

BROWN FORMAN CORP

Form 8-K

October 22, 2004

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 22, 2004 (October 20, 2004)

BROWN-FORMAN CORPORATION

(Exact Name of Registrant as Specified in Charter)

Delaware

002-26821

62-0143150

(State or Other Jurisdiction of
Incorporation)

(Commission
File Number)

(I.R.S. Employer
Identification No.)

**850 Dixie Highway
Louisville, Kentucky**

40210

(Address of Principal Executive Offices)

(502) 585-1100

(Zip Code)

(Registrant's Telephone Number, Including Area Code)
Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 1.01. Entry into a Material Definitive Agreement

Brown-Forman Corporation, through its wholly owned subsidiary Voldgade Investments Holdings, A/S, entered a letter agreement dated as of October 20, 2004 with Moët Hennessy Investissements SA (Moët) and Lazard & Co., Limited, undertaking to accept an offer that Moët has announced it intends to make to purchase all of the issued share capital of Glenmorangie plc. Brown-Forman Corporation issued a press release yesterday describing this commitment, a copy of which is attached as an exhibit hereto and incorporated herein by reference.

Subject to terms and conditions set forth in Brown-Forman's letter to Moët and those set forth in the press announcement publicly issued by Moët yesterday regarding its intended offer, Brown-Forman Corporation yesterday committed to sell to Moët the 2,962,904 A ordinary shares of Glenmorangie plc owned by Brown-Forman's subsidiary Voldgade, for a price equal to £17.176 cash per share (for a total purchase price of £51 million, or \$92 million at the exchange rate on October 20, 2004). Subject to the certain terms and conditions, Moët agreed to make the offer not later than November 19, 2004 and Brown-Forman agreed to tender its shares within seven days thereafter.

Moët's announcement relating to its intended offer states that Moët has obtained commitments to accept its offer from holders representing a total of approximately 45 percent of the A shares and approximately 71 percent of the B shares. The announcement also states that the offer will be subject to a number of terms and conditions, including Moët timely receiving valid acceptances with respect to at least 90 percent of the Glenmorangie A shares and 90 percent of the Glenmorangie B shares. Due to the numerous terms and conditions to which Moët has stated its offer will be subject, there can be no assurances that the offer will be consummated.

Under pre-existing contracts, Brown-Forman Corporation has distribution and marketing rights for Glenmorangie brands in the U.S. and marketing and representation rights for the brands in several European markets.

Item 7.01. Regulation FD Disclosure

The press release of Brown-Forman dated October 20, 2004 referenced above is attached as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits.

99.1 Press Release, dated October 20, 2004.

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<u>Exhibit Number</u>	<u>Description</u>
99.1	Press Release dated October 20, 2004

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BROWN-FORMAN CORPORATION

By: /s/ Nelea A. Absher
Nelea A. Absher
Vice President and Assistant Corporate
Secretary

Date: October 22, 2004