**Howard Hughes Corp** Form 3 February 02, 2011

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

**OMB** Number:

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person \*

A Brascan Asset Management

Holdings Ltd (Last)

(First)

(Middle)

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Howard Hughes Corp [HHC]

181 BAY STREET, P.O. BOX

762

(Street)

Statement

(Month/Day/Year) 11/09/2010

> 4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

(Check all applicable)

\_X\_ Director Officer

10% Owner \_X\_\_ Other (give title below) (specify below)

6. Individual or Joint/Group

Filing(Check Applicable Line) \_X\_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

TORONTO, A6Â M5J 2T3

(City) (State) (Zip)

1. Title of Security (Instr. 4)

Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities

Beneficially Owned (Instr. 4)

3. Ownership Form:

\*\*\* Director by Deputization

4. Nature of Indirect Beneficial

Ownership (Instr. 5)

Direct (D) or Indirect (I) (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security** 

5. 4 Conversion Ownership or Exercise Form of Derivative Price of

6. Nature of Indirect Beneficial Ownership (Instr. 5)

(Instr. 4)

Date **Expiration Title** Exercisable Date

Amount or Number of

Derivative Security: Security Direct (D)

## Edgar Filing: Howard Hughes Corp - Form 3

Shares

or Indirect
(I)
(Instr. 5)

## **Reporting Owners**

TORONTO. A6Â M5J 2T3

**Reporting Owner Name / Address** 

Relationships

Director 10% Owner Officer Other

Brascan Asset Management Holdings Ltd 181 BAY STREET

P.O. BOX 762

ÂXÂ

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\*\*\* Director by Deputization

**Signatures** 

By Aleks Novakovic, Vice President of Brascan Asset Management Limited, /s/ Aleks Novakovic

02/02/2011

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

No securities are beneficially owned

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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### Remarks:

\*\*\* David Arthur, a Managing Partner of Brookfield Asset Management Inc., a corporation formed u of Ontario ("BAM"), serves on the board of directors of the Issuer as a representative of each Â a corporation formed under the laws of the Province of Ontario, Brookfield Private Funds Holding under the laws of the Province of Ontario, Brookfield Asset Management Private Institutional Capita limited partnership formed under the laws of the Province of Manitoba, Brascan Asset Management. entity formed under the Canada Business Corporations Act Â and a wholly-owned subsidiary of BA Brookfield US Holdings Inc., a corporation formed under the laws of the Province of Ontario, Br A Delaware corporation, Brookfield Retail Split LP, Â partnership and Brookfield Retail Holdings LLC (formerly REP Investments LLC), a Delaware limite Reporting Person is a "director by designation" solely for purposes of Section 16 of the Securitie

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2