NU SKIN ENTERPRISES INC

Form 4

September 02, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires:

2005

OMB APPROVAL

Form 4 or Form 5 obligations

may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

Estimated average

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * **Nelson Brett**

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

(Middle)

(Month/Day/Year) Execution Date, if

NU SKIN ENTERPRISES INC

(Check all applicable)

[NUS]

(Last)

3. Date of Earliest Transaction

Director _X__ Officer (give title __X__ Other (specify

(Month/Day/Year)

below) below)

C/O NU SKIN ENTERPRISES. INC., 75 WEST CENTER STREET

(First)

08/31/2005

Regional Vice President / Southeast Asia & Pacific

10% Owner

6. Individual or Joint/Group Filing(Check

(Street)

4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

PROVO, UT 84601

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed

4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) 5. Amount of 6. Ownership 7. Nature of Securities Form: Direct Indirect Beneficially (D) or Beneficial Indirect (I) Owned Ownership Following (Instr. 4) (Instr. 4)

D

Reported (A)

or Code V Amount (D) Price

Transaction(s) (Instr. 3 and 4)

Class A Common

Security

(Instr. 3)

 $0^{(1)}$

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Month/Day/Year)

Persons who respond to the collection of **SEC 1474** information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	orDeriva Securi Acqui	ties red (A) posed o 3, 4,	6. Date Exercisa Expiration Date (Month/Day/Ye		7. Title and 2. Underlying (Instr. 3 and	Securition
				Code V	(A)	(D	Date Exercisabl	Expiration Date	Title	Amou or Numb of Sha
Employee Stock Option (right to buy) (2)	\$ 8.2						02/28/2002 <u>(3</u>	<u>02/28/2011</u>	Class A Common Stock	1,00
Employee Stock Option (right to buy) (2)	\$ 6.85						08/31/2002 <u>(3</u>	08/31/2011	Class A Common Stock	1,00
Employee Stock Option (right to buy) (2)	\$ 8.99						03/01/2003 <u>(3</u>	03/01/2012	Class A Common Stock	2,00
Employee Stock Option (right to buy) (2)	\$ 12						09/03/2003 <u>(3</u>	<u>)</u> 09/03/2012	Class A Common Stock	2,00
Employee Stock Option (right to buy) (2)	\$ 9.04						03/10/2004 <u>(3</u>	03/10/2013	Class A Common Stock	3,75
Employee Stock Option (right to buy) (2)	\$ 11.5						09/02/2004 <u>(3</u>	<u>)</u> 09/02/2013	Class A Common Stock	3,75
Employee Stock Option (right to buy) (2)	\$ 19.15						02/27/2005 <u>3</u>	<u>)</u> 02/27/2014	Class A Common Stock	5,00
	\$ 26.13						09/01/2005(3	09/01/2014		5,00

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Employee Stock Option (right to buy) (2)							Class A Common Stock	
Employee Stock Option (right to buy) (2)	\$ 25.38				01/01/2006(3)	01/01/2015	Class A Common Stock	50,0
Employee Stock Option (right to buy) (2)	\$ 22.33				02/28/2006(3)	02/28/2015	Class A Common Stock	10,0
Employee Stock Option (right to buy)	\$ 21.34	08/31/2005	A	10,000	08/31/2006(3)	08/31/2015	Class A Common Stock	10,0

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Nelson Brett C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			Regional Vice President	Southeast Asia & Pacific		

Signatures

D. Matthew Dorny as Attorney-in-Fact for Brett
Nelson 09/02/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of August 31, 2005.
- (2) Previously reported.
- (3) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (4) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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