Edgar Filing: Schwerdt Scott E - Form 4

Schwerdt Sc Form 4	ott E										
March 03, 20)09										
FORM			GEOUD							PPROVAL	
	UNITED	SIAIES		hington,			NGE (COMMISSION	OMB Number:	3235-0287	
Check th if no long subject to Section 1 Form 4 o Form 5	6. Filed pur		OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							January 31Expires:2005Estimated averageburden hours perresponse0.5	
may cont	obligations may continue.Section 17(a) of the Public Utility Holding Company Act of 1935 or Sectio 30(h) of the Investment Company Act of 1940						n				
(Print or Type I	Responses)										
1. Name and Address of Reporting Person <u>*</u> Schwerdt Scott E			2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [NUS]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET			3. Date of Earliest Transaction (Month/Day/Year) 02/27/2009					Director 10% Owner X Officer (give titleX Other (specify below) President / Americas & Europe			
				ndment, Dat th/Day/Year)	-	l		 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting 			
1 KO VO, O	1 04001							Person			
(City)	(State)	(Zip)	Table	e I - Non-D	erivative	Securi	ities Acc	uired, Disposed of	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	any		 3. 4. Securities Acquired Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5) 		Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)				
Class A				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	02/27/2009			F	283	D	\$ 9.4	15,854	D		
Class A Common Stock	02/27/2009			F	141	D	\$ 9.44	15,713	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control

Edgar Filing: Schwerdt Scott E - Form 4

number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Stock Option (right to buy)	\$ 9.4	02/27/2009		А	75,000	02/27/2010 <u>(1)</u>	02/27/2016	Class A Common Stock	75,000

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Schwerdt Scott E C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			President	Americas & Europe		
Signatures						
Clayton Jones as Attorney-in-Fact for Schwerdt	Scott E.		03/03/2009)		
<u>**</u> Signature of Reporting Person			Date			

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Becomes exercisable in four equal annual installments beginning on the date indicated.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.