PRITCHARD JENNIFER

Form 4

February 17, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

OMB APPROVAL

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * PRITCHARD JENNIFER			2. Issuer Name and Ticker or Trading Symbol FOSSIL INC [FOSL]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First) (N	Middle)	3. Date of Earliest Transaction	(
			(Month/Day/Year)	Director 10% Owner		
901 S. CENTRAL EXPRESSWAY			02/15/2012	X Officer (give title Other (specify below)		
				Divisional President		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line)		
RICHARDSO	ON, TX 75080			_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if Transaction		4. Securities Acquired (A) or or Disposed of (D) (Instr. 3, 4 and 5) (A) or				6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/15/2012		Code V M	Amount 12,000	(D) A	Price \$ 19.15	(Instr. 3 and 4) 35,245	D	
Common Stock	02/15/2012		D	1,955	D	\$ 19.15	33,290	D	
Common Stock	02/15/2012		F	2,820	D	\$ 0	30,470	D	
Common Stock	02/17/2012		S	7,225	D	\$ 118.5605	23,245 (1)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Secu Secu Acqu or Di (D)	rities nired (A) isposed of r. 3, 4,	ative Expiration Date (titles (Month/Day/Year) red (A) posed of 3, 4,		7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amor or Numl of Sh
Stock Appreciation Right	\$ 19.15	02/15/2012		M		12,000	09/05/2007	09/05/2014	Common Stock	12,0
Stock Appreciation Right	\$ 31.24						06/01/2008	06/01/2015	Common Stock	1,2
Stock Appreciation Right	\$ 30.71						03/15/2009	03/15/2016	Common Stock	6,0
Stock Appreciation Right	\$ 13.65						03/15/2010	03/15/2017	Common Stock	14,4
Stock Appreciation Right	\$ 38.395						03/15/2011	03/15/2018	Common Stock	11,1
Stock Appreciation Right	\$ 81.23						03/15/2012	03/15/2019	Common Stock	10,1

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
PRITCHARD JENNIFER 901 S. CENTRAL EXPRESSWAY			Divisional President					
RICHARDSON, TX 75080			President					

Reporting Owners 2

Signatures

/s/ Jennifer Pritchard 02/17/2012

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 20,703 restricted stock units.
- (2) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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