#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 8-K

## CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): September 5, 2006

Dillard's, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

**1-6140** (Commission File Number)

1600 Cantrell Road Little Rock, Arkansas (Address of Principal Executive Offices) **71-0388071** (I.R.S. Employer Identification No.)

> 72201 (Zip Code)

(501) 376-5200

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

# Item 7.01 <u>Regulation FD Disclosure</u>.

On September 5, 2006, the developer of Stonebriar Centre in Frisco, Texas announced that the registrant will open a new store at the center.

# Item 9.01 Financial Statements and Exhibits

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Press Release dated September 5, 2006

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#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# DILLARD'S, INC

DATED: September 6, 2006

By:James I. FreemanName:James I. FreemanTitle:Senior Vice President & Chief Financial Officer

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# EXHIBIT INDEX

Exhibit No.Description99Press Release dated September 5, 2006.