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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

WORLD WRESTLING ENTERTAINMENTINC

Form 4 June 26, 2008

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB

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if no longer subject to Section 16. Form 4 or Form 5

obligations

1(b).

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1. Name and A	2. Issuer Name and Ticker or Trading Symbol WORLD WRESTLING ENTERTAINMENTINC [WWE]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
	(First) (D WRESTLING INMENT, INC., N STREET	3. Date of Earliest Transaction (Month/Day/Year) 06/25/2008					Director 10% Owner _X Officer (give title Other (specify below) EVP, General Counsel				
STAMFOR	(Street) D, CT 06902		4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year) Execution any (Month/Day		on Date, if	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct Indirect (D) or Indirect Indirect Ownership (Instr. 4) Instr. 4)		
Class A Common Stock	06/25/2008			M	2,916	A		47,368 <u>(1)</u>	D		
Class A Common Stock	06/25/2008			S	2,800	D	\$ 15.62	44,568	D		
Class A Common Stock	06/25/2008			S	116	D	\$ 15.61	44,452	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Long Term Incentive SOP (Right to Buy)	\$ 12.9	06/25/2008		M	2,916	(2)	07/20/2009	Class A Common Stock	2,916

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

KAUFMAN EDWARD L C/O WORLD WRESTLING ENTERTAINMENT, INC. 1241 EAST MAIN STREET STAMFORD, CT 06902

EVP, General Counsel

Signatures

Edward L. Waufman 06/25/2008

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 834 shares that have accrued as dividends and have not been previously reported because they are exempt from the provisions of Section 16.

Reporting Owners 2

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- (2) Current
- (3) N/A

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.