

TILLOTSON CRAIG  
Form SC 13G/A  
February 17, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 13G/A**

**Under the Securities Exchange Act of 1934  
(Amendment No. 6)\***

Nu Skin Enterprises, Inc.  
(Name of Issuer)

Class A Common Stock  
(Title of Class of Securities)

67018T-10-5  
(CUSIP Number)

December 31, 2003  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed.

- Rule 13d-1(b)  
 Rule 13d-1(c)  
 Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( *Act* ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

**Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**SCHEDULE 13G/A (AMENDMENT NO. 6)  
CUSIP NO. 6 67018T-10-5**

**1** NAMES OF REPORTING PERSON(S)  
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSON(S) (ENTITIES ONLY).  
Craig S. Tillotson

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**2** CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

**3 SEC USE ONLY**

**4 CITIZENSHIP OR PLACE OF ORGANIZATION**

Craig S. Tillotson: United States of America

**5 SOLE VOTING POWER**

NUMBER OF  
SHARES

Craig S. Tillotson: 1,775,773\*\*SEE ITEM 4

BENEFICIALLY  
OWNED BY  
EACH

**6 SHARED VOTING POWER**

Craig S. Tillotson: 56,600\*\*SEE ITEM 4

REPORTING  
PERSON WITH

**7 SOLE DISPOSITIVE POWER**

Craig S. Tillotson: 1,775,773\*\*SEE ITEM 4

**8 SHARED DISPOSITIVE POWER**

Craig S. Tillotson: 56,600\*\*SEE ITEM 4

**9 AGGREGATE AMOUNT BENEFICALLY OWNED BY EACH REPORTING PERSON**

Craig S. Tillotson: 1,832,373\*\*SEE ITEM 4

**10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)**

[ ]

**11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)**

Craig S. Tillotson: 2.6%\*\*SEE ITEM 4

**12 TYPE OF REPORTING PERSON(S) (SEE INSTRUCTIONS)**

Craig S. Tillotson: IN

**SCHEDULE 13G/A (AMENDMENT NO. 6)  
CUSIP NO. 67018T-10-5**

**Item 1**

(a)

**Name of Issuer:**

The name of the issuer is Nu Skin Enterprises, Inc. (the "*Issuer*").

(b)

**Address of Issuer's Principal Executive Offices:**

The address of the Issuer's principal executive office is 75 West Center Street, Provo, Utah 84601.

**Item 2**

(a)

**Name of Person Filing:**

This report is being filed by Craig S. Tillotson (the "*Reporting Person*").

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(b) **Address of Principal Business Office or, if none, Residence:**

The address of the Reporting Person's principal business office is c/o Clara's, 1565 East 3300 South, Salt Lake City, UT 84106.

(c) **Citizenship:**

The Reporting Person is a citizen of the United States of America.

(d) **Title of Class of Securities:**

This report covers the Issuer's Class A Common Stock, par value \$.001 per share (the "*Class A Common Stock*").

(e) **CUSIP Number:**

The CUSIP number of the Class A Common Stock is 67018T-10-5.

**Item 3**

**Not applicable.**

**Item 4**

**Ownership.**

- (a) The Reporting Person beneficially owns or may be deemed to beneficially own 1,832,373 shares of Class A Common Stock. 1,698,273 shares of Class A Common Stock are held directly. The filing of the above statement shall not be construed as an admission that Craig S. Tillotson is, for the purposes of Section 13(d) or 13(g) of the Securities Exchange Act of 1934, as amended, the beneficial owner of the following shares which were included in the 1,832,373 shares of Class A Common Stock referenced above: 77,500 shares of Class A Common Stock held indirectly as the sole trustee of The Craig S. Tillotson Fixed

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**SCHEDULE 13G/A (AMENDMENT NO. 6)  
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Charitable Trust; and 56,600 shares of Class A Common Stock held indirectly as a co-trustee of The Craig S. Tillotson Foundation.

- (b) The Reporting Person beneficially owns or may be deemed to beneficially own 1,832,373 shares of Class A Common Stock which would constitute 2.6% of the number of shares of the then outstanding Class A Common Stock.
- (c) (i) The Reporting Person has sole power to vote or direct the vote of 1,775,773 shares of Class A Common Stock as follows: 1,698,273 shares of Class A Common Stock held directly; and 77,500 shares of Class A Common Stock held indirectly as the sole trustee of The Craig S. Tillotson Fixed Charitable Trust.
- (ii) The Reporting Person has shared power to vote or direct the vote of 56,600 shares of Class A Common Stock held indirectly as a co-trustee of The Craig S. Tillotson Foundation.
- (iii) The Reporting Person has sole power to dispose or direct the disposition of 1,775,773 shares of Class A Common Stock as follows: 1,698,273 shares of Class A Common Stock held directly; and 77,500 shares of Class A Common Stock held indirectly as the sole trustee of The Craig S. Tillotson Fixed Charitable Trust.
- (iv) The Reporting Person has shared power to dispose or direct the disposition of 56,600 shares of Class A Common Stock held indirectly as a co-trustee of The Craig S. Tillotson Foundation.



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/s/ Craig S. Tillotson  
By: Craig S. Tillotson  
Dated: February 12, 2004

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