PARK NATIONAL CORP /OH/ Form 10-Q August 04, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION **WASHINGTON, D.C. 20549 FORM 10-Q**

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES þ

EXCHANGE ACT OF 1934	
For the quarterly period ended June 30, 2008	
	OR
EXCHANGE ACT OF 1934	TO SECTION 13 OR 15(d) OF THE SECURITIES
For the transition period from to	
	File Number: 1-13006
	onal Corporation
(Exact hame of regist	rant as specified in its charter)
Ohio	31-1179518
(State or other jurisdiction of	(I.R.S. Employer Identification No.)
incorporation or organization) 50 North Third St	reet, Newark, Ohio 43055
	executive offices) (Zip Code) 0) 349-8451
(Registrant s telephon	ne number, including area code) N/A
Indicate by check mark whether the registrant (1) has fit Securities Exchange Act of 1934 during the preceding required to file such reports), and (2) has been subject to	ormer fiscal year, if changed since last report) led all reports required to be filed by Section 13 or 15(d) of the 12 months (or for such shorter period that the registrant was o such filing requirements for the past 90 days. es b No o
Indicate by check mark whether the registrant is a large	accelerated filer, an accelerated filer, a non-accelerated filer, large accelerated filer, accelerated filer and smaller reporting
Large accelerated Accelerated filer o filer b	Non-accelerated filer o Smaller reporting company o
•	t check if a smaller reporting company)
Indicate by check mark whether the registrant is a shell	company (as defined in Rule 12b-2 of the Exchange Act).
13,964,550 Common shares, no par value per share, ou	•

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Consolidated Condensed Balance Sheets (Unaudited)

(dollars in thousands)

	June 30, 2008	December 31, 2007
Assets: Cash and due from banks	\$ 184,259	\$ 183,165
Money market instruments	10,325	10,232
Cash and cash equivalents	194,584	193,397
Interest bearing deposits	1	1
Securities available-for-sale, at fair value (amortized cost of \$1,562,770 and \$1,473,052 at June 30, 2008 and December 31, 2007)	1,556,609	1,474,517
Securities held-to-maturity, at amortized cost (fair value approximates \$234,655 and \$161,414 at June 30, 2008 and December 31, 2007)	238,192	165,421
Other investment securities	67,556	63,165
Loans	4,366,029	4,224,134
Allowance for loan losses	86,045	87,102
Net loans	4,279,984	4,137,032
Bank premises and equipment, net	70,074	66,634
Bank owned life insurance	129,980	119,472
Goodwill and other intangible assets	142,543	144,556
Other assets	140,710	136,907
Total assets	\$6,820,233	\$6,501,102
Liabilities and Stockholders Equity: Deposits:		
Noninterest bearing	\$ 764,405	\$ 695,466
Interest bearing	3,767,469	3,743,773

Total deposits	4,531,874	4,439,239			
Short-term borrowings	722,460	759,318			
Long-term debt	875,715	590,409			
Subordinated Debentures	40,000	40,000			
Other liabilities	72,071	92,124			
Total liabilities	6,242,120	5,921,090			
COMMITMENTS AND CONTINGENCIES Stockholders Equity: Common stock (No par value; 20,000,000 shares authorized; 16,151,177 shares issued at 2008 and 16,151,200 shares issued at 2007)	301,212	201 212			
Retained earnings	492,507	301,213 489,511			
Treasury stock (2,186,624 shares at 2008 and 2,186,624 shares at 2007)	(208,104)	(208,104)			
Accumulated other comprehensive (loss), net of taxes	(7,502)	(2,608)			
Total stockholders equity	578,113	580,012			
Total liabilities and stockholders equity	\$6,820,233	\$6,501,102			
SEE ACCOMPANYING NOTES TO CONSOLIDATED FINANCIAL STATEMENTS 3					

Consolidated Condensed Statements of Income (Unaudited)

(dollars in thousands, except per share data)

	Three Months Ended June 30,		Six M	onths Ended June 30,
	2008	2007	2008	2007
Interest and dividends income:				
Interest and fees on loans	\$74,932	\$ 83,479	\$153,942	\$154,661
Interest and dividends on: Obligations of U.S. Government, its agencies and other securities	22,629	18,278	43,334	36,825
Obligations of states and political subdivisions	565	782	1,219	1,595
Other interest income	75	286	174	580
Total interest and dividends income	98,201	102,825	198,669	193,661
Interest expense:				
Interest on deposits: Demand and savings deposits	5,335	10,530	12,693	18,627
Time deposits	16,618	21,228	35,817	38,809
Interest on borrowings:	4.002	4.254	0.022	0.172
Short-term borrowings Long-term debt	4,082 7,840	4,254 6,403	8,832 15,517	8,172 12,745
Long-term debt	7,040	0,403	13,317	12,743
Total interest expense	33,875	42,415	72,859	78,353
Net interest income	64,326	60,410	125,810	115,308
Provision for loan losses	14,569	2,881	21,963	5,086

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Net interest income after provision for loan losses	49,757	57,529	103,847	110,222
Other income:				
Income from fiduciary activities	3,710	3,571	7,283	7,075
Service charges on deposit accounts	6,067	5,947	11,851	10,794
Other service income	2,861	2,763	5,938	5,268
Other	5,905	6,181	14,510	11,499
Total other income	18,543	18,462	39,582	34,636
Gain on sale of securities	587		896	
	Continued 4			

Consolidated Condensed Statements of Income (Unaudited) (Continued)

(dollars in thousands, except per share data)

	Three Months Ended June 30,		Six Months Ended June 30,			ded		
		2008	,	2007		2008	2000,	2007
Other expense:								
Salaries and employee benefits	\$	24,486	\$	24,735	\$	49,157	\$	47,796
Occupancy expense		2,883		2,794		5,908		5,354
Furniture and equipment expense		2,576		2,381		4,893		4,557
Other expense		14,488		12,570		27,752		24,082
Total other expense		44,433		42,480		87,710		81,789
Income before income taxes		24,454		33,511		56,615		63,069
Income taxes		6,263		10,001		15,446		18,496
Net income	\$	18,191	\$	23,510	\$	41,169	\$	44,573
Per Share:								
Net income: Basic	\$	1.30	\$	1.62	\$	2.95	\$	3.11
Diluted	\$	1.30	\$	1.62	\$	2.95	\$	3.11
Weighted average Basic Diluted		3,964,561 3,964,561		1,506,926 1,507,895		5,964,567 5,964,567		4,314,129 4,323,206
Cash dividends declared	\$	0.94	\$	0.93	\$	1.88	\$	1.86

SEE ACCOMPANYING NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

	Common	Retained	Treasury Stock	Accumulated Other Comprehensi© Income	omprehensive
Six Months ended June 30, 2008 and 2007	Stock	Earnings	at Cost	(loss)	Income
BALANCE AT DECEMBER 31, 2006	\$217,067	\$519,563	(\$143,371)	(\$22,820)	
Net Income		44,573			\$ 44,573
Other comprehensive income (loss), net of tax: Unrealized net holding (loss) on securities available-for-sale, net of taxes (\$4,906)				(9,113)	(9,113)
Total comprehensive income					\$ 35,460
Cash dividends on common stock at \$1.86 per share		(26,483)			
Cash payment for fractional shares in dividend reinvestment plan	(3)				
Treasury stock purchased - 397,931 shares			(35,576)		
Treasury stock reissued for stock options - 3,561 shares			296		
Shares issued for Vision Bancshares purchase - 792,937 shares	83,258				
BALANCE AT JUNE 30, 2007	\$300,322	\$537,653	(\$178,651)	(\$31,933)	
BALANCE AT DECEMBER 31, 2007	\$301,213	\$489,511	(\$208,104)	(\$ 2,608)	
Net Income		41,169			\$41,169
Other comprehensive income (loss), net of tax: Unrealized net holding gain on cash flow hedge, net of taxes \$34				63	63
Unrealized net holding (loss) on securities available-for-sale, net of taxes (\$2,669)				(4,957)	(4,957)

Total comprehensive income \$36,275

Cash dividends on common stock at \$1.88 per

share (26,208)

Cash payment for fractional shares in

dividend reinvestment plan (1)

Postretirement benefit pertaining to

endorsement split-dollar life insurance (11,634)

FAS 158 measurement date adjustment, net of

taxes (\$178) (331)

BALANCE AT JUNE 30, 2008 \$301,212 \$492,507 (\$208,104) (\$7,502)

SEE ACCOMPANYING NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

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Consolidated Condensed Statements of Cash Flows (Unaudited)

(dollars in thousands)

		nths Ended ne 30,
	2008	2007
Operating activities:		
Net income	\$ 41,169	\$ 44,573
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation, accretion and amortization	(278)	(1,455)
Provision for loan losses	21,963	5,086
Other than temporary impairment on investment securities	439	
Stock dividends on Federal Home Loan Bank stock	(1,485)	
Realized net investment security gains	(896)	
Amortization of core deposit intangibles	2,013	1,721
Changes in assets and liabilities: Increase in other assets Decrease in other liabilities	(3,866) (18,453)	(7,086) (21,782)
Net cash provided from operating activities	40,606	21,057
Investing activities:		
Proceeds from sales of available-for-sale securities	80,896	
Proceeds from maturity of: Available-for-sale securities	186,348	431,649
Held-to-maturity securities	3,935	5,741
Purchases of: Available-for-sale securities	(355,612)	(404,007)
Held-to-maturity securities	(76,705)	

(2,906)	
(161,759)	(51,485)
	(44,993)
(8,107)	
(7,210)	(11,806)
(341,120)	(74,901)
Continued 7	
	(161,759) (8,107) (7,210) (341,120) Continued

Consolidated Condensed Statements of Cash Flows (Unaudited) (Continued)

(dollars in thousands)

	Six Months Ended June 30,		
	2008	2007	
Financing activities:			
Net increase in deposits	\$ 92,635	\$ 137,820	
Net (decrease) increase in short-term borrowings	(36,858)	72,615	
Proceeds from exercise of stock options		296	
Purchase of treasury stock		(35,576)	
Cash payment for fractional shares in dividend reinvestment plan	(1)	(3)	
Long-term debt issued	290,000	75,100	
Repayment of long-term debt	(4,694)	(159,469)	
Cash dividends paid	(39,381)	(39,430)	
Net cash provided from financing activities	301,701	51,353	
Increase (decrease) in cash and cash equivalents	1,187	(2,491)	
Cash and cash equivalents at beginning of year	193,397	186,256	
Cash and cash equivalents at end of period	\$194,584	\$ 183,765	
Supplemental disclosures of cash flow information:			
Cash paid for: Interest	\$ 74,210	\$ 77,860	
Income taxes	\$ 19,800	\$ 21,551	

Summary of business acquisition:				
Fair value of assets acquired	\$ 686,512			
Cash paid for purchase of Vision Bancshares	(87,843)			
Stock issued for purchase of Vision Bancshares	(83,258)			
Fair value of liabilities assumed	(624,432)			
Goodwill recognized	(\$ 109,021)			
SEE ACCOMPANYING NOTES TO CONSOLIDATED FINANCIAL STATEMENTS				
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PARK NATIONAL CORPORATION NOTES TO CONSOLIDATED CONDENSED FINANCIAL STATEMENTS

For the Three and Six Months Ended June 30, 2008 and 2007.

Note 1 Basis of Presentation

The consolidated financial statements included in this report have been prepared by Park National Corporation (the Registrant, Corporation, Company, or Park) without audit. In the opinion of management, all adjustments (consisting solely of normal recurring accruals) necessary for a fair presentation of results of operations for the interim periods included herein have been made. The results of operations for the quarter and six months ended June 30, 2008 are not necessarily indicative of the operating results to be anticipated for the fiscal year ending December 31, 2008.

The accompanying unaudited consolidated condensed financial statements have been prepared in accordance with the instructions for Form 10-Q and, therefore, do not include all information and footnotes necessary for a fair presentation of the condensed balance sheets, condensed statements of income, condensed statements of changes in stockholders—equity and condensed statements of cash flows in conformity with U.S. generally accepted accounting principles. These financial statements should be read in conjunction with the consolidated financial statements incorporated by reference in the Annual Report on Form 10-K of Park for the fiscal year ended December 31, 2007 from Park—s 2007 Annual Report to Shareholders.

Park s significant accounting policies are described in Note 1 of the Notes to Consolidated Financial Statements included in Park s 2007 Annual Report to Shareholders. For interim reporting purposes, Park follows the same basic accounting policies and considers each interim period as an integral part of an annual period.

Note 2 Acquisitions and Intangible Assets

On March 9, 2007, Park acquired all of the stock and outstanding stock options of Vision Bancshares, Inc. for \$87.8 million in cash and 792,937 shares of Park common stock valued at \$83.3 million or \$105.00 per share. The goodwill recognized as a result of this acquisition was \$109.0 million. Substantially, none of the goodwill is tax deductible. Management continues to expect that the acquisition of Vision will improve the future growth rate for Park s loans and deposits. The fair value of the acquired assets of Vision was \$686.5 million and the fair value of the liabilities assumed was \$624.4 million at March 9, 2007.

During the first six months of 2008, loans at Vision Bank have grown by \$41 million to \$680 million at June 30, 2008. For the twelve months ended June 30, 2008, Vision Bank had loan growth of \$64 million or 10.4%, while the Ohio-based banks had loan growth of \$177 million or 5.0% for the same period.

Additional information pertaining to Park s acquisitions made during 2007 is discussed in Note 2 of the Notes to Consolidated Financial Statements included in Park s 2007 Annual Report to Shareholders.

The following table shows the activity in goodwill and core deposit intangibles during the first six months of 2008.

				Core Deposit	
	(In Thousands)		Goodwill	Intangibles	Total
December 31, 2007			\$127,320	\$ 17,236	\$ 144,556
Amortization				<2,013>	<2,013>
June 30, 2008			\$127,320	\$ 15,223	\$ 142,543
		-9-			

The core deposit intangibles are being amortized to expense principally on the straight-line method, over periods ranging from six to ten years. The amortization period for the Vision Bank and the Millersburg branch purchase core deposit intangibles is six years. Management expects that the core deposit amortization expense will be \$1.0 million for each of the third and fourth quarters of 2008.

Core deposit amortization expense is projected to be as follows for each of the following years:

	Aı	nnual
(In Thousands)	Amo	rtization
2008	\$	4,025
2009	\$	3,746
2010	\$	3,422
2011	\$	2,677
2012	\$	2,677
Total	\$	16.547

Goodwill is evaluated on an annual basis for impairment and otherwise when circumstances warrant. During the fourth quarter of 2007, Park s management determined that the goodwill from the Vision Bank acquisition on March 9, 2007 could possibly be impaired due to the significant deterioration in the credit condition of Vision Bank. Nonperforming loans at Vision Bank increased from \$26.3 million at September 30, 2007 to \$63.5 million at December 31, 2007 or 9.9% of year-end loan balances. Net loan charge-offs were \$6.4 million for the fourth quarter or an annualized 3.99% of average loan balances. Management determined that due to these severe credit conditions, a valuation of the fair value of Vision Bank be computed to determine if the goodwill of \$109.0 million was impaired. Management determined that an impairment charge of \$54.0 million was appropriate; therefore, the current carrying value of goodwill resulting from the Vision acquisition is \$55.0 million at June 30, 2008.

Statement of Financial Accounting Standards (SFAS) No. 142, Goodwill and Other Intangible Assets (as amended) requires goodwill to be tested for impairment on an annual basis, or more frequently if circumstances indicate that an asset might be impaired. Based on the increased level of net loan charge-offs at Vision Bank during the first six months of 2008, management has determined that it would be prudent to test for goodwill impairment during the third quarter of 2008.

For the first six months of 2008, Vision Bank experienced \$16.3 million of net loan charge-offs, or an annualized 4.92% of average loans. For the second quarter of 2008, the net loan charge-offs for Vision Bank were \$10.8 million, or an annualized 6.41% of average loans. The loan loss provision at Vision Bank was \$16.3 million and \$11.5 million for the six and three-month periods ended June 30, 2008, respectively. See Note 16 <u>Contingencies</u> of the Notes to Consolidated Condensed Financial Statements in this Form 10-Q for more information pertaining to the Vision Bank impairment testing.

Goodwill for the Ohio-based banks was evaluated during the first quarter of 2008, and no impairment charge was necessary.

Note 3 _ Allowance for Loan Losses

The allowance for loan losses is that amount believed adequate to absorb probable incurred credit losses in the loan portfolio based on management s evaluation of various factors including overall growth in the loan portfolio, an analysis of individual loans, prior and current loss experience, and current economic conditions. A provision for loan losses is charged to operations based on management s periodic evaluation of these and other pertinent factors. Commercial loans are individually risk graded. Where appropriate, reserves are allocated to individual loans based on management s estimate of the borrower s ability to repay the loan given the availability of collateral and other sources of cash flow. Homogenous loans, such as consumer installment loans and residential mortgage loans are not individually risk graded. Reserves are established for each pool of loans based on historical loan loss experience, current economic conditions, loan delinquency and other environmental factors.

The following table shows the activity in the allowance for loan losses for the three and six months ended June 30, 2008 and 2007.

		nths Ended e 30,	Six Months Ended June 30,			
(In Thousands) Average Loans	2008 \$4,311,989	2007 \$4,094,719	2008 \$4,270,706	2007 63,864,224		
Allowance for Loan Losses: Beginning Balance	\$ 85,848	\$ 79,839	\$ 87,102 \$	6 70,500		
Charge-Offs:						
Commercial, Financial and Agricultural	804	998	1,225	2,115		
Real Estate Construction	9,683	193	12,294	249		
Real Estate Residential	2,066	1,050	5,665	2,011		
Real Estate Commercial	1,081	318	2,181	371		
Consumer	2,410	1,733	4,680	3,510		
Lease Financing	4		4			
Total Charge-Offs	16,048	4,292	26,049	8,256		
December						
Recoveries:	102	202	400	(0)		
Commercial, Financial and Agricultural Real Estate Construction	193	382	409	696		
	50	8	50	8		
Real Estate Residential	216	119	280	264		
Real Estate Commercial	285	15	302	265		
Consumer	922	937	1,972	1,971		
Lease Financing	10	16	16	37		
Total Recoveries	1,676	1,477	3,029	3,241		
Net Charge-Offs	14,372	2,815	23,020	5,015		
Provision for Loan Losses Allowance for Loan Losses of Acquired	14,569	2,881	21,963	5,086		
Banks				9,334		
Ending Balance	\$ 86,045	\$ 79,905	\$ 86,045 \$	79,905		
Annualized Ratio of Net Charge-Offs to Average Loans Ratio of Allowance for Loan Losses to	1.34%	.28%	1.08%	.26%		
End of Period Loans	1.97% -12-	1.94%	1.97%	1.94%		

Note 4 Earnings Per Share

The following table sets forth the computation of basic and diluted earnings per share for the three and six months ended June 30, 2008 and 2007.

(Dolla	rs in '	Thousands, H	Except l	Per Share Da	ta)				
		Three Mo	nths En	nded		Six Months Ended			
		Jun	e 30,			June 30,			
		2008	2007		2008			2007	
Numerator:									
Net Income	\$	18,191	\$	23,510	\$	41,169	\$	44,573	
Denominator:									
Denominator for Basic Earnings Per									
Share (Weighted Average Shares									
Outstanding)	13	3,964,561	14,506,926		13,964,567		14	,314,129	
Effect of Dilutive Securities				969				9,077	
Denominator for Diluted Earnings Per									
Share (Weighted Average Shares									
Outstanding Adjusted for the Dilutive									
Securities)	13	3,964,561	14	1,507,895	13	3,964,567	14	,323,206	
Earnings per Share:									
Basic Earnings Per Share	\$	1.30	\$	1.62	\$	2.95	\$	3.11	
Diluted Earnings Per Share	\$	1.30	\$	1.62	\$	2.95	\$	3.11	

For the three and six month periods ended June 30, 2008, options to purchase 539,255 and 534,567 weighted average shares of common stock, respectively, were outstanding but not included in the computation of diluted earnings per share because the respective option exercise prices exceeded the market value of the underlying common shares such that their inclusion would have had an anti-dilutive effect. For the three and six month periods ended June 30, 2007, options to purchase 485,222 and 465,640 weighted average shares of common stock, respectively, were outstanding but not included in the computation of diluted net income per share due to their having the same anti-dilutive effect as those disclosed for the three and six months ended June 30, 2008.

Note 5 <u>Segment Information</u>

The Corporation is a multi-bank holding company headquartered in Newark, Ohio. The operating segments for the Corporation are its financial institution subsidiaries. The Corporation s financial institution subsidiaries are The Park National Bank (PNB), The Richland Trust Company (RTC), Century National Bank (CNB), The First-Knox National Bank of Mount Vernon (FKNB), United Bank, N.A. (UB), Second National Bank (SNB), The Security National Bank and Trust Co. (SEC), The Citizens National Bank of Urbana (CIT) and Vision Bank (VIS).

Operating Results for the Three Months Ended June 30, 2008 (In Thousands)					Balances at June 30, 2008	
			Other			
			Income			
			and			
		Provision	Gain on			
	Net Interest	for	Sale	Other	Net Income	
		Loan	of			
	Income	Losses	Securities	Expense	(Loss)	Assets
PNB	\$20,893	\$ 1,270	\$ 7,481	\$12,975	\$ 9,664	\$ 2,376,663
RTC	4,822	310	1,550	2,591	2,281	525,341
CNB	6,910	100	2,402	4,010	3,429	740,083
FKNB	8,288	340	2,095	4,674	3,531	818,564
UB	1,977	<50>	680	1,378	895	216,698
SNB	3,661	320	630	1,935	1,395	451,601
SEC	7,305	380	2,352	4,881	2,986	808,203
CIT	1,267		429	961	501	142,559
VIS	6,835	11,455	1,042	7,310	<6,702>	932,221
All Other	2,368	444	469	3,718	211	<191,700>
TOTAL	\$64,326	\$14,569	\$19,130	\$44,433	\$ 18,191	\$ 6,820,233
	Operating Results fo	r the Three Mo	onths Ended Iu	ne 30-2007		Balances at
	operating results to	(In Thousan		10 30, 2007		June 30, 2007
		Provision	143)			5 dile 50, 2007
	Net Interest	for		Other		
		Loan	Other			
	Income	Losses	Income	Expense	Net Income	Assets
PNB	\$17,952	\$ 631	\$ 6,777	\$13,566	\$ 7,754	\$ 2,061,662
RTC	4,242	480	1,357	2,789	1,538	548,206
CNB	6,434	355	3,035	4,089	3,316	705,514
FKNB	7,423	265	1,929	4,499	3,031	758,088
UB	1,900	5	594	1,577	621	205,909
SNB	3,074	35	687	1,881	1,278	394,412
SEC	7,471	685	2,518	5,007	2,925	796,344
CIT	1,269	<15>	415	1,049	441	148,291
VIS	8,260	85	990	5,707	2,161	833,446
						,
All Other	2,385	355	160	2,316	445	<208,306>
TOTAL	\$60,410	\$2,881	\$18,462	\$42,480	\$23,510	\$ 6,243,566
			-14-			

Operating Results for the Six Months Ended June 30, 2008 (In Thousands)

			Other		
			Income		
			and		
		Provision	Gain on		
	Net Interest	for	Sale	Other	Net
		Loan	of		
	Income	Losses	Securities	Expense	Income/ <loss></loss>
PNB	\$ 40,344	\$ 2,034	\$16,640	\$25,683	\$ 19,570
RTC	9,450	385	3,190	5,203	4,635
CNB	13,599	150	4,586	8,054	6,588
FKNB	16,415	915	4,824	9,309	7,250
UB	3,892	<50>	1,369	2,811	1,684
SNB	7,102	610	1,351	3,888	2,713
SEC	14,296	720	5,249	10,294	5,837
CIT	2,478		834	1,993	900
VIS	13,681	16,255	2,124	13,438	<8,534>
All Other	4,553	944	311	7,037	526
TOTAL	\$125,810	\$21,963	\$40,478	\$87,710	\$ 41,169

Operating Results for the Six Months Ended June 30, 2007 (In Thousands)

		Provision					
	Net Interest	for		Other			
		Loan	Other				
	Income	Losses	Income	Expense	Net Income		
PNB	\$ 36,088	\$1,251	\$13,648	\$25,435	\$15,549		
RTC	8,518	900	2,580	5,656	3,005		
CNB	12,647	795	4,986	8,294	5,657		
FKNB	15,136	520	3,833	9,134	6,152		
UB	3,771	25	1,182	3,255	1,143		
SNB	6,145	75	1,286	3,932	2,383		
SEC	15,067	825	4,761	10,207	5,982		
CIT	2,578	25	809	2,107	853		
VIS	10,335	85	1,256	7,112	2,741		
All Other	5,023	585	295	6,657	1,108		
TOTAL	\$115,308	\$5,086	\$34,636	\$81,789	\$44,573		
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The operating results of the Parent Company and Guardian Financial Services Company (GFC) in the all other row are used to reconcile the segment totals to the consolidated condensed statements of income for the periods ended June 30, 2008 and 2007. The reconciling amounts for consolidated total assets for both of the periods ended June 30, 2008 and 2007 consist of the elimination of intersegment borrowings, and the assets of the Parent Company and GFC which are not eliminated. The results for Vision Bank for the six months ended June 30, 2007 are from the acquisition date of March 9, 2007 through June 30, 2007.

Note 7 Stock Option Plans

Park did not grant any stock options during the first six months of 2008 or the first six months of 2007. Additionally, no stock options became vested during the first six months of 2008 or 2007.

The following table summarizes stock option activity during the first half of 2008.

		Weighted Average
Outstanding at December 31, 2007	Stock Options 615,191	Exercise Price Per Share \$ 100.63
Granted Exercised	0.10,17.1	4 100.00
Forfeited/Expired	138,601	92.80
Outstanding at June 30, 2008	476,590	\$ 102.90

All of the stock options outstanding at June 30, 2008 were exercisable. The aggregate intrinsic value of the outstanding stock options at June 30, 2008 was \$0.

No options were exercised during the first half of 2008. The intrinsic value of the stock options exercised during the first quarter of 2007 was \$47,000 and was \$0 for the second quarter of 2007. The weighted average contractual remaining term was 2.0 years for the stock options outstanding at June 30, 2008.

All of the common shares delivered upon exercise of incentive stock options granted under the Park National Corporation 2005 Incentive Stock Option Plan (the 2005 Plan) and the Park National Corporation 1995 Incentive Stock Option Plan (the 1995 Plan) are to be treasury shares. At June 30, 2008, incentive stock options (granted under both the 2005 Plan and 1995 Plan) covering 464,925 common shares were outstanding. The remaining outstanding stock options at June 30, 2008 covering 11,665 common shares were granted under a stock option plan (the Security Plan) assumed by Park in the acquisition of Security Banc Corporation in 2001. At June 30, 2008, Park held 1,008,681 treasury shares that are allocated for the stock option plans (including the Security Plan).

Note 8 Loans

The composition of the loan portfolio was as follows at the dates shown:

	June 30,	December 31,
(In Thousands)	2008	2007
Commercial, Financial and Agricultural	\$ 660,223	\$ 613,282
Real Estate:		
Construction	549,421	536,389
Residential	1,518,450	1,481,174
Commercial	1,012,818	993,101
Consumer	620,521	593,388
Leases	4,596	6,800
Total Loans	\$4,366,029	\$4,224,134

Note 9 <u>Investment Securities</u>

The amortized cost and fair values of investment securities are shown in the following table. Management evaluates investment securities on a quarterly basis for other-than-temporary impairment. No impairment charges were deemed necessary in 2007.

In its evaluation of investment securities for any other-than-temporary impairment as of June 30, 2008, management followed the principles in Staff Accounting Bulletin No. 59 (SAB No. 59). Management determined that Park s unrealized loss in the stock of National City Corporation (NYSE:NCC) was other-than-temporary due to the duration and severity of the loss. Therefore, Park recognized an impairment loss of \$439,000, which is included in other expenses within the Consolidated Condensed Statements of Income for the three and six months ended June 30, 2008. This impairment loss represents the difference between the investment s cost and fair value on June 30, 2008. The unrealized losses on debt securities are primarily the result of changes in interest rates and will not prohibit Park from receiving its contractual principal and interest payments.

(In Thousands)

June 30, 2008 Securities Available-for-Sale	F		Amortized Cost		Gross Unrealized Holding Gains		Gross Unrealized Holding Losses		Estimated Fair	
Obligations of U.S. Treasury and Other U.S. Government Sponsored Entities Obligation of States and Political	\$	127,834	\$	1,520	<\$	123>	\$	129,231		
Obligation of States and Political Subdivisions U.S. Government Sponsored Entities		31,233		493		<29>		31,697		
Asset-Backed Securities and Other Asset-Backed Securities Equity Securities		1,401,702 2,001		5,062 365	•	<13,046> <403>		1,393,718 1,963		
Total	\$	1,562,770	\$	7,440	<\$	13,601>	\$	1,556,609		
June 30, 2008				Gross		Gross recognized]	Estimated		
Securities Held-to-Maturity Obligations of States and Political		Amortized Cost	j	Holding Gains	Holding Losses		I	Fair Value		
Subdivisions U.S. Government Sponsored Entities	\$	11,681	\$	97	\$		\$	11,778		
Asset-Backed Securities and Other Asset-Backed Securities		226,511		1		<3,635>		222,877		
Total	\$	238,192	\$	98	<\$	3,635>	\$	234,655		
	(In Thousands	s)							
December 31, 2007		Amortized		Gross nrealized Holding		Gross Inrealized Holding]	Estimated		
Securities Available-for-Sale Obligations of U.S. Treasury and Other U.S.	•	Cost	-	Gains		Losses	I	Fair Value		
Government Sponsored Entities Obligation of States and Political Subdivisions	\$	200,996 44,805	\$	2,562 716	\$	<20>	\$	203,558 45,501		
U.S. Government Sponsored Entities Asset-Backed Securities and Other										
Asset-Backed Securities Equity Securities		1,224,958 2,293		6,292 420		<8,115> <390>		1,223,135 2,323		
Total	\$	1,473,052	\$	9,990	<\$	8,525>	\$	1,474,517		

December 31, 2007	A	Amortized	Unre	Gross ecognized lolding		Gross recognized Holding]	Estimated
Securities Held-to-Maturity		Cost		Gains		Losses	F	Fair Value
Obligations of States and Political								
Subdivisions	\$	13,551	\$	127	\$		\$	13,678
U.S. Government Sponsored Entities								
Asset-Backed Securities and Other								
Asset-Backed Securities		151,870		2		<4,136>		147,736
Total	\$	165,421	\$	129	<\$	4,136>	\$	161,414
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Note 10 Other Investment Securities

Other investment securities consist of stock investments in the Federal Home Loan Bank and the Federal Reserve Bank. These restricted stock investments are carried at their amortized costs.

		December
	June 30,	31,
(In Thousands)	2008	2007
Federal Home Loan Bank Stock	\$61,145	\$56,754
Federal Reserve Bank Stock	6,411	6,411
Total	\$67,556	\$63,165

Note 11 Benefit Plans

Park has a noncontributory defined benefit pension plan covering substantially all of its employees. The plan provides benefits based on an employee s years of service and compensation.

Park s funding policy is to contribute annually an amount that can be deducted for federal income tax purposes using a different actuarial cost method and different assumptions from those used for financial reporting purposes.

Management does not expect to make a pension plan contribution in 2008.

The following table shows the components of net periodic benefit expense:

	Three Months Ended June 30,			Six Months Ended June 30,				
(In Thousands)	2008		2007		2008		2007	
Service Cost	\$	863	\$	810	\$	1,726	\$	1,620
Interest Cost		789		776		1,578		1,552
Expected Return on Plan Assets	<1	,152>	<1	,066>	<	2,304>	<	<2,132>
Amortization of Prior Service Cost		8		8		16		16
Recognized Net Actuarial Loss				138				276
Benefit Expense	\$	508	\$	666	\$	1,016	\$	1,332

In September 2006, the Financial Accounting Standards Board (FASB) issued SFAS No. 158, Employers Accounting for Defined Benefit Pension and Other Postretirement Plans an amendment of FASB Statements No. 87, 88, 106 and 132R. This statement requires an employer to recognize the overfunded or underfunded status of a defined benefit postretirement plan (other than a multi-employer plan) as an asset or liability in its balance sheet, beginning with fiscal year-end December 31, 2006, and to recognize changes in the funded status in the year in which the changes occur through comprehensive income beginning in 2007. Additionally, defined benefit plan assets and obligations are to be measured as of the date of the employer's fiscal year-end, starting in 2008. Park had a pension asset and liability valuation performed as of September 30, 2007, and as a result of the SFAS No. 158 measurement date provisions, Park was required to adjust retained earnings for three-fifteenths (20%) of the estimated expense for 2008. Therefore, Park charged approximately \$0.3 million to retained earnings on January 1, 2008 (net of taxes) to reflect the expense pertaining to three months of pension plan expense.

Note 12 Recent Accounting Pronouncements

In July 2006, the Emerging Issues Task Force (EITF) of the FASB issued a draft abstract for EITF Issue No. 06-04, Accounting for Deferred Compensation and Postretirement Benefit Aspects of Endorsement Split-Dollar Life Insurance Arrangements (EITF Issue No. 06-04). The EITF reached a consensus that for an endorsement split-dollar life insurance arrangement within the scope of this Issue, an employer should recognize a liability for future benefits in accordance with SFAS No. 106, Employers Accounting for Postretirement Benefits Other Than Pensions . The EITF concluded that a liability for the benefit obligation under SFAS No. 106 has not been settled through the purchase of an endorsement type life insurance policy. In September 2006, FASB agreed to ratify the consensus reached in EITF Issue No. 06-04. This new accounting standard was effective for Park beginning January 1, 2008. At June 30, 2008, Park and its subsidiary banks owned \$130.0 million of bank owned life insurance policies. These life insurance policies are generally subject to endorsement split-dollar life insurance arrangements. These arrangements were designed to provide a pre-and postretirement benefit for senior officers and directors of Park and its subsidiary banks. Park s management has completed its evaluation of the impact of the adoption of EITF Issue No. 06-4 on Park s consolidated financial statements. On January 1, 2008, Park charged approximately \$11.6 million to retained earnings and recorded a corresponding liability for the same amount.

Fair Value Measurements

In February 2007, the FASB issued SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities . SFAS No. 159 gives entities the option to measure eligible financial assets and financial liabilities at fair value on an instrument by instrument basis, that are otherwise not permitted to be accounted for at fair value under other accounting standards. The fair value option permits companies to choose to measure eligible items at fair value at specified election dates. Subsequent changes in fair value must be reported in earnings. SFAS No. 159 is effective for financial statements issued for fiscal years beginning after November 15, 2007. The Company did not elect the fair value option for any financial assets or financial liabilities as of January 1, 2008.

In September 2006, the FASB issued SFAS No. 157, Fair Value Measurements . SFAS No. 157 defines fair value, establishes a framework for measuring fair value in U.S. generally accepted accounting principles and expands disclosures about fair value measurements. This Statement establishes a fair value hierarchy about the assumptions used to measure fair value and clarifies assumptions about risk and the effect of a restriction on the sale or use of an asset. SFAS No. 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007. Management believes that the impact of adoption resulted in enhanced footnote disclosures; however, the adoption did not materially impact the Consolidated Balance Sheets, the Consolidated Statements of Income, the Consolidated Statements of Changes in Stockholders Equity, or the Consolidated Statements of Cash Flows. (See Note 15 Fair Value of the Notes to Consolidated Condensed Financial Statements).

At the February 12, 2008 FASB meeting, the FSAB decided to defer the effective date of SFAS No .157 for all nonfinancial assets and nonfinancial liabilities, except those that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually). SFAS No. 157 is effective for certain non-financial assets and liabilities for fiscal years beginning after November 15, 2008. Non-financial assets and liabilities may include (but are not limited to): (i) non-financial assets and liabilities initially measured at fair value in a business combination, but not measured at fair value in subsequent periods, (ii) reporting units measured at fair value in the first step of a goodwill impairment test described in SFAS No. 142, and (iii) non-financial assets and liabilities measured at fair value in the second step of a goodwill impairment test described in SFAS No. 142.

Accounting for Written Loan Commitments Recorded at Fair Value

On November 5, 2007, the SEC issued Staff Accounting Bulletin (SAB) No. 109, Written Loan Commitments Recorded at Fair Value through Earnings (SAB 109). Previously, SAB 105, Application of Accounting Principles to Loan Commitments, stated that in measuring the fair value of a derivative loan commitment, a company should not incorporate the expected net future cash flows related to the associated servicing of the loan. SAB 109 supercedes SAB 105 and indicates that the expected net future cash flows related to the associated servicing of the loan should be included in measuring fair value for all written loan commitments that are accounted for at fair value through earnings. SAB 105 also indicated that internally-developed intangible assets should not be recorded as part of the fair value of a derivative loan commitment, and SAB 109 retains that view. SAB 109 is effective for derivative loan commitments issued or modified in fiscal quarters beginning after December 15, 2007. The impact of adoption of SAB 109 was not material.

Accounting for Business Combinations

On December 4, 2007, the FASB issued SFAS No. 141(R), Business Combinations (SFAS No. 141(R)), with the objective to improve the comparability of information that a company provides in its financial statements related to a business combination and its effects. SFAS No. 141(R) establishes principles and requirements for how the acquirer (i) recognizes and measures in its financial statements the identifiable assets acquired, the liabilities assumed, and any noncontrolling interest in the acquiree, (ii) recognizes and measures the goodwill acquired in the business combination or a gain from a bargain purchase, and (iii) determines what information to disclose to enable users of the financial statements to evaluate the nature and financial effects of the business combination. SFAS No. 141 (R) does not apply to combinations between entities under common control. SFAS No. 141 (R) applies prospectively to business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008.

Note 13 Derivative Instruments

SFAS No. 133, Accounting for Derivative Instruments and Hedging Activities (SFAS No. 133), as amended and interpreted, establishes accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts, and for hedging activities. As required by SFAS No. 133, the Company records all derivatives on the balance sheet at fair value. The accounting for changes in the fair value of derivatives depends on the intended use of the derivative and the resulting designation. Derivatives used to hedge the exposure to changes in the fair value of an asset, liability, or firm commitment attributable to a particular risk, such as interest rate risk, are considered fair value hedges. Derivatives used to hedge the exposure to variability in expected future cash flows, or other types of forecasted transactions, are considered cash flow hedges.

For derivatives designated as cash flow hedges, the effective portion of changes in the fair value of the derivative is initially reported in other comprehensive income (outside of earnings) and subsequently reclassified into earnings when the hedged transaction affects earnings, and the ineffective portion of changes in the fair value of the derivative is recognized directly in earnings. The Company assesses the effectiveness of each hedging relationship by comparing the changes in cash flows of the derivative hedging instrument with the changes in cash flows of the designated hedged item or transaction.

During the first quarter of 2008, the Company executed a interest rate swap to hedge a \$25 million floating-rate subordinated note that was entered into by Park during the fourth quarter of 2007. The Company s objective in using this derivative is to add stability to interest expense and to manage its exposure to interest rate risk. Our interest rate swap involves the receipt of variable-rate amounts in exchange for fixed-rate payments over the life of the agreement without exchange of the underlying principal amount, and has been designated as a cash flow hedge.

As of June 30, 2008, no derivatives were designated as fair value hedges or hedges of net investments in foreign operations. Additionally, the Company does not use derivatives for trading or speculative purposes and currently does not have any derivatives that are not designated as hedges.

At June 30, 2008, the derivative s fair value of \$97,000 was included in other assets. No hedge ineffectiveness on the cash flow hedge was recognized during the quarter. At June 30, 2008, the variable rate on the \$25 million subordinated note was 4.80% (LIBOR plus 200 basis points) and Park was paying 6.01% (4.01% fixed rate on the interest rate swap plus 200 basis points).

For the six months ended June 30, 2008, the change in the fair value of the derivative designated as a cash flow hedge reported in other comprehensive income was \$63,000 (net of taxes of \$34,000). Amounts reported in accumulated other comprehensive income related to derivatives will be reclassified to interest expense as interest payments are made on the Company s variable-rate debt.

Note 14 Guarantees

Pursuant to the requirements of FASB Interpretation 45 (FIN 45), Park recorded a contingent legal liability of \$.9 million during the fourth quarter of 2007. This was a result of an announcement Visa made in the fourth quarter of 2007 that it was establishing litigation reserves for the settlement of a lawsuit and for additional potential settlements with other parties. Park recorded the contingent legal liability based on Visa s announcements and Park s membership interest in Visa. Visa had a successful initial public offering (IPO) during the first quarter of 2008. Visa used a portion of the IPO proceeds to fund an escrow account that will be used to pay contingent legal settlements. As a result of the IPO, Park was able to reverse the entire contingent legal liability and recognize as income \$.9 million during the first quarter of 2008. This was reflected in other income within the unaudited consolidated condensed statement of income for the six months ended June 30, 2008.

At the time of the IPO, Park held 132,876 Class B Common Shares of Visa. During the first quarter of 2008, Visa redeemed 51,373 of these shares and paid Park \$2.2 million, which was recognized in other income within the unaudited consolidated condensed statement of income for the six months ended June 30, 2008. The unredeemed shares are recorded at their original cost basis of zero.

Note 15 Fair Value

SFAS No. 157 establishes a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. SFAS No. 157 describes three levels of inputs that Park uses to measure fair value:

- § Level 1: Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.
- § Level 2: Level 1 inputs for assets or liabilities that are not actively traded. Also consists of an observable market price for a similar asset or liability. This includes the use of matrix pricing used to value debt securities absent the exclusive use of quoted prices.
- § Level 3: Consists of unobservable inputs that are used to measure fair value when observable market inputs are not available. This could include the use of internally developed models, financial forecasting, etc.

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability between market participants at the balance sheet date. When possible, the Company looks to active and observable markets to price identical assets or liabilities. When identical assets and liabilities are not traded in active markets, the Company looks to observable market data for similar assets and liabilities. However, certain assets and liabilities are not traded in observable markets and Park must use other valuation methods to develop a fair value. The fair value of impaired loans is based on the fair value of the underlying collateral, which is estimated through third party appraisals or internal estimates of collateral values.

Assets and Liabilities Measured on a Recurring Basis:

The following table presents financial assets and liabilities measured on a recurring basis:

Fair Value Measurements at Reporting Date Using (In Thousands)

		Quoted Prices		
		in		
		Active	Significant	
		Markets For	Other	Significant
		Identical	Observable	Unobservable
		Assets	Inputs	Inputs
Description	06/30/08	(Level 1)	(Level 2)	(Level 3)
Available-for-Sale Securities	\$1,556,609	\$ 1,964	\$ 1,551,804	\$ 2,841

The table below is a reconciliation of the beginning and ending balances of the Level 3 inputs:

Fair Value Measurements at Reporting Date Using Significant Unobservable Inputs (Level 3)

		Ars
(In Thousands)	Se	curities
Beginning Balance, at January 1, 2008	\$	2,969
Total Unrealized (Losses)/Gains Included in Other Comprehensive Income		<128>
Ending Balance	\$	2,841

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Assets and Liabilities Measured on a Nonrecurring Basis:

The following table presents financial assets and liabilities measured on a nonrecurring basis:

Fair Value Measurements at Reporting Date Using (In Thousands)

Ouoted Prices in Active Significant Markets For Other Significant Identical Observable Unobservable Assets Inputs **Inputs** (Level 2) (Level 3) (Level 1) \$ 52,349

Description SFAS No. 114 Impaired Loans

Impaired loans, which are usually measured for impairment using the fair value of the collateral, had a carrying amount of \$90.6 million. Of these, \$52.3 million were carried as fair value, as a result of partial charge-offs of \$19.6 million and a specific valuation allowance of \$3.2 million. The specific valuation allowance for those loans has decreased from \$4.8 million at March 31, 2008 to \$3.2 million at June 30, 2008.

06/30/08

\$52,349

Note 16 Contingencies

Management believes that the likelihood of an impairment to the value of goodwill from the Vision Bank acquisition is reasonably possible, as defined in SFAS No. 5, Accounting for Contingencies (as amended), as of June 30, 2008. However, as of the date of this Form 10-Q, Management is unable to derive a reasonable estimate of a range of loss (impairment), if any exists. As discussed in Note 2 Acquisitions and Intangible Assets of the Notes to Consolidated Condensed Financial Statements in this Form 10-Q, a goodwill impairment test will be performed during the third quarter of 2008. Management expects to gain more information pertaining to the credit conditions of the Florida markets, which should assist in such calculation. See Note 2 Acquisitions and Intangible Assets of the Notes to Consolidated Condensed Financial Statements in this Form 10-Q for more background information on the deteriorating credit conditions at Vision Bank.

ITEM 2 MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Management s discussion and analysis contains forward-looking statements that are provided to assist in the understanding of anticipated future financial performance. Forward-looking statements provide current expectations or forecasts of future events and are not guarantees of future performance. The forward-looking statements are based on management s expectations and are subject to a number of risks and uncertainties. Although management believes that the expectations reflected in such forward-looking statements are reasonable, actual results may differ materially from those expressed or implied in such statements. Risk and uncertainties that could cause actual results to differ materially include, without limitation: deterioration in the asset value of Vision Bank's loan portfolio may be worse than expected; Park s ability to execute its business plan successfully and within the expected timeframe; Park s ability to successfully integrate acquisitions into Park s operations; Park s ability to achieve the anticipated cost savings and revenue synergies from acquisitions; general economic and financial market conditions, either national or in the state in which Park and its subsidiaries do business, are less favorable than expected; Park s ability to convert its Ohio-based community banking subsidiaries and divisions to one operating system and combine their charters; deterioration in credit conditions in the markets in which Park s subsidiary banks operate; changes in the interest rate environment reduce net interest margins; competitive pressures among financial institutions increase significantly; changes in banking regulations or other regulatory or legislative requirements affecting the respective businesses of Park and its subsidiaries; changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies; the effect of critical accounting policies and judgments; demand for loans in the respective market areas served by Park and its subsidiaries, and other risk factors relating to the banking industry as detailed from time to time in Park s reports filed with the Securities and Exchange Commission including those described in Item 1A. Risk Factors of Part I of Park s Annual Report on Form 10-K for the fiscal year ended December 31, 2007 and in Item 1A. Risk Factors of Part II of this Quarterly Report on Form 10-Q. Undue reliance should not be placed on the forward-looking statements, which speak only as of the date hereof. Park does not undertake, and specifically disclaims any obligation, to publicly release the result of any revisions that may be made to update any forward-looking statement to reflect the events or circumstances after the date on which the forward-looking statement is made, or reflect the occurrence of unanticipated events, except to the extent required by law.

Critical Accounting Policies

Note 1 of the Notes to Consolidated Financial Statements included in Park s 2007 Annual Report to Shareholders lists significant accounting policies used in the development and presentation of Park s consolidated financial statements. The accounting and reporting policies of Park conform with U.S. generally accepted accounting principles and general practices within the financial services industry. The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and the accompanying notes. Actual results could differ from those estimates.

Park considers that the determination of the allowance for loan losses involves a higher degree of judgement and complexity than its other significant accounting policies. The allowance for loan losses is calculated with the objective of maintaining a reserve level believed by management to be sufficient to absorb probable incurred credit losses in the loan portfolio. Management s determination of the adequacy of the allowance for loan losses is based on periodic evaluations of the loan portfolio and of current economic conditions. However, this evaluation is inherently subjective as it requires material estimates, including expected default probabilities, loss given default, the amounts and timing of expected future cash flows on impaired loans and estimated losses on consumer loans and residential mortgage loans based on historical loss experience and the current economic conditions. All of those factors may be susceptible to significant change. To the extent that actual results differ from management estimates, additional loan loss provisions may be required that would adversely impact earnings for future periods.

Management s assessment of the adequacy of the allowance for loan losses considers individual impaired loans, pools of homogeneous loans with similar risk characteristics and other environmental risk factors. This assessment is updated on a quarterly basis. The allowance established for individual impaired loans reflects expected losses resulting from analyses developed through specific credit allocations for individual loans. The specific credit allocations are based on regular analyses of commercial, commercial real estate and construction loans where the internal credit rating is at or below a predetermined classification. These analyses involve a high degree of judgement in estimating the amount of loss associated with specific impaired loans.

Pools of homogeneous loans with similar risk characteristics are also assessed for probable losses. A loss migration analysis is performed on certain commercial, commercial real estate and construction loans. These are loans above a fixed dollar amount that are assigned an internal credit rating. Generally, residential real estate loans and consumer loans are not individually graded. The amount of loan loss reserve assigned to these loans is dependent on their net charge-off history.

Management also evaluates the impact of environmental factors which pose additional risks. Such environmental factors include: national and local economic trends and conditions; experience, ability, and depth of lending management and staff; effects of any changes in lending policies and procedures; levels of, and trends in, consumer bankruptcies, delinquencies, impaired loans and charge-offs and recoveries. The determination of this component of the allowance for loan losses requires considerable management judgement.

Park s recent adoption of SFAS No. 157 (See Note 15 Fair Value of the Notes to Consolidated Condensed Financial Statements in this Form 10-Q) on January 1, 2008 required management to establish a fair value hierarchy, which has the objective of maximizing the use of observable market inputs. SFAS No. 157 also requires enhanced disclosures regarding the inputs used to calculate fair value. These are classified as Level 1, 2, and 3. Level 3 inputs are those with significant unobservable inputs that reflect a company s own assumptions about the market for a particular instrument. Some of this could be based on internal models and cash flow analysis. At June 30, 2008, the Level 3 inputs for Park had an aggregate fair value of approximately \$55.2 million. This was 3.43% of the total amount of assets measured at fair value as of the end of the second quarter. The fair value of impaired loans was approximately \$52 million (or 95%) of the total amount of Level 3 inputs. The large majority of Park s Level 2 inputs consist of available for sale (AFS) securities. The fair value of these AFS securities is obtained largely by the use of matrix pricing, which is a mathematical technique widely used in the financial services industry to value debt securities without relying exclusively on quoted market prices for the specific securities but rather by relying on the securities relationship to other benchmark quoted securities.

Management believes that the accounting for goodwill and other intangible assets also involves a higher degree of judgement than most other significant accounting policies. SFAS No. 142, Accounting for Goodwill and Other Intangible Assets (as amended) establishes standards for the amortization of acquired intangible assets and the impairment assessment of goodwill. Goodwill arising from business combinations represents the value attributable to unidentifiable intangible assets in the business acquired. Park s goodwill relates to the value inherent in the banking industry and that value is dependent upon the ability of Park s banking subsidiaries to provide quality, cost-effective banking services in a competitive marketplace. The goodwill value is supported by revenue that is in part driven by the volume of business transacted. A decrease in earnings resulting from a decline in the customer base, the inability to deliver cost-effective services over sustained periods or significant credit problems can lead to impairment of goodwill that could adversely impact earnings in future periods. SFAS No. 142 requires an annual evaluation of goodwill for impairment, or more frequently if events or changes in circumstances indicate that the asset might be impaired. The fair value of the goodwill, which resides on the books of Park s subsidiary banks, is estimated by reviewing the past and projected operating results for the Park subsidiary banks and banking industry comparable information.

During the fourth quarter of 2007, Park s management determined that Vision Bank had significant credit problems and concluded that an impairment analysis needed to be done on the goodwill balance at Vision Bank. As a result of this impairment analysis, Vision Bank recorded a goodwill impairment charge of \$54.0 million during the fourth quarter of 2007. This impairment charge reduced the goodwill balance carried on the books of Vision Bank to \$55.0 million from \$109.0 million.

At June 30, 2008, on a consolidated basis, Park had core deposit intangibles of \$15.2 million subject to amortization and \$127.3 million of goodwill, which was not subject to periodic amortization. The core deposit intangibles recorded on the balance sheets of Park s Ohio-based banks totaled \$5.3 million and the core deposit intangibles at Vision Bank were \$9.9 million. The goodwill assets carried on the balance sheets of Park s Ohio-based banks totaled \$72.3 million and the goodwill balance at Vision Bank was \$55.0 million. During the first quarter of 2008, Park s management evaluated the goodwill for Park s Ohio-based banks for impairment and concluded that the fair value of the goodwill for Park s Ohio-based banks exceeded the carrying value and accordingly was not impaired. An impairment analysis was not performed on the goodwill at Vision Bank during the first quarter of 2008 because the impairment analysis was completed for Vision Bank at year-end 2007. Park s management will review the goodwill at Vision Bank for impairment during the third quarter of 2008. See Notes 2 Acquisitions and Intangible Assets and 16 Contingencies of the Notes to Consolidated Condensed Financial Statements in this Form 10-Q for more information on Park s impairment analysis for Vision Bank.

Comparison of Results of Operations For the Three and Six Months Ended June 30, 2008 and 2007

Summary Discussion of Results

Net income for the three months ended June 30, 2008 decreased by \$5.3 million or 22.6% to \$18.2 million compared to net income of \$23.5 million for the second quarter of 2007. This large decrease in quarterly net income was primarily due to the large increase in the provision for loan losses of \$11.7 million. For the three months ended June 30, 2008, the provision for loan losses was \$14.6 million compared to \$2.9 million for the same quarter in 2007. Diluted earnings per share decreased by \$.32 or 19.8% to \$1.30 for the second quarter of 2008 compared to \$1.62 for the second quarter of 2007.

Net income for the six months ended June 30, 2008 decreased by \$3.4 million or 7.6% to \$41.2 million compared to net income of \$44.6 million for the first six months of 2007. The provision for loan losses increased by \$16.9 million to \$22.0 million for the first half of 2008 compared to \$5.1 million for the first half of 2007. Diluted earnings per share decreased by \$.16 or 5.1% to \$2.95 for the first six months of 2008 compared to \$3.11 for the first half of 2007. The large increase in the provision for loan losses for both the three and six month periods ended June 30, 2008 compared to the same periods in 2007 was primarily due to large increases in net loan charge-offs at Park s affiliate bank, Vision Bank, which is headquartered in Panama City, Florida. Vision Bank had net loan charge-offs of \$10.8 million for the second quarter of 2008 and \$16.3 million for the first half of 2008. By comparison, Vision Bank had net loan recoveries of approximately \$50,000 for both the second quarter of 2007 and the first half of 2007. The annualized net income to average asset ratio (ROA) was 1.08% for the second quarter of 2008 compared to 1.51% for the second quarter of 2007. The annualized net income to average equity ratio (ROE) was 12.57% for the second quarter of 2008 compared to 14.73% for the second quarter of 2007.

For the six months ended June 30, 2008, the ROA was 1.25% and the ROE was 14.28% compared to 1.51% and 14.66%, respectively, for the same period in 2007.

Park s management uses certain non-GAAP (generally accepted accounting principles) financial measures to evaluate Park s performance. Specifically, management reviews return on average tangible realized equity (ROTRE) and has included in this Quarterly Report on Form 10-Q information relating to ROTRE for the three and six month periods ended June 30, 2008 and 2007. For purposes of calculating the non-GAAP financial measure of ROTRE, annualized net income for each period is divided by average tangible realized equity during the period. Average tangible realized equity equals average stockholders—equity during the applicable period less (i) average goodwill and other intangible assets during the period and (ii) average accumulated other comprehensive income (loss), net of taxes, during the period. Management believes that ROTRE presents a meaningful view of Park—s operating performance and ensures comparability of operating performance from period to period while eliminating certain non-operational effects of acquisitions and amounts recorded to accumulated other comprehensive income (loss). Reconciliation of average stockholders—equity to average tangible realized equity:

	Three Mo	nths Ended	Six Months Ended		
	June	e 30,			
(In Thousands)	2008	2007	2008	2007	
Average Stockholders Equity	\$ 582,015	\$ 640,302	\$ 579,961	\$ 613,153	
Less: Avg. Goodwill and Other					
Intangible Assets	<143,117>	<198,665>	<143,618>	<153,973>	

Plus: Avg. Accumulated Other

Comprehensive (Income) Loss, Net of

Taxes <3,354> 22,023 <5,330> 22,414

Average Tangible Realized Equity \$435,544 \$463,660 \$431,013 \$481,594

The ROTRE was 16.80% and 19.21% for the three and six month periods ended June 30, 2008, compared to 20.34% and 18.66%, respectively, for the same periods in 2007.

The reconciliation is provided for the purpose of complying with SEC Regulation G and not as an indication that return on average tangible realized equity is a substitute for return on average equity as determined in accordance with GAAP.

The following tables compare the components of net income for the three and six month periods ended June 30, 2008 with the components of net income for the three and six month periods ended June 30, 2007. The summary income statements are for Park, Vision Bank and Park Excluding Vision Bank.

Park-Summary Income Statement
(In Thousands)

		(111)	i iiousaiius)			
	Th	ree Months End		Six Months Ended		
		June 30,			June 30,	
			Percent			Percent
	2008	2007	Change	2008	2007	Change
Net Interest Income	\$64,326	\$60,410	6.5%	\$125,810	\$115,308	9.1%
Provision for Loan	14,569	2,881	405.7%	21,963	5,086	331.8%
Losses						
Other Income	18,543	18,462	.4%	39,582	34,636	14.3%
Gain on Sale of	587			896		
Securities						
Other Expense	44,433	42,480	4.6%	87,710	81,789	7.2%
Income Before Taxes	\$24,454	\$33,511	<27.0%>	\$ 56,615	\$ 63,069	<10.2%>
Income Taxes	6,263	10,001	<37.4%>	15,446	18,496	<16.5%>

Net Income \$18,191 \$23,510 <22.6%> \$41,169 \$44,573 <7.6%>

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Park acquired Vision Bancshares Inc. on March 9, 2007 and accordingly the operating results for Vision Bank in 2007 only include the revenue and expense from the date of acquisition.

Vision Bank Summary Income Statement (In Thousands)

	Thi	ree Months En June 30,	Six Months Ended June 30,			
			Percent			Percent
	2008	2007	Change	2008	2007	Change
Net Interest Income	\$ 6,835	\$8,260	<17.2%>	\$ 13,681	\$10,335	32.4%
Provision for Loan	11,455	85	13376.5%	16,255	85	19023.5%
Losses						
Other Income	804	990	<18.8%>	1,886	1,256	50.1%
Gain on Sale of	238			238		
Securities						
Other Expense	7,310	5,707	28.1%	13,438	7,112	88.9%
Income Before Taxes	<\$10,888>	\$3,458	<414.9%>	<\$13,888>	\$ 4,394	<416.1%>
Income Taxes	<4,186>	1,297	<422.8%>	<5,354>	1,653	<424.0%>
Net Income	<\$ 6,702>	\$2,161	<410.1%>	<\$ 8,534>	\$ 2,741	<411.4%>

Vision Bank has continued to have significant credit problems during 2008. Net loans charge-offs for the second quarter of 2008 were \$10.8 million or an annualized 6.41% of average loans and for the first six months of 2008 net loan charge-offs were \$16.3 million or an annualized 4.92% of average loans. The large decrease in net interest income for Vision Bank of 17.2% for the second quarter of 2008 compared to 2007 was primarily due to the large amount of nonaccrual loans of \$58.3 million at June 30, 2008. Generally, no interest income was recognized on these loans during the second quarter of 2008.

The large increase in operating expenses for Vision Bank of 28.1% for the second quarter of 2008 compared to 2007 was primarily due to a \$930,000 write-down of one property included within other real estate owned, based on an updated appraisal report, obtained in the normal course of business.

Park Excluding Vision Bank Summary Income Statement (In Thousands)

	Th	ree Months Endo		Six Months Ended June 30,					
		•	Percent		•	Percent			
	2008	2007	Change	2008	2007	Change			
Net Interest Income	\$57,491	\$52,150	10.2%	\$112,129	\$104,973	6.8%			
Provision for Loan	3,114	2,796	11.4%	5,708	5,001	14.1%			
Losses									
Other Income	17,739	17,472	1.5%	37,696	33,380	12.9%			
Gain on Sale of	349			658					
Securities									
Other Expense	37,123	36,773	.9%	74,272	74,677	<.54%>			
Income (Leas) Defens	¢25 240	¢20.052	17 601	¢ 70.502	¢ 50 675	20.10/			
Income (Loss) Before Taxes	\$35,342	\$30,053	17.6%	\$ 70,503	\$ 58,675	20.1%			
Income Taxes	10,449	8,704	20.0%	20,800	16,843	23.5%			
micome raxes	10,449	0,704	20.0%	20,800	10,843	23.3%			

Net Income (Loss) \$24,893 \$21,349 16.6% \$49,703 \$41,832 18.8%

Net income for Park excluding Vision Bank increased by \$3.5 million or 16.6% for the second quarter of 2008 compared to the same period in 2007. This increase was primarily due to the increase in net interest income of \$5.3 million or 10.2% in 2008 compared to 2007.

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Net income for Park excluding Vision Bank increased by \$7.9 million or 18.8% for the first six months of 2008 compared to the first half of 2007. This increase was primarily due to the \$7.2 million or 6.8% increase in net interest income and the \$4.3 million or 12.9% increase in other income. This increase in other income was largely due to the completion of the Visa initial public offering in 2008.

Park s Ohio-based banks recognized \$3.1 million of other income during the first quarter of 2008 as a result of the Visa initial public offering. The Ohio-based banks received \$2.2 million in cash from Visa and also recognized \$.9 million in income due to the elimination of the contingent liability reserve for Visa litigation claims, which was established during the fourth quarter of 2007(see Note 14 <u>Guarantees of the Notes to Consolidated Condensed Financial Statements in this Form 10-Q).</u>

Net Interest Income Comparison for the Second Quarter of 2008 and 2007

Net interest income (the difference between total interest income and total interest expense) is Park s principal source of earnings, making up approximately 77.1% of total revenue for the second quarter of 2008 and 76.6% of total revenue for the second quarter of 2007. Net interest income increased by \$3.9 million or 6.5% to \$64.3 million for the second quarter of 2008 compared to \$60.4 million for the second quarter of 2007.

The following table compares the average balance sheet and tax equivalent yield on interest earning assets and the cost of interest bearing liabilities for the second quarter of 2008 with the same quarter in 2007.

Three Months Ended June 30,

	200	2007		
	Average	Tax	Average	Tax
			Equivalent	
(In Thousands)	Balance	%	Balance	%
Loans	\$4,311,989	7.01%	\$4,094,719	8.19%
Taxable Investments	1,814,270	5.02%	1,472,540	4.98%
Tax Exempt Investments	48,264	6.92%	66,943	6.61%
Money Market Instruments	14,695	2.06%	20,497	5.36%
Interest Earning Assets	\$6,189,218	6.40%	\$5,654,699	7.33%
Interest Bearing Deposits	\$3,767,366	2.34%	\$3,815,458	3.34%
Short-Term Borrowings	737,128	2.23%	375,335	4.55%
Long-Term Debt	833,073	3.79%	599,667	4.28%
Interest Bearing Liabilities	\$5,337,567	2.55%	\$4,790,460	3.55%
Excess Interest Earning Assets	\$ 851,651		\$ 864,239	
Net Interest Spread		3.85%		3.78%
Net Interest Margin		4.20%		4.32%

Average interest earning assets for the second quarter of 2008 increased by \$535 million or 9.5% to \$6,189 million compared to \$5,655 million for the second quarter of 2007. The average yield on interest earning assets decreased by 93 basis points to 6.40% for the second quarter of 2008 compared to 7.33% for the same period in 2007. Average interest bearing liabilities for the second quarter of 2008 increased by \$547 million or 11.4% to \$5,338 million compared to \$4,790 million for the second quarter of 2007. The average cost of interest bearing liabilities decreased by 100 basis points to 2.55% for the second quarter of 2008 compared to 3.55% for the same period in 2007.

Interest Rates

The Federal Open Market Committee (FOMC) of the Federal Reserve aggressively lowered the targeted federal funds rate during the first quarter of 2008 by 200 basis points from 4.25% to 2.25%. The FOMC furthered reduced the federal funds rate by 25 basis points to 2.00% in April 2008. The average federal funds rate was 2.09% for the second quarter of 2008 and 2.63% for the first six months of 2008 compared to an average federal funds rate of 5.25% for both the three and six month periods ended June 30, 2007.

The average prime lending rate was 5.08% for the second quarter of 2008 and 5.65% for the first six months of 2008 compared to an average prime lending rate of 8.25% for both the three and six month periods ended June 30, 2007. Discussion of Loans, Investments, Deposits and Borrowings

Average loan balances increased by \$217 million or 5.3% to \$4,312 million for the three months ended June 30, 2008 compared to \$4,095 million for the same period in 2007. The average yield on the loan portfolio decreased by 118 basis points to 7.01% for the second quarter of 2008 compared to 8.19% for the second quarter of 2007. Total loans outstanding at June 30, 2008 were \$4,366 million compared to \$4,125 million at June 30, 2007, an increase of \$241 million or 5.8%. Vision Bank produced an increase in loans of \$64 million or 10.4% and Park s Ohio-based banks increased loans by \$177 million or 5.0% for the twelve months ended June 30, 2008. For the three months ended June 30, 2008, total loans outstanding increased by \$113 million or 2.6%. During the second quarter of 2008, Park s Ohio-based banks increased loans by \$99 million or 2.7% and Vision Bank increased loans by \$14 million or 2.1%. Park s management noticed an increase in demand for loans at Park s Ohio-based banks during the second quarter of 2008. This increase in demand is primarily due to the large regional bank competitors reducing their lending activities in the state of Ohio. Management expects similar loan growth for the third quarter of 2008. In Park s 2007 Annual Report, management projected that loans would grow by 2% to 3% during 2008. With the increased loan demand, management now projects loan growth of 5% to 7% for 2008.

The average balance of taxable investment securities increased by \$342 million or 23.2% to \$1,814 million for the three months ended June 30, 2008 compared to \$1,472 million for the second quarter of 2007. The average yield on taxable investment securities was 5.02% for the second quarter of 2008 compared to 4.98% for the second quarter of 2007.

The average balance of tax exempt investment securities decreased by \$19 million or 27.9% to \$48 million for the second quarter of 2008 compared to \$67 million for the second quarter of 2007. The tax equivalent yield on tax exempt investment securities was 6.92% for the second quarter of 2008 compared to 6.61% for the second quarter of 2007.

Park s management purchased \$432 million of taxable investment securities during the first six months of 2008. These securities were all U.S. Government Sponsored Entity, mortgage-backed securities, collateralized mortgage obligations or notes. These securities were purchased at a weighted average yield of 4.95% with an average life of 3.6 years. Most of the purchased securities were seasoned 15 year mortgage-backed securities with a weighted average maturity of about 12 years. On an amortized cost basis, the total investment portfolio increased by \$167 million during the first half of 2008 to \$1,869 million at June 30, 2008.

At June 30, 2008, the tax equivalent yield on the total investment portfolio was 5.01% and the average maturity was 3.9 years. U.S. Government Sponsored Entities—asset-backed securities comprised approximately 90.5% of the total investment portfolio at the end of the second quarter of 2008. This segment of the investment portfolio consists of fifteen-year mortgage-backed securities and fifteen-year collateralized mortgage obligations.

The average maturity of the investment portfolio would lengthen if long-term interest rates would increase as the principal repayments from mortgage-backed securities and collateralized mortgage obligations would be reduced. Management estimates that the average maturity of the investment portfolio would lengthen to 5.0 years with a 100 basis point increase in long-term interest rates and to 5.3 years with a 200 basis point increase in long-term interest rates. Conversely, management estimates that repayments would increase and that the average maturity of the investment portfolio would decrease to 3.8 years and 2.3 years respectively, with a 100 basis point and 200 basis point decrease in long-term rates.

Park s management projects that purchases of investment securities will be small during the second half of 2008. The maturities and repayments from the investment portfolio are expected to be used to help fund the increased demand for loans.

Average interest bearing deposit account balances decreased by \$48 million or 1.3% to \$3,767 million for the three months ended June 30, 2008 compared to \$3,815 million for the second quarter of 2007. The average interest rate paid on interest bearing deposits decreased by 100 basis points to 2.34% for the second quarter of 2008 compared to 3.34% for the second quarter of 2007.

At June 30, 2008, total deposit balances were \$4,532 million compared to \$4,439 million at December 31, 2007 and \$4,540 million at June 30, 2007. Noninterest bearing deposit balances were \$764 million at June 30, 2008, compared to \$695 million at December 31, 2007 and \$706 million at June 30, 2007. In Park s 2007 Annual Report, management projected that deposit balances would increase by 1% to 2% during 2008. Park s management continues to expect modest deposit growth of 1% to 2% during 2008.

Average total borrowings increased by \$595 million to \$1,570 million for the second quarter of 2008 compared to \$975 million for the second quarter of 2007. The large increase in average borrowings of \$595 million or 61.0% was needed to fund the increase in interest earning assets of \$535 million. The average interest rate paid on total borrowings was 3.05% for the second quarter of 2008 compared to 4.38% for the second quarter of 2007. The net interest spread (the difference between the tax equivalent yield on interest earning assets and the cost of interest bearing liabilities) increased by 7 basis points to 3.85% for the three months ended June 30, 2008 compared to 3.78% for the second quarter of 2007. However, the net interest margin (the annualized tax equivalent net interest income divided by average interest earning assets) decreased by 12 basis points to 4.20% for the second quarter of 2008 compared to 4.32% for the second quarter of 2007. The decrease in the net interest margin was primarily due to a decrease in the average tax equivalent yield on interest earning assets. The average tax equivalent yield on interest earning assets decreased by 93 basis points to 6.40% for the second quarter of 2008 compared to 7.33% for the second quarter of 2007. The average excess interest earning assets of \$852 million in 2008 contributed interest income at the lower interest rate of 6.40% in 2008.

Net Interest Comparison for the First Half of 2008 and 2007

Net interest income increased by \$10.5 million or 9.1% to \$125.8 million for the first six months of 2008 compared to \$115.3 million for the first half of 2007. This large increase in net interest income for 2008 compared to 2007 was partially due to the acquisition of Vision Bank. Park acquired Vision Bank on March 9, 2007 and as a result net interest income for 2007 does not include the results from Vision Bank for a full six months. Vision Bank generated net interest income of \$13.7 million for the first half of 2008 compared to \$10.3 million for the same period in 2007, an increase of 32.4%. Excluding Vision Bank, net interest income increased by \$7.15 million or 6.8% to \$112.1 million for the first half of 2008 compared to \$105.0 million for the first half of 2007. The following table compares the average balance and the annualized tax equivalent yield/cost for interest earning assets and interest bearing liabilities for the six months ended June 30, 2008 with the same period in 2007.

Six Months Ended June 30,

	20	2007		
	Average	Tax	Average	Tax
		Equivalent		Equivalent
(In Thousands)	Balance	%	Balance	%
Loans	\$4,270,706	7.26%	\$3,864,224	8.09%
Taxable Investments	1,730,316	5.04%	1,482,535	5.01%
Tax Exempt Investments	52,250	6.82%	67,787	6.69%
Money Market Instruments	13,098	2.68%	21,939	5.33%
Interest Earning Assets	\$6,066,370	6.60%	\$5,436,485	7.22%
Interest Bearing Deposits	\$3,767,713	2.59%	\$3,597,186	3.22%
Short-Term Borrowings	654,538	2.71%	366,242	4.50%
Long-Term Debt	802,364	3.89%	603,182	4.26%
Interest Bearing Liabilities	\$5,224,615	2.80%	\$4,566,610	3.46%
Excess Interest Earning Assets	\$ 841,755		\$ 869,875	
Net Interest Spread		3.80%		3.76%
Net Interest Margin		4.19%		4.31%

Average interest earning assets increased by \$630 million or 11.6% to \$6,066 million for the first six months of 2008 compared to \$5,436 million for the same period in 2007. The average yield on interest earning assets was 6.60% for the first half of 2008 compared to 7.22% for the first half of 2007.

Average loans increased by \$406 million or 10.5% to \$4,271 million for the first six months of 2008 compared to \$3,864 million for the first half of 2007. The average yield on loans was 7.26% for the first half of 2008 compared to 8.09% for the first half of 2007.

Average investment securities, including money market instruments, were \$1,796 million for the first six months of 2008 compared to \$1,572 million for the same period in 2007. The average yield on taxable investment securities was 5.04% for the first half of 2008 and 5.01% for the first half of 2007 and the average tax equivalent yield on tax exempt securities was 6.82% in 2008 and 6.69% in 2007.

Average interest bearing liabilities increased by \$658 million or 14.4% to \$5,225 million for the first six months of 2008 compared to \$4,567 million for the same period in 2007. The average cost of interest bearing liabilities was 2.80% for the first half of 2008 compared to 3.46% for the first six months of 2007.

Average interest bearing deposits increased by \$171 million or 4.7% to \$3,768 million for the first half of 2008 compared to \$3,597 million for the first six months of 2007. The average interest rate paid on interest bearing deposit accounts was 2.59% for the first half of 2008 compared to 3.22% for the first six months of 2007.

Average total borrowings were \$1,457 million for the first half of 2008 compared to \$969 million for the first half of 2007. This increase of \$488 million in average total borrowings was needed to help fund the increase in average interest earning assets of \$630 million for the first six months of 2008 compared to the same period in 2007. The average interest rate paid on total borrowings was 3.36% for the first half of 2008 compared to 4.35% for the first half of 2007.

The net interest spread increased by 4 basis points to 3.80% for the first half of 2008 compared to 3.76% for the first half of 2007. However, the net interest margin decreased by 12 basis points to 4.19% for the first half of 2008 compared to 4.31% for the first half of 2007. The decrease in the net interest margin was primarily due to a decrease in the average tax equivalent yield on interest earning assets. The average tax equivalent yield on interest earning assets decreased by 62 basis points to 6.60% for the first half of 2008 compared to 7.22% for the first half of 2007. The average excess interest earning assets of \$842 million in 2008 contributed interest income at the lower interest rate of 6.60% in 2008.

Guidance on Net Interest Income for 2008

Management provided guidance in Park s 2007 Annual Report that net interest income for 2008 would be approximately \$240 to \$242 million, the tax equivalent net interest margin would be approximately 4.10% and the average interest earning assets for the year would be approximately \$5,900 million.

The actual results for the second quarter of 2008 and the first half of 2008 were better than management s guidance. Net interest income for the first six months of 2008 was \$125.8 million, which annualized would be about \$252 million for 2008. The tax equivalent net interest margin was 4.19% and average interest earning assets were \$6,066 million for the first six months of 2008.

The most recent projection by management indicates that net interest income will be \$252 to \$254 million for 2008. The tax equivalent net interest margin is forecasted to be approximately 4.17% for 2008 and average interest earning assets are projected to be approximately \$6,140 million for 2008.

Provision for Loan Losses

The provision for loan losses increased by \$11.7 million to \$14.6 million for the second quarter of 2008 compared to \$2.9 million for the same quarter in 2007. Net loan charge-offs were \$14.4 million or an annualized 1.34% of average loans for the three months ended June 30, 2008, compared to \$2.8 million or .28% annualized for the same period in 2007.

For the first six months of 2008, the provision for loan losses increased by \$16.9 million to \$22.0 million compared to \$5.1 million for the first two quarters of 2007. Net loan charge-offs were \$23.0 million for the two quarters ended June 30, 2008, or 1.08% of average loans on an annualized basis, compared to \$5.0 million or .26% of average loans annualized for the same period in 2007.

Park s Ohio-based banks had a loan loss provision of \$3.1 million for the three months ended 2008 compared to \$2.8 million for the same in 2007. Net loan charge-offs for the Ohio-based banks were \$3.6 million for the second quarter of 2008 and were \$10.8 million for Vision Bank. As a percentage of average loans annualized, net loan charge-offs for the second quarter of 2008 were .39% and 6.41% for the Ohio-based banks and Vision Bank, respectively.

For the first six months of 2008, the Ohio-based banks had a loan loss provision of \$5.7 million compared to \$5.0 million for the same period in 2007. Net loan charge-offs for the Ohio-based banks were \$6.7 million for the first two quarters of 2008, or .37% of average loans annualized. Vision Bank had net loan charge-offs for the first six months of 2008 of \$16.3 million, or 4.92% of average loans annualized.

Park s annualized net loan charge-off ratio for the past five years has been .55% for 2007, .12% for 2006, .18% for 2005, .28% for 2004, and .43% for 2003. Park s Ohio-based banks had a net loan charge-off ratio of .39% of average loans annualized for the year ended December 31, 2007 and Vision Bank had a net loan charge-off ratio of 1.71% for the same period.

Nonperforming loans, defined as loans that are 90 days past due, nonaccrual and renegotiated loans were \$113.5 million or 2.60% of loans at June 30, 2008, compared to \$108.5 million or 2.57% of loans at December 31, 2007 and \$42.4 million or 1.03% of loans at June 30, 2007. Park s Ohio-based banks had nonperforming loans of \$53.9 million or 1.46% of loans at June 30, 2008, \$45 million or 1.26% of loans at December 31, 2007 and \$35.9 million or 1.02% of loans at June 30, 2007. Nonperforming loans for Vision Bank were \$59.5 million or 8.76% of loans at June 30, 2008, \$63.5 million or 9.86% of loans at December 31, 2007 and \$6.5 million or 1.06% of loans at June 30, 2007. Management continues to write down non-performing loans on a timely basis. As of June 30, 2008, partial charge-offs of \$3.3 million and \$16.3 million have been taken on these loans for the Ohio-based banks and Vision Bank, respectively.

Other real estate owned was \$19.6 million at June 30, 2008, compared to \$13.4 million at December 31, 2007 and \$7.2 million at June 30, 2007. At June 30, 2008, Vision Bank had other real estate owned of \$12.8 million compared to \$7.1 million at December 31, 2007 and \$2.5 million at June 30, 2007. Management expects that other real estate owned at Vision Bank will increase in the third and fourth quarters as Vision Bank management continues to work through their non-performing loans.

The reserve for loan losses as a percentage of outstanding loans was 1.97% at June 30, 2008, 2.06% at December 31, 2007 and 1.94% at June 30, 2007. Vision Bank had a reserve for loan losses as a percentage of outstanding loans of 2.96% at June 30, 2008 compared to 3.15% at December 31, 2007.

Management provided guidance in Park s 2007 Annual Report that the loan loss provision for 2008 would be \$20 to \$25 million and that the annualized net loan charge-off ratio would be approximately .45% to .55%. Based on the results for the first quarter of 2008, Management updated the guidance in the Form 10-Q for the period ended March 31, 2008, indicating that the expected loan loss provision for 2008 would be between \$25 to \$30 million and that the annualized net loan charge-off percentage for 2008 would be between .55% to .70%. The actual results for the second quarter of 2008 were worse than anticipated with a loan loss provision of \$14.6 million, net loan charge-offs of \$14.4 million or 1.34% of average loans annualized. While non-performing loans only increased by \$2.1 million during the second quarter, from \$111.3 million at March 31, 2008 to \$113.5 million at June 30, 2008, the higher than expected level of net loan charge-offs at Vision Bank for the second quarter related primarily to credits already identified as nonperforming at March 31, 2008. These additional charge-offs for Vision Bank were a result of receiving updated appraisals for the underlying collateral, held primarily in Vision s Florida markets. The most current projection by Park s management indicates that the loan loss provision for 2008 will be \$50 to \$60 million and that the annualized net loan charge-off percentage for 2008 will be 1.15% to 1.40%. This projection assumes that the charge-off percentages for the Ohio-based banks and Vision Bank remain fairly consistent from the second quarter of 2008 for the third and fourth quarters of 2008.

The following table compares nonperforming assets at June 30, 2008, December 31, 2007 and June 30, 2007.

		June 30,		Dec. 31,		June 30,		
Nonperforming Assets		2008	2007			2007		
	(Dollars in Thousands)							
Nonaccrual Loans	\$	105,992	\$	101,128	\$	35,333		
Renegotiated Loans		1,686		2,804		3,421		
Loans Past Due 90 Days or More		5,795		4,545		3,645		
Total Nonperforming Loans	\$	113,473	\$	108,477	\$	42,399		
Other Real Estate Owned		19,620		13,443		7,181		
Total Nonperforming Assets	\$	133,093	\$	121,920	\$	49,580		
Percentage of Nonperforming Loans to Loans Percentage of Nonperforming Assets to Loans plus Other		2.60%		2.57%		1.03%		
Real Estate Owned		3.03%		2.88%		1.20%		
Percentage of Nonperforming Assets to Total Assets Total Other Income		1.95%		1.88%		.79%		

Total other income for the quarters ended June 30, 2008 and 2007 was \$18.5 million and for the six months ended June 30, 2008, total other income increased by \$5.0 million or 14.3% to \$39.6 million compared to \$34.6 million for the same period in 2007. The primary reason for the increase in total other income for the six months ended June 30, 2008 was due to the \$3.1 million of other income that was recognized by Park s Ohio-based banks resulting from the successful completion of the initial public offering by Visa during March 2008 (see Note 14 <u>Guarantees</u> of the Notes to Consolidated Condensed Financial Statements in this Form 10-Q). This is in the subcategory of other income . Total other income also increased as Vision Bank s total other income for the first quarter of 2007 was only included from the date of acquisition on March 9, 2007. Total other income for Vision Bank increased by \$629,000 to \$1.9 million for the first six months of 2008, compared to \$1.3 million for the same period in 2007.

The subcategory other income for Vision Bank has decreased by approximately \$300,000 in both the three and six months ended June 30, 2008 primarily due to losses on sales of other real estate owned of approximately \$170,000, which occurred in the second quarter.

The following table is a summary of the changes in the components of total other income.

		(In Thousands) ree Months Ende	-d		Six Months Ended			
	111	June 30,	.a	June 30,				
	2008	2007	Change	2008	Change			
Income from Fiduciary			C					
Activities	\$ 3,710	\$ 3,571	\$ 139	\$ 7,283	\$ 7,075	\$ 208		
Service Charges on								
Deposits	6,067	5,947	120	11,851	10,794	1,057		
Other Service Income	2,861	2,763	98	5,938	5,268	670		
Other	5,905	6,181	<276>	14,510	11,499	3,011		
Total Other Income	\$18,543	\$18,462	\$ 81	\$39,582	\$34,636	\$4,946		

The following table breaks out the change in total other income between Park s Ohio-based operations and Vision Bank.

		C	hanges in ((In The								
	Three Months Ended						Six Months Ended				
		June	30, 2008				June 30, 2008				
	Ohio-Based					Ohi	o-Based				
	Other					(Other	V	ision		
	Income	Visio	on Bank	7	Total .	Ir	come	В	ank	Total	
Income from Fiduciary											
Activities	\$135	\$	4	\$	139	\$	199	\$	9	\$ 208	
Service Charges on											
Deposits	31		89		120		500		557	1,057	
Other Service Income	53		45		98		283		387	670	
Other	49	<	:325>	<	276>	3	3,335	<.	324>	3,011	
	\$268	<\$	5187>	\$	81	\$4	1.317	\$	629	\$4.946	

Management provided guidance in Park s 2007 Annual Report that total other income would be between \$75.9 million and \$77.4 million for 2008. Management continues to believe that total other income for 2008 will be approximately \$76 million.

Gain (Loss) on Sale of Securities

During the second quarter of 2008, Park realized a gain of \$587,000 from the sale of \$55 million of U.S. Governmental Agency securities. These securities had an interest rate of 6.03% and were callable during the third quarter of 2008. The securities were sold with a give up yield of approximately 3.10% to the call date. For the first six months of 2008, Park has sold \$80 million of U.S. Governmental Agency securities, for total gains year to date of \$896,000. The proceeds from the sale of the investment securities were generally reinvested in U.S. Governmental Agency, 15 year mortgage-backed securities.

Total Other Expense

Total other expense increased by \$1.9 million or 4.60% to \$44.4 million for the quarter ended June 30, 2008 from \$42.5 million for same period in 2007. Total other expense increased by \$5.9 million or 7.24% to \$87.7 million for the first six months of 2008 compared to \$81.8 million for the same period in 2007. Total other expense for Vision Bank increased by \$1.6 million and \$6.3 million for the three and six month periods ended June 30, 2008, respectively, compared to the same periods in 2007. The Ohio-based banks had an increase of \$350,000 and a decrease of \$400,000 for the three and six month periods ended June 30, 2008, respectively, compared to the same periods in 2007.

The following table is a summary of the changes in the components of total other expense.

	T	hree Months En	ided	S	Six Months Ended			
		June 30,		June 30,				
(In Thousands)	2008	2007	Change	2008	2007	Change		
Salaries and Employee								
Benefits	\$24,486	\$24,735	<\$249>	\$49,157	\$47,796	\$ 1,361		
Net Occupancy Expense	2,883	2,794	89	5,908	5,354	554		
Furniture and Equipment								
Expense	2,576	2,381	195	4,893	4,557	336		
Data Processing Fees	1,895	1,724	171	3,651	3,064	587		
Professional Fees and								
Service Charges	2,837	2,666	171	5,689	5,173	516		
Amortization of								
Intangibles	1,007	1,037	<30>	2,013	1,722	291		
Marketing	1,130	1,324	<194>	2,128	2,477	<349>		
Insurance	423	334	89	860	670	190		
Postage and Telephone	1,811	1,727	84	3,696	3,364	332		
State Taxes	705	719	<14>	1,469	1,453	16		
Other	4,680	3,039	1,641	8,246	6,159	2,087		
Total Other Expense	\$44,433	\$42,480	\$ 1,953	\$87,710	\$81,789	\$ 5,921		

The following table breaks out the change in total other expense between Park s Ohio-based operations and Vision Bank.

		Three Months Ended						Six Months Ended			
Change in Total Other Expense		June 30, 2008						June 30, 2008			
	O	hio-					O	hio-			
	В	ased					В	ased			
	O	ther	Visi	on			O	ther	Vision	1	
(In Thousands)	Ex	pense	Ban	k	7	Γotal	Ex	pense	Bank	Total	
Salaries and Employee Benefits	<\$	639>	\$ 39	90	<	\$249>	< \$1	,450>	\$2,811	\$ 1,361	
Net Occupancy Expense		110	<21	l>		89		185	369	554	
Furniture and Equipment											
Expense		133	(52		195		<12>	348	336	
Data Processing Fees		87	8	34		171		49	538	587	
Professional Fees and Service											
Charges		225	<54	1>		171		392	124	516	
Amortization of Intangibles		<30>				<30>		<62>	353	3 291	
Marketing	<	:127>	<67	7>	<	<194>	•	<365>	16	<349>	
Insurance		15	,	74		89		<27>	217	190	
Postage and Telephone		57	,	27		84		148	184	332	
State Taxes		5	<19)>		<14>		10	ϵ	16	
Other		511	1,13	30		1,641		725	1,362	2,087	
Total Other Expense	\$	347	\$1,60	06	\$	1,953	<	\$407>	\$6,328	\$ 5,921	

Park s management continues to focus on controlling expenses during 2008. The number of full-time equivalent employees for Park was 2,069 at June 30, 2008 compared to 2,076 at June 30, 2007, which is a decrease of 7 FTE. Vision Bank had an increase in full-time equivalent employees of 26 to 211 at June 30, 2008 compared to 185 at June 30, 2007. Vision Bank added employees to their loan administration area and new branches during the last twelve months. Park s Ohio-based banks had a decrease in full time equivalent employees of 33 employees or 1.75% to 1,858 at June 30, 2008 from 1,891 at June 30, 2007. Ohio-based banks opened three offices during the last twelve-months, with a total of 18 full-time equivalent employees. Without these new offices, Park s Ohio-based banks would have had a decrease of 51 full-time equivalent employees. This decrease in the Ohio-based banks is a result of management s continued efforts of improving efficiency. Management is working on consolidating Park s eight Ohio-based banks into one common operating system. All of Park s Ohio-based bank charters will be merged into the lead bank, The Park National Bank, during the third quarter of 2008. This process of merging into one common operating system (known as Project EPS) is expected to be completed during the second half of 2009. The subcategory other for the Ohio-based banks increased by \$511,000 for the second quarter of 2008 compared to the same period in 2007 due to the other-than-temporary impairment on investment securities of \$439,000. The subcategory other for Vision Bank increased by \$1.1 million for the second quarter 2008 compared to the same period in 2007 due to a \$930,000 write-down of one property included within other real estate owned assets, based on an updated appraisal, obtained in the ordinary course of business.

Management provided guidance in Park s 2007 Annual Report that total other expense would be approximately \$177 million for 2008. Management continues to believe that this estimate is accurate.

Income Tax

Federal income tax expense was \$6.8 million for the second quarter of 2008 and state income tax expense was a credit of <\$548,000>. For the first six months of 2008, federal income tax was \$16.1 million and state income tax was a credit of <\$700,000>. Vision Bank is subject to state income tax in the states of Alabama and Florida. State tax was a credit for both the three and six month periods ended June 30, 2008 because Vision Bank had losses for those periods. Park and its Ohio-based subsidiary banks do not pay state income tax to the state of Ohio, but pay a franchise tax based on year-end equity. The franchise tax is included in state taxes as part of total other expense on Park s Consolidated Condensed Statements of Income.

Federal income tax expense was \$9.8 million for the second quarter of 2007 and state income tax for the same period was \$159,000. For the first six months of 2007, federal income tax was \$18.3 million and state income taxes were \$197,000.

The federal effective income tax ratio (federal income taxes divided by income before taxes) was 27.9% for the second quarter of 2008 compared to 29.4% for the second quarter of 2007. For the first six months of 2008, the federal effective tax rate was 28.5% compared to 29.0% for the same period in 2007. A lower effective federal income tax rate than the statutory rate of 35% is primarily due to tax-exempt interest income from state and municipal investments and loans, low income housing tax credits and income from bank owned life insurance.

Management provided guidance in Park s 2007 Annual Report that the federal effective income tax rate for 2008 will be approximately 29.4%. Due to the large loan loss provision during the second quarter of 2008 and the projected large loan loss provision for the second half of 2008, management now believes that the federal effective tax rate for 2008 will be approximately 28.5%.

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Comparison of Financial Condition At June 30, 2008 and December 31, 2007

Changes in Financial Condition and Liquidity

Total assets increased by \$319 million, or 4.9% to \$6,820 million at June 30, 2008 compared to \$6,501 million at December 31, 2007. Approximately \$159 million of this increase is due to investment purchases (net) and approximately \$142 million of the increase was due to the increase in loans for the first six months of the year. Total investment securities (including interest bearing deposits) increased by \$159 million to \$1,862 million at June 30, 2008 from \$1,703 million at December 31, 2007. During the first six months of 2008, management purchased \$432 million of investment securities. These consist of U.S. Government Agencies yielding approximately 4.95%. Management expects that the investment securities portfolio will decrease as a result of pay-downs in the third and fourth quarters of 2008.

Loan balances increased by approximately \$142 million to \$4,366 million at June 30, 2008 from \$4,224 million at December 31, 2007. The Ohio-based banks had loan growth of \$101 million for the first six months of 2008 and Vision Bank experienced loan growth of \$41 million for the same period.

Total liabilities increased by \$321 million during the first six months of 2008 to \$6,242 million from \$5,921 million at December 31, 2007. Total borrowings increased by \$248 million during the first six months, primarily to fund the increases in both the investment portfolio and loans.

Total deposits increased by \$93 million to \$4,532 million at June 30, 2008 from \$4,439 million at December 31, 2007. Deposits at the Ohio-based banks increased by \$121 million to \$3,903 million at June 30, 2008 from \$3,782 million at December 31, 2007. Vision Bank deposits decreased by \$28 million during the first six months of 2008 to \$629 million from \$657 million at December 31, 2007.

Total stockholders equity decreased by \$2.0 million to \$578 million at June 30, 2008 from \$580 million at December 31, 2007. Retained earnings increased by \$3 million during the six months ended June 30, 2008 due to: (i) the net income of \$41.2 million, which was offset by (ii) the declaration of dividends of \$26.2 million, (iii) \$11.6 million booked as a reduction to retained earnings for the adoption of EITF 06-04 (see Note 12 Recent Accounting Pronouncements to the Notes to Consolidated Financial Statements in this Form 10-Q), and (iv) recording the measurement date provisions of SFAS No. 158 for \$.3 million. Accumulated other comprehensive (loss) increased by \$4.9 million to (\$7.5) million at June 30, 2008. This increase was due to unrealized net holding losses on available for sale securities of \$5.0 million, net of taxes, during the six month period, which was partially offset by a reduction consisting of the \$60,000 adjustment to record the unrealized net holding gain, net of taxes, for cash flow hedges. The dividend payout ratio for the first six months of 2008 was 63.7% and is expected to be between 65% and 75% for the entire twelve months ended December 31, 2008.

The increase or decrease in the investment securities portfolio and short-term borrowings and long-term debt is greatly dependent upon the growth in loans and deposits. The primary objective of management is to grow loan and deposit totals. To the extent that management is unable to grow loan totals at a desired growth rate, additional investment securities may be acquired. Likewise, both short-term borrowings and long-term debt are utilized to fund the growth in earning assets if the growth in deposits and cash flow from operations is not sufficient to do so.

Effective liquidity management ensures that the cash flow requirements of depositors and borrowers, as well as the operating cash needs of the Corporation, are met. Funds are available from a number of sources, including the securities portfolio, the core deposit base, Federal Home Loan Bank borrowings, and the capability to securitize or package loans for sale. The Corporation s loan to asset ratio was 64.0% at June 30, 2008 compared to 65.0% at December 31, 2007 and 66.1% at June 30, 2007. Cash and cash equivalents were \$194.6 million at June 30, 2008 compared to \$193.4 million at December 31, 2007 and \$183.8 million at June 30, 2007. The present funding sources provide more than adequate liquidity for the Corporation to meet its cash flow needs.

As of June 30, 2008, Vision Bank had over \$30 million in deposits as a result of the Certificate of Deposit Account Registry Service (CDARS). In addition to this program, Management has also issued \$10 million in brokered CD s during the second quarter of 2008. The use of both CDARS and brokered CD s will be used as needed by management based on funding needs.

Capital Resources

Stockholders equity at June 30, 2008 was \$578 million or 8.48% of total assets compared to \$580 million or 8.92% of total assets at December 31, 2007 and \$627.4 million or 10.05% of total assets at June 30, 2007.

Financial institution regulators have established guidelines for minimum capital ratios for banks, thrifts, and bank holding companies. The net unrealized gain or loss on available-for-sale securities is generally not included in computing regulatory capital. The minimum leverage capital ratio (defined as stockholders—equity less intangible assets divided by tangible assets) is 4% and the well capitalized ratio is greater than or equal to 5%. Park—s leverage ratio was 6.91% at June 30, 2008 and 7.10% at December 31, 2007. The minimum Tier 1 risk-based capital ratio (defined as leverage capital divided by risk-adjusted assets) is 4% and the well capitalized ratio is greater than or equal to 6%. Park—s Tier 1 risk-based capital ratio was 9.91% at June 30, 2008 and 10.16% at December 31, 2007. The minimum total risk-based capital ratio (defined as leverage capital plus supplemental capital divided by risk-adjusted assets) is 8% and the well capitalized ratio is greater than or equal to 10%. Park—s total risk-based capital ratio was 11.71% at June 30, 2008 and 11.97% December 31, 2007.

The financial institution subsidiaries of Park each met the well capitalized ratio guidelines at June 30, 2008. The following table indicates the capital ratios for each subsidiary and Park at June 30, 2008.

	_	Tier I	Total
	Levera	ige Risk-Based	Risk-Based
Park National Bank	5.26	% 7.83%	10.60%
Richland Trust Company	5.73	% 11.82%	13.08%
Century National Bank	6.08	% 9.21%	10.81%
First-Knox National Bank	5.39	% 7.87%	10.35%
Second National Bank	5.36	% 8.60%	10.75%
United Bank, N.A.	6.49	% 11.81%	13.07%
Security National Bank	6.33	% 9.68%	11.11%
Citizens National Bank	6.94	% 14.25%	15.50%
Vision Bank	9.34	% 11.21%	12.47%
Park National Corporation	6.91	% 9.91%	11.71%
Minimum Capital Ratio	4.00	% 4.00%	8.00%
Well Capitalized Ratio	5.00	% 6.00%	10.00%
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Contractual Obligations and Commitments

In the ordinary course of operations, Park enters into certain contractual obligations. Such obligations include the funding of operations through debt issuances as well as leases for premises. See page 32 of Park s 2007 Annual Report to Shareholders (Table 12) for disclosure concerning contractual obligations and commitments at December 31, 2007. There were no significant changes in contractual obligations and commitments during the first six months of 2008. Financial Instruments with Off-Balance Sheet Risk

All of the subsidiary banks of Park are party to financial instruments with off-balance sheet risk in the normal course of business to meet the financing needs of their respective customers. These financial instruments include loan commitments and standby letters of credit. The instruments involve, to varying degrees, elements of credit and interest rate risk in excess of the amount recognized in the financial statements.

The exposure to credit loss (for the subsidiary banks of Park) in the event of nonperformance by the other party to the financial instrument for loan commitments and standby letters of credit is represented by the contractual amount of those instruments. Park (and all of its subsidiary banks) uses the same credit policies in making commitments and conditional obligations as it does for on-balance sheet instruments. Since many of the loan commitments may expire without being drawn upon, the total commitment amount does not necessarily represent future cash requirements. The credit risk involved in issuing letters of credit is essentially the same as that involved in extended loan commitments to customers.

The total amounts of off-balance sheet financial instruments with credit risk were as follows:

	December 31,
(In Thousands)	June 30, 2008 2007
Loan Commitments	\$958,421 \$ 995,775
Unused Credit Card lines	131,932 132,242
Standby Letters of Credit	29,387 30,009
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ITEM 3 QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Management reviews interest rate sensitivity on a bi-monthly basis by modeling the financial statements under various interest rate scenarios. The primary reason for these efforts is to guard Park from adverse impacts of unforeseen changes in interest rates. Management continues to believe that further changes in interest rates will have a small impact on net income, consistent with the disclosure on pages 31 and 32 of Park s 2007 Annual Report to Shareholders, which is incorporated by reference into Park s 2007 Form 10-K.

On page 31 (Table 11) of Park s 2007 Annual Report to Shareholders, management reported that Park s twelve month cumulative rate sensitivity gap was a positive (assets exceeding liabilities) \$178 million or 3.0% of interest earning assets at December 31, 2007. At June 30, 2008, Park s twelve month cumulative rate sensitivity gap decreased to a negative (liabilities exceeding assets) \$43 million or .69% of interest earning assets. The most significant factor contributing to this change in the rate sensitivity gap was the purchase of \$432 million in investment securities during the first six months of the year, which were funded with shorter-term borrowings.

Management supplements the interest rate sensitivity gap analysis with periodic simulations of balance sheet sensitivity under various interest rate and what-if scenarios to better forecast and manage the net interest margin. Management uses a 50 basis point change in market interest rates per quarter for a total of 200 basis points per year in evaluating the impact of changing interest rates on net interest income and net income over a twelve month horizon. On page 32 of Park s 2007 Annual Report to Shareholders, management reported that at December 31, 2007, the earnings simulation model projected that net income would increase by 0.2% using a rising interest rate scenario and decrease by 0.6% using a declining interest rate scenario over the next year. At June 30, 2008, the earnings simulation model projected that net income would increase by 0.1% using a rising interest rate scenario and remain unchanged using a declining interest rate scenario. At June 30, 2008, management continues to believe that gradual changes in interest rates (50 basis points per quarter for a total of 200 basis points per year) will have a small impact on net income.

ITEM 4 CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

With the participation of the Chairman of the Board and Chief Executive Officer (the principal executive officer) and the Chief Financial Officer (the principal financial officer) of Park, Park s management has evaluated the effectiveness of Park s disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)) as of the end of the quarterly period covered by this Quarterly Report on Form 10-Q. Based on that evaluation, Park s Chairman of the Board and Chief Executive Officer and Park s Chief Financial Officer have concluded that:

information required to be disclosed by Park in this Quarterly Report on Form 10-Q and other reports that Park files or submits under the Exchange Act would be accumulated and communicated to Park s management, including its principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure;

information required to be disclosed by Park in this Quarterly Report on Form 10-Q and the other reports that Park files or submits under the Exchange Act would be recorded, processed, summarized and reported within the time periods specified in the SEC s rules and forms; and

Park s disclosure controls and procedures were effective as of the end of the quarterly period covered by this Quarterly Report on

Form 10-Q.

Changes in Internal Control Over Financial Reporting

There were no changes in Park s internal control over financial reporting (as defined in Rule 13a 15(f) under the Exchange Act) that occurred during Park s fiscal quarter ended June 30, 2008, that have materially affected, or are reasonably likely to materially affect, Park s internal control over financial reporting.

PARK NATIONAL CORPORATION PART II OTHER INFORMATION

Item 1. <u>Legal Proceedings</u>

There are no pending legal proceedings to which Park or any of its subsidiaries is a party or to which any of their property is subject, except for routine legal proceedings to which Park s subsidiary banks are parties incidental to their respective banking business. Park considers none of those proceedings to be material.

Item 1A. Risk Factors

There are certain risks and uncertainties in our business that could cause our actual results to differ materially from those anticipated. In ITEM 1A. RISK FACTORS of Part I of Park s Annual Report on Form 10-K for the fiscal year ended December 31, 2007 (the 2007 Form 10-K), we included a detailed discussion of our risk factors. The following information updates certain of our risk factors and should be read in conjunction with the risk factors disclosed in the 2007 Form 10-K. These risk factors should be read carefully in connection with evaluating our business and in connection with the forward-looking statements contained in this Quarterly Report on Form 10-Q. Any of the risks described below or in the 2007 Form 10-K could materially adversely affect our business, financial condition or future results and the actual outcome of matters as to which forward-looking statements are made. These are not the only risks we face. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or operating results.

Changes in economic and political conditions could adversely affect our earnings, as our borrowers ability to repay loans and the value of the collateral securing our loans decline.

Our success depends, to a certain extent, upon economic and political conditions, local and national, as well as governmental monetary policies. Conditions such as inflation, recession, unemployment, changes in interest rates, money supply and other factors beyond our control may adversely affect our asset quality, deposit levels and loan demand and, therefore, our earnings. Because we have a significant amount of real estate loans, decreases in real estate values could adversely affect the value of property used as collateral. Adverse changes in the economy may also have a negative effect on the ability of our borrowers to make timely repayments of their loans, which would have an adverse impact on our earnings. The substantial majority of the loans made by our subsidiaries are to individuals and businesses in Ohio or in Gulf Coast communities in Alabama and the Florida panhandle. Consequently, a significant continued decline in the economy in Ohio or in Gulf Coast communities in Alabama or the panhandle of Florida could have a materially adverse effect on our financial condition and results of operations.

As disclosed earlier within this Form 10-Q, we continue to experience difficult credit conditions in the Ohio and Florida markets in which we operate. Net loan charge-offs were 1.08% and 0.26% of average loans on an annualized basis for the first six months of 2008 and 2007, respectively. For the second quarter of 2008, net loan charge-offs on an annualized basis were 1.34% of average loans, compared to 0.28% for the same period in 2007. Net loan charge-offs for Vision Bank were \$16.3 million for the first six months of 2008, or 4.92% of average loans on an annualized basis. Nonperforming loans, defined as loans that are 90 days past due, nonaccrual and renegotiated loans, were \$113.5 million or 2.60% of loans at June 30, 2008, \$111.3 million or 2.62% of loans at March 31, 2008, \$108.5 million or 2.57% of loans at December 31, 2007, and \$42.4 million or 1.03% of loans at June 30, 2007. At June 30, 2008, Vision Bank had \$59.5 million of non-performing loans. It is uncertain when the negative credit trends in our markets (and nationally) will reverse. As a result, Park s future earnings are susceptible to further declining credit conditions in the markets in which we operate.

Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>

(a.) Not applicable

(b.) Not applicable

(c.) No purchases of Park s common shares were made by or on behalf of Park or any affiliated purchaser as defined in Rule 10b-18(a)(3) under the Securities Exchange Act of 1934, as amended, during the three months ended June 30, 2008. The following table provides information concerning changes in the maximum number of common shares that may be purchased under Park s previously announced repurchase programs as a result of the forfeiture of previously outstanding incentive stock options:

			Average	Total Number of	
			Price	Common	Maximum Number of
		Total		Shares Purchased	Common Shares that
		Number of	Paid Per	as Part of	May
		Common		Publicly	Yet be Purchased
		Shares	Common	Announced Plans	Under the
	Period	Purchased	Share	or Programs	Plans or Programs(1)
April 1 thru					
April 30, 2008					1,797,352
May 1 thru					
May 31, 2008					1,797,352
June 1 thru					
June 30, 2008					1,675,546
Total					1,675,546

(1) The number shown represents, as of the end of each period, the maximum aggregate number of common shares that may yet be purchased as part of Park s

publicly
announced stock
repurchase
authorization to
fund the Park
National
Corporation
2005 and 1995
Incentive Stock
Option Plans as
well as Park s
publicly
announced stock
repurchase
program.

On July 16, 2007, Park announced that its Board of Directors authorized management to purchase up to an aggregate of 1 million common shares over the three-year period ending July 15, 2010 in open market purchases or through privately negotiated transactions, to be held as treasury shares for general corporate purposes. During 2007, Park purchased 7,826 common shares under this authorization. At June 30,

2008, 992,174 common shares

remained authorized for repurchase under this stock repurchase authorization. No treasury shares have been purchased in 2008.

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The Park

National

Corporation

2005 Incentive

Stock Option

Plan (the 2005

Plan) was

adopted by the

Board of

Directors of

Park on

January 18,

2005 and was

approved by the

Park

shareholders at

the Annual

Meeting of

Shareholders on

April 18, 2005.

Under the 2005

Plan, 1,500,000

common shares

are authorized

for delivery

upon the

exercise of

incentive stock

options granted

under the 2005

Plan. All of the

common shares

delivered upon

the exercise of

incentive stock options granted

under the 2005

Plan are to be

treasury shares.

As of June 30,

2008, incentive

stock options

covering

284,537

common shares

were

outstanding and

1,215,463

common shares

were available for future grants.

The Park National Corporation 1995 Incentive Stock Option Plan (the 1995 Plan) was adopted April 17, 1995, and amended April 20, 1998 and April 16, 2001. Pursuant to the terms of the 1995 Plan, all of the common shares delivered upon exercise of incentive stock options granted under the 1995 Plan are to be treasury shares. No further incentive stock options may be granted under the 1995 Plan. As of June 30, 2008, incentive stock options covering 180,388 common shares were outstanding.

Incentive stock options, granted under both the 2005 Plan and the 1995 Plan, covering 464,925 common shares were

outstanding as

of June 30, 2008

and 1,215,463

common shares

were available

for future

grants. With

997,016

common shares

held as treasury

shares for

purposes of the

2005 Plan and

1995 Plan at

June 30, 2008,

an additional

683,372

common shares

remain

authorized for

repurchase for

purposes of

funding the

2005 Plan and

1995 Plan.

Item 3. Defaults Upon Senior Securities

Not applicable.

Item 4. Submission of Matters to a Vote of Security Holders

Not applicable.

Item 5. Other Information

(a), (b) Not applicable

Item 6. Exhibits

Exhibits

- 3.1(a) Articles of Incorporation of Park National Corporation as filed with the Ohio Secretary of State on March 24, 1992 (incorporated herein by reference to Exhibit 3(a) to Park National Corporation s Form 8-B, filed on May 20, 1992 (File No. 0-18772) (Park s Form 8-B))
- 3.1(b) Certificate of Amendment to the Articles of Incorporation of Park National Corporation as filed with the Ohio Secretary of State on May 6, 1993 (incorporated herein by reference to Exhibit 3(b) to Park National Corporation s Annual Report on Form 10-K for the fiscal year ended December 31, 1993 (File No. 0-18772))
- 3.1(c) Certificate of Amendment to the Articles of Incorporation of Park National Corporation as filed with the Ohio Secretary of State on April 16, 1996 (incorporated herein by reference to Exhibit 3(a) to Park National Corporation s Quarterly Report on Form 10-Q for the quarterly period ended March 31, 1996 (File No. 1-13006))

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Exhibits

3.1(d)Certificate of Amendment by Shareholders to the Articles of Incorporation of Park National Corporation as filed with the Ohio Secretary of State on April 22, 1997 (incorporated herein by reference to Exhibit 3(a)(1) to Park National Corporation s Quarterly Report on Form 10-Q for the quarterly period ended June 30, 1997 (File No. 1-13006) (Park s June 30, 1997 Form 10-Q)) 3.1(e)Articles of Incorporation of Park National Corporation (reflecting amendments through April 22, 1997) [for SEC reporting compliance purposes only not filed with Ohio Secretary of State] (incorporated herein by reference to Exhibit 3(a)(2) to Park s June 30, 1997 Form 10-Q) 3.2(a)Regulations of Park National Corporation (incorporated herein by reference to Exhibit 3(b) to Park s Form 8-B) 3.2(b)Certified Resolution regarding Adoption of Amendment to Subsection 2.02(A) of the Regulations of Park National Corporation by Shareholders on April 21, 1997 (incorporated herein by reference to Exhibit 3(b)(1) to Park s June 30, 1997 Form 10-Q) 3.2(c)Certificate Regarding Adoption of Amendments to Sections 1.04 and 1.11 of Park National Corporation s Regulations by the Shareholders on April 17, 2006 (incorporated herein by reference to Exhibit 3.1 to Park National Corporation s Current Report on Form 8-K dated and filed on April 18, 2006 (File No. 1-13006)) 3.2(d)Certificate Regarding Adoption by the Shareholders of Park National Corporation on April 21, 2008 of Amendment to Regulations to Add New Section 5.10 to Article Five (incorporated herein by reference to Exhibit 3.2 (d) to Park National Corporation s Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2008 (File No. 1-13006) (Park s March 31, 2008 Form 10-Q)) 3.2(e)Regulations of Park National Corporation (reflecting amendments through April 21, 2008) [For purposes of SEC reporting compliance only] (incorporated herein by reference to Exhibit 3.2 (e) to Park s March 31, 2008 Form 10-Q) 10.1 Split-Dollar Agreement, made and entered into effective as of May 19, 2008, between The Park National Bank and David L. Trautman (incorporated herein by reference to Exhibit 10.1 to Park National Corporation s Current Report on Form 8-K dated and filed on May 20, 2008. (File No. 1-13006)) 31.1 Rule 13a 14(a) / 15d 14(a) Certification (Principal Executive Officer) 31.2 14(a) / 15d 14(a) Certification (Principal Financial Officer) Rule 13a 32.1 Section 1350 Certification (Principal Executive Officer) Section 1350 Certification (Principal Financial Officer) 32.2

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PARK NATIONAL CORPORATION

DATE: August 4, 2008

BY: /s/ C. Daniel DeLawder

C. Daniel DeLawder

Chairman of the Board and Chief Executive

Officer

DATE: August 4, 2008

BY: /s/ John W. Kozak

John W. Kozak

Chief Financial Officer

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