

CURRENCYSHARES SWISS FRANC TRUST

Form 8-K

March 30, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE**

**SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported) March 30, 2012**

**CurrencyShares<sup>®</sup> Swiss Franc Trust**

**Sponsored by Guggenheim Specialized Products, LLC,**

**d/b/a Guggenheim Investments**

**(Exact name of registrant as specified in its charter)**

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**New York**  
(State or other jurisdiction  
of incorporation)

**001-32907**  
(Commission  
File Number)

**20-4686336**  
(IRS Employer  
Identification No.)

**805 King Farm Boulevard, Suite 600**

**Rockville, Maryland**  
(Address of principal executive offices)

**20850**  
(Zip Code)

**Registrant's telephone number, including area code: (301) 296-5100**

**Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01 Other Events.**

Effective as of March 30, 2012, Rydex Specialized Products LLC, d/b/a Rydex Investments, sponsor of the CurrencyShares® Swiss Franc Trust (the Trust ), will change its name to Guggenheim Specialized Products, LLC, d/b/a Guggenheim Investments. A copy of the press release issued by Guggenheim Investments announcing the name change is attached hereto as Exhibit 99.1 and incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

The following is filed as an Exhibit to this Report:

99.1 Press Release dated as of March 30, 2012

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CURRENCYSHARES® SWISS FRANC TRUST**

By: Guggenheim Specialized Products, LLC  
Sponsor of the CurrencyShares®  
Swiss Franc Trust

March 30, 2012

By: /s/ Nikolaos Bonos  
Nikolaos Bonos  
Chief Executive Officer