use 8PSK modulation. We may choose to invest significant capital to accelerate the conversion of customers to MPEG-4 and/or 8PSK in order to realize the bandwidth benefits sooner. In addition, given that all of our HD content is broadcast in MPEG-4, any growth in HD penetration will naturally accelerate our transition to these newer technologies and may increase our subscriber acquisition and retention costs. All new receivers that we purchase from EchoStar now have MPEG-4 technology. Although we continue to refurbish and redeploy MPEG-2 receivers, as a result of our HD initiatives and current promotions, most new customers in certain markets will be required to activate higher priced MPEG-4 technology. This limits our ability to redeploy MPEG-2 receivers and, to the extent that our new promotion in certain markets are successful, will accelerate the transition to MPEG-4 technology, resulting in an adverse effect on our SAC.

Our Subscriber acquisition costs and SAC may materially increase in the future to the extent that we transition to newer technologies, introduce more aggressive promotions, or provide greater equipment subsidies. See further discussion under *Liquidity and Capital Resources - Subscriber Acquisition and Retention Costs*.

**General and administrative expenses.** General and administrative expenses totaled \$137 million during the three months ended March 31, 2009, an increase of \$7 million or 5.7% compared to the same period in 2008. This increase was primarily attributable to an increase in personnel costs and professional fees to support the DISH Network.

General and administrative expenses represented 4.7% and 4.6% of Total revenue during the three months ended March 31, 2009 and 2008, respectively. The increase in the ratio of the expenses to Total revenue was primarily attributable to the changes in expenses discussed above.

**Depreciation and amortization.** Depreciation and amortization expense totaled \$223 million during the three months ended March 31, 2009, a \$49 million or 18.0% decrease compared to the same period in 2008. The decrease in

Depreciation and amortization expense was primarily due to the decline in depreciation expense related to set-top boxes used in our lease programs and the abandonment of a software development project designed to support our IT systems during the three months ended March 31, 2008. The decrease in expense related to set-top boxes resulted from an increase in the number of fully-depreciated set-top boxes still in service and in the capitalization of new advanced equipment which has a longer estimated useful life.

**Interest income.** Interest income totaled \$5 million during the three months ended March 31, 2009, a decrease of \$9 million compared to the same period in 2008. This decrease principally resulted from lower cash and marketable investment securities balances and total percentage returns earned on our cash and marketable investment securities during the first quarter of 2009.





**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

**Earnings before interest, taxes, depreciation and amortization.** EBITDA was \$802 million during the three months ended March 31, 2009, an increase of \$32 million or 4.1% compared to the same period in 2008. The following table reconciles EBITDA to the accompanying financial statements.

|                                     | <b>For the Three Months<br/>Ended March 31,</b> |             |
|-------------------------------------|---|-------------|
|                                     | <b>2009</b>                                     | <b>2008</b> |
|                                     | (In thousands)                                  |             |
| EBITDA                              | \$ 802,033                                      | \$ 770,508  |
| Less:                               |   |             |
| Interest expense, net               | 79,153  | 75,711      |
| Income tax provision (benefit), net | 186,903   | 163,846     |
| Depreciation and amortization       | 223,293   | 272,368     |
| Net income (loss)                   | \$ 312,684                                      | \$ 258,583  |

EBITDA is not a measure determined in accordance with accounting principles generally accepted in the United States, or GAAP, and should not be considered a substitute for operating income, net income or any other measure determined in accordance with GAAP. EBITDA is used as a measurement of operating efficiency and overall financial performance and we believe it to be a helpful measure for those evaluating companies in the pay-TV industry. Conceptually, EBITDA measures the amount of income generated each period that could be used to service debt, pay taxes and fund capital expenditures. EBITDA should not be considered in isolation or as a substitute for measures of performance prepared in accordance with GAAP.

**Income tax (provision) benefit, net.** Our income tax provision was \$187 million during the three months ended March 31, 2009, an increase of \$23 million compared to the same period in 2008. The increase in the provision was primarily related to the increase in Income (loss) before income taxes partially offset by a decrease in the effective state tax rate due to changes in state apportionment percentages.

**Net income (loss).** Net income was \$313 million during the three months ended March 31, 2009, an increase of \$54 million compared to \$259 million for the same period in 2008. The increase was primarily attributable to the changes in revenue and expenses discussed above.

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued****LIQUIDITY AND CAPITAL RESOURCES****Cash, Cash Equivalents and Marketable Investment Securities**

We consider all liquid investments purchased within 90 days of their maturity to be cash equivalents. See Item 3. Quantitative and Qualitative Disclosures About Market Risk for further discussion regarding our marketable investment securities. As of March 31, 2009, our cash, cash equivalents and current marketable investment securities totaled \$1.169 billion compared to \$559 million as of December 31, 2008, an increase of \$610 million. This increase in cash, cash equivalents and current marketable investment securities was primarily related to an increase in cash generated from operations, partially offset by capital expenditures, the repurchase of our common stock and the repayment of debt.

The following discussion highlights our cash flow activities during the three months ended March 31, 2009.

**Cash Flow*****Cash flows from operating activities***

For the three months ended March 31, 2009, we reported net cash flows from operating activities of \$901 million. This amount includes net income adjusted for depreciation and amortization of \$536 million and timing differences between book expense and cash payments related to income taxes of \$179 million, interest expense of \$26 million and other differences related to operating expenses.

***Cash flows from investing activities***

For the three months ended March 31, 2009, we reported net cash outflows from investing activities of \$713 million primarily related to net purchases of marketable investment securities of \$461 million and for capital expenditures totaling \$252 million, of which \$239 million is associated with our subscriber acquisition and retention lease programs. The remaining \$13 million includes \$4 million of non-discretionary spending for satellite capital expenditures and \$9 million of other corporate capital expenditures.

***Cash flows from financing activities***

For the three months ended March 31, 2009, we reported net cash outflows from financing activities of \$23 million resulting from common stock repurchases of \$19 million and repayments of debt of \$5 million.

**Free Cash Flow**

We define free cash flow as Net cash flows from operating activities less Purchases of property and equipment, as shown on our Condensed Consolidated Statements of Cash Flows. We believe free cash flow is an important liquidity metric because it measures, during a given period, the amount of cash generated that is available to repay debt obligations, make investments, fund acquisitions and for certain other activities. Free cash flow is not a measure determined in accordance with GAAP and should not be considered a substitute for Operating income, Net income, Net cash flows from operating activities or any other measure determined in accordance with GAAP. Since free cash flow includes investments in operating assets, we believe this non-GAAP liquidity measure is useful in addition to the most directly comparable GAAP measure Net cash flows from operating activities.

During the three months ended March 31, 2009 and 2008, free cash flow was significantly impacted by changes in operating assets and liabilities as shown in the Net cash flows from operating activities section of our Condensed Consolidated Statements of Cash Flows included herein. Operating asset and liability balances can fluctuate significantly from period to period and there can be no assurance that free cash flow will not be negatively impacted by material changes in operating assets and liabilities in future periods, since these changes depend upon, among other things, management's timing of payments and control of inventory levels, and cash receipts. In addition to fluctuations resulting from changes in operating assets and liabilities, free cash flow can vary significantly from period to period depending upon, among other things, subscriber growth, subscriber revenue, subscriber churn, subscriber acquisition

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costs including amounts capitalized under our equipment lease programs, operating efficiencies, increases or decreases in purchases of property and equipment and other factors.

The following table reconciles free cash flow to Net cash flows from operating activities.

|  | <b>For the Three Months<br/>Ended March 31,</b> |             |
|--|---|-------------|
|  | <b>2009</b>                                     | <b>2008</b> |
|  | (In thousands)                                  |             |
| Free cash flow                           | \$ 649,042                                      | \$ 638,966  |
| Add back:                                |   |             |
| Purchases of property and equipment      | 252,174   | 266,771     |
| Net cash flows from operating activities | \$ 901,216                                      | \$ 905,737  |

**Subscriber Churn**

DISH Network lost approximately 94,000 net subscribers for the three months ended March 31, 2009, compared to adding approximately 35,000 net new subscribers during the same period in 2008. This decrease primarily resulted from the decrease in gross new subscribers and an increase in our subscriber churn rate of 1.83% compared to 1.68% for the same period in 2008. See Results of Operations above for further discussion.

Our distribution relationship with AT&T was a substantial contributor to our gross and net subscriber additions over the past several years, accounting for approximately 17% of our gross subscriber additions for the year ended December 31, 2008. This distribution relationship ended on January 31, 2009. During the three months ended March 31, 2009, AT&T contributed 5% of our gross subscriber additions. AT&T has entered into a new distribution relationship with DirecTV. It may be difficult for us to develop alternative distribution channels that will fully replace AT&T and if we are unable to do so, our gross and net subscriber additions may be further impacted, our subscriber churn may increase, and our results of operations may be adversely affected. In addition, approximately one million of our current subscribers were acquired through our distribution relationship with AT&T and subscribers acquired through this channel have historically churned at a higher rate than our overall subscriber base. Although AT&T is not permitted to target these subscribers for transition to another pay-TV service and we and AT&T are required to maintain bundled billing and cooperative customer service for these subscribers, these subscribers may still churn at higher than historical rates following termination of the AT&T distribution relationship.

**Subscriber Acquisition and Retention Costs**

We incur significant up-front costs to acquire subscribers, including advertising, retailer incentives, equipment, installation, and new customer promotions. While we attempt to recoup these up-front costs over the lives of their subscription, there can be no assurance that we will. We deploy business rules such as higher credit requirements and contractual commitments, and we strive to provide outstanding customer service, to increase the likelihood of customers keeping their DISH Network service over longer periods of time. Our subscriber acquisition costs may vary significantly from period to period.

We incur significant costs to retain our existing customers, mostly by upgrading their equipment to HD and DVR receivers. As with our subscriber acquisition costs, our retention spending includes the cost of equipment and installation. We also offer free programming and/or promotional pricing for limited periods for existing customers in exchange for a commitment. A major component of our retention efforts includes the installation of equipment for customers who move. Our subscriber retention costs may vary significantly from period to period.

**Satellites**

Operation of our subscription television service requires that we have adequate satellite transmission capacity for the programming we offer. Moreover, current competitive conditions require that we continue to expand our offering of new programming, particularly by expanding local HD coverage and offering more HD national channels. While we

generally have had in-orbit satellite capacity sufficient to transmit our existing channels and some backup

**Table of Contents****Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

capacity to recover the transmission of certain critical programming, our backup capacity is limited. In the event of a failure or loss of any of our satellites, we may need to acquire or lease additional satellite capacity or relocate one of our other satellites and use it as a replacement for the failed or lost satellite. Such a failure could result in a prolonged loss of critical programming or a significant delay in our plans to expand programming as necessary to remain competitive and cause us to expend a significant portion of our cash to acquire or lease additional satellite capacity.

**Security Systems**

Increases in theft of our signal, or our competitors' signals, could in addition to reducing new subscriber activations, also cause subscriber churn to increase. We use microchips embedded in credit card-sized access cards, called smart cards, or security chips in our receiver systems to control access to authorized programming content ( Security Access Devices ). Our signal encryption has been compromised in the past and may be compromised in the future even though we continue to respond with significant investment in security measures, such as Security Access Device replacement programs and updates in security software, that are intended to make signal theft more difficult. It has been our prior experience that security measures may be only effective for short periods of time or not at all and that we remain susceptible to additional signal theft. We cannot assure you that we will be successful in reducing or controlling theft of our programming content. During the third quarter of 2008, we began implementing a plan to replace our existing Security Access Devices to re-secure our system, which is expected to take approximately nine to twelve months to complete. We cannot assure you that we will be successful in reducing or controlling theft of our programming content and we may incur additional costs in the future if our Security Access Device replacement plan is not effective.

**Stock Repurchases**

Our board of directors previously authorized stock repurchases of up to \$1.0 billion of our Class A common stock. During the three months ended March 31, 2009, we repurchased 1.9 million shares of our common stock for \$19 million. As of March 31, 2009, we may repurchase up to \$981 million under this plan.

**Other**

We are also vulnerable to fraud, particularly in the acquisition of new subscribers. While we are addressing the impact of subscriber fraud through a number of actions, including eliminating certain payment options for subscribers, there can be no assurance that we will not continue to experience fraud which could impact our subscriber growth and churn. The current economic downturn may create greater incentive for signal theft and subscriber fraud, which could lead to higher subscriber churn and reduced revenue.

**Obligations and Future Capital Requirements**

We expect to fund our future working capital, capital expenditure and debt service requirements from cash generated from operations, existing cash and marketable investment securities balances, and cash generated through new additional capital. The amount of capital required to fund our future working capital and capital expenditure needs varies, depending on, among other things, the rate at which we acquire new subscribers and the cost of subscriber acquisition and retention, including capitalized costs associated with our new and existing subscriber equipment lease programs. The amount of capital required will also depend on the levels of investment necessary to support potential strategic initiatives, including our plans to expand our national and local HD offerings and other strategic opportunities that may arise from time to time. Our capital expenditures vary depending on the number of satellites leased or under construction at any point in time, and could increase materially as a result of increased competition, significant satellite failures, or continued general economic downturn. These factors could require that we raise additional capital in the future.

From time to time we evaluate opportunities for strategic investments or acquisitions that may complement our current services and products, enhance our technical capabilities, improve or sustain our competitive position, or otherwise offer growth opportunities. We may make investments in or partner with others to expand our business into mobile and portable video, data and voice services. Future material investments or acquisitions may require that we obtain additional capital, assume third party debt or incur other long-term obligations.



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**Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Continued**

We paid \$712 million to acquire certain 700 MHz wireless licenses, which were granted to us by the FCC in February 2009. In order to commercialize these licenses and satisfy FCC build-out requirements, we may be required to make significant additional investments or partner with others. Depending on the nature and scope of such commercialization and build-out, our investment could vary significantly. Part or all of our licenses may be terminated for failure to satisfy FCC build-out requirements. We currently plan to perform a market test to evaluate different technologies and consumer acceptance over the next year.

Recent developments in the financial markets have made it more difficult for issuers of high yield indebtedness, such as us, to access capital markets at acceptable terms. These developments may have a significant effect on our cost of financing and our liquidity position.

A portion of our investment portfolio is invested in asset backed securities, auction rate securities, mortgage backed securities, special investment vehicles and strategic investments and as a result a portion of our portfolio has restricted liquidity. Liquidity in the markets for these investments has been impacted in the past year and these market conditions have adversely affected our liquidity. In addition, certain of these securities have defaulted or have been materially downgraded, causing us to record impairment charges. If the credit ratings of these securities further deteriorate or the lack of liquidity in the marketplace becomes prolonged, we may be required to record further impairment charges. Moreover, the current significant volatility of domestic and global financial markets has greatly affected the volatility and value of our marketable investment securities. To the extent we require access to funds, we may need to sell these securities under unfavorable market conditions, record further impairment charges and fall short of our financing needs.

**Off-Balance Sheet Arrangements**

In general, we do not engage in off-balance sheet financing activities.

**Table of Contents****Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK****Market Risks Associated With Financial Instruments**

Our investments and debt are exposed to market risks, discussed below.

*Cash, Cash Equivalents and Marketable Investment Securities.* As of March 31, 2009, our restricted and unrestricted cash, cash equivalents and current and noncurrent marketable investment securities had a fair value of \$1.331 billion. Of that amount, a total of \$1.227 billion was invested in: (a) cash; (b) debt instruments of the U.S. Government and its agencies; (c) commercial paper and corporate notes with an overall average maturity of less than one year and rated in one of the four highest rating categories by at least two nationally recognized statistical rating organizations; and (d) instruments with similar risk, duration and credit quality characteristics to the commercial paper described above. The primary purpose of these investing activities has been to preserve principal until the cash is required to, among other things, fund operations, make strategic investments and expand the business. Consequently, the size of this portfolio fluctuates significantly as cash is received and used in our business. As of March 31, 2009, all of the \$1.227 billion was invested in fixed or variable rate instruments. The value of these investments can be impacted by interest rate fluctuations, but while an increase in interest rates would ordinarily adversely impact the fair value of fixed rate investments, we normally hold these investments to maturity. Further, the value could be lowered by credit losses should economic conditions worsen.

*Auction Rate and Mortgage Backed Securities.* As of March 31, 2009, we held investments in auction rate securities (ARS) and mortgage backed securities (MBS) of \$79 million, which are reported at fair value. Recent events in the credit markets have reduced or eliminated current liquidity for certain of our ARS and MBS investments. As a result, we classify these investments as noncurrent assets as we intend to hold these investments until they recover or mature. A hypothetical 10% adverse change in the price of these investments would result in an approximate \$8 million decrease in the fair value of these investments.

*Strategic Marketable Investment Securities.* In general, our marketable investment securities portfolio includes debt and equity of public companies we hold for strategic and financial purposes. As of March 31, 2009, we held strategic and financial debt and equity investments of public companies with a fair value of \$24 million. These investments, which are concentrated in a small number of companies, are highly speculative and have experienced and continue to experience volatility. The fair value of our strategic and financial debt and equity investments can be significantly impacted by the risk of adverse changes in securities markets generally, as well as risks related to the performance of the companies whose securities we have invested in, risks associated with specific industries, and other factors. These investments are subject to significant fluctuations in fair value due to the volatility of the securities markets and of the underlying businesses. A hypothetical 10% adverse change in the price of our public strategic debt and equity investments would result in approximately a \$2 million decrease in the fair value of these investments.

*Other Investment Securities.* We are exposed to risk as it relates to changes in the market value of our other investments which totaled \$41 million as of March 31, 2009. We invest in equity instruments of public and private companies for operational and strategic business purposes. These securities are subject to significant fluctuations in fair value due to volatility of the stock market and the industry in which the companies operate. A hypothetical 10% adverse change in the price of these equity instruments would result in an approximate \$4 million decrease in the value of these investments.

Our ability to realize value from our strategic investments in companies that are not publicly traded depends on the success of those companies' businesses and their ability to obtain sufficient capital to execute their business plans. Because private markets are not as liquid as public markets, there is also increased risk that we will not be able to sell these investments, or that when we desire to sell them we will not be able to obtain fair value for them.

*Interest Rate Risk.* Our cash, cash equivalents and marketable investment securities had an average annual return for the three months ended March 31, 2009 of 1.7%. A decrease in interest rates does have the effect of reducing our future annual interest income from this portfolio, since funds would be re-invested at lower rates as the instruments



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**Item 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK Continued**

mature. A hypothetical 10% decrease in average interest rates during 2009 would result in a decrease of approximately \$2 million in annual interest income.

*Fixed Rate Debt, Mortgages and Other Notes Payable.* At March 31, 2009, we had fixed-rate debt, mortgages and other notes payable of \$4.821 billion on our Condensed Consolidated Balance Sheets. We estimated the fair value of this debt to be approximately \$4.431 billion using quoted market prices for our publicly traded debt, which constitutes approximately 99% of our debt, and an analysis based on certain assumptions discussed below for our private debt. In completing our analysis for our private debt, we evaluate market conditions, related securities, various public and private offerings, and other publicly available information. In performing this analysis, we make various assumptions regarding credit spreads, volatility, and the impact of these factors on the value of the notes. The fair value of our debt is affected by fluctuations in interest rates. A hypothetical 10% decrease in assumed interest rates would increase the fair value of our debt by approximately \$175 million. To the extent interest rates increase, our costs of financing would increase at such time as we are required to refinance our debt. As of March 31, 2009, a hypothetical 10% increase in assumed interest rates would increase our annual interest expense by approximately \$33 million.

**Derivative Financial Instruments**

In general, we do not use derivative financial instruments for hedging or speculative purposes, but we may do so in the future.

**Item 4. CONTROLS AND PROCEDURES**

Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we evaluated the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934) as of the end of the period covered by this report. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective as of the end of the period covered by this report.

There has been no change in our internal control over financial reporting (as defined in Rule 13a-15(f) under the Securities Exchange Act of 1934) during our most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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**PART II OTHER INFORMATION**

**Item 1. LEGAL PROCEEDINGS**

In connection with the Spin-off, we entered into a separation agreement with EchoStar, which provides for, among other things, the division of liability resulting from litigation. Under the terms of the separation agreement, EchoStar has assumed liability for any acts or omissions that relate to its business whether such acts or omissions occurred before or after the Spin-off. Certain exceptions are provided, including for intellectual property related claims generally, whereby EchoStar will only be liable for its acts or omissions that occurred following the Spin-off and we have indemnified EchoStar for any potential liability or damages resulting from intellectual property claims relating to the period prior to the effective date of the Spin-off.

***Acacia***

During 2004, Acacia Media Technologies ( Acacia ) filed a lawsuit against us and EchoStar in the United States District Court for the Northern District of California. The suit also named DirecTV, Comcast, Charter, Cox and a number of smaller cable companies as defendants. Acacia is an intellectual property holding company that seeks to license an acquired patent portfolio. The suit alleges infringement of United States Patent Nos. 5,132,992, 5,253,275, 5,550,863, 6,002,720 and 6,144,702, which relate to certain systems and methods for transmission of digital data. In March 2008, the Court issued an order outlining a schedule for filing dispositive invalidity motions based on its claim constructions. Acacia has agreed to stipulate to invalidity based on the Court's claim constructions in order to proceed immediately to the Federal Circuit on appeal. The Court, however, has permitted us to file additional invalidity motions.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Broadcast Innovation, L.L.C.***

In 2001, Broadcast Innovation, L.L.C. ( Broadcast Innovation ) filed a lawsuit against us, EchoStar, DirecTV, Thomson Consumer Electronics and others in United States District Court in Denver, Colorado. The suit alleges infringement of United States Patent Nos. 6,076,094 (the 094 patent) and 4,992,066 (the 066 patent). The 094 patent relates to certain methods and devices for transmitting and receiving data along with specific formatting information for the data. The 066 patent relates to certain methods and devices for providing the scrambling circuitry for a pay television system on removable cards. Subsequently, DirecTV and Thomson settled with Broadcast Innovation leaving us as the only defendant.

During 2004, the judge issued an order finding the 066 patent invalid. Also in 2004, the Court found the 094 patent invalid in a parallel case filed by Broadcast Innovation against Charter and Comcast. In 2005, the United States Court of Appeals for the Federal Circuit overturned the 094 patent finding of invalidity and remanded the Charter case back to the District Court. During June 2006, Charter filed a reexamination request with the United States Patent and Trademark Office. The Court has stayed the Charter case pending reexamination, and our case has been stayed pending resolution of the Charter case.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

**Table of Contents****PART II OTHER INFORMATION Continued*****Channel Bundling Class Action***

On September 21, 2007, a purported class of cable and satellite subscribers filed an antitrust action against us in the United States District Court for the Central District of California. The suit also names as defendants DirecTV, Comcast, Cablevision, Cox, Charter, Time Warner, Inc., Time Warner Cable, NBC Universal, Viacom, Fox Entertainment Group, and Walt Disney Company. The suit alleges, among other things, that the defendants engaged in a conspiracy to provide customers with access only to bundled channel offerings as opposed to giving customers the ability to purchase channels on an a la carte basis. We filed a motion to dismiss, which the Court denied in July 2008. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Enron Commercial Paper Investment***

During October 2001, we received approximately \$40 million from the sale of Enron commercial paper to a third party broker. That commercial paper was ultimately purchased by Enron. During November 2003, an action was commenced in the United States Bankruptcy Court for the Southern District of New York against approximately 100 defendants, including us, who invested in Enron's commercial paper. The complaint alleges that Enron's October 2001 purchase of its commercial paper was a fraudulent conveyance and voidable preference under bankruptcy laws. We dispute these allegations. We typically invest in commercial paper and notes that are rated in one of the four highest rating categories by at least two nationally recognized statistical rating organizations. At the time of our investment in Enron commercial paper, it was considered to be high quality and low risk. On April 7, 2009, we settled the litigation for an immaterial amount.

***ESPN***

On January 30, 2008, we filed a lawsuit against ESPN, Inc., ESPN Classic, Inc., ABC Cable Networks Group, Soapnet L.L.C., and International Family Entertainment (collectively ESPN) for breach of contract in New York State Supreme Court. Our complaint alleges that ESPN failed to provide us with certain high-definition feeds of the Disney Channel, ESPN News, Toon, and ABC Family. ESPN asserted a counterclaim, and then filed a motion for summary judgment, alleging that we owed approximately \$35 million under the applicable affiliation agreements. We brought a motion to amend our complaint to assert that ESPN was in breach of certain most-favored-nation provisions under the affiliation agreements. On April 15, 2009, the trial court granted our motion to amend the complaint, and granted, in part, ESPN's motion on the counterclaim, finding that we are liable for some of the amount alleged to be owing but that the actual amount owing is disputed and will have to be determined at a later date. We will appeal the partial grant of ESPN's motion. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Finisar Corporation***

Finisar Corporation (Finisar) obtained a \$100 million verdict in the United States District Court for the Eastern District of Texas against DirecTV for patent infringement. Finisar alleged that DirecTV's electronic program guide and other elements of its system infringe United States Patent No. 5,404,505 (the 505 patent).

In July 2006, we and EchoStar, together with NagraStar LLC, filed a Complaint for Declaratory Judgment in the United States District Court for the District of Delaware against Finisar that asks the Court to declare that we do not infringe, and have not infringed, any valid claim of the 505 patent. During April 2008, the Federal Circuit reversed the judgment against DirecTV and ordered a new trial. Our case is stayed until the DirecTV action is resolved.

We intend to vigorously prosecute this case. In the event that a Court ultimately determines that we infringe this patent, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to modify our system architecture. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

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**PART II OTHER INFORMATION Continued**

***Global Communications***

On April 19, 2007, Global Communications, Inc. ( Global ) filed a patent infringement action against us and EchoStar in the United States District Court for the Eastern District of Texas. The suit alleges infringement of United States Patent No. 6,947,702 (the 702 patent), which relates to satellite reception. On October 24, 2007, the United States Patent and Trademark Office granted our request for reexamination of the 702 patent and issued an Office Action finding that all of the claims of the 702 patent were invalid. At the request of the parties, the District Court stayed the litigation until the reexamination proceeding is concluded and/or other Global patent applications issue.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe the 702 patent, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Guardian Media***

On December 22, 2008, Guardian Media Technologies LTD ( Guardian ) filed suit against us, EchoStar, EchoStar Technologies L.L.C., DirecTV and several other defendants in the United States District Court for the Central District of California alleging infringement of United States Patent Nos. 4,930,158 and 4,930,160. Both patents are expired and relate to certain parental lock features.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Katz Communications***

On June 21, 2007, Ronald A. Katz Technology Licensing, L.P. ( Katz ) filed a patent infringement action against us in the United States District Court for the Northern District of California. The suit alleges infringement of 19 patents owned by Katz. The patents relate to interactive voice response, or IVR, technology.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Multimedia Patent Trust***

On February 13, 2009, Multimedia Patent Trust ( MPT ) filed suit against us, EchoStar, DirecTV and several other defendants in the United States District Court for the Southern District of California alleging infringement of United States Patent Nos. 4,958,226, 5,227,878, 5,136,377, 5,500,678 and 5,563,593, which relate to video encoding, decoding and compression technology.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

**Table of Contents****PART II OTHER INFORMATION Continued*****Personalized Media Communications***

In February 2008, Personalized Media Communications, Inc. filed suit against us, EchoStar and Motorola, Inc. in the United States District Court for the Eastern District of Texas alleging infringement of United States Patent Nos. 4,694,490, 5,109,414, 4,965,825, 5,233,654, 5,335,277, and 5,887,243, which relate to satellite signal processing. We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Retailer Class Actions***

During 2000, lawsuits were filed by retailers in Colorado state and federal courts attempting to certify nationwide classes on behalf of certain of our retailers. The plaintiffs are requesting the Courts declare certain provisions of, and changes to, alleged agreements between us and the retailers invalid and unenforceable, and to award damages for lost incentives and payments, charge backs, and other compensation. We have asserted a variety of counterclaims. The federal court action has been stayed during the pendency of the state court action. We filed a motion for summary judgment on all counts and against all plaintiffs. The plaintiffs filed a motion for additional time to conduct discovery to enable them to respond to our motion. The state court granted limited discovery which ended during 2004. The plaintiffs claimed we did not provide adequate disclosure during the discovery process. The state court agreed, and denied our motion for summary judgment as a result. In April 2008, the state court granted plaintiff's class certification motion and in January 2009, the state court entered an order excluding certain evidence that we can present at trial based on the prior discovery issues. The state court also denied plaintiffs' request to dismiss our counterclaims. The final impact of the court's evidentiary ruling cannot be fully assessed at this time. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the lawsuit or determine the extent of any potential liability or damages.

***Technology Development Licensing***

On January 22, 2009, Technology Development and Licensing LLC ( TechDev ) filed suit against us and EchoStar in the United States District Court for the Northern District of Illinois alleging infringement of United States Patent No. 35, 952, which relates to certain favorite channel features.

We intend to vigorously defend this case. In the event that a Court ultimately determines that we infringe any of the asserted patents, we may be subject to substantial damages, which may include treble damages, and/or an injunction that could require us to materially modify certain user-friendly features that we currently offer to consumers. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Tivo Inc.***

On January 31, 2008, the U.S. Court of Appeals for the Federal Circuit affirmed in part and reversed in part the April 2006 jury verdict concluding that certain of our digital video recorders, or DVRs, infringed a patent held by Tivo. In accordance with Statement of Financial Accounting Standards No. 5, Accounting for Contingencies ( SFAS 5 ), we previously recorded a total reserve of \$132 million on our Condensed Consolidated Balance Sheets to reflect the April 2006 jury verdict, supplemental damages and pre-judgment interest awarded by the Texas court. This amount also includes the estimated cost of any software infringement prior to implementation of our alternative technology, discussed below, plus interest subsequent to the jury verdict. In its January 2008 decision, the Federal Circuit affirmed the jury's verdict of infringement on Tivo's software claims, upheld the award of damages from the District Court, and ordered that the stay of the District Court's injunction against us, which was issued pending appeal, be dissolved when the appeal becomes final. The Federal Circuit, however, found that we did not literally infringe Tivo's hardware claims, and remanded such claims back to the District Court for further proceedings. On

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**PART II OTHER INFORMATION Continued**

October 6, 2008, the Supreme Court denied our petition for certiorari. As a result, approximately \$105 million of the total \$132 million reserve was released from an escrow account to Tivo.

We have developed and deployed next-generation DVR software to our customers DVRs. This improved software is fully operational and has been automatically downloaded to current customers (our alternative technology). We have written legal opinions from outside counsel that conclude that our alternative technology does not infringe, literally or under the doctrine of equivalents, either the hardware or software claims of Tivo's patent. Tivo has filed a motion for contempt alleging that we are in violation of the Court's injunction. We have vigorously opposed the motion arguing that the Court's injunction does not apply to DVRs that have received our alternative technology, that our alternative technology does not infringe Tivo's patent, and that we are in compliance with the injunction. An evidentiary hearing on Tivo's motion for contempt was held mid-February 2009, the parties have submitted their post-trial briefs and we are now awaiting a ruling from the Court. In January 2009, the Patent and Trademark Office (PTO) granted our Petition for Re-Examination of the software claims of Tivo's 389 patent, which are the subject of Tivo's current motion for contempt. The PTO found that there is a substantial new question of patentability as to the software claims in light of prior patents that appear to render Tivo's 389 patent invalid as obvious.

If we are unsuccessful in defending against Tivo's motion for contempt or any subsequent claim that our alternative technology infringes Tivo's patent, we could be prohibited from distributing DVRs, or could be required to modify or eliminate certain user-friendly DVR features that we currently offer to consumers. In that event we would be at a significant disadvantage to our competitors who could offer this functionality and, while we would attempt to provide that functionality through other manufacturers, the adverse affect on our business could be material. We could also have to pay substantial additional damages.

***Voom***

On May 28, 2008, Voom HD Holdings (Voom) filed a complaint against us in New York Supreme Court. The suit alleges breach of contract arising from our termination of the affiliation agreement we had with Voom for the carriage of certain Voom HD channels on the DISH Network satellite television service. In January 2008, Voom sought a preliminary injunction to prevent us from terminating the agreement. The Court denied Voom's motion, finding, among other things, that Voom was not likely to prevail on the merits of its case. Voom is claiming over \$1.0 billion in damages. We intend to vigorously defend this case. We cannot predict with any degree of certainty the outcome of the suit or determine the extent of any potential liability or damages.

***Other***

In addition to the above actions, we are subject to various other legal proceedings and claims which arise in the ordinary course of business, including among other things, disputes with programmers regarding fees. In our opinion, the amount of ultimate liability with respect to any of these actions is unlikely to materially affect our financial position, results of operations or liquidity.

**Item 1A. RISK FACTORS**

Item 1A, Risk Factors, of our Annual Report on Form 10-K for the year ended December 31, 2008 includes a detailed discussion of our risk factors. During the three months ended March 31, 2009, there were no material changes in risk factors as previously disclosed.

**Table of Contents****PART II OTHER INFORMATION Continued****Item 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS*****Issuer Purchases of Equity Securities***

The following table provides information regarding repurchases of our Class A common stock from January 1, 2009 through March 31, 2009.

| <b>Period</b>                  | <b>Total<br/>Number of<br/>Shares<br/>Purchased</b> | <b>Average<br/>Price<br/>Paid<br/>per<br/>Share</b> | <b>Total Number<br/>of<br/>Shares<br/>Purchased as<br/>Part of Publicly<br/>Announced<br/>Plans or<br/>Programs</b> | <b>Maximum<br/>Approximate<br/>Dollar Value of<br/>Shares<br/>that May Yet be<br/>Purchased Under<br/>the<br/>Plans or<br/>Programs (a)<br/>(In thousands)</b> |
|--------------------------------|---|---|---|--|
| January 1 - January 31, 2009   |   | \$  |   | \$ 999,173   |
| February 1 - February 28, 2009 |   | \$  |   | \$ 999,173   |
| March 1 - March 31, 2009       | 1,948,462   | \$ 9.54   | 1,948,462   | \$ 980,580   |
| <b>Total</b>                   | <b>1,948,462</b>                                    | <b>\$ 9.54</b>                                      | <b>1,948,462</b>  | <b>\$ 980,580</b>  |

- (a) Our board of directors previously authorized stock repurchases of up to \$1.0 billion of our Class A common stock. In November 2008, our board of directors extended the plan and authorized an increase in the maximum dollar value of shares that may be repurchased under the plan, such that we are authorized to repurchase up to \$1.0 billion of our outstanding shares through

and including  
December 31,  
2009, subject to a  
limitation to  
purchase no  
more than 20%  
of our  
outstanding  
common stock.

As of March 31,  
2009, we may  
repurchase up to  
\$981 million  
under this plan.  
Purchases under  
our repurchase  
program may be  
made through  
open market  
purchases,  
privately  
negotiated  
transactions, or  
Rule 10b5-1  
trading plans,  
subject to market  
conditions and  
other factors. We  
may elect not to  
purchase the  
maximum  
amount of shares  
allowable under  
this program and  
we may also  
enter into  
additional share  
repurchase  
programs  
authorized by our  
Board of  
Directors.

**Item 6. EXHIBITS**

*(a) Exhibits.*

- 31.1o Section 302 Certification by Chairman and Chief Executive Officer.
- 31.2o Section 302 Certification by Executive Vice President and Chief Financial Officer.
- 32.1o Section 906 Certification by Chairman and Chief Executive Officer.



32.2o Section 906 Certification by Executive Vice President and Chief Financial Officer.

o Filed herewith.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

DISH NETWORK CORPORATION

By: */s/ Charles W. Ergen*  
Charles W. Ergen  
Chairman, President and Chief Executive Officer  
(*Duly Authorized Officer*)

By: */s/ Robert E. Olson*  
Robert E. Olson  
Executive Vice President and Chief Financial Officer  
(*Principal Financial Officer*)

By: */s/ Bernard L. Han*  
Bernard L. Han  
Executive Vice President and Chief Operating Officer  
(*Principal Financial Officer During the Quarter Ended March 31, 2009*)

Date: May 11, 2009