MCDONALDS CORP Form 424B2 October 17, 2007

CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities to be Registered
Debt Securities (6.300% Medium-Term Notes, Series I, Due 2037)

Maximum Aggregate Offering Price \$ 850,000,000 Amount of Registration Fee(1)(2) \$ 26,095

⁽¹⁾ Calculated in accordance with Rule 457(r) under the Securities Act of 1933, as amended.

Pursuant to Rule 457(p) under the Securities Act of 1933, as amended, filing fees of \$132,020 were previously paid with respect to unsold securities registered pursuant to a Registration Statement on Form S-3 (No. 333-139431) filed by McDonald s Corporation on December 15, 2006. Those fees have been carried forward for application in connection with offerings under this Registration Statement. Pursuant to Rule 457(p), after application of the \$26,095 registration fee due for this offering, as well as the previous application of the (i) \$12,280 registration fee, and (ii) \$19,955 registration fee in connection with prior offerings under this Registration Statement in March 2007 and October 2007, respectively, \$73,690 remains available for future registration fees. No additional registration fee has been paid with respect to this offering.

Filed Pursuant to Rule 424(b)(2)

Registration Statement No. 333-139431

PRICING SUPPLEMENT NO. 3, Dated October 15, 2007

(To Prospectus Dated December 15, 2006 and

Prospectus Supplement Dated December 15, 2006)

McDONALD S CORPORATION

Medium-Term Notes, Series I
(Fixed Rate Notes)

Due from 1 Year to 60 Years from Date of Issue

The following description of the terms of the Notes offered hereby supplements, and, to the extent inconsistent therewith, replaces, the descriptions included in the Prospectus and Prospectus Supplement referred to above, to which descriptions reference is hereby made.

Principal Amount: USD 850,000,000

Issue Price: 99.760% of the principal amount of the Notes

Original Issue Date: October 18, 2007

Stated Maturity: October 15, 2037

Interest Rate: 6.300% per annum

Interest Payment Dates: April 15 and October 15 of each year, commencing April 15, 2008

[Applicable only if other than February 15 and August 15 of each year]

Regular Record Dates: April 1 and October 1 of each year, as the case may be

[Applicable only if other than February 1 and August 1 of each year]

Form: x Book-Entry o Certificated

Specified Currency:

[Applicable only if other than U.S. dollars]

Option to Receive Payments in Specified Currency: o Yes o No

[Applicable only if Specified Currency is other than U.S. dollars and if Note is not in Book Entry form]

Authorized Denominations:

[Applicable only if other than U.S.\$1,000 and increments of U.S.\$1,000 or if Specified Currency is other than U.S. dollars]

Method of Payment of Principal:

[Applicable only if other than immediately available funds]

Optional Redemption: 0 The Notes cannot be redeemed prior to Stated Maturity.

X

The Notes can be redeemed in whole or in part at any time prior to Stated Maturity at the option of McDonald s Corporation (the Company) as set forth below.

Optional Redemption Dates: At any time prior to Stated Maturity at the option of the Company as set forth below.

Redemption Prices:

- The Redemption Price shall initially be % of the principal amount of the Note to be redeemed and shall decline at each anniversary of the initial Optional Redemption Date by % of the principal amount to be redeemed until the Redemption Price is 100% of such principal amount; provided, however, that in the case of an Original Issue Discount Note, the Redemption Price shall be the Amortized Face Amount of the principal amount to be redeemed.
- x Other: The Notes will be redeemable in whole or in part, at any time prior to Stated Maturity at the Company s option, at a redemption price equal to the greater of:
- (1) 100% of the principal amount of the Notes to be redeemed, plus accrued and unpaid interest on those Notes to the redemption date; or
- the sum of the present values of the remaining scheduled payments of principal and interest on the Notes to be redeemed (not including any portion of payments of interest accrued as of the redemption date) discounted to the redemption date on a semi-annual basis (assuming a 360-day year consisting of twelve 30-day months) at the Treasury Rate plus 25 basis points, plus accrued and unpaid interest on those Notes to the redemption date.

For purposes of the determination of the redemption price, the following definitions shall apply:

Business Day means any day that is not a day on which banking institutions in New York City are authorized or required by law or regulation to close.

Comparable Treasury Issue means the United States Treasury security selected by an Independent Investment Banker as having a maturity comparable to the remaining term of the Notes to be redeemed that would be used, at the time of selection and in accordance with customary financial practice, in pricing new issues of corporate debt securities of comparable maturity to the remaining term of the Notes to be redeemed.

Comparable Treasury Price means, with respect to any redemption date, the average of the available Reference Treasury Dealer Quotations for that redemption date.

Independent Investment Banker means one of the Reference Treasury Dealers selected by the Company.

Reference Treasury Dealer means Citigroup Global Markets Inc., Morgan Stanley & Co. Incorporated plus three other primary U.S. Government securities dealers in New York City, New York (a Primary Treasury Dealer) selected by the Company, and their respective successors; provided, however, that if any of the foregoing ceases to be a Primary Treasury Dealer, the Company shall substitute for it another Primary Treasury Dealer.

Reference Treasury Dealer Quotation means, with respect to each Reference Treasury Dealer and any redemption date, the average, as determined by the Independent Investment Banker, of the bid and asked prices for the Comparable Treasury Issue (expressed in each case as a percentage of its principal amount) quoted by that Reference Treasury Dealer at 5:00 p.m. (New York City time) on the third Business Day preceding the redemption date.

Treasury Rate means, with respect to any redemption date, the rate per annum equal to the semi-annual equivalent yield to maturity of the Comparable Treasury Issue for the Notes to be redeemed, assuming a price for the Comparable Treasury Issue (expressed as a percentage of its principal amount) equal to the Comparable Treasury Price for the redemption date.

Unless the Company defaults in payment of the redemption price, after the redemption date interest will cease to accrue on the Notes or portion of the Notes called for redemption.

99.010% of the principal amount of the Notes

Sinking Fund:	X	The Notes are not subject to a Sinking Fund.				
	o	The Notes are subject to a Sinking Fund.				
Sinking Fund Dates:						
Sinking Fund Amounts:						
Amortizing Note:	o	Yes	X	No		
Amortization Schedule:						
Repayment Date Repayment Ar	nour	<u>ıt</u>	<u>Fol</u>	Outstanding Balance lowing Repayment Amount		
Optional Repayment:	0	Yes	x	No		
Optional Repayment Dates:						
Optional Repayment Prices:						
Original Issue Discount Note:	o	Yes	X	No		
Total Amount of OID:						
Yield to Stated Maturity:						
Initial Accrual Period OID:						
Calculation Agent (if other than Principal Paying Agent):						
Agents Discount:	0.75	.750% of the principal amount of the Notes				

Net proceeds to Company:

Agents Capacity:	o Agent	X	Principal
Agents:			
Joint Bookrunners:	Citigroup Global M	Iarkets	Inc.

Morgan Stanley & Co. Incorporated

Senior Co-Managers: Banc of America Securities LLC

Barclays Capital Inc. J.P. Morgan Securities Inc.

Merrill Lynch, Pierce, Fenner & Smith Incorporated

Co-Managers: Goldman, Sachs & Co.

Greenwich Capital Markets, Inc. HSBC Securities (USA) Inc. ING Financial Markets LLC Scotia Capital (USA) Inc. SG Americas Securities, LLC SunTrust Capital Markets, Inc. Wachovia Capital Markets, LLC

Junior Co-Managers: Credit Suisse Securities (USA) LLC

Piper Jaffray & Co.

RBC Capital Markets Corporation Samuel A. Ramirez & Company Inc. The Williams Capital Group, L.P.

CUSIP: 58013MEC4

Plan of Distribution:

Agent	Principal Amount	
Citigroup Global Markets Inc.	\$	289,000,000
Morgan Stanley & Co. Incorporated	\$	289,000,000
Banc of America Securities LLC	\$	38,250,000
Barclays Capital Inc.	\$	38,250,000
J.P. Morgan Securities Inc.	\$	38,250,000
Merrill Lynch, Pierce, Fenner & Smith Incorporated	\$	38,250,000
Goldman, Sachs & Co.	\$	12,750,000
Greenwich Capital Markets, Inc.	\$	12,750,000
HSBC Securities (USA) Inc.	\$	12,750,000
ING Financial Markets LLC	\$	12,750,000
Scotia Capital (USA) Inc.	\$	12,750,000
SG Americas Securities, LLC	\$	12,750,000
SunTrust Capital Markets, Inc.	\$	12,750,000
Wachovia Capital Markets, LLC	\$	12,750,000
Credit Suisse Securities (USA) LLC	\$	3,400,000
Piper Jaffray & Co.	\$	3,400,000
RBC Capital Markets Corporation	\$	3,400,000
Samuel A. Ramirez & Company Inc.	\$	3,400,000
The Williams Capital Group, L.P.	\$	3,400,000
Total:	\$	850,000,000
[Remainder of Page Intentionally Left Blank]		