

WOLVERINE WORLD WIDE INC /DE/  
Form SC 13G/A  
February 14, 2014

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934**

**(Amendment No. 2)\***

**Wolverine World Wide, Inc.**

**(Name of Issuer)**

**Common Stock**

**(Title of Class of Securities)**

**978097103**

**(CUSIP Number)**

**February 13, 2014**

**(Date of Event Which Requires Filing of This Statement)**

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 978097103 SCHEDULE 13G Page 2 of 7 Pages

**NAMES OF REPORTING PERSONS**

**1**

Select Equity Group, Inc.

**CHECK THE APPROPRIATE BOX IF  
A MEMBER OF A GROUP**

**2**

(a)

(b)

**SEC USE ONLY**

**3**

**CITIZENSHIP OR PLACE OF  
ORGANIZATION**

**4**

New York

**SOLE VOTING POWER**

**5**

0

**SHARED VOTING POWER**

**NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH**

**6**

0

**SOLE DISPOSITIVE POWER**

**7**

0

**SHARED DISPOSITIVE POWER**

**8**

0

**9**

**AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH  
PERSON**

0  
**CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES**

10

0  
**PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW (9)**

11

0%  
**TYPE OF REPORTING PERSON**

12

IA

2

CUSIP No. 978097103 SCHEDULE 13G Page 3 of 7 Pages

**NAMES OF REPORTING PERSONS**

1

Select Offshore Advisors, LLC  
**CHECK THE APPROPRIATE BOX IF  
A MEMBER OF A GROUP**

2

(a)

(b)

**SEC USE ONLY**

3

**CITIZENSHIP OR PLACE OF  
ORGANIZATION**

4

New York

**SOLE VOTING POWER**

5

0

**SHARED VOTING POWER**

**NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH**

6

0

**SOLE DISPOSITIVE POWER**

7

0

**SHARED DISPOSITIVE POWER**

8

0

9

**AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH**

**PERSON**

0

**CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES**

**10**

0

**PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW (9)**

**11**

0%

**TYPE OF REPORTING PERSON**

**12**

IA

**3**

CUSIP No. 978097103 SCHEDULE 13G Page 4 of 7 Pages

**NAMES OF REPORTING PERSONS**

**1**

George S. Loening

**CHECK THE APPROPRIATE BOX IF  
A MEMBER OF A GROUP**

**2**

(a)

(b)

**SEC USE ONLY**

**3**

**CITIZENSHIP OR PLACE OF  
ORGANIZATION**

**4**

USA

**SOLE VOTING POWER**

**5**

0

**SHARED VOTING POWER**

**NUMBER OF  
SHARES  
BENEFICIALLY**

**6**

**OWNED BY  
EACH**

4,156,855

**REPORTING  
PERSON  
WITH**

**SOLE DISPOSITIVE POWER**

**7**

0

**SHARED DISPOSITIVE POWER**

**8**

4,156,855

**9**  
**AGGREGATE AMOUNT  
BENEFICIALLY OWNED BY EACH**

**PERSON**

4,156,855

**CHECK BOX IF THE AGGREGATE  
AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES**

**10**

0

**PERCENT OF CLASS REPRESENTED  
BY AMOUNT IN ROW (9)**

**11**

4.1%

**TYPE OF REPORTING PERSON**

**12**

IN

4



**Item 1(a) Name of Issuer:**

Wolverine World Wide, Inc.

**Item 1(b) Address of Issuer's Principal Executive Offices:**

9341 Courtland Drive N.E.

Rockford, Michigan 49351

**Items 2(a) Name of Person Filing:**

This Schedule 13G is being filed jointly by Select Equity Group, Inc., a New York corporation ("Select Inc."), Select Offshore Advisors, LLC, a New York limited liability corporation ("Select Offshore"), and George S. Loening ("Loening"), who (i) was the controlling shareholder of Select Inc. and (ii) was the majority owner and manager of Select Offshore. Select Inc., Select Offshore and Loening are sometimes collectively referred to herein as the "Select Reporting Persons."

**Item 2(b) Address of Principal Business Office:**

The business address of each of the Select Reporting Persons is:

380 Lafayette Street, 6th Floor

New York, New York 10003

**Item 2(c) Citizenship:**

George S. Loening is a United States citizen.

**Item 2(d) Title of Class of Securities:**

Common Stock

**Item 2(e) CUSIP Number:**

978097103

**Item 3 If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b) or (c), check whether the person filing is:**

- (a) " Broker or dealer registered under Section 15 of the Act;
- (b) .. Bank as defined in Section 3(a)(6) of the Act;
- (c) " Insurance company as defined in Section 3(a)(19) of the Act;
- (d) " Investment company registered under Section 8 of the Investment Company Act of 1940;
- (e) ý An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
- (f) " An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
- (g) ý A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
- (h) " A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) .. A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940;
- (j) " A non-U.S. institution in accordance with Rule 240.13d-1(b)(1)(ii)(J);
- (k) " Group, in accordance with Rule 240.13d-1(b)(1)(ii)(K).

**Item 4 Ownership:**

The information required by Items 4(a)-(c) is set forth in Rows 5-11 of the cover page hereto for each Select Reporting Person and is incorporated herein by reference for each such Select Reporting Person.

**Item 5 Ownership of Five Percent or Less of a Class:**

If this statement is being filed to report the fact that as of the date hereof a reporting person has ceased to be the beneficial owner of more than 5 percent of the class of securities, check the following [X].

**Item 6 Ownership of More than Five Percent on Behalf of Another Person:**

N/A

**Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company:**

N/A

**Item 8 Identification and Classification of Members of the Group:**

N/A

**Item 9 Notice of Dissolution of Group:**

N/A

**Item 10 Certification:**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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## SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

Select Equity Group, Inc.

By: /s/ George S. Loening  
Name: George S. Loening  
Title: Chairman

Select Offshore Advisors, LLC

By: /s/ George S. Loening  
Name: George S. Loening  
Title: Manager

/s/ George S. Loening  
George S. Loening, an individual

Dated: February 14, 2014