# UNITED STATES SECURITIES AND EXCHANGE COMMISSION 

Washington, DC 20549

## FORM 10-Q

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE QUARTERLY PERIOD ENDED December 31, 2011

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE TRANSITION PERIOD FROM

# NICHOLAS FINANCIAL, INC. 

(Exact Name of Registrant as Specified in its Charter)

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| British Columbia, Canada <br> (State or Other Jurisdiction of | 8736-3354 <br> (I.R.S. Employer |
| :---: | :---: |
| Incorporation or Organization) | Identification No.) |
| 2454 McMullen Booth Road, Building C |  |
| Clearwater, Florida <br> (Address of Principal Executive Offices) | (727) 726-0763 <br> (Zip Code) |
| (Registrant s telephone number, including area code) |  |

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 and 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter periods that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No ${ }^{*}$

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes x No *

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

## Large accelerated filer

 Accelerated filerNon-accelerated filer Smaller reporting company Indicate by checkmark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act) Yes * No x As of February 1, 2012, the registrant had 11,980,435 shares of common stock outstanding.

# NICHOLAS FINANCIAL, INC. 

## FORM 10-Q

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## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

Nicholas Financial, Inc. and Subsidiaries
Condensed Consolidated Balance Sheets

|  | December 31, <br> 2011 <br> (Unaudited) | March 31, <br> $\mathbf{2 0 1 1}$ |
| :--- | ---: | ---: | ---: |
| Assets | $\$ 4,720,086$ | $\$ 8,017,540$ |
| Cash | $237,485,194$ | $230,163,854$ |
| Finance receivables, net | $1,738,166$ | $1,055,140$ |
| Assets held for resale | 485,807 | $\mathbf{6 8 0 , 6 1 5}$ |
| Income taxes receivable | 565,690 | 771,311 |
| Prepaid expenses and other assets | 780,530 | $8,954,665$ |
| Property and equipment, net | $9,100,452$ |  |
| Deferred income taxes | $\$ 254,875,925$ | $\$ 243,643,125$ |

Liabilities and shareholders equity

| Line of credit | \$ 116,000,000 | \$ 118,000,000 |
| :---: | :---: | :---: |
| Drafts payable | 1,446,396 | 1,878,609 |
| Accounts payable and accrued expenses | 5,848,795 | 7,209,387 |
| Income taxes payable |  | 233,754 |
| Deferred revenues | 1,074,246 | 1,107,907 |
| Total liabilities | 124,369,437 | 128,429,657 |
| Shareholders equity |  |  |
| Preferred stock, no par: 5,000,000 shares authorized; none issued |  |  |
| Common stock, no par: 50,000,000 shares authorized; $11,968,665$ and $11,806,660$ shares issued and outstanding, respectively | 27,839,270 | 26,337,731 |
| Retained earnings | 102,667,218 | 88,875,737 |
| Total shareholders equity | 130,506,488 | 115,213,468 |
| Total liabilities and shareholders equity | \$ 254,875,925 | \$ 243,643,125 |

See accompanying notes.

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# Nicholas Financial, Inc. and Subsidiaries <br> <br> Condensed Consolidated Statements of Income 

 <br> <br> Condensed Consolidated Statements of Income}

## (Unaudited)

|  | Three months ended December 31, |  | Nine months ended December 31, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2011 | 2010 | 2011 | 2010 |
| Revenue: |  |  |  |  |
| Interest and fee income on finance receivables | \$ 17,126,855 | \$ 15,984,880 | \$ 50,950,173 | \$ 46,649,661 |
| Sales | 13,116 | 10,470 | 35,102 | 29,689 |
|  | 17,139,971 | 15,995,350 | 50,985,275 | 46,679,350 |
| Expenses: |  |  |  |  |
| Cost of sales | 4,051 | 2,857 | 9,650 | 9,174 |
| Marketing | 326,324 | 329,572 | 929,153 | 958,654 |
| Salaries and employee benefits | 4,342,797 | 4,021,027 | 13,101,109 | 11,935,748 |
| Administrative | 2,011,431 | 1,825,296 | 5,973,562 | 5,632,536 |
| Provision for credit losses | 454,339 | 1,201,172 | 711,783 | 4,508,706 |
| Depreciation | 70,680 | 65,624 | 216,217 | 199,023 |
| Interest expense | 1,236,866 | 1,382,950 | 3,702,737 | 4,372,080 |
| Change in fair value of interest rate swaps |  | $(95,756)$ |  | $(477,949)$ |
|  | 8,446,488 | 8,732,742 | 24,644,211 | 27,137,972 |
| Operating income before income taxes | 8,693,483 | 7,262,608 | 26,341,064 | 19,541,378 |
| Income tax expense | 3,330,762 | 2,787,788 | 10,155,446 | 7,508,376 |
| Net income | \$ 5,362,721 | \$ 4,474,820 | \$ 16,185,618 | \$ 12,033,002 |

Earnings per share:

| Basic | $\$$ | 0.46 | $\$$ | 0.39 | $\$$ | 1.38 | $\$$ | 1.04 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Diluted | $\$$ | 0.45 | $\$$ | 0.38 | $\$$ | 1.35 | $\$$ | 1.01 |
|  |  |  |  |  |  |  |  |  |
| Dividends declared per share | $\$$ | 0.10 | $\$$ |  | $\$$ | 0.20 | $\$$ |  |

See accompanying notes.

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Nicholas Financial, Inc. and Subsidiaries<br>Condensed Consolidated Statements of Cash Flows

(Unaudited)

|  | Nine months ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | December 31, |  |  |  |
|  | 2011 |  | 2010 |  |
| Cash flows from operating activities |  |  |  |  |
| Net income |  | 16,185,618 |  | 12,033,002 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Depreciation |  | 216,217 |  | 199,023 |
| Gain on sale of property and equipment |  | $(9,925)$ |  | $(3,648)$ |
| Provision for credit losses |  | 711,783 |  | 4,508,707 |
| Deferred income taxes |  | $(145,787)$ |  | $(1,085,160)$ |
| Share-based compensation |  | 404,569 |  | 471,997 |
| Change in fair value of interest rate swaps |  |  |  | $(477,949)$ |
| Changes in operating assets and liabilities: |  |  |  |  |
| Prepaid expenses and other assets |  | 114,925 |  | 280,152 |
| Accounts payable and accrued expenses |  | $(1,360,592)$ |  | $(61,024)$ |
| Income taxes receivable/payable |  | $(719,561)$ |  | $(303,982)$ |
| Deferred revenues |  | $(33,661)$ |  | $(30,709)$ |
| Net cash provided by operating activities |  | 15,363,586 |  | 15,530,409 |
| Cash flows from investing activities |  |  |  |  |
| Purchase and origination of finance contracts |  | (95,949,601) |  | (96,083,311) |
| Principal payments received |  | 87,916,478 |  | 71,704,908 |
| Increase in assets held for resale |  | $(683,026)$ |  | $(192,280)$ |
| Purchase of property and equipment |  | $(270,661)$ |  | $(226,064)$ |
| Proceeds from sale of property and equipment |  | 55,150 |  | 15,755 |
| Net cash used in investing activities |  | (8,931,660) |  | (24,780,992) |
| Cash flows from financing activities |  |  |  |  |
| Net (repayment) proceeds from line of credit |  | $(2,000,000)$ |  | 10,741,903 |
| (Decrease) increase in drafts payable |  | $(432,213)$ |  | 242,418 |
| Payment of cash dividends |  | $(2,394,137)$ |  |  |
| Proceeds from exercise of stock options |  | 631,063 |  | 20,283 |
| Excess tax benefits from exercise of stock options and issuance of other share awards |  | 465,907 |  | 63,796 |
| Net cash (used) provided by financing activities |  | $(3,729,380)$ |  | 11,068,400 |
| Net increase in cash |  | 2,702,546 |  | 1,817,817 |
| Cash, beginning of period |  | 2,017,540 |  | 1,533,894 |
| Cash, end of period |  | 4,720,086 |  | 3,351,711 |

See accompanying notes.

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Nicholas Financial, Inc. and Subsidiaries<br>Notes to the Condensed Consolidated Financial Statements

(Unaudited)

## 1. Basis of Presentation

The accompanying condensed consolidated balance sheet as of March 31, 2011, which has been derived from audited financial statements, and the accompanying unaudited interim condensed consolidated financial statements of Nicholas Financial, Inc. (including its subsidiaries, the
Company ) have been prepared in accordance with accounting principles generally accepted in the United States ( GAAP ) for interim financial information and with the instructions to Form 10-Q pursuant to the Securities and Exchange Act of 1934, as amended in Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by GAAP for complete consolidated financial statements, although the Company believes that the disclosures made are adequate to ensure the information is not misleading. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for interim periods are not necessarily indicative of the results that may be expected for the year ending March 31 , 2012. It is suggested that these condensed consolidated financial statements be read in conjunction with the consolidated financial statements and accompanying notes thereto included in the Company s Annual Report on Form 10-K for the year ended March 31, 2011 as filed with the Securities and Exchange Commission on June 14, 2011. The March 31, 2011 condensed consolidated balance sheet included herein has been derived from the March 31, 2011 audited consolidated balance sheet included in the aforementioned Form 10-K.

The preparation of consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. Material estimates that are particularly susceptible to significant change relate to the determination of the allowance for credit losses on finance receivables, and the net realizable value of assets held for resale.

## 2. Revenue Recognition

Finance receivables consist of automobile finance installment contracts ( Contracts ) and direct consumer loans ( Direct Loans ). Interest income on finance receivables is recognized using the interest method. Accrual of interest income on finance receivables is suspended when a loan is contractually delinquent for 60 days or more or the collateral is repossessed, whichever is earlier.

The amount of future unearned income is computed as the product of the Contract rate, the Contract term, and the Contract amount.

Deferred revenues consist primarily of commissions received from the sale of ancillary products. These products include automobile warranties, roadside assistance programs, accident and health insurance, credit life insurance and forced placed automobile insurance. These commissions are amortized over the life of the contract using the interest method.

The Company s net fees charged for processing a loan are recognized as an adjustment to the yield and are amortized over the life of the loan using the interest method.

The Company attributes its entire dealer discount to a reserve for credit losses. A dealer discount represents the difference between the finance receivable, net of unearned interest of a Contract, and the amount of money the Company actually paid for the Contract. After the analysis of purchase date accounting is complete, any uncollectable amounts would be contemplated in estimating the allowance for loan losses.

Sales relate principally to telephone support agreements and the sale of business forms to small businesses located primarily in the Southeastern United States. The aforementioned sales of the Nicholas Data Services, Inc. subsidiary, ( NDS ) represent less than $1 \%$ of the Company s consolidated revenues.

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Nicholas Financial, Inc. and Subsidiaries<br>Notes to the Condensed Consolidated Financial Statements (Continued)

(Unaudited)

## 3. Earnings Per Share

Basic earnings per share is calculated by dividing the reported net income for the period by the weighted average number of shares of common stock outstanding. Diluted earnings per share includes the effect of dilutive options and other share awards. Basic and diluted earnings per share have been computed as follows:

|  | Three months ended December 31, |  |  |  | Nine months ended December 31, |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2011 |  | 2010 | 2011 |  | 2010 |
| Numerator for earnings per share net income | \$ | 5,362,721 | \$ | 4,474,820 | \$ 16,185,618 |  | 12,033,002 |
| Denominator: |  |  |  |  |  |  |  |
| Denominator for basic earnings per share weighted average shares |  | 11,782,715 |  | 11,604,037 | 11,732,557 |  | 11,606,223 |
| Effect of dilutive securities: |  |  |  |  |  |  |  |
| Stock options and other share awards |  | 266,848 |  | 295,645 | 282,744 |  | 260,762 |
| Denominator for diluted earnings per share |  | 12,049,563 |  | 11,899,682 | 12,015,301 |  | 11,866,985 |
| Earnings per share: |  |  |  |  |  |  |  |
| Basic | \$ | 0.46 | \$ | 0.39 | \$ 1.38 | \$ | 1.04 |
| Diluted | \$ | 0.45 | \$ | 0.38 | 1.35 | \$ | 1.01 |

For the three and nine months ended December 31, 2011 potential common stock from stock options totaling 55,000 were not included in the diluted earnings per share calculation because their effect is anti-dilutive. For the three and nine months ended December 31, 2010 potential common stock from stock options totaling 28,500 and 76,900 , respectively, were not included in the diluted earnings per share calculation because their effect is anti-dilutive.

## 4. Finance Receivables

Finance receivables consist of automobile finance installment Contracts and Direct Loans and are detailed as follows:

|  | December 31, <br> $\mathbf{2 0 1 1}$ | March 31, <br> $\mathbf{2 0 1 1}$ |
| :--- | :---: | :---: |
| Finance receivables, gross contract | $\$ 381,787,355$ | $\$ 372,950,283$ |
| Unearned interest | $(108,215,780)$ | $(106,512,562)$ |
|  |  |  |
| Finance receivables, net of unearned interest | $273,571,575$ | $266,437,721$ |
| Allowance for credit losses | $(36,086,381)$ | $(36,273,867)$ |

```
Finance receivables, net

The terms of the finance receivables range from 12 to 72 months and the direct consumer loans range from 6 to 48 months. The receivables bear a weighted average interest rate of approximately \(23.2 \%\) as of December 31, 2011 and \(23.5 \%\) as of March 31, 2011.

Finance receivables consist of Contracts and Direct Loans, each of which comprises a portfolio segment. Each portfolio segment consists of smaller balance homogeneous loans which are collectively evaluated for impairment.

The following table sets forth a reconciliation of the changes in the allowance for credit losses on Contracts:
\begin{tabular}{lrrrr} 
& \multicolumn{2}{c}{\begin{tabular}{c} 
Three months ended \\
December 31,
\end{tabular}} & \multicolumn{2}{c}{\begin{tabular}{c} 
Nine months ended \\
December 31,
\end{tabular}} \\
& \(\mathbf{2 0 1 1}\) & \(\mathbf{2 0 1 0}\) & \(\mathbf{2 0 1 1}\) & \(\mathbf{2 0 1 0}\) \\
Balance at beginning of period & \(\$ 36,356,666\) & \(\$ 33,922,731\) & \(\$ 35,895,449\) & \(\$ 30,408,578\) \\
Discounts acquired on new volume & \(2,729,337\) & \(2,779,357\) & \(8,805,428\) & \(9,228,856\) \\
Current period provision & 450,951 & \(1,127,064\) & 559,659 & \(4,382,230\) \\
Losses absorbed & \((4,474,500)\) & \((3,960,465)\) & \((11,269,063)\) & \((11,214,673)\) \\
Recoveries & 559,716 & 511,261 & \(1,664,824\) & \(1,649,787\) \\
Discounts accreted & \((8,570)\) & \((31,507)\) & \((42,697)\) & \((106,337)\) \\
& & & & \\
Balance at end of period & \(\$ 35,613,600\) & \(\$ 34,348,441\) & \(\$ 36,613,600\) & \(\$ 34,348,441\) \\
\hline
\end{tabular}

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\author{
Nicholas Financial, Inc. and Subsidiaries \\ Notes to the Condensed Consolidated Financial Statements (Continued)
}
(Unaudited)

\section*{4. Finance Receivables (continued)}

\begin{abstract}
The Company purchases Contracts from automobile dealers at a negotiated price that is less than the original principal amount being financed by the purchaser of the automobile. The Contracts are predominately for used vehicles. As of December 31, 2011, the average model year of vehicles collateralizing the portfolio was a 2005 vehicle. The average loan to value ratio, which expresses the amount of the Contract as a percentage of the average wholesale value of the automobile, is approximately \(91 \%\), at the time of purchase. A dealer discount represents the difference between the finance receivable, net of unearned interest, of a Contract, and the amount of money the Company actually pays for the Contract. The discount negotiated by the Company is a function of the credit quality of the customer, the wholesale value of the vehicle, and competition in any given market. In making decisions regarding the purchase of a particular Contract the Company considers the following factors related to the borrower: place and length of residence; current and prior job status; history in making installment payments for automobiles; current income; and credit history. In addition, the Company examines its prior experience with Contracts purchased from the dealer from which the Company is purchasing the Contract, and the value of the automobile in relation to the purchase price and the term of the Contract. For allowance purposes, the entire amount of discount is related to credit quality and is considered to be part of the credit loss reserve. The Company utilizes a static pool approach to track portfolio performance. A static pool retains an amount equal to \(100 \%\) of the discount as a reserve for credit losses. Subsequent to the purchase, if the reserve for credit losses is determined to be inadequate for a static pool, then an additional charge to income through the provision is used to maintain adequate reserves based on management \(s\) evaluation of the risk inherent in the loan portfolio, the composition of the portfolio, and current economic conditions. Such evaluation, considers among other matters, the estimated net realizable value or the fair value of the underlying collateral, economic conditions, historical loan loss experience, management s estimate of probable credit losses and other factors that warrant recognition in providing for an adequate allowance for credit losses.
\end{abstract}

The average dealer discount associated with new volume for the three months ended December 31, 2011 and 2010 was \(8.41 \%\) and \(8.74 \%\), respectively. The average dealer discount associated with new volume for the nine months ended December 31, 2011 and 2010 was \(8.46 \%\) and \(8.76 \%\), respectively.

The following table sets forth a reconciliation of the changes in the allowance for credit losses on Direct Loans:
\begin{tabular}{lcccc} 
& \multicolumn{2}{c}{\begin{tabular}{c} 
Three months ended \\
December 31,
\end{tabular}} & \multicolumn{2}{c}{\begin{tabular}{c} 
Nine months ended \\
December 31,
\end{tabular}} \\
& \multicolumn{2}{c}{\(\mathbf{2 0 1 1}\)} & \(\mathbf{2 0 1 0}\) & \(\mathbf{2 0 1 1}\) \\
Balance at beginning of period & \(\$ 489,978\) & \(\$ 351,310\) & \(\$ 378,418\) & \(\$ 382,869\) \\
\hline Current period provision & 3,388 & 74,108 & 152,124 & 126,476 \\
Losses absorbed & \((26,150)\) & \((43,204)\) & \((77,244)\) & \((153,611)\) \\
Recoveries & 5,565 & 9,052 & 19,483 & 35,532 \\
& & & & \\
Balance at end of period & \(\$ 472,781\) & \(\$ 391,266\) & \(\$ 472,781\) & \(\$ 391,266\)
\end{tabular}

Direct Loans are loans originated directly between the Company and the consumer. These loans are typically for amounts ranging from \(\$ 1,000\) to \(\$ 8,000\) and are generally secured by a lien on an automobile, watercraft or other permissible tangible personal property. The majority of Direct Loans are originated with current or former customers under the Company s automobile financing program. The typical direct loan represents a significantly better credit risk than our typical Contract due to the customer s historical payment history with the Company. In deciding whether or not to make a loan, the Company considers the individual s credit history, job stability, income and impressions created during a personal interview with a Company loan officer. Additionally, because most of the direct consumer loans made by the Company to date have been made to borrowers under Contracts previously purchased by the Company, the payment history of the borrower under the Contract is a significant factor in making the loan decision. As of December 31, 2011, loans made by the Company pursuant to its direct loan program
constituted approximately \(1 \%\) of the aggregate principal amount of the Company s loan portfolio.
Changes in the allowance for credit losses for both Contracts and Direct Loans were driven by current economic conditions and trends over several reporting periods which are useful in estimating future losses and overall portfolio performance.

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Nicholas Financial, Inc. and Subsidiaries \\ Notes to the Condensed Consolidated Financial Statements (Continued)
}
(Unaudited)

\section*{4. Finance Receivables (continued)}

The following table is an assessment of the credit quality by creditworthiness. A performing account is defined as an account that is less than 61 days past due. A non-performing account is defined as an account that is contractually delinquent for 61 days or more and the accrual of interest income is suspended. When an account is 120 days contractually delinquent, the account is written off.
\begin{tabular}{lrrrrr} 
& \multicolumn{2}{c}{ December 31, } & \multicolumn{2}{c}{ December 31, } \\
& \multicolumn{2}{c}{ 2011 } & & 2010 \\
& Contracts & Direct Loans & Contracts & Direct Loans \\
Non-bankrupt accounts & \(\$ 374,923,192\) & \(\$ 6,479,256\) & \(\$ 353,711,759\) & \(\$ 5,250,997\) \\
Bankrupt accounts & 382,858 & 2,049 & 251,805 & 1,549 \\
& & & & \\
Total & \(\$ 375,306,050\) & \(\$ 6,481,305\) & \(\$ 353,963,564\) & \(\$ 5,252,546\) \\
& & & & \\
Performing accounts & \(\$ 371,050,744\) & \(\$ 6,463,927\) & \(\$ 350,219,972\) & \(\$ 5,219,677\) \\
Non-performing accounts & \(4,255,306\) & 17,378 & \(3,743,592\) & 32,869 \\
Total & \(\$ 375,306,050\) & \(\$ 6,481,305\) & \(\$ 353,963,564\) & \(\$ 5,252,546\)
\end{tabular}

The following tables present certain information regarding the delinquency rates experienced by the Company with respect to Contracts and under its direct consumer loan program:
\begin{tabular}{|c|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Contracts} & \multirow[b]{2}{*}{Gross Balance Outstanding} & \multicolumn{4}{|c|}{Delinquencies} \\
\hline & & 3160 days & 6190 days & Over 90 days & Total \\
\hline \multirow[t]{2}{*}{December 31, 2011} & \$ 375,306,050 & \$ 13,643,453 & \$ 3,129,675 & \$ 1,125,631 & \$ 17,898,759 \\
\hline & & 3.64\% & 0.83\% & 0.30\% & 4.77\% \\
\hline \multirow[t]{2}{*}{December 31, 2010} & \$ 353,963,564 & \$ 10,065,353 & \$ 2,807,904 & \$ 935,688 & \$ 13,808,945 \\
\hline & & 2.84\% & 0.79\% & 0.26\% & 3.89\% \\
\hline Direct Loans & Gross Balance Outstanding & 3160 days & 6190 days & Over 90 days & Total \\
\hline \multirow[t]{2}{*}{December 31, 2011} & \$ 6,481,305 & \$ 98,826 & \$ 11,716 & \$ 5,662 & \$ 116,204 \\
\hline & & 1.53\% & 0.18\% & 0.09\% & 1.80\% \\
\hline December 31, 2010 & \$ 5,252,546 & 63,680 & \$ 18,491 & \$ 14,378 & \$ 96,549 \\
\hline & & 1.21\% & 0.35\% & 0.27\% & 1.83\% \\
\hline
\end{tabular}

The delinquency percentage for Contracts more than thirty days past due as of December 31, 2011 was \(4.77 \%\) as compared to \(3.89 \%\) as of December 31, 2010. The delinquency percentage for Direct Loans more than thirty days past due as of December 31, 2011 was \(1.80 \%\) as compared to \(1.83 \%\) as of December 31, 2010.

When the Company receives a payment for a Contract that was contractually delinquent for more than 60 days, the payment is posted to the account. At the time of the payment, the interest that was paid is recorded as income by the Company and the Contract is no longer considered

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over 60 days contractually delinquent; therefore, the accruing of interest is resumed.

\section*{5. Line of Credit}

Prior to September 1, 2011, the Company had a \(\$ 140,000,000\) line of credit facility expiring on November 30, 2011. On September 1, 2011, the Company executed a new agreement with its consortium of lenders that increased the size of the line of credit facility (the Line ) from \(\$ 140,000,000\) to \(\$ 150,000,000\). The pricing of the Line, which expires on November 30, 2013, is 300 basis points above 30-day LIBOR (4.00\% at December 31, 2011 and March 31, 2011) with a \(1 \%\) floor on LIBOR. Pledged as collateral for this credit facility are all of the assets of the Company. The outstanding amount of the credit facility was approximately \(\$ 116,000,000\) and \(\$ 118,000,000\) as of December 31, 2011 and March 31, 2011, respectively. The amount available under the line of credit was approximately \(\$ 34,000,000\) and \(\$ 22,000,000\) as of December 31, 2011 and March 31, 2011, respectively.

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Nicholas Financial, Inc. and Subsidiaries \\ Notes to the Condensed Consolidated Financial Statements (Continued)
}
(Unaudited)

\section*{5. Line of Credit (continued)}

The facility requires compliance with certain financial ratios and covenants and satisfaction of specified financial tests, including maintenance of asset quality and performance tests. Dividends do not require consent in writing by the agent and majority lenders under the new facility as long as the Company is in compliance with a net income covenant. As of December 31, 2011, the Company was in full compliance with all debt covenants.

\section*{6. Interest Rate Swap Agreements}

As of December 31, 2011 and March 31, 2011, the Company did not have any outstanding interest rate swap agreements. Based on market conditions, the Company may or may not enter into new interest rate swap agreements during the current fiscal year. The swap agreements, in effect, converted a portion of the floating rate debt to a fixed rate, more closely matching the interest rate characteristics of finance receivables.

The following table summarizes the activity in the notional amounts of interest rate swaps:
\begin{tabular}{lccc} 
& \multicolumn{2}{c}{ Nine months ended December 31, } \\
2011 & \(\mathbf{2 0 1 0}\) \\
Notional amounts at April 1 & \(\$\) & \(\$\) & \(50,000,000\) \\
\hline New contracts & & & \((40,000,000)\) \\
Matured contracts & \(\$\) & \(\$\) & \(10,000,000\)
\end{tabular}

These interest rate swaps were previously designated as cash flow hedges. Based on credit market events that transpired in October 2008, the Company made an economic decision to elect a prime rate pricing option available under the Line for the month of October 2008. As a result, the critical terms of the interest rate swaps and hedged interest payments were no longer identical and the Company undesignated its interest rate swaps as cash flow hedges. Consequently, beginning in October 2008 changes in the fair value of interest rate swaps (unrealized gains and losses) were recorded in earnings. Unrealized losses previously recorded in accumulated other comprehensive loss were reclassified into earnings as interest payments on the Line affected earnings over the remaining term of the respective swap agreements. The Company did not use interest rate swaps for speculative purposes.

The locations and amounts of losses recognized in income are as follows:
\begin{tabular}{lcccc} 
& \multicolumn{2}{c}{\begin{tabular}{c} 
Three months ended \\
December 31,
\end{tabular}} & \begin{tabular}{c} 
Nine months ended \\
December 31,
\end{tabular} \\
\hline Periodic change in fair value of interest rate swaps & \(\mathbf{2 0 1 1}\) & \(\mathbf{2 0 1 0}\) & \(\mathbf{2 0 1 1}\) & \(\mathbf{2 0 1 0}\) \\
Losses reclassified from accumulated other comprehensive loss & \(\$\) & \(\$ 138,007\) & \(\$\) & \(\$ 759,524\) \\
& & \((42,251)\) & \((281,575)\) \\
\hline
\end{tabular}
\begin{tabular}{llllll} 
Periodic settlement differentials included in interest expense & & \((138,775)\) & & \((776,886)\) \\
Pre-tax loss recognized in income & \(\$\) & \(\$(43,019)\) & \(\$\) & \(\$(298,937)\)
\end{tabular}

The Company recorded net realized gains and losses from the swap agreements in the interest expense line item of the consolidated statement of income. The following table summarizes the average variable rates received and average fixed rates paid under the swap agreements.
\(\left.\begin{array}{lccc} & \begin{array}{c}\text { Three months } \\ \text { ended }\end{array} & \begin{array}{c}\text { Nine months } \\ \text { ended }\end{array} \\ \text { December 31, }\end{array}\right]\)

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}
(Unaudited)

\section*{6. Interest Rate Swap Agreements (continued)}

The following table reconciles net income with comprehensive income:
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[t]{2}{*}{} & \multicolumn{2}{|l|}{Three months ended December 31,} & \multicolumn{2}{|l|}{Nine months ended December 31,} \\
\hline & 2011 & 2010 & 2011 & 2010 \\
\hline Net income & \$ 5,362,721 & \$ 4,474,820 & \$ 16,185,618 & \$ 12,033,002 \\
\hline Reclassification adjustment for loss included in net income, net of tax benefit of \(\$ 34,640\) and \(\$ 91,620\), respectively. & & 26,079 & & 173,783 \\
\hline Comprehensive income & \$ 5,362,721 & \$ 4,500,899 & \$ 16,185,618 & \$ 12,206,785 \\
\hline
\end{tabular}

\section*{7. Fair Value Disclosures}

The Company measures specific assets and liabilities at fair value, which is an exit price, representing the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. When applicable, the Company utilizes market data or assumptions that market participants would use in pricing the asset or liability under a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers include: Level 1, defined as observable inputs such as quoted prices in active markets; Level 2, defined as inputs other than quoted prices in active markets that are either directly or indirectly observable; and Level 3, defined as unobservable inputs about which little or no market data exists, therefore requiring an entity to develop its own assumptions.

\section*{Assets and Liabilities Recorded at Fair Value on a Recurring Basis}

The Company may be required, from time to time, to measure certain assets and liabilities at fair value on a recurring basis. The Company does not currently have any assets or liabilities measured at fair value on a recurring basis.

\section*{Financial Instruments Not Measured at Fair Value}

The Company s financial instruments, consist of cash, finance receivables, accrued interest, line of credit, and accounts payable. For each of these financial instruments the carrying value approximates fair value. The carrying value of cash approximates the fair value due to the nature of these accounts. Finance receivables, net approximates fair value based on the price paid to acquire indirect loans. The price paid reflects competitive market interest rates and purchase discounts for the Company s chosen credit grade in the economic environment. This market is highly liquid as the Company acquires individual loans on a daily basis from dealers. The initial terms of the indirect finance receivables range from 12 to 72 months. The initial terms of the direct finance receivables range from 6 to 48 months. In addition, there have been minimal changes in interest rates and purchase discounts related to these types of loans. If liquidated outside of the normal course of business, the amount received may not be the carrying value. The Line was amended within the quarter ended September 30, 2011. Based on current market conditions, any new or renewed credit facility would contain pricing that approximates the Company s current Line. Based on these market conditions, the fair value of the Line as of December 31, 2011 was estimated to be equal to the book value. Accrued interest is paid monthly. As a result of the short-term nature of this activity, the carrying value of the accrued interest approximates fair value. The interest rate for the line of credit is a variable rate based on LIBOR pricing options.

Assets and Liabilities Recorded at Fair Value on a Nonrecurring Basis

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The Company may be required, from time to time, to measure certain assets and liabilities at fair value on a nonrecurring basis. The Company does not currently have any assets or liabilities measured at fair value on a nonrecurring basis.

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(Unaudited)

\section*{8. Recently Issued Accounting Standards}

The Financial Accounting Standards Board ( FASB ) issued Accounting Standards Update ( ASU ) 2011-02: Receivables (Topic 310) A Creditor s Determination of Whether a Restructuring is a Troubled Debt Restructuring in April 2011. The ASU s main objective is to provide greater transparency regarding whether additional guidance or clarification is needed to help creditors in determining whether a creditor has granted a concession and whether a debtor is experiencing financial difficulties for purposes of determining whether a restructuring constitutes a troubled debt restructuring. The guidance is effective for interim and annual periods beginning on or after June 15, 2011. The guidance did not have an impact on the Company s consolidated financial statements.

The FASB issued ASU 2011-05: Comprehensive Income (Topic 220) Presentation of Comprehensive Income in June 2011. The ASU s main objective is to show the components of comprehensive income to provide a better understanding of the entity s activities. The guidance is effective for interim and annual periods beginning after December 15, 2011. Other than financial statement display, the update will have no impact on the reported amounts in the Company s consolidated financial statements.

\section*{9. Cash Dividend}

On August 30, 2011, the Company s Board of Directors announced a quarterly cash dividend of \(\$ 0.10\) per share of common stock paid on September 20, 2011. On October 27, 2011, the Company s Board of Directors announced a quarterly cash dividend of \(\$ 0.10\) per share of common stock paid on December 20, 2011. On January 31, 2012, the Company s Board of Directors declared another quarterly dividend equal to \(\$ 0.10\) per common share, to be paid on March 20, 2012 to shareholders of record as of March 13, 2012.

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\section*{ITEM 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS Forward-Looking Information}

This report on Form 10-Q contains various statements, other than those concerning historical information, that are based on management s beliefs and assumptions, as well as information currently available to management, and should be considered forward-looking statements. This notice is intended to take advantage of the safe harbor provided by the Private Securities Litigation Reform Act of 1995 with respect to such forward-looking statements. When used in this document, the words anticipate , estimate , expect, and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove to be correct. Such statements are subject to certain risks, uncertainties and assumptions. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated or expected. Among the key factors that may have a direct bearing on the Company s operating results are fluctuations in the economy, the ability to access bank financing, the degree and nature of competition, demand for consumer financing in the markets served by the Company, the Company s products and services, increases in the default rates experienced on Contracts, adverse regulatory changes in the Company s existing and future markets, the Company s ability to expand its business, including its ability to complete acquisitions and integrate the operations of acquired businesses, to recruit and retain qualified employees, to expand into new markets and to maintain profit margins in the face of increased pricing competition. All forward looking statements included in this report are based on information available to the Company on the date hereof, and the Company assumes no obligations to update any such forward looking statement. You should also consult factors described from time to time in the Company s filings made with the Securities and Exchange Commission, including its reports on Forms \(10-\mathrm{K}, 10-\mathrm{Q}, 8-\mathrm{K}\) and annual reports to shareholders.

\section*{Critical Accounting Policy}

The Company s critical accounting policy relates to the allowance for credit losses. It is based on management s opinion of an amount that is adequate to absorb losses in the existing portfolio. The allowance for credit losses is established through allocations of dealer discount and a provision for losses based on management sevaluation of the risk inherent in the loan portfolio, the composition of the portfolio, and current economic conditions. Such evaluation, considers among other matters, the estimated net realizable value or the fair value of the underlying collateral, economic conditions, historical loan loss experience, management s estimate of probable credit losses and other factors that warrant recognition in providing for an adequate credit loss allowance.

Because of the nature of the customers under the Company s Contracts and its direct loan program, the Company considers the establishment of adequate reserves for credit losses to be imperative. The Company segregates its Contracts into static pools for purposes of establishing reserves for losses. All Contracts purchased by a branch during a fiscal quarter comprise a static pool. The Company pools Contracts according to branch location because the branches purchase Contracts in different geographic markets. This method of pooling by branch and quarter allows the Company to evaluate the different markets where the branches operate. The pools also allow the Company to evaluate the different levels of customer income, stability, credit history, and the types of vehicles purchased in each market. Each such static pool consists of the Contracts purchased by a branch office during the fiscal quarter.

Contracts are purchased from many different dealers and are all purchased on an individual Contract by Contract basis. Individual Contract pricing is determined by the automobile dealerships and is generally the lesser of state maximum interest rates or the maximum interest rate the customer will accept. In certain markets, competitive forces will drive down Contract rates from the maximum rate to a level where an individual competitor is willing to buy an individual Contract. The Company only buys Contracts on an individual basis and never purchases Contracts in batches, although the Company may consider portfolio acquisitions as part of its growth strategy.

The Company has detailed underwriting guidelines it utilizes to determine which Contracts to purchase. These guidelines are specific and are designed to cause all of the Contracts that the Company purchases to have common risk characteristics. The Company utilizes its District Managers to evaluate their respective branch locations for adherence to these underwriting guidelines. The Company also utilizes an internal audit department to assure adherence to its underwriting guidelines. The Company utilizes the branch model, which allows for Contract purchasing to be done on the branch level. Each Branch Manager may interpret the guidelines differently, and as a result, the common risk characteristics tend to be the same on an individual branch level but not necessarily compared to another branch.

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A dealer discount represents the difference between the finance receivable, net of unearned interest, of a Contract, and the amount of money the Company actually pays for the Contract. The discount negotiated by the Company is a function of the credit quality of the customer, the wholesale value of the vehicle, and competition in any given market. The automotive dealer accepts these terms by executing a dealer agreement with the Company. For allowance purposes, the Company considers the entire amount of discount to be related to credit quality and is part of the credit loss reserve. The Company utilizes a static pool approach to track portfolio performance. A static pool retains an amount equal to \(100 \%\) of the discount as a reserve for credit losses.

Subsequent to the purchase, if the reserve for credit losses is determined to be inadequate for a static pool which is not fully liquidated, then an additional charge to income through the provision is used to reestablish adequate reserves. If a static pool is fully liquidated and has any remaining reserves, the excess discounts are immediately recognized into income and the excess provision is immediately reversed during the period. For static pools not fully liquidated that are determined to have excess discounts, such excess amounts are accreted into income over the remaining life of the static pool. For static pools not fully liquidated that are deemed to have excess reserves, such excess amounts are reversed against provision for credit losses during the period.

In analyzing a static pool, the Company considers the performance of prior static pools originated by the branch office, the performance of prior Contracts purchased from the dealers whose Contracts are included in the current static pool, the credit rating of the customers under the Contracts in the static pool, and current market and economic conditions. Each static pool is analyzed monthly to determine if the loss reserves are adequate and adjustments are made if they are determined to be necessary.

\section*{Introduction}

Consolidated net income increased \(20 \%\) to approximately \(\$ 5.4\) million for the three-month period ended December 31, 2011 as compared to \(\$ 4.5\) million for the corresponding period ended December 31, 2010. Diluted earnings per share increased \(18 \%\) to \(\$ 0.45\) for the three months ended December 31, 2011 as compared to \(\$ 0.38\) for the three months ended December 31, 2010. Consolidated net income increased \(35 \%\) to approximately \(\$ 16.2\) million for the nine-month period ended December 31, 2011 as compared to \(\$ 12.0\) million for the corresponding period ended December 31, 2010. Diluted earnings per share increased \(34 \%\) to \(\$ 1.35\) for the nine months ended December 31, 2011 as compared to \(\$ 1.01\) for the nine months ended December 31, 2010.

Earnings for both periods were favorably impacted by an increase in average finance receivables, a reduced provision for credit losses, and to a lesser degree, a decrease in the cost of borrowings under the line of credit. The favorable impacts were offset by slightly by an increase in Operating expenses as a percentage of average finance receivables, net of unearned interest remained fairly consistent, decreasing slightly for the nine months ended December 31, 2011, and increasing slightly for the three months ended December 31, 2011. For certain pools, net charge offs during the current periods were less than the expected charge-offs previously contemplated in the allowance for loan losses. Accordingly, the amount of additional provision necessary to maintain an adequate allowance to absorb losses in the existing portfolio was less than the provision for the prior periods.

The Company s software subsidiary, Nicholas Data Services, did not contribute significantly to consolidated operations in the three or nine months ended December 31, 2011 or 2010.

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Note: All three and nine month key performance indicators expressed as percentages have been annualized.
(1) Average finance receivables, net of unearned interest, represents the average of gross finance receivables, less unearned interest throughout the period.
(2) Average indebtedness represents the average outstanding borrowings under the Line. Average cost of borrowed funds represents interest expense as a percentage of average indebtedness.
(3) Interest and fee income on finance receivables does not include revenue generated by Nicholas Data Services, Inc., ( NDS ) the wholly-owned software subsidiary of Nicholas Financial, Inc.

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(4) Weighted average contractual rate represents the weighted average annual percentage rate (APR ) of all Contracts purchased and Direct Loans originated during the period.
(5) Gross portfolio yield represents finance revenues as a percentage of average finance receivables, net of unearned interest. Net portfolio yield represents finance revenue minus (a) interest expense and (b) the provision for credit losses as a percentage of average finance receivables, net of unearned interest.
(6) Administrative expenses included in the calculation above are net of administrative expenses associated with NDS which approximated \(\$ 51,000\) and \(\$ 52,000\) during the three-month periods ended December 31, 2011 and 2010, respectively, and \(\$ 167,000\) and \(\$ 163,000\) during the nine-month periods ended December 31, 2011 and 2010, respectively.
(7) Pre-tax yield represents net portfolio yield minus operating expenses as a percentage of average finance receivables, net of unearned interest.
(8) Write-off to liquidation percentage is defined as net charge-offs divided by liquidation. Liquidation is defined as beginning receivable balance plus current period purchases minus voids and refinances minus ending receivable balance.
(9) Net charge-off percentage represents net charge-offs divided by average finance receivables, net of unearned interest, outstanding during the period.

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\section*{Three months ended December 31, 2011 compared to three months December 31, 2010}

\section*{Interest Income and Loan Portfolio}

Interest and fee income on finance receivables, predominately finance charge income, increased \(7 \%\) to approximately \(\$ 17.1\) million for the three-month period ended December 31, 2011 from \(\$ 16.0\) million for the corresponding period ended December 31, 2010. Average finance receivables, net of unearned interest equaled approximately \(\$ 274.6\) million for the three-month period ended December 31, 2011, an increase of \(7 \%\) from \(\$ 255.6\) million for the corresponding period ended December 31, 2010. The primary reason average finance receivables, net of unearned interest, increased was the increase in the receivable base of several existing branches in younger markets and also the opening of new branch locations (see Contract Procurement and Loan Origination below). The gross finance receivable balance increased \(6 \%\) to approximately \(\$ 381.8\) million as of December 31, 2011, from \(\$ 359.2\) million as of December 31, 2010. The primary reason interest income increased was the increase in the outstanding loan portfolio. The gross portfolio yield remained fairly consistent at \(24.95 \%\) for the three-month period ended December 31, 2011 compared to \(25.02 \%\) for the three-month period ended December 31, 2010. The net portfolio yield increased to \(22.49 \%\) for the corresponding period ended December 31, 2011 from \(20.98 \%\) for the three-month period ended December 31, 2010. The gross portfolio yield remained relatively flat primarily due to an unchanged weighted APR earned on finance receivables. The net portfolio yield increased primarily due to a decrease in the actual and expected net charge-offs and a decrease in the provision for credit losses which are discussed below under Analysis of Credit Losses. The net portfolio yield also increased as a result of the decrease in interest expense as a percentage of average finance receivables, net of unearned interest.

\section*{Marketing, Salaries, Employee Benefits, Depreciation, and Administrative Expenses}

Marketing, salaries, employee benefits, depreciation and administrative expenses increased to approximately \(\$ 6.8\) million for the three-month period ended December 31, 2011 from approximately \(\$ 6.2\) million for the corresponding period ended December 31, 2010. The increase of \(10 \%\) was primarily attributable to salaries expense and expenses attributed to new branch locations. The Company opened additional branches and increased average headcount to 301 for the three-month period ended December 31, 2011 from 269 for the three-month period ended December 31, 2010. Marketing, salaries, employee benefits, depreciation, and administrative expenses as a percentage of finance receivables, net of unearned interest, increased to \(9.76 \%\) for the three-month period ended December 31, 2011 from \(9.69 \%\) for the three-month period ended December 31, 2010.

\section*{Interest Expense}

Interest expense decreased to approximately \(\$ 1.2\) million for the three-month period ended December 31, 2011 from \(\$ 1.4\) million for the three-month period ended December 31, 2010. All interest rate swaps agreements matured during fiscal 2011 and no new agreements were entered into. The following table summarizes the Company s average cost of borrowed funds:
\(\left.\begin{array}{lcc} & \begin{array}{c}\text { Three months ended } \\ \text { December 31, }\end{array} \\ \text { Variable interest under the line of credit facility } & \mathbf{2 0 1 1} & \mathbf{2 0 1 0}\end{array}\right]\)

The primary reason that the Company s average cost of funds decreased is attributed to the costs associated with settlements under interest rate swap agreements during the three months ended December 31, 2010.

The weighted average notional amount of interest rate swaps was \(\$ 16.9\) million at a weighted average fixed rate of \(3.58 \%\) for the three months ended December 31, 2010. For further discussions regarding the effect of interest rate swap agreements see
note 6 Interest Rate Swap Agreements .

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Nine months ended December 31, 2011 compared to nine months ended December 31, 2010

\section*{Interest Income and Loan Portfolio}

Interest and fee income on finance receivables, predominately finance charge income, increased \(9 \%\) to approximately \(\$ 51.0\) million for the nine-month period ended December 31, 2011 from \(\$ 46.6\) million for the corresponding period ended December 31, 2010. Average finance receivables, net of unearned interest equaled approximately \(\$ 272.2\) million for the nine-month period ended December 31, 2011, an increase of \(10 \%\) from \(\$ 247.7\) million for the corresponding period ended December 31, 2010. The primary reason average finance receivables, net of unearned interest, increased was the increase in the receivable base of several existing branches in younger markets and also the opening of new branch locations (see Contract Procurement and Loan Origination below). The gross finance receivable balance increased \(6 \%\) to approximately \(\$ 381.8\) million as of December 31, 2011, from \(\$ 359.2\) million as of December 31, 2010. The primary reason interest income increased was the increase in the outstanding loan portfolio. The gross portfolio yield decreased to \(24.96 \%\) for the nine-month period ended December 31, 2011 from \(25.12 \%\) for the nine-month period ended December 31, 2010. The net portfolio yield increased to \(22.80 \%\) for the corresponding period ended December 31, 2011 from \(20.34 \%\) for the nine-month period ended December 31, 2010. The gross portfolio yield decreased primarily due to a slight decrease in the weighted APR earned on finance receivables. The net portfolio yield increased primarily due to a decrease in the actual and expected net charge-offs and a decrease in the provision for credit losses which is discussed below under Analysis of Credit Losses. The net portfolio yield also increased as a result of the decrease in interest expense as a percentage of average finance receivables, net of unearned interest.

\section*{Marketing, Salaries, Employee Benefits, Depreciation, and Administrative Expenses}

Marketing, salaries, employee benefits, depreciation and administrative expenses increased to approximately \(\$ 20.2\) million for the nine-month period ended December 31, 2011 from approximately \(\$ 18.7\) million for the corresponding period ended December 31, 2010. The increase of \(8 \%\) was primarily attributable to salaries expense and expenses attributed to new branch locations. The Company opened additional branches and increased average headcount to 297 for the nine-month period ended December 31, 2011 from 267 for the nine-month period ended December 31, 2010. Marketing, salaries, employee benefits, depreciation, and administrative expenses as a percentage of finance receivables, net of unearned interest, decreased to \(9.82 \%\) for the nine-month period ended December 31, 2011 from \(9.99 \%\) for the nine-month period ended December 31, 2010.

\section*{Interest Expense}

Interest expense decreased to approximately \(\$ 3.7\) million for the nine-month period ended December 31, 2011 from \(\$ 4.4\) million for the nine-month period ended December 31, 2010. The following table summarizes the Company s average cost of borrowed funds for the nine-month period ended December 31:
\begin{tabular}{lcc} 
& \multicolumn{2}{c}{\begin{tabular}{c} 
Nine months ended \\
December 31,
\end{tabular}} \\
& \(\mathbf{2 0 1 1}\) & \(\mathbf{2 0 1 0}\) \\
Variable interest under the line of credit facility & \(0.47 \%\) & \(0.55 \%\) \\
Settlements under interest rate swap agreements & \(0.00 \%\) & \(0.92 \%\) \\
Credit spread under the line of credit facility & \(3.76 \%\) & \(3.70 \%\) \\
Average cost of borrowed funds & \(4.23 \%\) & \(5.17 \%\)
\end{tabular}

The primary reason that the Company s average cost of funds decreased is attributed to the costs associated with settlements under interest rate swap agreements during the nine months ended December 31, 2010.

The weighted average notional amount of interest rate swaps was \(\$ 29.7\) million at a weighted average fixed rate of \(3.89 \%\) for the nine months ended December 31, 2010. For further discussions regarding the effect of interest rate swap agreements see note 6 Interest Rate Swap Agreements .

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\section*{Contract Procurement}

The Company purchases Contracts in the fifteen states listed in the table below. The Contracts purchased by the Company are predominately for used vehicles; for the three-month and nine-month periods ended December 31, 2011 and 2010, less than \(2 \%\) were for new vehicles.

The following tables present selected information on Contracts purchased by the Company, net of unearned interest.
\begin{tabular}{lrrrr} 
& \multicolumn{2}{c}{\begin{tabular}{c} 
Three months ended \\
December 31,
\end{tabular}} & \multicolumn{2}{c}{\begin{tabular}{c} 
Nine months ended \\
December 31,
\end{tabular}} \\
State & \(\mathbf{2 0 1 1}\) & \(\mathbf{2 0 1 0}\) & \(\mathbf{2 0 1 1}\) & \(\mathbf{2 0 1 0}\) \\
FL & \(\$ 9,506,374\) & \(\$ 9,794,696\) & \(\$ 31,539,348\) & \(\$\) \\
GA & \(3,727,661\) & \(3,191,322\) & \(11,626,696\) & \(11,942,960\) \\
NC & \(2,947,629\) & \(3,451,482\) & \(9,675,753\) & \(10,769,503\) \\
SC & 701,250 & 979,466 & \(1,993,023\) & \(1,977,269\) \\
OH & \(4,613,249\) & \(4,610,817\) & \(13,871,831\) & \(15,040,109\) \\
MI & \(1,358,480\) & \(1,336,369\) & \(4,454,295\) & \(4,170,478\) \\
VA & \(1,050,850\) & 860,780 & \(2,664,506\) & \(3,513,467\) \\
IN & \(2,157,885\) & \(2,128,532\) & \(6,649,908\) & \(6,855,957\) \\
KY & \(1,690,506\) & \(2,272,175\) & \(6,145,478\) & \(7,100,310\) \\
MD & 396,844 & 329,790 & \(1,137,310\) & \(1,218,291\) \\
AL & \(1,424,583\) & 969,684 & \(4,860,584\) & \(3,800,389\) \\
TN & 974,972 & \(1,303,650\) & \(3,414,785\) & \(4,064,262\) \\
IL & 594,779 & 385,767 & \(2,251,155\) & 385,767 \\
MO & \(1,148,189\) & 311,454 & \(3,330,724\) & 311,454 \\
KS & 183,280 & & 417,064 & \\
Total & & & & \\
\hline
\end{tabular}
\begin{tabular}{lccccc} 
& \multicolumn{2}{c}{\begin{tabular}{c} 
Three months ended \\
December 31,
\end{tabular}} & \multicolumn{2}{c}{\begin{tabular}{c} 
Nine months ended \\
December 31,
\end{tabular}} \\
Contracts & \(\mathbf{2 0 1 1}\) & \(\mathbf{2 0 1 0}\) & \(\mathbf{2 0 1 1}\) & \(\mathbf{2 0 1 0}\) \\
Purchases & \(\$ 32,476,531\) & \(\$ 31,865,984\) & \(\$ 104,032,460\) & \(\$ 105,346,702\) \\
Weighted APR & \(23.62 \%\) & \(23.48 \%\) & \(23.75 \%\) & \(23.45 \%\) \\
Average discount & \(8.41 \%\) & & \(8.74 \%\) & \(8.46 \%\) & 49 \\
Weighted average term (months) & 49 & 49 & 49 & 49 \\
Average loan & \(\$\) & 9,990 & \(\$\) & 9,841 & \(\$\) \\
Number of Contracts & 3,251 & & 3,238 & 9,928 & \(\$\) \\
\hline
\end{tabular}

\section*{Loan Origination}

The following table presents selected information on Direct Loans originated by the Company, net of unearned interest.
\begin{tabular}{|c|c|c|c|c|}
\hline \multirow[b]{2}{*}{Direct Loans Originated} & \multicolumn{2}{|l|}{Three months ended December 31,} & \multicolumn{2}{|l|}{Nine months ended December 31,} \\
\hline & 2011 & 2010 & 2011 & 2010 \\
\hline Originations & \$ 1,870,851 & \$ 1,380,937 & \$ 4,818,855 & \$ 3,794,264 \\
\hline Weighted APR & 26.76\% & 26.59\% & 26.65\% & 26.59\% \\
\hline Weighted average term (months) & 25 & 25 & 25 & 24 \\
\hline Average loan & \$ 2,914 & \$ 2,773 & 2,937 & \$ 2,798 \\
\hline Number of loans & 642 & 498 & 1,641 & 1,356 \\
\hline
\end{tabular}

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\section*{Analysis of Credit Losses}

As of December 31, 2011, the Company had 1,244 active static pools. The average pool upon inception consisted of 61 Contracts with aggregate finance receivables, net of unearned interest, of approximately \(\$ 602,000\).

The Company anticipates losses absorbed as a percentage of liquidation will be in the \(5 \%-9 \%\) range during the remainder of the current fiscal year; however, no assurances can be given that the actual losses absorbed may not be higher as a result of further economic weakness. The longer-term outlook for portfolio performance will depend on the competition, the overall economic conditions, the unemployment rate, and the price of oil which impacts the cost of gasoline, food and many other items used or consumed by the average person. Also, the Company s ability to monitor, manage and implement its underwriting philosophy in additional geographic areas as it strives to continue its expansion will impact future portfolio performance. The Company does not believe there have been any significant changes in loan concentrations or terms of Contracts purchased during the three and nine months ended December 31, 2011.

The provision for credit losses decreased in each period. The Company has experienced favorable variances between projected write-offs and actual write-offs on certain pools which has resulted in an increase in expected future cash flows. Accordingly, the amount of additional provision necessary to maintain an adequate allowance to absorb losses in the existing portfolio was less than the provision in fiscal 2011. As a result, the provision for credit losses was less than write offs during the current periods. The Company s losses as a percentage of liquidation decreased to \(7.16 \%\) from \(7.20 \%\) for the three months ended December 31, 2011 and 2010, respectively. The Company s losses as a percentage of liquidation decreased to \(5.96 \%\) from \(6.97 \%\) for the nine months ended December 31, 2011 and 2010, respectively. Static pools originated during fiscal year 2012, while still performing at acceptable net charge-off levels, have experienced losses higher than static pools originated during fiscal years 2010 and 2011. Consequently, if this trend continues, the Company would expect the provision for credit losses to increase for future static pools. The Company has also experienced reduced losses in part due to an increase in auction proceeds from repossessed vehicles. These proceeds are dependent upon several variables including the general market for repossessed vehicles. During the three months ended December 31, 2011 and 2010 auction proceeds from the sale of repossessed vehicles averaged approximately \(54 \%\) and \(52 \%\), respectively of the related principal balance. During the nine months ended December 31, 2011 and 2010 auction proceeds from the sale of repossessed vehicles averaged approximately \(57 \%\) and \(52 \%\), respectively of the related principal balance.

The Company believes delinquency trends over several reporting periods are useful in estimating future losses and overall portfolio performance. The Company also estimates future portfolio performance by considering various factors, the most significant of which are described as follows. The Company analyzes historical static pool performance for each branch location when determining appropriate reserve levels. Additionally, the Company utilizes results from internal branch audits as an indicator of future static pool performance. The Company also considers such things as the current unemployment rate in markets the Company operates in, the percentage of voluntary repossessions as compared to prior periods, the percentage of bankruptcy filings as compared to prior periods and other leading economic indicators. Historically, delinquencies are higher for the December quarter end than other quarterly periods in a fiscal year. The delinquency percentage for Contracts more than thirty days past due as of December 31, 2011 was \(4.77 \%\) as compared to \(3.89 \%\) as of December 31, 2010. The delinquency percentage for Direct Loans more than thirty days past due as of December 31, 2011 was \(1.80 \%\) as compared to \(1.83 \%\) as of December 31, 2010. See note 4 Finance Receivables for changes in allowance for credit losses, credit quality and delinquencies. Such increases were contemplated in determining the appropriate reserve levels.

Recoveries as a percentage of charge-offs decreased to approximately \(13.01 \%\) for the three months ended December 31, 2011 from approximately \(14.01 \%\) for the three months ended December 31, 2010. Recoveries as a percentage of charge-offs decreased to approximately \(15.56 \%\) for the nine months ended December 31, 2011 from approximately \(16.55 \%\). Historically, recoveries as a percentage of charge-off s fluctuate from period to period, and the Company does not attribute this decrease to any particular change in operational strategy or economic event.

In accordance with our policies and procedures, certain borrowers qualify for, and the Company offers, one-month principal payment deferrals on Contracts. For the three months ended December 31, 2011 and December 31, 2010 the Company granted deferrals to approximately \(7.89 \%\) and \(8.55 \%\), respectively, of total Contracts. For the nine months ended December 31, 2011 and December 31, 2010 the Company granted deferrals to approximately \(20.28 \%\) and \(22.13 \%\), respectively, of total Contracts. The number of deferrals is influenced by portfolio performance, general economic conditions and the unemployment rate.

\section*{Income Taxes}

Driven by increases in operating income, the provision for income taxes increased to approximately \(\$ 3.3\) million for the three months ended December 31, 2011 from approximately \(\$ 2.8\) million for the three months ended December 31, 2010. The provision for income taxes increased to approximately \(\$ 10.2\) million for the nine months ended December 31, 2011 from approximately \(\$ 7.5\) million for the nine months ended December 31, 2010. The Company s effective tax rate remained consistent decreasing slightly to \(38.31 \%\) for the three months ended

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December 31, 2011 from \(38.39 \%\) for the three months ended December 31, 2010. The Company seffective tax rate remained consistent increasing slightly to \(38.55 \%\) for the nine months ended December 31,2011 from \(38.41 \%\) for the nine months ended December 31, 2010.

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\section*{Liquidity and Capital Resources}

The Company s cash flows are summarized as follows:
\begin{tabular}{lrr} 
& \multicolumn{2}{c}{\begin{tabular}{c} 
Nine months ended \\
December 31,
\end{tabular}} \\
Cash provided by (used in): & \(\mathbf{2 0 1 1}\) & \(\mathbf{2 0 1 0}\) \\
Operating activities & \(\$ 15,363,586\) & \(\$ 15,530,409\) \\
Investing activities (primarily purchase of Contracts) & \((8,931,660)\) & \((24,780,992)\) \\
Financing activities & \((3,729,380)\) & \(11,068,400\) \\
Net increase in cash & \(\$ 2,702,546\) & \(\$ 1,817,817\)
\end{tabular}

The Company s primary use of working capital during the nine months ended December 31, 2011 was the funding of the purchase of Contracts which are financed substantially through borrowings under the Company s Line. On September 1, 2011, the Company increased the size of the Line and extended the maturity date to November 30, 2013. The Line is secured by all of the assets of the Company. The Company may borrow up to \(\$ 150.0\) million. Borrowings under the Line may be under various LIBOR pricing options plus 300 basis points with a \(1 \%\) floor on LIBOR. As of December 31, 2011, the amount outstanding under the Line was approximately \(\$ 116.0\) million, and the amount available under the Line was approximately \(\$ 34.0\) million.

The Company will continue to depend on the availability of the Line, together with cash from operations, to finance future operations. Amounts outstanding under the Line have decreased by approximately \(\$ 2.0\) million during the nine months ended December 31, 2011. The decrease of the Line is principally related to the fact that cash received from operations exceeded cash needed to fund new contracts. The amount of debt the Company incurs from time to time under these financing mechanisms depends on the Company s need for cash and ability to borrow under the terms of the Line. The Company believes that borrowings available under the Line as well as cash flow from operations will be sufficient to meet its short-term funding needs.

The Line requires compliance with certain debt covenants including financial ratios, asset quality and other performance tests. The Company is currently in compliance with all of its debt covenants but, during the current economic slowdown, a breach of one or more of these covenants could occur prior to the maturity date of the Line, which is November 30, 2013. The Company s consortium of lenders could place the Company in default if certain covenants were breached and take one or more of the following actions: increase the Company s borrowing costs; restrict the Company s ability to obtain additional borrowings under the Line; accelerate all amounts outstanding under the Line; or enforce its interests against collateral securing the Line. The Company believes its lenders will continue to allow it to operate in the event of a condition of default; however no assurance can be given that this would occur.

So far this fiscal year, three quarterly dividends have been declared. On August 30, 2011, the Company s Board of Directors announced a quarterly cash dividend of \(\$ 0.10\) per share of common stock paid on September 20, 2011. On October 27, 2011, the Company s Board of Directors announced a quarterly cash dividend of \(\$ 0.10\) per share of common stock paid on December 20, 2011. On January 31, 2012, The Company s Board of Directors declared a quarterly dividend equal to \(\$ 0.10\) per common share, to be paid on March 20, 2012. The Company intends to continue to pay quarterly cash dividends for the foreseeable future, provided its future earnings meet expectations. Any payment of future cash dividends and the amounts thereof will be dependent upon the Company s earnings, financial requirements, requirements of its lenders and other factors deemed relevant by the Company s Board of Directors.

\section*{Contractual Obligations}

The following table summarizes the Company s material obligations as of December 31, 2011.
\begin{tabular}{ccccc}
\multicolumn{5}{c}{ Payments Due by Period } \\
& Less than & 1 to 3 & 3 to 5 & More than \\
Total & 1 year & years & years & 5 years
\end{tabular}

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\begin{tabular}{lrrrrcc} 
Operating leases & \(\$ 2,871,995\) & \(\$ 1,556,244\) & \(\$ 1,116,121\) & \(\$ 199,630\) & \(\$\) \\
Line of credit & \(116,000,000\) & & \(116,000,000\) & & \\
Interest on line of credit \({ }^{1}\) & \(9,449,167\) & \(4,930,000\) & \(4,519,167\) & & \\
& & & & & \\
Total & \(\$ 128,321,162\) & \(\$ 6,486,244\) & \(\$ 121,635,288\) & \(\$ 199,630\) & \(\$\)
\end{tabular}

1 Interest on outstanding borrowings under the Line as of December 31, 2011 is based on an effective interest rate of 4.25\% and the Company s current credit line, which matures on November 30, 2013. The effective interest rate used in the above table does not contemplate the possibility of entering into interest rate swap agreements in the future.

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\section*{Future Expansion}

The Company currently operates a total of sixty branch locations in fourteen states, including nineteen in Florida; eight in Ohio; six in North Carolina and Georgia; three in Kentucky, Indiana and Alabama; two in Virginia, Michigan, Tennessee, Missouri, and South Carolina; and one each in Maryland, and Illinois. Each office is budgeted (size of branch, number of employees and location) to handle up to 1,000 accounts and up to \(\$ 7.5\) million in gross finance receivables. To date, twelve of our branches meet this capacity. The Company continues to evaluate additional markets for future branch locations, and subject to market conditions, would expect to open additional branch locations during fiscal 2012. The Company remains open to acquisitions should an opportunity present itself.

\section*{ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK}

Market risks relating to the Company s operations result primarily from changes in interest rates. The Company does not engage in speculative or leveraged transactions, nor does it hold or issue financial instruments for trading purposes.

\section*{Interest rate risk}

Management s objective is to minimize the cost of borrowing through an appropriate mix of fixed and floating rate debt. Derivative financial instruments, such as interest rate swap agreements, may be used for the purpose of managing fluctuating interest rate exposures that exist from ongoing business operations. The Company does not use interest rate swaps for speculative purposes.

\section*{ITEM 4. CONTROLS AND PROCEDURES}

Evaluation of disclosure controls and procedures. In accordance with Rule 13a-15(b) of the Securities Exchange Act of 1934 (the Exchange Act ), as of the end of the period covered by this Quarterly Report on Form 10-Q, the Company s management evaluated, with the participation of the Company s President and Chief Executive Officer and Senior Vice President and Chief Financial Officer, the effectiveness of the design and operation of the Company s disclosure controls and procedures (as defined in Rule 13a-15(e) under the Exchange Act). Based upon their evaluation of these disclosure controls and procedures, the President and Chief Executive Officer and the Senior Vice President and Chief Financial Officer have concluded that the disclosure controls and procedures were effective as of the date of such evaluation to ensure that material information relating to the Company, including its consolidated subsidiaries, was made known to them by others within those entities, particularly during the period in which this Quarterly Report on Form 10-Q was being prepared.

Changes in internal controls. There have been no changes in the Company s internal control over financial reporting that occurred during the Company s last fiscal quarter that have materially affected, or are reasonably likely to materially affect, the Company sinternal control over financial reporting.

\section*{PART II - OTHER INFORMATION}

\section*{ITEM 1A. RISK FACTORS}

In addition to the other information set forth in this report, you should carefully consider the factors discussed in Part I Item 1A. Risk Factors in the Company s Annual Report on Form 10-K for the year ended March 31, 2011, which could materially affect our business, financial condition or future results. The risks described in the Form \(10-\mathrm{K}\) are not the only risks facing the Company. Additional risks and uncertainties not currently known to the Company or that the Company currently deems to be immaterial also may materially adversely affect our business, financial condition and/or operating results.

\section*{ITEM 6. EXHIBITS}

See exhibit index following the signature page.

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\section*{SIGNATURES}

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

\section*{NICHOLAS FINANCIAL, INC.}

\section*{(Registrant)}

Date: February 9, 2012

Date: February 9, 2012
/s/ Peter L. Vosotas
Peter L. Vosotas
Chairman of the Board, President, Chief Executive Officer and Director
/s/ Ralph T. Finkenbrink
Ralph T. Finkenbrink
Senior Vice President,
Chief Financial Officer and Director

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\section*{EXHIBIT INDEX}
\begin{tabular}{ll} 
Exhibit No. & Description \\
10.9 & Form of Dealer Agreement and Schedule thereto listing dealers that are parties to such agreements \\
31.1 & Certification of the President and Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 \\
31.2 & Certification of the Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 \\
\(32.1^{*}\) & Certification of the Chief Executive Officer Pursuant to 18 U.S.C. § 1350 \\
\(32.2^{*}\) & Certification of the Chief Financial Officer Pursuant to 18 U.S.C. § 1350 \\
101.INS** & XBRL Instance Document \\
101.SCH** & XBRL Taxonomy Extension Schema Document \\
101.CAL** & XBRL Taxonomy Extension Calculation Linkbase Document \\
101.LAB** & XBRL Taxonomy Extension Labels Linkbase Document \\
101.PRE** & XBRL Taxonomy Extension Presentation Linkbase Document \\
101.DEF** & XBRL Taxonomy Extension Definition Linkbase Document
\end{tabular}```

