

MCDONALDS CORP  
Form 8-K  
September 24, 2010

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, DC 20549**

**FORM 8-K**

**CURRENT REPORT PURSUANT TO**  
**SECTION 13 OR 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): September 22, 2010

**McDONALD S CORPORATION**

(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or Other Jurisdiction  
  
of Incorporation)

**1-5231**  
(Commission  
  
File Number)

**36-2361282**  
(IRS Employer  
  
Identification No.)

**One McDonald s Plaza**

**Oak Brook, Illinois**

(Address of Principal Executive Offices)

**60523**

(Zip Code)

**(630) 623-3000**

(Registrant s telephone number, including area code)

**Not Applicable**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions ( *see* General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01. Regulation FD Disclosure**

On September 23, 2010, McDonald's Corporation issued an investor release announcing that on September 22, 2010 the Board of Directors declared a quarterly cash dividend. A copy of the investor release is attached as Exhibit 99 to this Form 8-K.

**Item 9.01. Financial Statements and Exhibits.**

(d) *Exhibits.*

99 Investor Release of McDonald's Corporation issued September 23, 2010:  
McDonald's Raises Quarterly Cash Dividend by 11%

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**McDONALD S CORPORATION**

(Registrant)

Date: September 24, 2010

By: /s/ Michael Soenke  
Michael Soenke  
Corporate Vice President Assistant Controller

Exhibit Index

Exhibit No. 99      Investor Release of McDonald's Corporation issued September 23, 2010:  
McDonald's Raises Quarterly Cash Dividend by 11%

4