

Benioff Marc
Form 4
December 20, 2018

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Benioff Marc

2. Issuer Name and Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director 10% Owner
 Officer (give title below) Other (specify below)

Chairman of the Board & co-CEO

415 MISSION STREET, 3RD FLOOR

12/03/2018

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	12/03/2018		G ⁽¹⁾	V	210,000	D	\$ 0
Common Stock	12/19/2018		S ⁽³⁾		6,100	D	\$ 130.3221
Common Stock	12/19/2018		S ⁽³⁾		28,726	D	\$ 131.3087
Common Stock	12/19/2018		S ⁽³⁾		7,900	D	\$ 132.0795

Edgar Filing: Benioff Marc - Form 4

Common Stock	12/19/2018	S ⁽³⁾	8,700	D	\$ 133.2057 (7)	31,901,319	D
Common Stock	12/19/2018	S ⁽³⁾	13,000	D	\$ 134.3681 (8)	31,888,319	D
Common Stock	12/19/2018	S ⁽³⁾	65,100	D	\$ 135.2535 (9)	31,823,219	D
Common Stock	12/19/2018	S ⁽³⁾	7,419	D	\$ 135.9195 (10)	31,815,800	D
Common Stock	12/20/2018	S ⁽³⁾	400	D	\$ 123.85 (11)	31,815,400	D ⁽²⁾
Common Stock	12/20/2018	S ⁽³⁾	700	D	\$ 125.4871 (12)	31,814,700	D ⁽²⁾
Common Stock	12/20/2018	S ⁽³⁾	632	D	\$ 126.5029 (13)	31,814,068	D ⁽²⁾
Common Stock	12/20/2018	S ⁽³⁾	1,300	D	\$ 127.9243 (14)	31,812,768	D ⁽²⁾
Common Stock	12/20/2018	S ⁽³⁾	800	D	\$ 129.4613 (15)	31,811,968	D ⁽²⁾
Common Stock	12/20/2018	S ⁽³⁾	968	D	\$ 130.8924 (16)	31,811,000	D ⁽²⁾
Common Stock	12/20/2018	S ⁽³⁾	200	D	\$ 131.825 (17)	31,810,800	D ⁽²⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned
--	---	--------------------------------------	--	--------------------------------	------------------------------------	--	---	--	---

Edgar Filing: Benioff Marc - Form 4

Security	Code	V	Acquired (A) or Disposed of (D)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares
			(A)	(D)				

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Benioff Marc 415 MISSION STREET 3RD FLOOR SAN FRANCISCO, CA 94105	X			Chairman of the Board & co-CEO

Signatures

/s/ Lisa Yun, Attorney-in-Fact for Marc Benioff

12/20/2018

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Gifts to charitable organizations.
- (2) Shares held in The Marc R. Benioff Revocable Trust.
- (3) Pursuant to a 10b5-1 Plan.

(4) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$129.7000 to \$130.6800 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(5) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$130.7100 to \$131.7100 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(6) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$131.7200 to \$132.7200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(7) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$132.7300 to \$133.7200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(8) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$133.7500 to \$134.7500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(9) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$134.7600 to \$135.7600 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Edgar Filing: Benioff Marc - Form 4

- Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$135.7800 to \$136.4600 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (10) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$123.4600 to \$124.3500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (11) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$125.0500 to \$125.9600 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (12) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$126.1800 to \$127.1200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (13) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$127.5300 to \$128.5200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (14) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$129.2500 to \$129.8100 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (15) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$130.4300 to \$131.3500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (16) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$131.7900 to \$131.8600 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (17)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.