Merriman Curhan Ford Group, Inc.

Form 4

November 05, 2008

Check this box

if no longer

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

2005

OMB APPROVAL

January 31, Expires: STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940 See Instruction

1(b).

FLOOR

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading **CURHAN GREGORY S** Issuer Symbol

Merriman Curhan Ford Group, Inc. (Check all applicable)

[MERR]

(Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner Other (specify X_ Officer (give title

(Month/Day/Year) below) 600 CALIFORNIA STREET, 9TH 10/31/2008 **Executive Vice President**

(Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check

> Filed(Month/Day/Year) Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting SAN FRANCISCO, CA 94108

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

5. Amount of 1. Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if TransactionAcquired (A) or Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Indirect Beneficial (Instr. 3, 4 and 5) Ownership (Month/Day/Year) (Instr. 8) Owned (I)

> Following Reported (A) Transaction(s) or

(Instr. 3 and 4) Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

(Instr. 4)

(Instr. 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3. Transaction Date 3A. Deemed 6. Date Exercisable and 7. Title and Amount 1. Title of 5. Number of (Month/Day/Year) Execution Date, if TransactionDerivative **Expiration Date** of Underlying Derivative Conversion

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| Security (Instr. 3) | or Exercise Price of Derivative Security | | any (Month/Day/Year) | Code (Instr. 8) | Securities Acquired (A) Disposed of (Instr. 3, 4, an | (D) | (Month/Day/Year) | | Securities (Instr. 3 and 4) | |
|---------------------|---|------------|-------------------------|-----------------|--|-----|---------------------|--------------------|-----------------------------|----------------------------------|
| | | | | Code V | (A) (| (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Option | \$ 3.71 | 10/31/2008 | | J <u>(1)</u> | 142,858 | | 10/31/2008 | 01/08/2012 | Option | 142,858 |
| Option | \$ 3.29 | 10/31/2008 | | J <u>(1)</u> | 442,858 | | 10/31/2008 | 06/23/2013 | Option | 442,858 |
| Option | \$ 4.82 | 10/31/2008 | | J <u>(1)</u> | 10,000 | | 10/31/2008 | 05/08/2017 | Option | 10,000 |
| Option | \$ 4.82 | 10/31/2008 | | <u>J(1)</u> | 10,000 | | 10/31/2008 | 06/08/2017 | Option | 10,000 |
| Option | \$ 4.82 | 10/31/2008 | | J <u>(1)</u> | 60,000 | | 10/31/2008 | 06/08/2017 | Option | 60,000 |
| Option | \$ 5.69 | 10/31/2008 | | J <u>(1)</u> | 10,000 | | 10/31/2008 | 02/11/2018 | Option | 10,000 |
| Option | \$ 3.84 | 10/31/2008 | | J <u>(1)</u> | 3,750 | | 10/31/2008 | 05/02/2018 | Option | 3,750 |
| Option | \$ 3.84 | 10/31/2008 | | <u>J(1)</u> | 3,750 | | 10/31/2008 | 05/02/2018 | Option | 3,750 |
| Option | \$ 3.84 | 10/31/2008 | | <u>J(1)</u> | 22,500 | | 10/31/2008 | 05/02/2018 | Option | 22,500 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|---|---------------|-----------|--------------------------------|-------|--|--|--|--|
| r g | Director | 10% Owner | Officer | Other | | | | |
| CURHAN GREGORY S 600 CALIFORNIA STREET 9TH FLOOR SAN FRANCISCO, CA 94108 | | | Executive Vice President | | | | | |

Signatures

Gregory S.
Curhan

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Reporting Person has voluntarily agreed to return each of the option grants listed in Table II to the Company. Reporting Person has received no consideration for the return of options; nor any promise of future consideration.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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