

COMCAST CORP  
Form 10-Q  
July 27, 2016  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

(Mark One)

**Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**  
**For the quarterly period ended June 30, 2016**

**OR**

**Transition Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**  
**For the Transition Period from                      to**

Registrant; State of

Incorporation; Address and Telephone

Commission File Number  
**001-32871**

Number

I.R.S. Employer Identification No.  
**27-0000798**

**COMCAST CORPORATION**  
**PENNSYLVANIA**

**One Comcast Center**

**Philadelphia, PA 19103-2838**

**(215) 286-1700**

**001-36438**

**NBCUNIVERSAL MEDIA, LLC**

**14-1682529**

Edgar Filing: COMCAST CORP - Form 10-Q

DELAWARE

30 Rockefeller Plaza

New York, NY 10112-0015

(212) 664-4444

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding twelve months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Comcast Corporation	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
NBCUniversal Media, LLC	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such period that the registrant was required to submit and post such files).

Comcast Corporation	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
NBCUniversal Media, LLC	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Comcast Corporation	Large accelerated filer <input checked="" type="checkbox"/>	Accelerated filer <input type="checkbox"/>	Non-accelerated filer <input type="checkbox"/>	Smaller reporting company <input type="checkbox"/>
NBCUniversal Media, LLC	Large accelerated filer <input type="checkbox"/>	Accelerated filer <input type="checkbox"/>	Non-accelerated filer <input checked="" type="checkbox"/>	Smaller reporting company <input type="checkbox"/>

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Act).

Comcast Corporation	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
NBCUniversal Media, LLC	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

Indicate the number of shares outstanding of each of the registrant's classes of stock, as of the latest practical date:

As of June 30, 2016, there were 2,402,381,311 shares of Comcast Corporation Class A common stock and 9,444,375 shares of Comcast Corporation Class B common stock outstanding.

Not applicable for NBCUniversal Media, LLC.

**NBCUniversal Media, LLC meets the conditions set forth in General Instruction H(1)(a) and (b) of Form 10-Q and is therefore filing this form with the reduced disclosure format.**



**Table of Contents****TABLE OF CONTENTS**

	Page Number
<b>PART I. FINANCIAL INFORMATION</b>	
<b>Item 1.</b>	
<u>Comcast Corporation Financial Statements</u>	1
<u>Condensed Consolidated Balance Sheet as of June 30, 2016 and December 31, 2015 (Unaudited)</u>	1
<u>Condensed Consolidated Statement of Income for the Three and Six Months Ended June 30, 2016 and 2015 (Unaudited)</u>	2
<u>Condensed Consolidated Statement of Comprehensive Income for the Three and Six Months Ended June 30, 2016 and 2015 (Unaudited)</u>	3
<u>Condensed Consolidated Statement of Cash Flows for the Six Months Ended June 30, 2016 and 2015 (Unaudited)</u>	4
<u>Condensed Consolidated Statement of Changes in Equity for the Six Months Ended June 30, 2016 and 2015 (Unaudited)</u>	5
<u>Notes to Condensed Consolidated Financial Statements (Unaudited)</u>	6
<b>Item 2.</b>	
<u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	27
<b>Item 3.</b>	
<u>Quantitative and Qualitative Disclosures About Market Risk</u>	42
<b>Item 4.</b>	
<u>Controls and Procedures</u>	42
<b>PART II. OTHER INFORMATION</b>	
<b>Item 1.</b>	
<u>Legal Proceedings</u>	42
<b>Item 1A.</b>	
<u>Risk Factors</u>	42
<b>Item 2.</b>	
<u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	43
<b>Item 6.</b>	
<u>Exhibits</u>	44
<b>SIGNATURES</b>	45
<u>NBCUniversal Media, LLC Financial Statements</u>	46

**Explanatory Note**

This Quarterly Report on Form 10-Q is a combined report being filed separately by Comcast Corporation ( "Comcast" ) and NBCUniversal Media, LLC ( "NBCUniversal" ). Comcast owns all of the common equity interests in NBCUniversal, and NBCUniversal meets the conditions set forth in General Instruction H(1)(a) and (b) of Form 10-Q and is therefore filing its information within this Form 10-Q with the reduced disclosure format. Each of Comcast and NBCUniversal is filing on its own behalf the information contained in this report that relates to itself, and neither company makes any representation as to information relating to the other company. Where information or an explanation is provided that is substantially the same for each company, such information or explanation has been combined in this report. Where information or an explanation is not substantially the same for each company, separate information and explanation has been provided. In addition, separate condensed consolidated financial statements for each company, along with notes to the condensed consolidated financial statements, are included in this report. Unless indicated otherwise, throughout this Quarterly Report on Form 10-Q, we refer to Comcast and its consolidated subsidiaries, including NBCUniversal and its consolidated subsidiaries, as we, us and our; Comcast Cable Communications, LLC and its consolidated subsidiaries as Comcast Cable; Comcast Holdings Corporation as Comcast Holdings; and NBCUniversal, LLC as NBCUniversal Holdings.

This Quarterly Report on Form 10-Q is for the three and six months ended June 30, 2016. This Quarterly Report modifies and supersedes documents filed before it. The Securities and Exchange Commission ( "SEC" ) allows us to incorporate by reference information that we file with it, which means that we can disclose important information to you by referring you directly to those documents. Information incorporated by reference is considered to be part of this Quarterly Report. In addition, information that we file with the SEC in the future will automatically update and supersede information contained in this Quarterly Report.

You should carefully review the information contained in this Quarterly Report and particularly consider any risk factors set forth in this Quarterly Report and in other reports or documents that we file from time to time with the SEC. In this Quarterly Report, we state our beliefs of future events and of our future financial performance. In some cases, you can identify these so-called forward-looking statements by words such as may, will,

**Table of Contents**

should, expects, believes, estimates, potential, or continue, or the negative of those words, and other comparable words. You should be aware that these statements are only our predictions. In evaluating these statements, you should specifically consider various factors, including the risks outlined below and in other reports we file with the SEC. Actual events or our actual results may differ materially from any of our forward-looking statements. We undertake no obligation to update any forward-looking statements.

Our businesses may be affected by, among other things, the following:

our businesses currently face a wide range of competition, and our businesses and results of operations could be adversely affected if we do not compete effectively

changes in consumer behavior driven by alternative methods for viewing content may adversely affect our businesses and challenge existing business models

a decline in advertisers' expenditures or changes in advertising markets could negatively impact our businesses

our businesses depend on keeping pace with technological developments

we are subject to regulation by federal, state, local and foreign authorities, which may impose additional costs and restrictions on our businesses

changes to existing statutes, rules, regulations, or interpretations thereof, or adoption of new ones, could have an adverse effect on our businesses

programming expenses for our video services are increasing, which could adversely affect our Cable Communications segment's video business

NBCUniversal's success depends on consumer acceptance of its content, and its businesses may be adversely affected if its content fails to achieve sufficient consumer acceptance or the costs to create or acquire content increase

the loss of NBCUniversal's programming distribution agreements, or the renewal of these agreements on less favorable terms, could adversely affect its businesses

we rely on network and information systems and other technologies, as well as key properties, and a disruption, cyber attack, failure or destruction of such networks, systems, technologies or properties may disrupt our businesses

we may be unable to obtain necessary hardware, software and operational support

weak economic conditions may have a negative impact on our businesses

## Edgar Filing: COMCAST CORP - Form 10-Q

our businesses depend on using and protecting certain intellectual property rights and on not infringing the intellectual property rights of others

acquisitions and other strategic initiatives present many risks, and we may not realize the financial and strategic goals that we had contemplated

labor disputes, whether involving employees or sports organizations, may disrupt our operations and adversely affect our businesses

the loss of key management personnel or popular on-air and creative talent could have an adverse effect on our businesses

we face risks relating to doing business internationally that could adversely affect our businesses

our Class B common stock has substantial voting rights and separate approval rights over several potentially material transactions, and our Chairman and CEO has considerable influence over our company through his beneficial ownership of our Class B common stock

**Table of Contents****PART I: FINANCIAL INFORMATION****ITEM 1: FINANCIAL STATEMENTS**

Comcast Corporation

**Condensed Consolidated Balance Sheet****(Unaudited)**

(in millions, except share data)	June 30, 2016	December 31, 2015
<b>Assets</b>		
Current Assets:		
Cash and cash equivalents	\$ 4,665	\$ 2,295
Receivables, net	6,708	6,896
Programming rights	1,435	1,213
Other current assets	1,969	1,899
Total current assets	14,777	12,303
Film and television costs	5,811	5,855
Investments	3,679	3,224
Property and equipment, net of accumulated depreciation of \$49,119 and \$48,100	34,896	33,665
Franchise rights	59,364	59,364
Goodwill	33,792	32,945
Other intangible assets, net of accumulated amortization of \$10,299 and \$9,868	17,204	16,946
Other noncurrent assets, net	2,462	2,272
<b>Total assets</b>	<b>\$ 171,985</b>	<b>\$ 166,574</b>
<b>Liabilities and Equity</b>		
Current Liabilities:		
Accounts payable and accrued expenses related to trade creditors	\$ 6,359	\$ 6,215
Accrued participations and residuals	1,542	1,572
Deferred revenue	1,611	1,302
Accrued expenses and other current liabilities	5,155	5,462
Current portion of long-term debt	2,934	3,627
Total current liabilities	17,601	18,178
Long-term debt, less current portion	52,629	48,994
Deferred income taxes	34,512	33,566
Other noncurrent liabilities	10,719	10,637
Commitments and contingencies (Note 12)		
Redeemable noncontrolling interests and redeemable subsidiary preferred stock	1,248	1,221
Equity:		
Preferred stock authorized, 20,000,000 shares; issued, zero		
Class A common stock, \$0.01 par value authorized, 7,500,000,000 shares; issued, 2,838,776,825 and 2,869,349,502; outstanding, 2,402,381,311 and 2,432,953,988	28	29
Class B common stock, \$0.01 par value authorized, 75,000,000 shares; issued and outstanding, 9,444,375		
Additional paid-in capital	38,469	38,518
Retained earnings	22,117	21,413
Treasury stock, 436,395,514 Class A common shares	(7,517)	(7,517)
Accumulated other comprehensive income (loss)	1	(174)
Total Comcast Corporation shareholders equity	53,098	52,269
Noncontrolling interests	2,178	1,709
Total equity	55,276	53,978
<b>Total liabilities and equity</b>	<b>\$ 171,985</b>	<b>\$ 166,574</b>

See accompanying notes to condensed consolidated financial statements.





**Table of Contents**

Comcast Corporation

**Condensed Consolidated Statement of Income****(Unaudited)**

(in millions, except per share data)	Three Months Ended June 30		Six Months Ended June 30	
	2016	2015	2016	2015
<b>Revenue</b>	\$ 19,269	\$ 18,743	\$ 38,059	\$ 36,596
Costs and Expenses:				
Programming and production	5,492	5,669	10,923	11,132
Other operating and administrative	5,761	5,274	11,286	10,348
Advertising, marketing and promotion	1,561	1,534	3,028	2,894
Depreciation	1,868	1,674	3,653	3,308
Amortization	521	487	1,014	919
	15,203	14,638	29,904	28,601
<b>Operating income</b>	4,066	4,105	8,155	7,995
Other Income (Expense):				
Interest expense	(732)	(713)	(1,435)	(1,369)
Investment income (loss), net	58	17	88	50
Equity in net income (losses) of investees, net	(19)	(236)	(30)	(203)
Other income (expense), net	(15)	315	115	417
	(708)	(617)	(1,262)	(1,105)
Income before income taxes	3,358	3,488	6,893	6,890
Income tax expense	(1,278)	(1,313)	(2,589)	(2,574)
Net income	2,080	2,175	4,304	4,316
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(52)	(38)	(142)	(120)
<b>Net income attributable to Comcast Corporation</b>	<b>\$ 2,028</b>	<b>\$ 2,137</b>	<b>\$ 4,162</b>	<b>\$ 4,196</b>
<b>Basic earnings per common share attributable to Comcast Corporation shareholders</b>	<b>\$ 0.84</b>	<b>\$ 0.85</b>	<b>\$ 1.71</b>	<b>\$ 1.67</b>
<b>Diluted earnings per common share attributable to Comcast Corporation shareholders</b>	<b>\$ 0.83</b>	<b>\$ 0.84</b>	<b>\$ 1.70</b>	<b>\$ 1.65</b>
<b>Dividends declared per common share</b>	<b>\$ 0.275</b>	<b>\$ 0.25</b>	<b>\$ 0.55</b>	<b>\$ 0.50</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

Comcast Corporation

**Condensed Consolidated Statement of Comprehensive Income****(Unaudited)**

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2016	2015	2016	2015
Net income	\$ 2,080	\$ 2,175	\$ 4,304	\$ 4,316
Unrealized gains (losses) on marketable securities, net of deferred taxes of \$ , \$ , \$(1) and \$	1		3	
Deferred gains (losses) on cash flow hedges, net of deferred taxes of \$35, \$(13), \$53 and \$10	(60)	22	(91)	(17)
Amounts reclassified to net income:				
Realized (gains) losses on marketable securities, net of deferred taxes of \$ , \$ , \$1 and \$			(1)	
Realized (gains) losses on cash flow hedges, net of deferred taxes of \$(26), \$16, \$(36) and \$(6)	45	(27)	62	10
Employee benefit obligations, net of deferred taxes of \$ , \$ , \$(2) and \$			2	
Currency translation adjustments, net of deferred taxes of \$(58), \$(15), \$(116) and \$8	249	32	487	(23)
Comprehensive income	2,315	2,202	4,766	4,286
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(52)	(38)	(142)	(120)
Other comprehensive (income) loss attributable to noncontrolling interests	(150)	(5)	(287)	10
<b>Comprehensive income attributable to Comcast Corporation</b>	<b>\$ 2,113</b>	<b>\$ 2,159</b>	<b>\$ 4,337</b>	<b>\$ 4,176</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

Comcast Corporation

**Condensed Consolidated Statement of Cash Flows****(Unaudited)**

(in millions)	Six Months Ended June 30	
	2016	2015
<b>Net cash provided by operating activities</b>	<b>\$ 9,383</b>	<b>\$ 8,834</b>
<b>Investing Activities</b>		
Capital expenditures	(4,156)	(3,697)
Cash paid for intangible assets	(737)	(600)
Acquisitions and construction of real estate properties	(211)	(65)
Acquisitions, net of cash acquired	(126)	(179)
Proceeds from sales of businesses and investments	138	395
Purchases of investments	(580)	(272)
Other	(156)	182
<b>Net cash provided by (used in) investing activities</b>	<b>(5,828)</b>	<b>(4,236)</b>
<b>Financing Activities</b>		
Proceeds from (repayments of) short-term borrowings, net	205	(137)
Proceeds from borrowings	4,753	3,996
Repurchases and repayments of debt	(2,551)	(3,666)
Repurchases and retirements of common stock	(2,385)	(3,585)
Dividends paid	(1,281)	(1,200)
Issuances of common stock	19	32
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock	(125)	(114)
Other	180	(348)
<b>Net cash provided by (used in) financing activities</b>	<b>(1,185)</b>	<b>(5,022)</b>
Increase (decrease) in cash and cash equivalents	2,370	(424)
Cash and cash equivalents, beginning of period	2,295	3,910
<b>Cash and cash equivalents, end of period</b>	<b>\$ 4,665</b>	<b>\$ 3,486</b>

See accompanying notes to condensed consolidated financial statements.

Table of Contents

Comcast Corporation

**Condensed Consolidated Statement of Changes in Equity****(Unaudited)**

(in millions)	Redeemable Noncontrolling Interests and Redeemable Subsidiary Preferred Stock	Common Stock			Additional Paid-In Capital	Retained Earnings	Treasury Stock at Cost	Accumulated Other Comprehensive Income (Loss)	Non- controlling Interests	Total Equity
		A	A Special	B						
Balance, December 31, 2014	\$ 1,066	\$ 25	\$ 5	\$	\$ 38,805	\$ 21,539	\$ (7,517)	\$ (146)	\$ 357	\$ 53,068
Stock compensation plans					436	(308)				128
Repurchases and retirements of common stock			(1)		(724)	(2,860)				(3,585)
Employee stock purchase plans					71					71
Dividends declared						(1,254)				(1,254)
Other comprehensive income (loss)								(20)	(10)	(30)
Contributions from (distributions to) noncontrolling interests, net	4								(73)	(73)
Other	(2)				153				(25)	128
Net income (loss)	40					4,196			80	4,276
<b>Balance, June 30, 2015</b>	<b>\$ 1,108</b>	<b>\$ 25</b>	<b>\$ 4</b>	<b>\$</b>	<b>\$ 38,741</b>	<b>\$ 21,313</b>	<b>\$ (7,517)</b>	<b>\$ (166)</b>	<b>\$ 329</b>	<b>\$ 52,729</b>
Balance, December 31, 2015	\$ 1,221	\$ 29	\$	\$	\$ 38,518	\$ 21,413	\$ (7,517)	\$ (174)	\$ 1,709	\$ 53,978
Stock compensation plans					377	(212)				165
Repurchases and retirements of common stock		(1)			(475)	(1,909)				(2,385)
Employee stock purchase plans					78					78
Dividends declared						(1,337)				(1,337)
Other comprehensive income (loss)								175	287	462
Contributions from (distributions to) noncontrolling interests, net	1								(68)	(68)
Other	(20)				(29)				154	125
Net income (loss)	46					4,162			96	4,258
<b>Balance, June 30, 2016</b>	<b>\$ 1,248</b>	<b>\$ 28</b>	<b>\$</b>	<b>\$</b>	<b>\$ 38,469</b>	<b>\$ 22,117</b>	<b>\$ (7,517)</b>	<b>\$ 1</b>	<b>\$ 2,178</b>	<b>\$ 55,276</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

Comcast Corporation

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(Unaudited)**

**Note 1: Condensed Consolidated Financial Statements**

**Basis of Presentation**

We have prepared these unaudited condensed consolidated financial statements based on SEC rules that permit reduced disclosure for interim periods. These financial statements include all adjustments that are necessary for a fair presentation of our consolidated results of operations, financial condition and cash flows for the periods shown, including normal, recurring accruals and other items. The consolidated results of operations for the interim periods presented are not necessarily indicative of results for the full year.

The year-end condensed consolidated balance sheet was derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles in the United States ( GAAP ). For a more complete discussion of our accounting policies and certain other information, refer to our consolidated financial statements included in our 2015 Annual Report on Form 10-K.

**Reclassifications**

Reclassifications have been made to our condensed consolidated financial statements for the prior year periods to conform to classifications used in 2016.

**Note 2: Recent Accounting Pronouncements**

**Revenue Recognition**

In May 2014, the Financial Accounting Standards Board ( FASB ) updated the accounting guidance related to revenue recognition. The updated accounting guidance provides a single, contract-based revenue recognition model to help improve financial reporting by providing clearer guidance on when an entity should recognize revenue and by reducing the number of standards to which an entity has to refer. The updated accounting guidance is effective for us as of January 1, 2018. The updated accounting guidance provides companies with alternative methods of adoption. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements and our method of adoption.

**Consolidations**

In February 2015, the FASB updated the accounting guidance related to consolidation under the variable interest entity ( VIE ) and voting interest entity models. The updated accounting guidance modifies the consolidation guidance for VIEs, limited partnerships and similar legal entities. We have adopted this guidance as of January 1, 2016 and it did not have a material impact on our consolidated financial statements.

**Financial Assets and Financial Liabilities**

In January 2016, the FASB updated the accounting guidance related to the recognition and measurement of financial assets and financial liabilities. The updated accounting guidance, among other things, requires that all nonconsolidated equity investments, except those accounted for under the equity method, be measured at fair value and that the changes in fair value be recognized in net income. The updated guidance is effective for us as of January 1, 2018. The updated accounting guidance requires a cumulative effect adjustment to beginning retained earnings when the guidance is adopted with certain exceptions. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements.

**Leases**

## Edgar Filing: COMCAST CORP - Form 10-Q

In February 2016, the FASB updated the accounting guidance related to leases. The updated accounting guidance requires lessees to recognize a right-of-use asset and a lease liability on the balance sheet for all leases with the

**Table of Contents**

## Comcast Corporation

exception of short-term leases. For a lessee, the recognition, measurement and presentation of expenses and cash flows arising from a lease do not significantly change from previous guidance. For a lessor, the accounting applied is also largely unchanged from previous guidance. The updated guidance is effective for us as of January 1, 2019 and early adoption is permitted. The updated accounting guidance must be adopted using a modified retrospective approach for leases that exist or are entered into after the beginning of the earliest comparative period in the financial statements. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements.

**Share-Based Compensation**

In March 2016, the FASB updated the accounting guidance that affects several aspects of the accounting for share-based compensation. The most significant change for us relates to the presentation of the income and withholding tax consequences of share-based compensation in our consolidated financial statements. Among the changes, the updated guidance requires that the excess income tax benefits or deficiencies that arise when the tax consequences of share-based compensation differ from amounts previously recognized in the statement of income be recognized as income tax benefit or expense in the statement of income rather than as additional paid-in capital in the balance sheet. The guidance also states that excess income tax benefits should not be presented separately from other income taxes in the statement of cash flows and, thus, should be classified as an operating activity rather than a financing activity as they are under the current guidance. In addition, the updated guidance requires when an employer withholds shares upon exercise of options or the vesting of restricted stock for the purpose of meeting withholding tax requirements, that the cash paid for withholding taxes be classified as a financing activity. We currently record these amounts within operating activities.

The updated guidance is effective for us as of January 1, 2017 and early adoption is permitted. The updated guidance provides companies with alternative methods of adoption, with certain items that are allowed to be applied retrospectively and certain other items that are only to be applied prospectively in the period of adoption. We are currently in the process of determining our method of adoption of this updated accounting guidance.

If we had adopted the provisions of the updated guidance as of January 1, 2016, it would have increased net income attributable to Comcast Corporation by \$48 million and \$159 million for the three and six months ended June 30, 2016, respectively. In addition, the updated guidance would have increased net cash provided by operating activities and decreased net cash provided by (used in) financing activities by \$411 million for the six months ended June 30, 2016. The most significant impact of implementing the new guidance is expected to occur in the first quarter of each year as a result of the vesting of restricted stock awards, which primarily occurs in March.

**Note 3: Earnings Per Share****Computation of Diluted EPS**

	2016		Three Months Ended June 30			
	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount
(in millions, except per share data)						
Basic EPS attributable to Comcast Corporation shareholders	\$ 2,028	2,420	\$ 0.84	\$ 2,137	2,500	\$ 0.85
Effect of dilutive securities:						
Assumed exercise or issuance of shares relating to stock plans		26			31	
<b>Diluted EPS attributable to Comcast Corporation shareholders</b>	<b>\$ 2,028</b>	<b>2,446</b>	<b>\$ 0.83</b>	<b>\$ 2,137</b>	<b>2,531</b>	<b>\$ 0.84</b>

**Table of Contents**

## Comcast Corporation

	2016		Six Months Ended June 30			
	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount
(in millions, except per share data)						
Basic EPS attributable to Comcast Corporation shareholders	\$ 4,162	2,427	\$ 1.71	\$ 4,196	2,510	\$ 1.67
Effect of dilutive securities:						
Assumed exercise or issuance of shares relating to stock plans		27			34	
<b>Diluted EPS attributable to Comcast Corporation shareholders</b>	<b>\$ 4,162</b>	<b>2,454</b>	<b>\$ 1.70</b>	<b>\$ 4,196</b>	<b>2,544</b>	<b>\$ 1.65</b>

Diluted earnings per common share attributable to Comcast Corporation shareholders ( diluted EPS ) considers the impact of potentially dilutive securities using the treasury stock method. Our potentially dilutive securities include potential common shares related to our stock options and our restricted share units ( RSUs ). The amount of potential common shares related to our share-based compensation plans that were excluded from diluted EPS because their effect would have been antidilutive was not material for the three and six months ended June 30, 2016 and 2015.

**Note 4: Significant Transactions****DreamWorks**

On April 28, 2016, we entered into an agreement to acquire all of the outstanding stock of DreamWorks Animation SKG, Inc. ( DreamWorks ) for approximately \$3.8 billion. DreamWorks stockholders will receive \$41 in cash for each share of DreamWorks common stock. DreamWorks creates animated feature films, television series and specials, live entertainment and related consumer products. The transaction is expected to close in 2016, subject to receipt of certain international regulatory approvals and the satisfaction of other customary closing conditions.

**Universal Studios Japan**

On November 13, 2015, NBCUniversal acquired a 51% economic interest in the Universal Studios theme park in Osaka, Japan ( Universal Studios Japan ) for \$1.5 billion. The acquisition was funded through cash on hand and borrowings under our commercial paper program.

Universal Studios Japan is a VIE based on the governance structure and we consolidate Universal Studios Japan as we have the power to direct activities that most significantly impact its economic performance. There are no liquidity arrangements, guarantees, or other financial commitments between us and Universal Studios Japan, and therefore our maximum risk of financial loss is NBCUniversal's 51% interest. Universal Studios Japan's results of operations are reported in our Theme Parks segment following the acquisition date.

**Preliminary Allocation of Purchase Price**

The acquired assets and liabilities of Universal Studios Japan and the 49% noncontrolling interest were recorded at their estimated fair values. During the three months ended June 30, 2016, we updated the preliminary allocation of purchase price for Universal Studios Japan based on valuation analyses, which resulted in increases to property and equipment and intangible assets and a decrease in goodwill. The changes did not have a material impact on our consolidated financial statements. We may adjust these amounts further as valuations are finalized and we obtain information necessary to complete the analyses, but no later than one year from the acquisition date.



**Table of Contents**

## Comcast Corporation

The table below presents the preliminary allocation of the purchase price to the assets and liabilities of Universal Studios Japan.

**Preliminary Allocation of Purchase Price**

(in millions)	
Property and equipment	\$ 793
Intangible assets	323
Working capital	(33)
Debt	(3,271)
Other noncurrent assets and liabilities	43
Identifiable net assets (liabilities) acquired	(2,145)
Noncontrolling interest	(1,440)
Goodwill	5,084
Cash consideration transferred	\$ 1,499

**Actual and Unaudited Pro Forma Results**

Our consolidated revenue for the three and six months ended June 30, 2016 included \$283 million and \$576 million, respectively, from the acquisition of Universal Studios Japan. Our consolidated net income attributable to Comcast Corporation for the three and six months ended June 30, 2016 included \$10 million and \$28 million, respectively, from the acquisition of Universal Studios Japan.

The following unaudited pro forma information has been presented as if the acquisition occurred on January 1, 2014. This information is primarily based on historical results of operations and is subject to change as valuations are finalized. In addition, the unaudited pro forma accounting adjustments are not necessarily indicative of what our results would have been had we operated Universal Studios Japan since January 1, 2014. No pro forma adjustments have been made for our transaction-related expenses.

(in millions, except per share amounts)	Three Months Ended June 30, 2015	Six Months Ended June 30, 2015
Revenue	\$ 18,997	\$ 37,134
Net income	\$ 2,208	\$ 4,385
Net income attributable to Comcast Corporation	\$ 2,153	\$ 4,230
Basic earnings per common share attributable to Comcast Corporation shareholders	\$ 0.86	\$ 1.69
Diluted earnings per common share attributable to Comcast Corporation shareholders	\$ 0.85	\$ 1.66

**Note 5: Film and Television Costs**

(in millions)	June 30, 2016	December 31, 2015
Film Costs:		
Released, less amortization	\$ 1,425	\$ 1,275
Completed, not released	101	226
In production and in development	1,005	907
	2,531	2,408
Television Costs:		
Released, less amortization	1,577	1,573
In production and in development	635	737
	2,212	2,310

Edgar Filing: COMCAST CORP - Form 10-Q

Programming rights, less amortization	2,503	2,350
	7,246	7,068
Less: Current portion of programming rights	1,435	1,213
<b>Film and television costs</b>	<b>\$ 5,811</b>	<b>\$ 5,855</b>

**Table of Contents**

Comcast Corporation

**Note 6: Investments**

(in millions)	June 30, 2016	December 31, 2015
Fair Value Method	\$ 167	\$ 167
Equity Method:		
Atairos	402	
Hulu	170	184
Other	527	494
	1,099	678
Cost Method:		
AirTouch	1,591	1,583
Other	915	902
	2,506	2,485
Total investments	3,772	3,330
Less: Current investments	93	106
<b>Noncurrent investments</b>	<b>\$ 3,679</b>	<b>\$ 3,224</b>
	<b>Investment Income (Loss), Net</b>	

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2016	2015	2016	2015
Gains on sales and exchanges of investments, net	\$ 13	\$ 4	\$ 15	\$ 4
Investment impairment losses	(1)	(16)	(21)	(31)
Unrealized gains (losses) on securities underlying prepaid forward sale agreements				42
Mark to market adjustments on derivative component of prepaid forward sale agreements and indexed debt instruments	1	1	1	(37)
Interest and dividend income	31	28	60	56
Other, net	14		33	16
<b>Investment income (loss), net</b>	<b>\$ 58</b>	<b>\$ 17</b>	<b>\$ 88</b>	<b>\$ 50</b>
<b>Equity Method</b>				

***The Weather Channel***

On January 29, 2016, following a legal restructuring at The Weather Channel, we and the other investors sold the entity holding The Weather Channel's product and technology businesses to IBM. Following the close of the transaction, we continue to hold an investment in The Weather Channel cable network through a new holding company. As a result of the sale of our investment, we recognized a pretax gain for the six months ended June 30, 2016 of \$108 million in other income (expense), net.

During the three months ended June 30, 2015, The Weather Channel recorded an impairment charge related to goodwill. We recorded an expense of \$252 million that represents NBCUniversal's proportionate share of this impairment charge in equity in net income (losses) of investees, net in our condensed consolidated statement of income.

***Atairos***

In 2015, we entered into an agreement to establish Atairos Group, Inc. (Atairos), a strategic company focused on investing in and operating companies in a range of industries and business sectors, both domestically and internationally. The agreement became effective as of January 1,

## Edgar Filing: COMCAST CORP - Form 10-Q

2016. Atairos has a term of up to 12 years and is controlled by management companies led by our former CFO through interests that carry all of the voting rights. We are the only investor other than our former CFO and the other management company employees. We have

**Table of Contents**

## Comcast Corporation

committed to fund up to \$4 billion in the aggregate at any one time in Atairos, subject to certain offsets, and \$40 million annually to fund a management fee, subject to certain adjustments, while the management company investors have committed to fund up to \$100 million (with at least \$40 million to be funded by our former CFO, subject to his continued role with Atairos). Our economic interests do not carry voting rights and obligate us to absorb approximately 99% of any losses and provide us the right to receive approximately 86.5% of any residual returns in Atairos, in either case on a cumulative basis.

We have concluded that Atairos is a VIE, that we do not have the power to direct the activities that most significantly impact the economic performance of Atairos as we have no voting rights and only certain consent rights, and that we are not a related party with our former CFO or the management companies. We therefore do not consolidate Atairos and account for this investment as an equity method investment. There are no other liquidity arrangements, guarantees, or other financial commitments between Comcast and Atairos, and therefore our maximum risk of financial loss is our investment balance and remaining unfunded capital commitment.

For the six months ended June 30, 2016, we made capital contributions totaling \$429 million to Atairos.

**Hulu**

For the three and six months ended June 30, 2016, we recognized our proportionate share of losses of \$40 million and \$65 million, respectively, related to our investment in Hulu, LLC ( Hulu ). For the three and six months ended June 30, 2015, we recognized our proportionate share of losses of \$13 million and \$24 million, respectively, related to our investment in Hulu.

**Cost Method****AirTouch**

We hold two series of preferred stock of Verizon Americas, Inc., formerly known as AirTouch Communications, Inc. ( AirTouch ), a subsidiary of Verizon Communications Inc., which are redeemable in April 2020. As of June 30, 2016, the estimated fair value of the AirTouch preferred stock and the estimated fair value of the associated liability related to the redeemable subsidiary preferred shares issued by one of our consolidated subsidiaries were each \$1.7 billion. The estimated fair values are based on Level 2 inputs that use pricing models whose inputs are derived primarily from or corroborated by observable market data through correlation or other means for substantially the full term of the financial instrument.

**Note 7: Goodwill**

(in millions)	NBCUniversal						Corporate and Other	Total
	Cable Communications	Cable Networks	Broadcast Television	Filmed Entertainment	Theme Parks			
Balance, December 31, 2015	\$ 12,389	\$ 12,947	\$ 806	\$ 267	\$ 6,344	\$ 192	\$ 32,945	
Acquisitions	73			92			165	
Adjustments	176				(289)	(181)	(294)	
Foreign currency translation		7		12	957		976	
<b>Balance, June 30, 2016</b>	<b>\$ 12,638</b>	<b>\$ 12,954</b>	<b>\$ 806</b>	<b>\$ 371</b>	<b>\$ 7,012</b>	<b>\$ 11</b>	<b>\$ 33,792</b>	

Adjustments to goodwill during the six months ended June 30, 2016 included the updated preliminary allocation of the purchase price for Universal Studios Japan in our Theme Parks segment and the reclassification of certain operations and businesses from Corporate and Other to our Cable Communications segment.

**Note 8: Long-Term Debt**

## Edgar Filing: COMCAST CORP - Form 10-Q

As of June 30, 2016, our debt had a carrying value of \$55.6 billion and an estimated fair value of \$64.4 billion. The estimated fair value of our publicly traded debt is primarily based on Level 1 inputs that use quoted market values for the debt. The estimated fair value of debt for which there are no quoted market prices is based on Level 2 inputs that use interest rates available to us for debt with similar terms and remaining maturities.

**Table of Contents**

## Comcast Corporation

**Debt Borrowings and Repayments**

In July 2016, we issued \$700 million aggregate principal amount of 1.625% senior notes due 2022, \$1.4 billion aggregate principal amount of 2.35% senior notes due 2027, \$1.0 billion aggregate principal amount of 3.20% senior notes due 2036 and \$1.4 billion aggregate principal amount of 3.40% senior notes due 2046. We intend to use the proceeds from this offering to fund our acquisition of DreamWorks, and for working capital and general corporate purposes. In May 2016, we issued \$1.43 billion aggregate principal amount of 4.05% senior notes due 2046. In February and March 2016, we issued \$1.1 billion aggregate principal amount of 2.75% senior notes due 2023 and \$2.2 billion aggregate principal amount of 3.15% senior notes due 2026.

In June 2016, we repaid at maturity \$750 million aggregate principal amount of 4.95% senior notes due 2016. In April 2016, we repaid at maturity \$1 billion aggregate principal amount of 2.875% senior notes due 2016 and \$700 million aggregate principal amount of NBCUniversal Enterprise Inc. (NBCUniversal Enterprise) senior notes due 2016.

**Revolving Credit Facilities**

In May 2016, we entered into a new \$7 billion revolving credit facility due 2021 with a syndicate of banks (Comcast revolving credit facility) that may be used for general corporate purposes. We may increase the commitment under the Comcast revolving credit facility up to a total of \$10 billion, as well as extend the expiration date to a date no later than 2023, subject to approval of the lenders. In addition, NBCUniversal Enterprise entered into a new \$1.5 billion revolving credit facility due 2021 with a syndicate of banks (NBCUniversal Enterprise revolving credit facility) that may be used for general corporate purposes. We may increase the commitment under the NBCUniversal Enterprise revolving credit facility up to a total of \$2 billion, as well as extend the expiration date to a date no later than 2023, subject to approval of the lenders. The new revolving credit facilities replaced Comcast's \$6.25 billion and NBCUniversal Enterprise's \$1.35 billion revolving credit facilities, which were terminated in connection with the execution of the new revolving credit facilities. The interest rates on the new revolving credit facilities consist of a base rate plus a borrowing margin that is determined based on Comcast's credit rating. As of June 30, 2016, the borrowing margin for borrowings based on the London Interbank Offered Rate was 1.00%. The terms of the new revolving credit facilities' financial covenants and guarantees are substantially the same as those under the prior revolving credit facilities.

As of June 30, 2016, amounts available under the new consolidated revolving credit facilities, net of amounts outstanding under our commercial paper programs and outstanding letters of credit, totaled \$7.1 billion, which included \$326 million available under NBCUniversal Enterprise's revolving credit facility.

**Commercial Paper Programs**

As of June 30, 2016, NBCUniversal Enterprise had \$1.2 billion face amount of commercial paper outstanding.

**Note 9: Fair Value Measurements**

The accounting guidance related to financial assets and financial liabilities (financial instruments) establishes a hierarchy that prioritizes fair value measurements based on the types of inputs used for the various valuation techniques (market approach, income approach and cost approach). Level 1 consists of financial instruments whose values are based on quoted market prices for identical financial instruments in an active market. Level 2 consists of financial instruments that are valued using models or other valuation methodologies. These models use inputs that are observable either directly or indirectly. Level 3 consists of financial instruments whose values are determined using pricing models that use significant inputs that are primarily unobservable, discounted cash flow methodologies or similar techniques, as well as instruments for which the determination of fair value requires significant management judgment or estimation. Our financial instruments that are accounted for at fair value on a recurring basis are presented in the table below.

**Table of Contents**

Comcast Corporation

**Recurring Fair Value Measurements**

(in millions)	Fair Value as of				December 31,
	June 30,		2016		
	Level 1	Level 2	Level 3	Total	2015 Total
<b>Assets</b>					
Trading securities	\$ 9	\$	\$	\$ 9	\$ 22
Available-for-sale securities		125	14	139	133
Interest rate swap agreements		61		61	53
Other		10	19	29	17
<b>Total</b>	<b>\$ 9</b>	<b>\$ 196</b>	<b>\$ 33</b>	<b>\$ 238</b>	<b>\$ 225</b>
<b>Liabilities</b>					
Other	\$	\$ 235	\$	\$ 235	\$ 91
<b>Total</b>	<b>\$</b>	<b>\$ 235</b>	<b>\$</b>	<b>\$ 235</b>	<b>\$ 91</b>

**Fair Value of Redeemable Subsidiary Preferred Stock**

As of June 30, 2016, the fair value of the NBCUniversal Enterprise redeemable subsidiary preferred stock was \$761 million. The estimated fair value is based on Level 2 inputs that use pricing models whose inputs are derived primarily from or corroborated by observable market data through correlation or other means for substantially the full term of the financial instrument.

**Note 10: Share-Based Compensation**

Our share-based compensation plans primarily consist of awards of RSUs and stock options to certain employees and directors as part of our approach to long-term incentive compensation. Additionally, through our employee stock purchase plans, employees are able to purchase shares of Comcast Class A common stock at a discount through payroll deductions.

In March 2016, we granted 5.9 million RSUs and 20.7 million stock options related to our annual management awards. The weighted-average fair values associated with these grants were \$59.50 per RSU and \$11.45 per stock option.

**Recognized Share-Based Compensation Expense**

(in millions)	Three Months Ended		Six Months Ended	
	June 30		June 30	
	2016	2015	2016	2015
Restricted share units	\$ 89	\$ 80	\$ 159	\$ 138
Stock options	48	43	85	78
Employee stock purchase plans	8	6	16	14
<b>Total</b>	<b>\$ 145</b>	<b>\$ 129</b>	<b>\$ 260</b>	<b>\$ 230</b>

As of June 30, 2016, we had unrecognized pretax compensation expense of \$831 million and \$448 million related to nonvested RSUs and nonvested stock options, respectively.





**Table of Contents**

Comcast Corporation

**Note 11: Supplemental Financial Information****Receivables**

	June 30,	December 31,
(in millions)	2016	2015
Receivables, gross	\$ 7,255	\$ 7,595
Less: Allowance for returns and customer incentives	292	473
Less: Allowance for doubtful accounts	255	226
<b>Receivables, net</b>	<b>\$ 6,708</b>	<b>\$ 6,896</b>

**Accumulated Other Comprehensive Income (Loss)**

	June 30,	June 30,
(in millions)	2016	2015
Unrealized gains (losses) on marketable securities	\$ 3	\$ 1
Deferred gains (losses) on cash flow hedges	(75)	(11)
Unrecognized gains (losses) on employee benefit obligations	8	(68)
Cumulative translation adjustments	65	(88)
<b>Accumulated other comprehensive income (loss), net of deferred taxes</b>	<b>\$ 1</b>	<b>\$ (166)</b>

**Net Cash Provided by Operating Activities**

	Six Months Ended	
(in millions)	June 30	2015
	2016	2015
Net income	\$ 4,304	\$ 4,316
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	4,667	4,227
Share-based compensation	331	294
Noncash interest expense (income), net	113	95
Equity in net (income) losses of investees, net	30	203
Cash received from investees	42	52
Net (gain) loss on investment activity and other	(126)	(437)
Deferred income taxes	618	111
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:		
Current and noncurrent receivables, net	172	(707)
Film and television costs, net	(171)	176
Accounts payable and accrued expenses related to trade creditors	(104)	109
Other operating assets and liabilities	(493)	395
<b>Net cash provided by operating activities</b>	<b>\$ 9,383</b>	<b>\$ 8,834</b>

**Cash Payments for Interest and Income Taxes**

Edgar Filing: COMCAST CORP - Form 10-Q

(in millions)	Three Months Ended		Six Months Ended	
	June 30		June 30	
	2016	2015	2016	2015
Interest	\$ 512	\$ 550	\$ 1,235	\$ 1,241
Income taxes	\$ 1,495	\$ 1,881	\$ 1,685	\$ 1,999

## Table of Contents

Comcast Corporation

### **Noncash Investing and Financing Activities**

During the six months ended June 30, 2016:

we acquired \$1.2 billion of property and equipment and intangible assets that were accrued but unpaid

we recorded a liability of \$663 million for a quarterly cash dividend of \$0.275 per common share to be paid in July 2016

### **Note 12: Commitments and Contingencies**

#### **Insurance Obligations**

We recorded an operating expense of \$116 million during the three months ended June 30, 2016 and eliminated substantially all of our liabilities related to certain insurance obligations, which are disclosed in Note 12 of our consolidated financial statements included in our 2015 Annual Report on Form 10-K.

#### **Contingencies**

We are a defendant in several unrelated lawsuits claiming infringement of various patents relating to various aspects of our businesses. In certain of these cases other industry participants are also defendants, and also in certain of these cases we expect that any potential liability would be in part or in whole the responsibility of our equipment and technology vendors under applicable contractual indemnification provisions.

We are also subject to other legal proceedings and claims that arise in the ordinary course of our business. While the amount of ultimate liability with respect to such actions is not expected to materially affect our results of operations, cash flows or financial position, any litigation resulting from any such legal proceedings or claims could be time-consuming and injure our reputation.

### **Note 13: Financial Data by Business Segment**

We present our operations in five reportable business segments:

**Cable Communications:** Consists of the operations of Comcast Cable, which is one of the nation's largest providers of video, high-speed Internet and voice services to residential customers under the XFINITY brand; we also provide these and other services to business customers and sell advertising.

**Cable Networks:** Consists primarily of our national cable networks, our regional sports and news networks, our international cable networks and our cable television studio production operations.

**Broadcast Television:** Consists primarily of the NBC and Telemundo broadcast networks, our NBC and Telemundo owned local broadcast television stations, the NBC Universo national cable network, and our broadcast television studio production operations.

## Edgar Filing: COMCAST CORP - Form 10-Q

**Filmed Entertainment:** Consists primarily of the operations of Universal Pictures, which produces, acquires, markets and distributes filmed entertainment worldwide.

**Theme Parks:** Consists primarily of our Universal theme parks in Orlando, Florida; Hollywood, California; and Osaka, Japan.

**Table of Contents**

## Comcast Corporation

In evaluating the profitability of our operating segments, the components of net income (loss) below operating income (loss) before depreciation and amortization are not separately evaluated by our management. Our financial data by business segment is presented in the tables below.

(in millions)	Three Months Ended June 30, 2016				
	Operating Income (Loss)				
	Revenue <sup>(g)</sup>	Depreciation and Amortization <sup>(h)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Communications <sup>(a)(b)</sup>	\$ 12,444	\$ 5,048	\$ 1,904	\$ 3,144	\$ 1,881
NBCUniversal					
Cable Networks	2,566	944	187	757	7
Broadcast Television	2,128	394	30	364	30
Filmed Entertainment	1,351	56	12	44	5
Theme Parks <sup>(d)</sup>	1,136	469	145	324	240
Headquarters and Other <sup>(e)</sup>	6	(175)	91	(266)	78
Eliminations <sup>(f)</sup>	(84)	1		1	
NBCUniversal	7,103	1,689	465	1,224	360
Corporate and Other <sup>(b)</sup>	180	(291)	20	(311)	30
Eliminations <sup>(d)(f)</sup>	(458)	9		9	
<b>Comcast Consolidated</b>	<b>\$ 19,269</b>	<b>\$ 6,455</b>	<b>\$ 2,389</b>	<b>\$ 4,066</b>	<b>\$ 2,271</b>

(in millions)	Three Months Ended June 30, 2015				
	Operating Income (Loss)				
	Revenue <sup>(g)</sup>	Depreciation and Amortization <sup>(h)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Communications <sup>(a)(b)</sup>	\$ 11,740	\$ 4,777	\$ 1,732	\$ 3,045	\$ 1,678
NBCUniversal					
Cable Networks	2,450	872	211	661	5
Broadcast Television	1,813	231	30	201	14
Filmed Entertainment	2,266	422	6	416	4
Theme Parks <sup>(d)</sup>	773	334	76	258	166
Headquarters and Other <sup>(e)</sup>	3	(169)	82	(251)	83
Eliminations <sup>(f)</sup>	(75)	2		2	
NBCUniversal	7,230	1,692	405	1,287	272
Corporate and Other <sup>(b)</sup>	164	(231)	24	(255)	21
Eliminations <sup>(d)(f)</sup>	(391)	28		28	
<b>Comcast Consolidated</b>	<b>\$ 18,743</b>	<b>\$ 6,266</b>	<b>\$ 2,161</b>	<b>\$ 4,105</b>	<b>\$ 1,971</b>

(in millions)	Six Months Ended June 30, 2016				
	Operating Income (Loss)				
	Revenue <sup>(g)</sup>	Depreciation and Amortization <sup>(h)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Communications <sup>(a)(b)</sup>	\$ 24,648	\$ 9,937	\$ 3,747	\$ 6,190	\$ 3,457
NBCUniversal					

Edgar Filing: COMCAST CORP - Form 10-Q

Cable Networks	5,019	1,900	377	1,523	8
Broadcast Television	4,212	678	62	616	49
Filmed Entertainment	2,734	223	20	203	8
Theme Parks <sup>(d)</sup>	2,162	844	243	601	440
Headquarters and Other <sup>(e)</sup>	9	(335)	177	(512)	150
Eliminations <sup>(f)</sup>	(172)	1		1	
NBCUniversal	13,964	3,311	879	2,432	655
Corporate and Other <sup>(b)</sup>	379	(445)	41	(486)	44
Eliminations <sup>(d)(f)</sup>	(932)	19		19	
<b>Comcast Consolidated</b>	<b>\$ 38,059</b>	<b>\$ 12,822</b>	<b>\$ 4,667</b>	<b>\$ 8,155</b>	<b>\$ 4,156</b>

**Table of Contents**

## Comcast Corporation

(in millions)	Six Months Ended June 30, 2015				
	Operating Income (Loss)				
	Revenue <sup>(g)</sup>	Before Depreciation and Amortization <sup>(h)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Communications <sup>(a)(b)</sup>	\$ 23,181	\$ 9,435	\$ 3,412	\$ 6,023	\$ 3,124
NBCUniversal					
Cable Networks	4,809	1,770	395	1,375	11
Broadcast Television <sup>(c)</sup>	4,061	413	59	354	25
Filmed Entertainment	3,712	715	11	704	5
Theme Parks <sup>(d)</sup>	1,424	578	142	436	328
Headquarters and Other <sup>(e)</sup>	7	(309)	162	(471)	171
Eliminations <sup>(f)</sup>	(179)				
NBCUniversal	13,834	3,167	769	2,398	540
Corporate and Other <sup>(b)</sup>	357	(440)	46	(486)	33
Eliminations <sup>(d)(f)</sup>	(776)	60		60	
<b>Comcast Consolidated</b>	<b>\$ 36,596</b>	<b>\$ 12,222</b>	<b>\$ 4,227</b>	<b>\$ 7,995</b>	<b>\$ 3,697</b>

(a) For the three and six months ended June 30, 2016 and 2015, Cable Communications segment revenue was derived from the following sources:

	Three Months Ended		Six Months Ended	
	June 30		June 30	
	2016	2015	2016	2015
Residential:				
Video	44.9%	46.3%	45.1%	46.4%
High-speed Internet	27.1%	26.4%	27.0%	26.5%
Voice	7.2%	7.7%	7.3%	7.8%
Business services	10.9%	9.9%	10.8%	9.8%
Advertising	4.8%	4.9%	4.7%	4.6%
Other	5.1%	4.8%	5.1%	4.9%
Total	100%	100%	100%	100%

Subscription revenue received from customers who purchase bundled services at a discounted rate is allocated proportionally to each service based on the individual service's price on a stand-alone basis.

For both the three and six months ended June 30, 2016 and 2015, 2.8% of Cable Communications segment revenue was derived from franchise and other regulatory fees.

(b) Beginning in the first quarter of 2016, certain operations and businesses, including several strategic business initiatives, that were previously presented in Corporate and Other are now presented in our Cable Communications segment to reflect a change in our management reporting presentation. For segment reporting purposes, we have adjusted all periods presented to reflect this change.

(c) The revenue and operating costs and expenses associated with our broadcast of the 2015 Super Bowl were reported in our Broadcast Television segment.

(d) Beginning in the fourth quarter of 2015, we changed our method of accounting for a contractual obligation that involves an interest in the revenue of certain theme parks. As a result of the change, amounts payable based on current period revenue are presented in operating costs and expenses. Amounts paid



## Edgar Filing: COMCAST CORP - Form 10-Q

through the third quarter of 2015 were included in other income (expense), net in our consolidated statement of income. For segment reporting purposes, we have adjusted periods prior to the fourth quarter of 2015 to reflect management reporting presentation for this expense on a consistent basis for all periods in the Theme Parks segment and total NBCUniversal, which resulted in a corresponding offsetting adjustment in Eliminations to reconcile to consolidated totals.

(e) NBCUniversal Headquarters and Other activities include costs associated with overhead, personnel costs and headquarter initiatives.

(f) Included in Eliminations are transactions that our segments enter into with one another. The most common types of transactions are the following:

our Cable Networks segment generates revenue by selling programming to our Cable Communications segment, which represents a substantial majority of the revenue elimination amount

our Broadcast Television segment generates revenue from the fees received under retransmission consent agreements with our Cable Communications segment

our Cable Communications segment generates revenue by selling advertising and by selling the use of satellite feeds to our Cable Networks segment

---

**Table of Contents**

Comcast Corporation

our Filmed Entertainment and Broadcast Television segments generate revenue by licensing content to our Cable Networks segment

- (g) No single customer accounted for a significant amount of revenue in any period.
- (h) We use operating income (loss) before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of assets, if any, as the measure of profit or loss for our operating segments. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. Additionally, it is unaffected by our capital structure or investment activities. We use this measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. We believe that this measure is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure may not be directly comparable to similar measures used by other companies. This measure should not be considered a substitute for operating income (loss), net income (loss) attributable to Comcast Corporation, net cash provided by operating activities, or other measures of performance or liquidity we have reported in accordance with GAAP.

**Note 14: Condensed Consolidating Financial Information**

Comcast ( Comcast Parent ), Comcast Cable Communications, LLC ( CCCL Parent ), and NBCUniversal ( NBCUniversal Media Parent ) have fully and unconditionally guaranteed each other's debt securities. In addition, the Comcast revolving credit facility and the Comcast commercial paper program are also fully and unconditionally guaranteed by NBCUniversal. The Comcast commercial paper program is supported by the Comcast revolving credit facility.

Comcast Parent and CCCL Parent also fully and unconditionally guarantee NBCUniversal Enterprise's \$3.3 billion of senior notes, as well as the NBCUniversal Enterprise revolving credit facility and the associated commercial paper program. NBCUniversal Media Parent does not guarantee the NBCUniversal Enterprise senior notes, credit facility or commercial paper program.

Comcast Parent provides an unconditional subordinated guarantee of the \$185 million principal amount currently outstanding of Comcast Holdings' ZONES due October 2029. Neither CCCL Parent nor NBCUniversal Media Parent guarantee the Comcast Holdings' ZONES due October 2029. None of Comcast Parent, CCCL Parent nor NBCUniversal Media Parent guarantee the \$62 million principal amount currently outstanding of Comcast Holdings' ZONES due November 2029 or the \$3.8 billion of Universal Studios Japan term loans.

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Balance Sheet****June 30, 2016**

					Elimination		
	Comcast	Comcast	CCCL		Non-	and	Consolidated
(in millions)	Parent	Holdings	Parent	NBCUniversal Media Parent	Guarantor Subsidiaries	Consolidation Adjustments	Comcast Corporation
<b>Assets</b>							
Cash and cash equivalents	\$	\$	\$	\$ 270	\$ 4,395	\$	\$ 4,665
Receivables, net					6,708		6,708
Programming rights					1,435		1,435
Other current assets	138			49	1,782		1,969
Total current assets	138			319	14,320		14,777
Film and television costs					5,811		5,811
Investments	48			445	3,186		3,679
Investments in and amounts due from subsidiaries eliminated upon consolidation	91,382	115,253	123,620	42,893	113,686	(486,834)	
Property and equipment, net	218				34,678		34,896
Franchise rights					59,364		59,364
Goodwill					33,792		33,792
Other intangible assets, net	10				17,194		17,204
Other noncurrent assets, net	1,361	147		85	2,117	(1,248)	2,462
<b>Total assets</b>	<b>\$ 93,157</b>	<b>\$ 115,400</b>	<b>\$ 123,620</b>	<b>\$ 43,742</b>	<b>\$ 284,148</b>	<b>\$ (488,082)</b>	<b>\$ 171,985</b>
<b>Liabilities and Equity</b>							
Accounts payable and accrued expenses related to trade creditors	\$ 31	\$	\$	\$	\$ 6,328	\$	\$ 6,359
Accrued participations and residuals					1,542		1,542
Accrued expenses and other current liabilities	1,672	335	282	282	4,195		6,766
Current portion of long-term debt	1,000		550	4	1,380		2,934
Total current liabilities	2,703	335	832	286	13,445		17,601
Long-term debt, less current portion	34,757	133	2,100	8,228	7,411		52,629
Deferred income taxes		581		69	34,964	(1,102)	34,512
Other noncurrent liabilities	2,599			1,143	7,123	(146)	10,719
Redeemable noncontrolling interests and redeemable subsidiary preferred stock					1,248		1,248
Equity:							
Common stock	28						28
Other shareholders' equity	53,070	114,351	120,688	34,016	217,779	(486,834)	53,070
Total Comcast Corporation shareholders equity	53,098	114,351	120,688	34,016	217,779	(486,834)	53,098
Noncontrolling interests					2,178		2,178
Total equity	53,098	114,351	120,688	34,016	219,957	(486,834)	55,276
<b>Total liabilities and equity</b>	<b>\$ 93,157</b>	<b>\$ 115,400</b>	<b>\$ 123,620</b>	<b>\$ 43,742</b>	<b>\$ 284,148</b>	<b>\$ (488,082)</b>	<b>\$ 171,985</b>

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Balance Sheet****December 31, 2015**

							Elimination	
	Comcast	Comcast	CCCL	NBCUniversal	Guarantor	Consolidation	Consolidated	
(in millions)	Parent	Holdings	Parent	Media Parent	Subsidiaries	Adjustments	Corporation	
<b>Assets</b>								
Cash and cash equivalents	\$	\$	\$	\$ 414	\$ 1,881	\$	\$ 2,295	
Receivables, net					6,896		6,896	
Programming rights					1,213		1,213	
Other current assets	69			17	1,813		1,899	
Total current assets	69			431	11,803		12,303	
Film and television costs					5,855		5,855	
Investments	33			430	2,761		3,224	
Investments in and amounts due from subsidiaries eliminated upon consolidation	87,142	111,241	119,354	42,441	109,598	(469,776)		
Property and equipment, net	210				33,455		33,665	
Franchise rights					59,364		59,364	
Goodwill					32,945		32,945	
Other intangible assets, net	12				16,934		16,946	
Other noncurrent assets, net	1,301	147		78	2,114	(1,368)	2,272	
<b>Total assets</b>	<b>\$ 88,767</b>	<b>\$ 111,388</b>	<b>\$ 119,354</b>	<b>\$ 43,380</b>	<b>\$ 274,829</b>	<b>\$ (471,144)</b>	<b>\$ 166,574</b>	
<b>Liabilities and Equity</b>								
Accounts payable and accrued expenses related to trade creditors	\$ 16	\$	\$	\$	\$ 6,199	\$	\$ 6,215	
Accrued participations and residuals					1,572		1,572	
Accrued expenses and other current liabilities	1,789	335	290	389	3,961		6,764	
Current portion of long-term debt	1,149			1,005	1,473		3,627	
Total current liabilities	2,954	335	290	1,394	13,205		18,178	
Long-term debt, less current portion	31,106	130	2,650	8,211	6,897		48,994	
Deferred income taxes		624		66	34,098	(1,222)	33,566	
Other noncurrent liabilities	2,438			1,087	7,258	(146)	10,637	
Redeemable noncontrolling interests and redeemable subsidiary preferred stock					1,221		1,221	
Equity:								
Common stock	29						29	
Other shareholders' equity	52,240	110,299	116,414	32,622	210,441	(469,776)	52,240	
Total Comcast Corporation shareholders' equity	52,269	110,299	116,414	32,622	210,441	(469,776)	52,269	
Noncontrolling interests					1,709		1,709	
Total equity	52,269	110,299	116,414	32,622	212,150	(469,776)	53,978	
<b>Total liabilities and equity</b>	<b>\$ 88,767</b>	<b>\$ 111,388</b>	<b>\$ 119,354</b>	<b>\$ 43,380</b>	<b>\$ 274,829</b>	<b>\$ (471,144)</b>	<b>\$ 166,574</b>	

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Statement of Income****For the Three Months Ended June 30, 2016**

	Elimination						
	Comcast	Comcast	CCCL	NBCUniversal	Non-	and	Consolidated
(in millions)	Parent	Holdings	Parent	Media Parent	Guarantor	Consolidation	Comcast
					Subsidiaries	Adjustments	Corporation
<b>Revenue:</b>							
Service revenue	\$	\$	\$	\$	\$ 19,269	\$	\$ 19,269
Management fee revenue	266		261			(527)	
	266		261		19,269	(527)	19,269
<b>Costs and Expenses:</b>							
Programming and production					5,492		5,492
Other operating and administrative	285		261	222	5,520	(527)	5,761
Advertising, marketing and promotion					1,561		1,561
Depreciation	6				1,862		1,868
Amortization	2				519		521
	293		261	222	14,954	(527)	15,203
<b>Operating income (loss)</b>	(27)			(222)	4,315		4,066
<b>Other Income (Expense):</b>							
Interest expense	(478)	(3)	(61)	(112)	(78)		(732)
Investment income (loss), net	3	1		(6)	60		58
Equity in net income (losses) of investees, net	2,354	2,275	2,127	1,288	914	(8,977)	(19)
Other income (expense), net				(7)	(8)		(15)
	1,879	2,273	2,066	1,163	888	(8,977)	(708)
Income (loss) before income taxes	1,852	2,273	2,066	941	5,203	(8,977)	3,358
Income tax (expense) benefit	176	1	21	(8)	(1,468)		(1,278)
Net income (loss)	2,028	2,274	2,087	933	3,735	(8,977)	2,080
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock					(52)		(52)
<b>Net income (loss) attributable to Comcast Corporation</b>	<b>\$ 2,028</b>	<b>\$ 2,274</b>	<b>\$ 2,087</b>	<b>\$ 933</b>	<b>\$ 3,683</b>	<b>\$ (8,977)</b>	<b>\$ 2,028</b>
<b>Comprehensive income (loss) attributable to Comcast Corporation</b>	<b>\$ 2,113</b>	<b>\$ 2,321</b>	<b>\$ 2,087</b>	<b>\$ 1,096</b>	<b>\$ 4,194</b>	<b>\$ (9,698)</b>	<b>\$ 2,113</b>

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Statement of Income****For the Three Months Ended June 30, 2015**

					Elimination		
	Comcast	Comcast	CCCL	NBCUniversal	Non-	and	Consolidated
(in millions)	Parent	Holdings	Parent	Media Parent	Guarantor	Consolidation	Comcast
					Subsidiaries	Adjustments	Corporation
<b>Revenue:</b>							
Service revenue	\$	\$	\$	\$	\$ 18,743	\$	\$ 18,743
Management fee revenue	252		246			(498)	
	252		246		18,743	(498)	18,743
<b>Costs and Expenses:</b>							
Programming and production					5,669		5,669
Other operating and administrative	225		246	255	5,046	(498)	5,274
Advertising, marketing and promotion					1,534		1,534
Depreciation	7				1,667		1,674
Amortization	2				485		487
	234		246	255	14,401	(498)	14,638
<b>Operating income (loss)</b>	18			(255)	4,342		4,105
<b>Other Income (Expense):</b>							
Interest expense	(472)	(3)	(73)	(116)	(49)		(713)
Investment income (loss), net		(1)		(8)	26		17
Equity in net income (losses) of investees, net	2,431	2,162	2,020	1,281	676	(8,806)	(236)
Other income (expense), net	2			16	297		315
	1,961	2,158	1,947	1,173	950	(8,806)	(617)
Income (loss) before income taxes	1,979	2,158	1,947	918	5,292	(8,806)	3,488
Income tax (expense) benefit	158	2	26	(6)	(1,493)		(1,313)
Net income (loss)	2,137	2,160	1,973	912	3,799	(8,806)	2,175
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock					(38)		(38)
<b>Net income (loss) attributable to Comcast Corporation</b>	<b>\$ 2,137</b>	<b>\$ 2,160</b>	<b>\$ 1,973</b>	<b>\$ 912</b>	<b>\$ 3,761</b>	<b>\$ (8,806)</b>	<b>\$ 2,137</b>
<b>Comprehensive income (loss) attributable to Comcast Corporation</b>	<b>\$ 2,159</b>	<b>\$ 2,168</b>	<b>\$ 1,973</b>	<b>\$ 936</b>	<b>\$ 3,761</b>	<b>\$ (8,838)</b>	<b>\$ 2,159</b>

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Statement of Income****For the Six Months Ended June 30, 2016**

							Elimination	
	Comcast	Comcast	CCCL	NBCUniversal	Non-		Consolidated	
(in millions)	Parent	Holdings	Parent	Media Parent	Guarantor Subsidiaries	and Consolidation Adjustments	Comcast Corporation	
<b>Revenue:</b>								
Service revenue	\$	\$	\$	\$	\$ 38,059	\$	\$ 38,059	
Management fee revenue	525		515			(1,040)		
	525		515		38,059	(1,040)	38,059	
<b>Costs and Expenses:</b>								
Programming and production					10,923		10,923	
Other operating and administrative	441		515	517	10,853	(1,040)	11,286	
Advertising, marketing and promotion					3,028		3,028	
Depreciation	14				3,639		3,653	
Amortization	3				1,011		1,014	
	458		515	517	29,454	(1,040)	29,904	
<b>Operating income (loss)</b>	67			(517)	8,605		8,155	
<b>Other Income (Expense):</b>								
Interest expense	(929)	(6)	(120)	(229)	(151)		(1,435)	
Investment income (loss), net	3	1		(8)	92		88	
Equity in net income (losses) of investees, net	4,720	4,539	4,241	2,585	1,905	(18,020)	(30)	
Other income (expense), net				117	(2)		115	
	3,794	4,534	4,121	2,465	1,844	(18,020)	(1,262)	
Income (loss) before income taxes	3,861	4,534	4,121	1,948	10,449	(18,020)	6,893	
Income tax (expense) benefit	301	2	42	(13)	(2,921)		(2,589)	
Net income (loss)	4,162	4,536	4,163	1,935	7,528	(18,020)	4,304	
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock					(142)		(142)	
<b>Net income (loss) attributable to Comcast Corporation</b>	<b>\$ 4,162</b>	<b>\$ 4,536</b>	<b>\$ 4,163</b>	<b>\$ 1,935</b>	<b>\$ 7,386</b>	<b>\$ (18,020)</b>	<b>\$ 4,162</b>	
<b>Comprehensive income (loss) attributable to Comcast Corporation</b>	<b>\$ 4,337</b>	<b>\$ 4,627</b>	<b>\$ 4,165</b>	<b>\$ 2,242</b>	<b>\$ 7,899</b>	<b>\$ (18,933)</b>	<b>\$ 4,337</b>	

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Statement of Income****For the Six Months Ended June 30, 2015**

(in millions)							Elimination	Consolidated Comcast Corporation
	Comcast Parent	Comcast Holdings	CCCL Parent	NBCUniversal Media Parent	Guarantor Subsidiaries	and Consolidation Adjustments		
<b>Revenue:</b>								
Service revenue	\$	\$	\$	\$	\$ 36,596	\$	\$ 36,596	
Management fee revenue	496		483			(979)		
	496		483		36,596	(979)	36,596	
<b>Costs and Expenses:</b>								
Programming and production					11,132		11,132	
Other operating and administrative	451		483	492	9,901	(979)	10,348	
Advertising, marketing and promotion					2,894		2,894	
Depreciation	15				3,293		3,308	
Amortization	3				916		919	
	469		483	492	28,136	(979)	28,601	
<b>Operating income (loss)</b>	27			(492)	8,460		7,995	
<b>Other Income (Expense):</b>								
Interest expense	(882)	(6)	(146)	(236)	(99)		(1,369)	
Investment income (loss), net	1	1		(14)	62		50	
Equity in net income (losses) of investees, net	4,753	4,388	4,012	2,512	1,561	(17,429)	(203)	
Other income (expense), net	(3)			5	415		417	
	3,869	4,383	3,866	2,267	1,939	(17,429)	(1,105)	
Income (loss) before income taxes	3,896	4,383	3,866	1,775	10,399	(17,429)	6,890	
Income tax (expense) benefit	300	2	51	(11)	(2,916)		(2,574)	
Net income (loss)	4,196	4,385	3,917	1,764	7,483	(17,429)	4,316	
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock					(120)		(120)	
<b>Net income (loss) attributable to Comcast Corporation</b>	<b>\$ 4,196</b>	<b>\$ 4,385</b>	<b>\$ 3,917</b>	<b>\$ 1,764</b>	<b>\$ 7,363</b>	<b>\$ (17,429)</b>	<b>\$ 4,196</b>	
<b>Comprehensive income (loss) attributable to Comcast Corporation</b>	<b>\$ 4,176</b>	<b>\$ 4,377</b>	<b>\$ 3,915</b>	<b>\$ 1,737</b>	<b>\$ 7,362</b>	<b>\$ (17,391)</b>	<b>\$ 4,176</b>	



**Table of Contents**

Comcast Corporation

**Condensed Consolidating Statement of Cash Flows****For the Six Months Ended June 30, 2016**

	Elimination					
	and Consolidated					
	Comcast	Comcast	CCCL	NBCUniversal	Non-	Consolidation
(in millions)	Parent	Holdings	Parent	Media Parent	Guarantor Subsidiaries	Adjustments
						Corporation
Net cash provided by (used in) operating activities	\$ (778)	\$	\$ (84)	\$ (809)	\$ 11,054	\$ 9,383
<b>Investing Activities</b>						
Net transactions with affiliates	880		84	1,579	(2,543)	
Capital expenditures	(7)				(4,149)	(4,156)
Cash paid for intangible assets	(3)				(734)	(737)
Acquisitions and construction of real estate properties					(211)	(211)
Acquisitions, net of cash acquired					(126)	(126)
Proceeds from sales of businesses and investments				102	36	138
Purchases of investments	(15)			(2)	(563)	(580)
Other	(164)			(35)	43	(156)
Net cash provided by (used in) investing activities	691		84	1,644	(8,247)	(5,828)
<b>Financing Activities</b>						
Proceeds from (repayments of) short-term borrowings, net	(400)				605	205
Proceeds from borrowings	4,753					4,753
Repurchases and repayments of debt	(750)			(1,004)	(797)	(2,551)
Repurchases and retirements of common stock	(2,385)					(2,385)
Dividends paid	(1,281)					(1,281)
Issuances of common stock	19					19
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock					(125)	(125)
Other	131			25	24	180
Net cash provided by (used in) financing activities	87			(979)	(293)	(1,185)
Increase (decrease) in cash and cash equivalents				(144)	2,514	2,370
Cash and cash equivalents, beginning of period				414	1,881	2,295
<b>Cash and cash equivalents, end of period</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$ 270</b>	<b>\$ 4,395</b>	<b>\$ 4,665</b>

**Table of Contents**

Comcast Corporation

**Condensed Consolidating Statement of Cash Flows****For the Six Months Ended June 30, 2015**

	Elimination						
	and						Consolidated
	Comcast	Comcast	CCCL	NBCUniversal	Non-	Consolidation	Comcast
(in millions)	Parent	Holdings	Parent	Media Parent	Guarantor Subsidiaries	Adjustments	Corporation
Net cash provided by (used in) operating activities	\$ (398)	\$ (1)	\$ (109)	\$ (751)	\$ 10,093	\$	\$ 8,834
<b>Investing Activities</b>							
Net transactions with affiliates	3,661	1	109	1,670	(5,441)		
Capital expenditures	(13)				(3,684)		(3,697)
Cash paid for intangible assets	(1)				(599)		(600)
Acquisitions and construction of real estate properties					(65)		(65)
Acquisitions, net of cash acquired					(179)		(179)
Proceeds from sales of businesses and investments				1	394		395
Purchases of investments	(2)				(270)		(272)
Other	7			(5)	180		182
Net cash provided by (used in) investing activities	3,652	1	109	1,666	(9,664)		(4,236)
<b>Financing Activities</b>							
Proceeds from (repayments of) short-term borrowings, net					(137)		(137)
Proceeds from borrowings	3,996						3,996
Repurchases and repayments of debt	(2,650)			(1,001)	(15)		(3,666)
Repurchases and retirements of common stock	(3,585)						(3,585)
Dividends paid	(1,200)						(1,200)
Issuances of common stock	32						32
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock					(114)		(114)
Other	153				(501)		(348)
Net cash provided by (used in) financing activities	(3,254)			(1,001)	(767)		(5,022)
Increase (decrease) in cash and cash equivalents				(86)	(338)		(424)
Cash and cash equivalents, beginning of period				385	3,525		3,910
<b>Cash and cash equivalents, end of period</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>	<b>\$ 299</b>	<b>\$ 3,187</b>	<b>\$</b>	<b>\$ 3,486</b>

---

**Table of Contents**

**ITEM 2: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**Overview**

We are a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. We present our operations for Comcast Cable in one reportable business segment, referred to as Cable Communications, and our operations for NBCUniversal in four reportable business segments. The Cable Networks, Broadcast Television, Filmed Entertainment and Theme Parks segments comprise the NBCUniversal businesses (collectively, the NBCUniversal segments).

**Cable Communications Segment**

Comcast Cable is one of the nation's largest providers of video, high-speed Internet and voice services (cable services) to residential customers under the XFINITY brand, and we also provide these and other services to business customers. As of June 30, 2016, our cable systems had 28.1 million total customer relationships; served 22.4 million video customers, 24.0 million high-speed Internet customers and 11.6 million voice customers; and passed more than 56 million homes and businesses. Our Cable Communications segment generates revenue primarily from residential and business customers subscribing to our cable services, which we market individually and as bundled services, and from the sale of advertising. During the six months ended June 30, 2016, our Cable Communications segment generated 65% of our consolidated revenue and 78% of our operating income before depreciation and amortization.

**NBCUniversal Segments**

NBCUniversal is one of the world's leading media and entertainment companies that develops, produces and distributes entertainment, news and information, sports, and other content for global audiences, and owns and operates theme parks worldwide.

***Cable Networks***

Our Cable Networks segment consists primarily of a diversified portfolio of cable television networks. Our cable networks are comprised of our national cable networks, which provide a variety of entertainment, news and information, and sports content, our regional sports and news networks, various international cable networks, our cable television studio production operations, and related digital media properties. Our Cable Networks segment generates revenue primarily from the distribution of our cable network programming to multichannel video providers, from the sale of advertising units on our cable networks and related digital media properties, from the licensing of our owned programming to cable and broadcast networks and subscription video on demand services, and from the sale of our owned programming through digital distributors such as iTunes. Our Cable Networks segment also generates revenue from the production of programming for third-party networks and subscription video on demand services.

***Broadcast Television***

Our Broadcast Television segment consists primarily of the NBC and Telemundo broadcast networks, our NBC and Telemundo owned local broadcast television stations, the NBC Universo national cable network, our broadcast television studio production operations, and related digital media properties. Our Broadcast Television segment generates revenue primarily from the sale of advertising units on our broadcast networks, owned local television stations and related digital media properties, from the licensing of our owned programming to various distribution platforms, including to cable and broadcast networks as well as to subscription video on demand services, from fees received under retransmission consent agreements, and from the sale of our owned programming on standard-definition video discs and Blu-ray discs (together, DVDs) and in digital formats.

***Filmed Entertainment***

Our Filmed Entertainment segment primarily produces, acquires, markets and distributes filmed entertainment worldwide, and it also develops, produces and licenses live stage plays. Our films are produced primarily under

## **Table of Contents**

the Universal Pictures, Illumination and Focus Features names. Our Filmed Entertainment segment generates revenue primarily from the worldwide theatrical release of our owned and acquired films for exhibition in movie theaters, from the licensing of our owned and acquired films through various distribution platforms, and from the sale of our owned and acquired films on DVDs and in digital formats. Our Filmed Entertainment segment also generates revenue from producing and licensing live stage plays, from distributing filmed entertainment produced by third parties, and from Fandango, our movie ticketing and entertainment business.

### ***Theme Parks***

Our Theme Parks segment consists primarily of our Universal theme parks in Orlando, Florida and Hollywood, California. In November 2015, NBCUniversal acquired a 51% interest in the Universal Studios theme park in Osaka, Japan ( Universal Studios Japan ). In addition, along with a consortium of Chinese state-owned companies, we are developing a theme park in China. Our Theme Parks segment generates revenue primarily from ticket sales and guest spending at our theme parks, as well as from licensing and other fees for intellectual property licenses and other services.

### **Competition**

The results of operations of our reportable business segments are affected by competition, as all of our businesses operate in intensely competitive, consumer-driven and rapidly changing environments and compete with a growing number of companies that provide a broad range of communications products and services, and entertainment, news and information content to consumers.

For additional information on the competition our businesses face, see Item 1A: Risk Factors included in our 2015 Annual Report on Form 10-K and refer to the risk factors within that section entitled Our businesses currently face a wide range of competition, and our businesses and results of operations could be adversely affected if we do not compete effectively and Changes in consumer behavior driven by alternative methods for viewing content may adversely affect our businesses and challenge existing business models.

### **Seasonality and Cyclicity**

Each of our businesses is subject to seasonal and cyclical variations. In our Cable Communications segment, our results are impacted by the seasonal nature of customers receiving our cable services in college and vacation markets. This generally results in a reduction in net customer additions in the second quarter and an increase in net customer additions in the third and fourth quarters of each year.

Revenue in our Cable Communications, Cable Networks and Broadcast Television segments is subject to cyclical advertising patterns and changes in viewership levels. Advertising revenue in the U.S. is generally higher in the second and fourth quarters of each year, due in part to increases in consumer advertising in the spring and in the period leading up to and including the holiday season. Advertising revenue in the U.S. is also cyclical, with a benefit in even-numbered years due to advertising related to candidates running for political office and issue-oriented advertising. Revenue in our Cable Networks and Broadcast Television segments fluctuates depending on the timing of when our programming is aired on television, which typically results in higher advertising revenue in the second and fourth quarters of each year. Our revenue and operating costs and expenses, excluding depreciation and amortization ( operating costs and expenses ) are cyclical as a result of our periodic broadcasts of major sporting events such as the Olympic Games, which affect our Cable Networks and Broadcast Television segments, and the Super Bowl, which affect our Broadcast Television segment. Our advertising revenue generally increases in the period of these broadcasts due to increased demand for advertising time, and our operating costs and expenses also increase as a result of our production costs and the amortization of the related rights fees.

Revenue in our Filmed Entertainment segment fluctuates due to the timing of the release of films in movie theaters, on DVD and through digital distribution services. Release dates are determined by several factors, including competition and the timing of vacation and holiday periods. As a result, revenue tends to be seasonal, with increases experienced each year during the summer months and around the holidays. Revenue in our Cable Networks, Broadcast Television and Filmed Entertainment segments also fluctuates due to the timing of when our content is made available to licensees.

**Table of Contents**

Revenue in our Theme Parks segment fluctuates with changes in theme park attendance that result from the seasonal nature of vacation travel and weather variations, local entertainment offerings and the opening of new attractions. Our theme parks generally experience peak attendance during the summer months when schools are closed and during early winter and spring holiday periods.

**Consolidated Operating Results**

(in millions)	Three Months Ended June 30		Increase/ (Decrease)	Six Months Ended June 30		Increase/ (Decrease)
	2016	2015		2016	2015	
<b>Revenue</b>	\$ 19,269	\$ 18,743	2.8%	\$ 38,059	\$ 36,596	4.0%
Costs and Expenses:						
Programming and production	5,492	5,669	(3.1)	10,923	11,132	(1.9)
Other operating and administrative	5,761	5,274	9.2	11,286	10,348	9.1
Advertising, marketing and promotion	1,561	1,534	1.8	3,028	2,894	4.6
Depreciation	1,868	1,674	11.6	3,653	3,308	10.4
Amortization	521	487	7.0	1,014	919	10.4
<b>Operating income</b>	4,066	4,105	(1.0)	8,155	7,995	2.0
Other income (expense) items, net	(708)	(617)	14.6	(1,262)	(1,105)	14.1
Income before income taxes	3,358	3,488	(3.7)	6,893	6,890	0.1
Income tax expense	(1,278)	(1,313)	(2.7)	(2,589)	(2,574)	0.6
Net income	2,080	2,175	(4.4)	4,304	4,316	(0.3)
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(52)	(38)	37.3	(142)	(120)	19.1
<b>Net income attributable to Comcast Corporation</b>	<b>\$ 2,028</b>	<b>\$ 2,137</b>	<b>(5.1)%</b>	<b>\$ 4,162</b>	<b>\$ 4,196</b>	<b>(0.8)%</b>

All percentages are calculated based on actual amounts. Minor differences may exist due to rounding.

**Consolidated Revenue**

Our Cable Communications, Cable Networks, Broadcast Television and Theme Parks segments accounted for the increases in consolidated revenue for the three and six months ended June 30, 2016. The increases in our Theme Parks segment for both the three and six months ended June 30, 2016 were associated with the acquisition of a 51% interest in Universal Studios Japan in November 2015. The increases in consolidated revenue for the three and six months ended June 30, 2016 were partially offset by decreases in revenue in our Filmed Entertainment segment. Consolidated revenue for the six months ended June 30, 2015 included \$376 million of revenue associated with our broadcast of the 2015 Super Bowl in February 2015.

Revenue for our segments is discussed separately below under the heading **Segment Operating Results**. Revenue for our other businesses is discussed separately below under the heading **Corporate and Other Results of Operations**.

**Consolidated Costs and Expenses**

Our Cable Communications, Broadcast Television, Theme Parks and Cable Networks segments accounted for the increase in consolidated operating costs and expenses for the three months ended June 30, 2016. The increase for the three months ended June 30, 2016 was partially offset by lower operating costs and expenses in our Filmed Entertainment segment. Our Cable Communications, Theme Parks and Cable Networks segments accounted for the increase in consolidated operating costs and expenses for the six months ended June 30, 2016. The increase for the six months ended June 30, 2016 was partially offset by lower operating costs and expenses in our Filmed Entertainment segment and in our Broadcast Television segment, which was primarily due to our broadcast of the 2015 Super Bowl in the prior year period. The increases in operating costs and expenses in our Theme Parks segment for the three and six months ended June 30, 2016 were associated with the acquisition of a 51% interest in Universal Studios Japan in November 2015. For the three and six months ended June 30, 2015, our consolidated operating costs and expenses included transaction-related costs associated with the Time Warner Cable merger and related divestiture transactions of \$79 million and \$178 million, respectively.

**Table of Contents**

Operating costs and expenses for our segments are discussed separately below under the heading **Segment Operating Results**. Operating costs and expenses for our corporate and other businesses are discussed separately below under the heading **Corporate and Other Results of Operations**.

**Consolidated Depreciation and Amortization Expenses**

(in millions)	Three Months Ended June 30		Increase/ (Decrease)	Six Months Ended June 30		Increase/ (Decrease)
	2016	2015		2016	2015	
Cable Communications	\$ 1,904	\$ 1,732	9.9%	\$ 3,747	\$ 3,412	9.8%
NBCUniversal	465	405	14.6	879	769	14.2
Corporate and Other	20	24	(12.6)	41	46	(8.6)
<b>Comcast Consolidated</b>	<b>\$ 2,389</b>	<b>\$ 2,161</b>	<b>10.6%</b>	<b>\$ 4,667</b>	<b>\$ 4,227</b>	<b>10.4%</b>

Consolidated depreciation and amortization expenses increased for the three and six months ended June 30, 2016 primarily due to increases in capital expenditures, as well as expenditures for software, in our Cable Communications segment in recent years and the acquisition of a 51% interest in Universal Studios Japan in NBCUniversal's Theme Parks segment. We continue to invest in customer premise equipment, primarily for our X1 platform, wireless gateways and Cloud DVR technology, and in equipment to increase our network capacity. In addition, because these assets generally have shorter estimated useful lives, our depreciation expense increased for the three and six months ended June 30, 2016.

**Segment Operating Results**

Our segment operating results are presented based on how we assess operating performance and internally report financial information. We use operating income (loss) before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses from the sale of assets, if any, as the measure of profit or loss for our operating segments. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. Additionally, it is unaffected by our capital structure or investment activities. We use this measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. We believe that this measure is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure may not be directly comparable to similar measures used by other companies. Because we use operating income (loss) before depreciation and amortization to measure our segment profit or loss, we reconcile it to operating income, the most directly comparable financial measure calculated and presented in accordance with generally accepted accounting principles in the United States (GAAP), in the business segment footnote to our condensed consolidated financial statements (see Note 13 to Comcast's condensed consolidated financial statements and Note 11 to NBCUniversal's condensed consolidated financial statements). This measure should not be considered a substitute for operating income (loss), net income (loss) attributable to Comcast Corporation or NBCUniversal, net cash provided by operating activities, or other measures of performance or liquidity we have reported in accordance with GAAP.

We have adjusted prior period segment operating results to reflect certain changes in our management reporting presentation. See Note 13 to Comcast's condensed consolidated financial statements and Note 11 to NBCUniversal's condensed consolidated financial statements for additional information on these changes.

**Table of Contents****Cable Communications Segment Results of Operations**

(in millions)	Three Months Ended June 30		Increase/ (Decrease)	
	2016	2015	\$	%
<b>Revenue</b>				
Residential:				
Video	\$ 5,581	\$ 5,431	\$ 150	2.8%
High-speed Internet	3,369	3,101	268	8.6
Voice	893	903	(10)	(1.1)
Business services	1,360	1,163	197	17.0
Advertising	597	577	20	3.5
Other	644	565	79	13.7
<b>Total revenue</b>	<b>12,444</b>	<b>11,740</b>	<b>704</b>	<b>6.0</b>
<b>Operating costs and expenses</b>				
Programming	2,863	2,666	197	7.4
Technical and product support	1,568	1,479	89	5.9
Customer service	615	580	35	6.0
Franchise and other regulatory fees	370	347	23	6.3
Advertising, marketing and promotion	879	842	37	4.4
Other	1,101	1,049	52	5.2
Total operating costs and expenses	7,396	6,963	433	6.2
<b>Operating income before depreciation and amortization</b>	<b>\$ 5,048</b>	<b>\$ 4,777</b>	<b>\$ 271</b>	<b>5.7%</b>

(in millions)	Six Months Ended June 30		Increase/ (Decrease)	
	2016	2015	\$	%
<b>Revenue</b>				
Residential:				
Video	\$ 11,119	\$ 10,762	\$ 357	3.3%
High-speed Internet	6,644	6,145	499	8.1
Voice	1,789	1,809	(20)	(1.1)
Business services	2,671	2,279	392	17.2
Advertising	1,156	1,076	80	7.5
Other	1,269	1,110	159	14.2
<b>Total revenue</b>	<b>24,648</b>	<b>23,181</b>	<b>1,467</b>	<b>6.3</b>
<b>Operating costs and expenses</b>				
Programming	5,754	5,310	444	8.4
Technical and product support	3,098	2,919	179	6.1
Customer service	1,244	1,162	82	7.0
Franchise and other regulatory fees	735	681	54	7.8
Advertising, marketing and promotion	1,716	1,631	85	5.2
Other	2,164	2,043	121	6.0
Total operating costs and expenses	14,711	13,746	965	7.0
<b>Operating income before depreciation and amortization</b>	<b>\$ 9,937</b>	<b>\$ 9,435</b>	<b>\$ 502</b>	<b>5.3%</b>

**Table of Contents****Customer Metrics**

(in thousands)	Total Customers		Net Additional Customers			
	June 30		Three Months Ended June 30		Six Months Ended June 30	
	2016	2015	2016	2015	2016	2015
Total customer relationships	28,085	27,265	115	31	384	230
Single product customers	8,416	8,343	6	(56)	50	(66)
Double product customers	9,399	8,936	53	46	178	186
Triple product customers	10,269	9,987	56	42	155	110
Video customers	22,396	22,306	(4)	(69)	49	(77)
High-speed Internet customers	23,987	22,548	220	180	658	587
Voice customers	11,641	11,319	64	49	165	126

Customer metrics include residential and business customers and are presented based on actual amounts. Minor differences may exist due to rounding. Customer relationships represent the number of residential and business customers that subscribe to at least one of our cable services. Single product, double product and triple product customers represent customers that subscribe to one, two or three of our cable services, respectively.

Average monthly total revenue per customer relationship for the three and six months ended June 30, 2016 was \$147.99 and \$147.27, respectively. Average monthly total revenue per customer relationship for the three and six months ended June 30, 2015 was \$143.61 and \$142.30, respectively.

Our Cable Communications segment operating margin is operating income before depreciation and amortization as a percentage of revenue. The most significant operating costs and expenses for our Cable Communications segment are the programming expenses we incur to provide content to our video customers. We expect that our programming expenses will continue to increase, which may negatively impact our operating margin. We will attempt to mitigate increases in operating costs and expenses by growing revenue, particularly in our high-speed Internet, video and business services businesses.

**Cable Communications Segment Revenue****Video**

Video revenue increased 2.8% and 3.3% for the three and six months ended June 30, 2016, respectively, compared to the same periods in 2015. The primary contributors to revenue growth were rate adjustments and, to a lesser extent, increases in the number of residential customers subscribing to additional services such as premium channels and advanced services. These contributors accounted for increases in revenue of 2.9% and 3.6% for the three and six months ended June 30, 2016, respectively. These increases were partially offset by additional revenue in the prior year periods associated with a boxing event available on pay-per-view. We have in the past, and may in the future, experience declines in the number of residential video customers due to competitive pressures and the impact of rate adjustments.

**High-Speed Internet**

High-speed Internet revenue increased 8.6% and 8.1% for the three and six months ended June 30, 2016, respectively, compared to the same periods in 2015. Increases in the number of residential customers receiving our high-speed Internet service accounted for increases in revenue of 6.0% for both the three and six months ended June 30, 2016. The remaining increases in revenue for the three and six months ended June 30, 2016 were primarily due to increases in the number of customers receiving higher levels of service and rate adjustments. Our customer base continues to grow as consumers continue to choose our high-speed Internet service and seek higher-speed offerings.

**Voice**

Voice revenue decreased 1.1% for both the three and six months ended June 30, 2016 compared to the same periods in 2015. While the number of residential customers receiving voice services through our discounted bundled service offerings increased for the three and six months ended June 30, 2016, revenue was negatively impacted by the allocation of voice revenue for our customers who receive bundled services compared to the same





---

## **Table of Contents**

periods in 2015. The amount allocated to voice revenue in the rate charged for bundled services decreased for the three and six months ended June 30, 2016 because video and high-speed Internet rates increased while voice rates remained relatively flat.

### ***Business Services***

Business services revenue increased 17.0% and 17.2% for the three and six months ended June 30, 2016, respectively, compared to the same periods in 2015. The increases were primarily due to increases in the number of small business customers, as well as the continued growth in our medium-sized business services, including Ethernet network and advanced voice services. We believe the increases in the number of business customers are primarily the result of our efforts to gain market share from competitors by offering competitive services and pricing.

### ***Advertising***

Advertising revenue increased 3.5% and 7.5% for the three and six months ended June 30, 2016, respectively, compared to the same periods in 2015 primarily due to increases in political advertising revenue.

For the three and six months ended June 30, 2016, 4% and 5%, respectively, of our Cable Communications segment advertising revenue was generated from our NBCUniversal segments. For the three and six months ended June 30, 2015, 6% and 5%, respectively, of our Cable Communications segment advertising revenue was generated from our NBCUniversal segments. These amounts are eliminated in our condensed consolidated financial statements but are included in the amounts presented above.

### ***Other***

Other revenue increased 13.7% and 14.2% for the three and six months ended June 30, 2016, respectively, compared to the same periods in 2015 primarily due to increases in our home security and automation services and increases in cable franchise and other regulatory fees.

## **Cable Communications Segment Operating Costs and Expenses**

Programming expenses increased for the three and six months ended June 30, 2016 compared to the same periods in 2015 primarily due to increases in programming license fees, including contract renewals, retransmission consent fees, sports programming costs and fees to secure rights for additional programming for our customers across an increasing number of platforms, which were partially offset by fees in the prior year periods associated with a boxing event available on pay-per-view.

Technical and product support expenses increased for the three and six months ended June 30, 2016 compared to the same periods in 2015 primarily due to expenses related to the development, delivery and support of our enhanced devices and services, including our X1 platform, Cloud DVR technology and wireless gateways, and the continued growth in business services and home security and automation services. The increases were also due to expenses related to investments to improve the customer experience.

Customer service expenses increased for the three and six months ended June 30, 2016 compared to the same periods in 2015 primarily due to increased support for improving the customer experience and increases in total labor costs, reflecting sales and support activities associated with the continued deployment of our enhanced devices and services, which include our X1 platform, wireless gateways, and home security and automation services, and the continued growth of business services.

Franchise and other regulatory fees increased for the three and six months ended June 30, 2016 compared to the same periods in 2015 primarily due to increases in the revenue on which the fees apply.

Advertising, marketing and promotion expenses increased for the three and six months ended June 30, 2016 compared to the same periods in 2015 primarily due to increases in spending associated with attracting new residential and business services customers and encouraging existing customers to add additional or higher-tier services.

**Table of Contents**

Other costs and expenses increased for the three and six months ended June 30, 2016 compared to the same periods in 2015 primarily due to increases in costs to support our advertising sales business, as well as increases in other administrative costs.

**NBCUniversal Segments Actual and Pro Forma Results of Operations**

(in millions)	2016 Actual	Three Months Ended June 30 2015			Increase/(Decrease) %	
		Actual	Pro Forma Adjustments <sup>(a)</sup>	Pro Forma Combined	Actual	Pro Forma Combined
<b>Revenue</b>						
Cable Networks	\$ 2,566	\$ 2,450	\$	\$ 2,450	4.7%	
Broadcast Television	2,128	1,813		1,813	17.3	
Filmed Entertainment	1,351	2,266		2,266	(40.4)	
Theme Parks	1,136	773	255	1,028	47.0	10.6%
Headquarters, other and eliminations	(78)	(72)	(1)	(73)	NM	
<b>Total revenue</b>	<b>\$ 7,103</b>	<b>\$ 7,230</b>	<b>\$ 254</b>	<b>\$ 7,484</b>	<b>(1.8)%</b>	<b>(5.1)%</b>
<b>Operating Income Before Depreciation and Amortization</b>						
Cable Networks	\$ 944	\$ 872	\$	\$ 872	8.3%	
Broadcast Television	394	231		231	70.5	
Filmed Entertainment	56	422		422	(86.7)	
Theme Parks	469	334	111	445	40.5	5.3%
Headquarters, other and eliminations	(174)	(167)	1	(166)	NM	
<b>Total operating income before depreciation and amortization</b>	<b>\$ 1,689</b>	<b>\$ 1,692</b>	<b>\$ 112</b>	<b>\$ 1,804</b>	<b>(0.2)%</b>	<b>(6.4)%</b>
(in millions)	2016 Actual	Six Months Ended June 30 2015			Increase/(Decrease) %	
		Actual	Pro Forma Adjustments <sup>(a)</sup>	Pro Forma Combined	Actual	Pro Forma Combined
<b>Revenue</b>						
Cable Networks	\$ 5,019	\$ 4,809	\$	\$ 4,809	4.4%	
Broadcast Television	4,212	4,061		4,061	3.7	
Filmed Entertainment	2,734	3,712		3,712	(26.4)	
Theme Parks	2,162	1,424	539	1,963	51.8	10.2%
Headquarters, other and eliminations	(163)	(172)	(1)	(173)	NM	
<b>Total revenue</b>	<b>\$ 13,964</b>	<b>\$ 13,834</b>	<b>\$ 538</b>	<b>\$ 14,372</b>	<b>0.9%</b>	<b>(2.8)%</b>
<b>Operating Income Before Depreciation and Amortization</b>						
Cable Networks	\$ 1,900	\$ 1,770	\$	\$ 1,770	7.3%	
Broadcast Television	678	413		413	64.3	
Filmed Entertainment	223	715		715	(68.8)	
Theme Parks	844	578	230	808	46.0	4.4%
Headquarters, other and eliminations	(334)	(309)	1	(308)	NM	
<b>Total operating income before depreciation and amortization</b>	<b>\$ 3,311</b>	<b>\$ 3,167</b>	<b>\$ 231</b>	<b>\$ 3,398</b>	<b>4.5%</b>	<b>(2.6)%</b>

Percentage changes that are considered not meaningful are denoted with NM.

(a) Pro forma adjustments are presented as if the acquisition of the 51% interest of Universal Studios Japan occurred on January 1, 2014. Pro forma information does not include adjustments for transaction-related costs, costs related to integration activities, or cost savings or synergies that have been or may be achieved by the combined businesses. The pro forma amounts are primarily based on historical results of operations and are subject to change as valuations are finalized. Pro forma amounts are not necessarily indicative of what our results would have been had we operated Universal Studios Japan since January 1, 2014, nor of our future results.



**Table of Contents****Cable Networks Segment Results of Operations**

(in millions)	Three Months Ended		Increase/	
	June 30		(Decrease)	
	2016	2015	\$	%
<b>Revenue</b>				
Distribution	\$ 1,434	\$ 1,341	\$ 93	6.9%
Advertising	914	917	(3)	(0.3)
Content licensing and other	218	192	26	13.0
<b>Total revenue</b>	<b>2,566</b>	<b>2,450</b>	<b>116</b>	<b>4.7</b>
<b>Operating costs and expenses</b>				
Programming and production	1,194	1,125	69	6.1
Other operating and administrative	313	320	(7)	(2.6)
Advertising, marketing and promotion	115	133	(18)	(13.3)
Total operating costs and expenses	1,622	1,578	44	2.7
<b>Operating income before depreciation and amortization</b>	<b>\$ 944</b>	<b>\$ 872</b>	<b>\$ 72</b>	<b>8.3%</b>

(in millions)	Six Months Ended		Increase/	
	June 30		(Decrease)	
	2016	2015	\$	%
<b>Revenue</b>				
Distribution	\$ 2,872	\$ 2,699	\$ 173	6.4%
Advertising	1,765	1,768	(3)	(0.2)
Content licensing and other	382	342	40	11.7
<b>Total revenue</b>	<b>5,019</b>	<b>4,809</b>	<b>210</b>	<b>4.4</b>
<b>Operating costs and expenses</b>				
Programming and production	2,252	2,148	104	4.9
Other operating and administrative	620	625	(5)	(0.9)
Advertising, marketing and promotion	247	266	(19)	(7.1)
Total operating costs and expenses	3,119	3,039	80	2.6
<b>Operating income before depreciation and amortization</b>	<b>\$ 1,900</b>	<b>\$ 1,770</b>	<b>\$ 130</b>	<b>7.3%</b>

**Cable Networks Segment Revenue**

Cable Networks revenue increased for the three and six months ended June 30, 2016 compared to the same periods in 2015 due to increases in distribution revenue and content licensing and other revenue, which were partially offset by slight decreases in advertising revenue. The increases in distribution revenue were primarily due to increases in the contractual rates charged under distribution agreements and contract renewals, which were partially offset by declines in the number of subscribers at our cable networks. The increases in content licensing and other revenue were primarily due to the timing of content provided under our licensing agreements. The decreases in advertising revenue were primarily due to continued declines in audience ratings at our networks, which were partially offset by higher prices for advertising units sold.

For both the three and six months ended June 30, 2016, 14% of our Cable Networks segment revenue was generated from our Cable Communications segment. For both the three and six months ended June 30, 2015, 13% of our Cable Networks segment revenue was generated from our Cable Communications segment. These amounts are eliminated in our condensed consolidated financial statements but are included in the amounts presented above.

**Cable Networks Segment Operating Costs and Expenses**

Operating costs and expenses increased for the three and six months ended June 30, 2016 compared to the same periods in 2015 primarily due to increases in programming and production costs, which were partially offset by decreases in advertising, marketing and promotion expenses and other operating and administrative expenses. The increases in programming and production costs were primarily due to increases in sports programming rights costs and our continued investment in original programming.



**Table of Contents****Broadcast Television Segment Results of Operations**

(in millions)	Three Months Ended		Increase/ (Decrease)	
	June 30 2016	2015	\$	%
<b>Revenue</b>				
Advertising	\$ 1,285	\$ 1,250	\$ 35	2.9%
Content licensing	512	320	192	59.9
Distribution and other	331	243	88	35.0
<b>Total revenue</b>	<b>2,128</b>	<b>1,813</b>	<b>315</b>	<b>17.3</b>
<b>Operating costs and expenses</b>				
Programming and production	1,304	1,150	154	13.3
Other operating and administrative	335	321	14	3.9
Advertising, marketing and promotion	95	111	(16)	(13.7)
Total operating costs and expenses	1,734	1,582	152	9.5
<b>Operating income before depreciation and amortization</b>	<b>\$ 394</b>	<b>\$ 231</b>	<b>\$ 163</b>	<b>70.5%</b>

(in millions)	Six Months Ended		Increase/ (Decrease)	
	June 30 2016	2015	\$	%
<b>Revenue</b>				
Advertising	\$ 2,560	\$ 2,789	\$ (229)	(8.2)%
Content licensing	1,002	805	197	24.5
Distribution and other	650	467	183	38.9
<b>Total revenue</b>	<b>4,212</b>	<b>4,061</b>	<b>151</b>	<b>3.7</b>
<b>Operating costs and expenses</b>				
Programming and production	2,667	2,776	(109)	(3.9)
Other operating and administrative	653	631	22	3.2
Advertising, marketing and promotion	214	241	(27)	(10.9)
Total operating costs and expenses	3,534	3,648	(114)	(3.1)
<b>Operating income before depreciation and amortization</b>	<b>\$ 678</b>	<b>\$ 413</b>	<b>\$ 265</b>	<b>64.3%</b>

**Broadcast Television Segment Revenue**

Broadcast Television revenue increased for the three months ended June 30, 2016 compared to the same period in 2015 due to increases in content licensing revenue, distribution and other revenue, and advertising revenue. The increase in content licensing revenue was primarily due to the timing of content provided under our licensing agreements. The increase in distribution and other revenue was primarily due to an increase in fees recognized under our retransmission consent agreements. The increase in advertising revenue was primarily due to higher prices for advertising units sold, which was partially offset by declines in audience ratings.

Broadcast Television revenue increased for the six months ended June 30, 2016 compared to the same period in 2015 primarily due to increases in content licensing revenue and distribution and other revenue, which were partially offset by a decrease in advertising revenue. The increase in content licensing revenue was primarily due to the timing of content provided under our licensing agreements. The increase in distribution and other revenue was primarily due to an increase in fees recognized under our retransmission consent agreements. The decrease in advertising revenue was primarily due to additional advertising revenue in the prior year period associated with our broadcast of the 2015 Super Bowl. Excluding \$376 million of revenue associated with our broadcast of the 2015 Super Bowl in the prior year period, revenue increased 14.3% for the six months ended June 30, 2016.

**Broadcast Television Segment Operating Costs and Expenses**

Operating costs and expenses increased for the three months ended June 30, 2016 compared to the same period in 2015 primarily due to an increase in programming and production costs. The increase in programming and production costs was primarily due to higher studio production costs.





**Table of Contents**

Operating costs and expenses decreased for the six months ended June 30, 2016 compared to the same period in 2015 primarily due to higher programming and production costs in the prior year associated with our broadcast of the 2015 Super Bowl.

**Filmed Entertainment Segment Results of Operations**

(in millions)	Three Months Ended		Increase/ (Decrease)	
	June 30 2016	2015	\$	%
<b>Revenue</b>				
Theatrical	\$ 297	\$ 1,406	\$ (1,109)	(78.8)%
Content licensing	598	367	231	63.2
Home entertainment	241	322	(81)	(25.1)
Other	215	171	44	24.4
<b>Total revenue</b>	<b>1,351</b>	<b>2,266</b>	<b>(915)</b>	<b>(40.4)</b>
<b>Operating costs and expenses</b>				
Programming and production	628	1,149	(521)	(45.3)
Other operating and administrative	227	214	13	6.0
Advertising, marketing and promotion	440	481	(41)	(8.6)
Total operating costs and expenses	1,295	1,844	(549)	(29.8)
<b>Operating income before depreciation and amortization</b>	<b>\$ 56</b>	<b>\$ 422</b>	<b>\$ (366)</b>	<b>(86.7)%</b>

(in millions)	Six Months Ended		Increase/ (Decrease)	
	June 30 2016	2015	\$	%
<b>Revenue</b>				
Theatrical	\$ 533	\$ 1,777	\$ (1,244)	(70.0)%
Content licensing	1,250	905	345	38.2
Home entertainment	516	686	(170)	(24.7)
Other	435	344	91	25.7
<b>Total revenue</b>	<b>2,734</b>	<b>3,712</b>	<b>(978)</b>	<b>(26.4)</b>
<b>Operating costs and expenses</b>				
Programming and production	1,250	1,760	(510)	(29.0)
Other operating and administrative	436	410	26	6.4
Advertising, marketing and promotion	825	827	(2)	(0.3)
Total operating costs and expenses	2,511	2,997	(486)	(16.2)
<b>Operating income before depreciation and amortization</b>	<b>\$ 223</b>	<b>\$ 715</b>	<b>\$ (492)</b>	<b>(68.8)%</b>

**Filmed Entertainment Segment Revenue**

Filmed Entertainment revenue decreased for the three and six months ended June 30, 2016 compared to the same periods in 2015 primarily due to decreases in theatrical revenue and home entertainment revenue, which were partially offset by increases in content licensing revenue and other revenue. The decreases in theatrical revenue were primarily due to the strong performance of our prior year period releases, including *Furious 7* and *Jurassic World*. The decreases in home entertainment revenue were primarily due to the strong performance of several releases in the prior year period, including *Fifty Shades of Grey*. The increases in content licensing revenue were primarily due to the timing of when content related to our 2015 film slate was made available under licensing agreements. The increases in other revenue were primarily due to increases in revenue from Fandango.

**Filmed Entertainment Segment Operating Costs and Expenses**

Operating costs and expenses decreased for the three and six months ended June 30, 2016 compared to the same periods in 2015 primarily due to decreases in programming and production costs. The decreases in programming and production costs were primarily due to lower amortization of film production costs in the current year periods due to our larger film slate in 2015, which included *Furious 7* and *Jurassic World*.



**Table of Contents****Theme Parks Segment Actual and Pro Forma Results of Operations**

(in millions)	Three Months Ended June 30				Increase/(Decrease)			
	2016	2015			Actual		Pro Forma Combined	
	Actual	Actual	Pro Forma Adjustments	Pro Forma Combined	\$	%	\$	%
<b>Revenue</b>	\$ 1,136	\$ 773	\$ 255	\$ 1,028	\$ 363	47.0%	\$ 108	10.6%
Operating costs and expenses	667	439	144	583	228	51.9	84	14.7
<b>Operating income before depreciation and amortization</b>	<b>\$ 469</b>	<b>\$ 334</b>	<b>\$ 111</b>	<b>\$ 445</b>	<b>\$ 135</b>	<b>40.5%</b>	<b>\$ 24</b>	<b>5.3%</b>

(in millions)	Six Months Ended June 30				Increase/(Decrease)			
	2016	2015			Actual		Pro Forma Combined	
	Actual	Actual	Pro Forma Adjustments	Pro Forma Combined	\$	%	\$	%
<b>Revenue</b>	\$ 2,162	\$ 1,424	\$ 539	\$ 1,963	\$ 738	51.8%	\$ 199	10.2%
Operating costs and expenses	1,318	846	309	1,155	472	55.7	163	14.2
<b>Operating income before depreciation and amortization</b>	<b>\$ 844</b>	<b>\$ 578</b>	<b>\$ 230</b>	<b>\$ 808</b>	<b>\$ 266</b>	<b>46.0%</b>	<b>\$ 36</b>	<b>4.4%</b>

**Theme Parks Segment Revenue**

Theme Parks revenue increased for the three and six months ended June 30, 2016 compared to the pro forma combined revenue in the same periods in 2015 primarily due to increases in guest spending and the successful opening of our new attraction *The Wizarding World of Harry Potter* in Hollywood in April 2016.

**Theme Parks Segment Operating Costs and Expenses**

Operating costs and expenses increased for the three and six months ended June 30, 2016 compared to the pro forma combined operating costs and expenses in the same periods in 2015 primarily due to additional costs associated with newer attractions, such as *The Wizarding World of Harry Potter* attraction in Hollywood and pre-opening costs associated with a new attraction in Orlando.

**Corporate and Other Results of Operations**

(in millions)	Three Months Ended			
	June 30		Increase/(Decrease)	
	2016	2015	\$	%
<b>Revenue</b>	\$ 180	\$ 164	\$ 16	9.5%
Operating costs and expenses	471	395	76	19.0
<b>Operating loss before depreciation and amortization</b>	<b>\$ (291)</b>	<b>\$ (231)</b>	<b>\$ (60)</b>	<b>(25.8)%</b>

(in millions)	Six Months Ended			
	June 30		Increase/(Decrease)	
	2016	2015	\$	%
<b>Revenue</b>	\$ 379	\$ 357	\$ 22	6.2%
Operating costs and expenses	824	797	27	3.4
<b>Operating loss before depreciation and amortization</b>	<b>\$ (445)</b>	<b>\$ (440)</b>	<b>\$ (5)</b>	<b>(1.1)%</b>

**Corporate and Other Revenue**

## Edgar Filing: COMCAST CORP - Form 10-Q

Other revenue primarily relates to Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania and operates arena management-related businesses.

Other revenue increased for the three and six months ended June 30, 2016 compared to the same periods in 2015 primarily due to increases in revenue from several of our Comcast Spectacor businesses.

**Table of Contents****Corporate and Other Operating Costs and Expenses**

Corporate and Other operating costs and expenses primarily includes overhead, personnel costs, the costs of corporate initiatives and branding, and operating costs and expenses associated with Comcast Spectacor.

Corporate and Other operating costs and expenses for the three and six months ended June 30, 2016 included expenses related to the settlement of insurance obligations. Corporate and Other operating costs and expenses for the three and six months ended June 30, 2015 included \$79 million and \$178 million, respectively, of transaction-related costs associated with the Time Warner Cable merger and divestiture transactions.

**Consolidated Other Income (Expense) Items, Net**

(in millions)	Three Months Ended		Six Months Ended	
	June 30		June 30	
	2016	2015	2016	2015
Interest expense	\$ (732)	\$ (713)	\$ (1,435)	\$ (1,369)
Investment income (loss), net	58	17	88	50
Equity in net income (losses) of investees, net	(19)	(236)	(30)	(203)
Other income (expense), net	(15)	315	115	417
<b>Total</b>	<b>\$ (708)</b>	<b>\$ (617)</b>	<b>\$ (1,262)</b>	<b>\$ (1,105)</b>

**Interest Expense**

Interest expense increased for the three and six months ended June 30, 2016 compared to the same periods in 2015 primarily due to increases in our debt outstanding.

**Investment Income (Loss), Net**

The components of investment income (loss), net for the three and six months ended June 30, 2016 and 2015 are presented in a table in Note 6 to Comcast's condensed consolidated financial statements.

**Equity in Net Income (Losses) of Investees, Net**

The changes in equity in net income (losses) of investees, net for the three and six months ended June 30, 2016 compared to the same periods in 2015 were primarily due to an impairment charge related to goodwill recorded by The Weather Channel in the prior year periods. We recorded an expense of \$252 million in the three and six months ended June 30, 2015 representing NBCUniversal's proportionate share of this impairment charge. The changes in equity in net income (losses) of investees, net were also due to increases in our proportionate share of losses at Hulu, LLC.

**Other Income (Expense), Net**

Other income (expense), net for the three months ended June 30, 2015 included gains of \$171 million related to the sale of an investment and \$240 million on the settlement of a contingent consideration liability with General Electric Company related to the acquisition of NBCUniversal, which were offset by \$96 million of expenses related to fair value adjustments to a contractual obligation.

Other income (expense), net for the six months ended June 30, 2016 included a \$108 million gain related to the sale of our investment in The Weather Channel's product and technology businesses. Other income (expense), net for the six months ended June 30, 2015 included a \$164 million gain related to the sale of a business, which was partially offset by \$136 million of expenses related to fair value adjustments to a contractual obligation.

**Consolidated Income Tax Expense**

## Edgar Filing: COMCAST CORP - Form 10-Q

Income tax expense for the three and six months ended June 30, 2016 and 2015 reflects an effective income tax rate that differs from the federal statutory rate primarily due to state income taxes and adjustments associated with uncertain tax positions. We expect our 2016 annual effective tax rate to be in the range of 37% to 39%, absent changes in tax laws or significant changes in uncertain tax positions.

**Table of Contents****Liquidity and Capital Resources**

Our businesses generate significant cash flows from operating activities. We believe that we will be able to continue to meet our current and long-term liquidity and capital requirements, including fixed charges, through our cash flows from operating activities; existing cash, cash equivalents and investments; available borrowings under our existing credit facilities; and our ability to obtain future external financing. We anticipate that we will continue to use a substantial portion of our cash flows to meet our debt repayment obligations, to fund our capital expenditures, to invest in business opportunities and to return capital to shareholders.

On April 28, 2016, we entered into an agreement to acquire all of the outstanding stock of DreamWorks Animation SKG, Inc. ( DreamWorks ) for \$3.8 billion. DreamWorks stockholders will receive \$41 in cash for each share of DreamWorks common stock. We intend to use the proceeds from our recent issuance of debt in July to fund this transaction (see Note 8). The transaction is expected to close in 2016, subject to receipt of certain international regulatory approvals and the satisfaction of other customary closing conditions.

**Operating Activities****Components of Net Cash Provided by Operating Activities**

(in millions)	Six Months Ended June 30	
	2016	2015
Operating income	\$ 8,155	\$ 7,995
Depreciation and amortization	4,667	4,227
Operating income before depreciation and amortization	12,822	12,222
Noncash share-based compensation	331	294
Changes in operating assets and liabilities	(809)	(304)
Cash basis operating income	12,344	12,212
Payments of interest	(1,235)	(1,241)
Payments of income taxes	(1,685)	(1,999)
Excess tax benefits under share-based compensation	(160)	(220)
Other	119	82
<b>Net cash provided by operating activities</b>	<b>\$ 9,383</b>	<b>\$ 8,834</b>

The variance in changes in operating assets and liabilities for the six months ended June 30, 2016 compared to the same period in 2015 was primarily due to an increase in certain benefit payments and the timing of film and television spending, including participations and residuals, in the current year period. These items were partially offset by the change in receivables compared to the prior year period, which included a significant increase in receivables associated with the success of our 2015 film slate.

**Investing Activities**

Net cash used in investing activities for the six months ended June 30, 2016 consisted primarily of cash paid for capital expenditures, intangible assets, purchases of investments, and acquisitions and construction of real estate properties, which was partially offset by proceeds from the sale of businesses and investments. Capital expenditures increased for the six months ended June 30, 2016 compared to the same period in 2015 primarily due to increased spending in our Cable Communications segment associated with increased investment in line extensions, continued investment in scalable infrastructure to increase network capacity, and continued spending on customer premise equipment related to the deployment of our X1 platform and wireless gateways. Capital expenditures in our NBCUniversal segments also increased primarily due to continued investment in our Universal theme parks, including Universal Studios Japan. Purchases of investments for the six months ended June 30, 2016 is comprised primarily of capital contributions of \$429 million to Atairos Group, Inc.

**Table of Contents****Financing Activities**

Net cash used in financing activities for the six months ended June 30, 2016 consisted primarily of repayments of debt, repurchases of our common stock and dividend payments, which were partially offset by proceeds from borrowings.

We have made, and may from time to time in the future make, optional repayments on our debt obligations, which may include repurchases of our outstanding public notes and debentures, depending on various factors, such as market conditions. See Note 8 to Comcast's condensed consolidated financial statements for additional information on our financing activities, including details of our debt repayments and borrowings.

**Available Borrowings Under Credit Facilities**

We also maintain significant availability under our lines of credit and commercial paper programs to meet our short-term liquidity requirements.

See Note 8 to Comcast's condensed consolidated financial statements for additional information on the new Comcast and NBCUniversal Enterprise revolving credit facilities.

As of June 30, 2016, amounts available under the new consolidated revolving credit facilities, net of amounts outstanding under our commercial paper programs and outstanding letters of credit, totaled \$7.1 billion, which included \$326 million available under the NBCUniversal Enterprise revolving credit facility.

**Share Repurchases and Dividends**

Effective January 1, 2016, our Board of Directors increased our share repurchase program authorization to \$10 billion, which does not have an expiration date. Under the authorization, we may repurchase shares in the open market or in private transactions. During the six months ended June 30, 2016, we repurchased a total of 40 million shares of our Class A common stock for approximately \$2.4 billion. We expect to make \$2.6 billion more in repurchases during the remainder of 2016, subject to market conditions.

In January 2016, our Board of Directors approved a 10.0% increase in our dividend to \$1.10 per share on an annualized basis. In each of February and May 2016, our Board of Directors approved a quarterly dividend of \$0.275 per share as part of our planned annual dividend. We expect to continue to pay quarterly dividends, although each dividend is subject to approval by our Board of Directors.

**Quarterly Dividends Declared**

(in millions)	Amount	Month of Payment
Three months ended March 31, 2016	\$ 670	April
Three months ended June 30, 2016	\$ 663	July

**Critical Accounting Judgments and Estimates**

The preparation of our condensed consolidated financial statements requires us to make estimates that affect the reported amounts of assets, liabilities, revenue and expenses, and the related disclosure of contingent assets and contingent liabilities. We base our judgments on our historical experience and on various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making estimates about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

For a more complete discussion of the accounting judgments and estimates that we have identified as critical in the preparation of our condensed consolidated financial statements, please refer to our Management's Discussion and Analysis of Financial Condition and Results of Operations in our 2015 Annual Report on Form 10-K.

**Recent Accounting Pronouncements**

See Note 2 to each of Comcast's and NBCUniversal's condensed consolidated financial statements for additional information related to recent accounting pronouncements.





## **Table of Contents**

### **ITEM 3: QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

We have evaluated the information required under this item that was disclosed in our 2015 Annual Report on Form 10-K and there have been no significant changes to this information.

### **ITEM 4: CONTROLS AND PROCEDURES**

#### **Comcast Corporation**

##### **Conclusions regarding disclosure controls and procedures**

Our principal executive and principal financial officers, after evaluating the effectiveness of Comcast's disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) as of the end of the period covered by this report, have concluded that, based on the evaluation of these controls and procedures required by paragraph (b) of Exchange Act Rules 13a-15 or 15d-15, Comcast's disclosure controls and procedures were effective.

##### **Changes in internal control over financial reporting**

There were no changes in Comcast's internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 or 15d-15 that occurred during Comcast's last fiscal quarter that have materially affected, or are reasonably likely to materially affect, Comcast's internal control over financial reporting.

#### **NBCUniversal Media, LLC**

##### **Conclusions regarding disclosure controls and procedures**

Our principal executive and principal financial officers, after evaluating the effectiveness of NBCUniversal's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act) as of the end of the period covered by this report, have concluded that, based on the evaluation of these controls and procedures required by paragraph (b) of Exchange Act Rules 13a-15 or 15d-15, NBCUniversal's disclosure controls and procedures were effective.

##### **Changes in internal control over financial reporting**

There were no changes in NBCUniversal's internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 or 15d-15 that occurred during NBCUniversal's last fiscal quarter that have materially affected, or are reasonably likely to materially affect, NBCUniversal's internal control over financial reporting.

## **PART II: OTHER INFORMATION**

### **ITEM 1: LEGAL PROCEEDINGS**

Refer to Note 12 to Comcast's condensed consolidated financial statements included in this Quarterly Report on Form 10-Q for a discussion of legal proceedings.

NBCUniversal is subject to legal proceedings and claims that arise in the ordinary course of its business and does not expect the final disposition of these matters to have a material adverse effect on its results of operations, cash flows or financial condition, although any such matters could be time-consuming and costly and could injure its reputation.

### **ITEM 1A: RISK FACTORS**

There have been no significant changes from the risk factors previously disclosed in Item 1A of our 2015 Annual Report on Form 10-K.



**Table of Contents****ITEM 2: UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

The table below summarizes Comcast's common stock repurchases under its Board-authorized share repurchase program during the three months ended June 30, 2016.

**Purchases of Equity Securities**

Period	Total Number of Shares Purchased	Average Price Per Share	Total Number of Shares Purchased as Part of Publicly Announced Authorization	Total Dollar Amount Purchased Under the Authorization	Maximum Dollar Value of Shares That May Yet Be Purchased Under the Authorization <sup>(a)</sup>
April 1-30, 2016	120	\$ 61.43		\$	\$ 8,750,582,365
May 1-31, 2016	8,361,170	\$ 61.08	8,361,170	\$ 510,699,704	\$ 8,239,882,661
June 1-30, 2016	10,056,966	\$ 62.15	10,056,966	\$ 625,000,000	\$ 7,614,882,661
<b>Total</b>	<b>18,418,256</b>	<b>\$ 61.66</b>	<b>18,418,136</b>	<b>\$ 1,135,699,704</b>	<b>\$ 7,614,882,661</b>

(a) Effective January 1, 2016, our Board of Directors increased our share repurchase authorization to \$10 billion, which does not have an expiration date. Under this authorization, we may repurchase shares in the open market or in private transactions. We expect to make \$2.6 billion more in repurchases during the remainder of 2016, subject to market conditions.

The total number of shares purchased during the three months ended June 30, 2016 includes 120 shares received in the administration of employee share-based compensation plans.

**Table of Contents****ITEM 6: EXHIBITS****Comcast**

Exhibit No.	Description
10.1	Credit Agreement dated as of May 26, 2016, among Comcast Corporation, the financial institutions party thereto, JPMorgan Chase Bank, N.A., as administrative agent, Citibank, N.A., as syndication agent, Morgan Stanley MUFG Partners, LLC, Wells Fargo Bank, National Association and Mizuho Bank, Ltd., as co-documentation agents (incorporated by reference to exhibit 10.1 to Comcast's Current Report on Form 8-K filed on May 31, 2016).
10.2*	Amendment No. 16 to Employment Agreement with Brian L. Roberts, dated as of June 30, 2016 (incorporated by reference to exhibit 99.1 to Comcast's Current Report on Form 8-K filed on July 1, 2016).
10.3*	Comcast Corporation 2002 Restricted Plan, as amended and restated effective February 22, 2016 (incorporated by reference to Appendix A to Comcast's Definitive Proxy Statement on Schedule 14A filed on April 8, 2016).
10.4*	Comcast Corporation 2003 Stock Option Plan, as amended and restated effective February 22, 2016 (incorporated by reference to Appendix B to Comcast's Definitive Proxy Statement on Schedule 14A filed on April 8, 2016).
10.5*	Comcast Corporation 2002 Employee Stock Purchase Plan, as amended and restated effective February 22, 2016 (incorporated by reference to Appendix C to Comcast's Definitive Proxy Statement on Schedule 14A filed on April 8, 2016).
10.6*	Comcast-NBCUniversal Employee Stock Purchase Plan, as amended and restated effective February 22, 2016 (incorporated by reference to Appendix D to Comcast's Definitive Proxy Statement on Schedule 14A filed on April 8, 2016).
31.1	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following financial statements from Comcast Corporation's Quarterly Report on Form 10-Q for the three and six months ended June 30, 2016, filed with the Securities and Exchange Commission on July 27, 2016, formatted in XBRL (eXtensible Business Reporting Language): (i) the Condensed Consolidated Balance Sheet; (ii) the Condensed Consolidated Statement of Income; (iii) the Condensed Consolidated Statement of Comprehensive Income; (iv) the Condensed Consolidated Statement of Cash Flows; (v) the Condensed Consolidated Statement of Changes in Equity; and (vi) the Notes to Condensed Consolidated Financial Statements.

\* Constitutes a management contract or compensatory plan or arrangement.

**NBCUniversal**

Exhibit No.	Description
10.1	Credit Agreement dated as of May 26, 2016, among Comcast Corporation, the financial institutions party thereto, JPMorgan Chase Bank, N.A., as administrative agent, Citibank, N.A., as syndication agent, Morgan Stanley MUFG Partners, LLC, Wells Fargo Bank, National Association and Mizuho Bank, Ltd., as co-documentation agents (incorporated by reference to exhibit 10.1 to Comcast's Current Report on Form 8-K filed on May 31, 2016).
31.2	Certification of Principal Executive Officer and Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.2	Certification of Principal Executive Officer and Principal Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following financial statements from NBCUniversal Media, LLC's Quarterly Report on Form 10-Q for the three and six months ended June 30, 2016, filed with the Securities and Exchange Commission on July 27, 2016, formatted in XBRL (eXtensible Business Reporting Language): (i) the Condensed Consolidated Balance Sheet; (ii) the Condensed Consolidated Statement of Income; (iii) the Condensed Consolidated Statement of Comprehensive Income; (iv) the Condensed Consolidated Statement of Cash Flows; (v) the Condensed Consolidated Statement of Changes in Equity; and (vi) the Notes to Condensed Consolidated Financial Statements.



**Table of Contents**

**SIGNATURES**

**Comcast**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

COMCAST CORPORATION

By: /s/ LAWRENCE J. SALVA  
Lawrence J. Salva

Executive Vice President and Chief Accounting  
Officer

(Principal Accounting Officer)

Date: July 27, 2016

**NBCUniversal**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

NBCUNIVERSAL MEDIA, LLC

By: /s/ LAWRENCE J. SALVA  
Lawrence J. Salva

Executive Vice President

(Principal Accounting Officer)

Date: July 27, 2016

**Table of Contents**

**NBCUniversal Media, LLC Financial Statements**

Index	Page
<u>Condensed Consolidated Balance Sheet</u>	48
<u>Condensed Consolidated Statement of Income</u>	49
<u>Condensed Consolidated Statement of Comprehensive Income</u>	50
<u>Condensed Consolidated Statement of Cash Flows</u>	51
<u>Condensed Consolidated Statement of Changes in Equity</u>	52
<u>Notes to Condensed Consolidated Financial Statements</u>	53



**Table of Contents**

NBCUniversal Media, LLC

**Condensed Consolidated Balance Sheet****(Unaudited)**

(in millions)	June 30, 2016	December 31, 2015
<b>Assets</b>		
Current Assets:		
Cash and cash equivalents	\$ 1,155	\$ 1,410
Receivables, net	5,228	5,411
Programming rights	1,427	1,200
Other current assets	916	841
<b>Total current assets</b>	<b>8,726</b>	<b>8,862</b>
Film and television costs	5,806	5,847
Investments	979	965
Property and equipment, net of accumulated depreciation of \$3,108 and \$2,779	10,197	9,521
Goodwill	21,143	20,364
Intangible assets, net of accumulated amortization of \$6,121 and \$5,654	13,884	13,806
Other noncurrent assets, net	1,190	1,325
<b>Total assets</b>	<b>\$ 61,925</b>	<b>\$ 60,690</b>
<b>Liabilities and Equity</b>		
Current Liabilities:		
Accounts payable and accrued expenses related to trade creditors	\$ 1,426	\$ 1,564
Accrued participations and residuals	1,542	1,572
Program obligations	572	765
Deferred revenue	1,547	1,242
Accrued expenses and other current liabilities	1,374	1,675
Note payable to Comcast	1,884	1,750
Current portion of long-term debt	182	1,163
<b>Total current liabilities</b>	<b>8,527</b>	<b>9,731</b>
Long-term debt, less current portion	11,861	11,331
Accrued participations, residuals and program obligations	1,133	1,163
Other noncurrent liabilities	3,875	3,790
Commitments and contingencies		
Redeemable noncontrolling interests	367	372
Equity:		
Member s capital	33,921	32,834
Accumulated other comprehensive income (loss)	95	(212)
<b>Total NBCUniversal member s equity</b>	<b>34,016</b>	<b>32,622</b>
Noncontrolling interests	2,146	1,681
<b>Total equity</b>	<b>36,162</b>	<b>34,303</b>
<b>Total liabilities and equity</b>	<b>\$ 61,925</b>	<b>\$ 60,690</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

NBCUniversal Media, LLC

**Condensed Consolidated Statement of Income****(Unaudited)**

(in millions)	Three Months Ended		Six Months Ended	
	June 30		June 30	
	2016	2015	2016	2015
<b>Revenue</b>	\$ 7,103	\$ 7,230	\$ 13,964	\$ 13,834
Costs and Expenses:				
Programming and production	3,037	3,339	6,002	6,510
Other operating and administrative	1,652	1,438	3,247	2,772
Advertising, marketing and promotion	725	741	1,404	1,346
Depreciation	223	170	415	330
Amortization	242	235	464	439
	5,879	5,923	11,532	11,397
<b>Operating income</b>	1,224	1,307	2,432	2,437
Other Income (Expense):				
Interest expense	(146)	(121)	(293)	(245)
Investment income (loss), net	8	(2)	14	(4)
Equity in net income (losses) of investees, net	(19)	(247)	(21)	(227)
Other income (expense), net	(18)	70	97	12
	(175)	(300)	(203)	(464)
Income before income taxes	1,049	1,007	2,229	1,973
Income tax expense	(74)	(63)	(172)	(111)
Net income	975	944	2,057	1,862
Net (income) loss attributable to noncontrolling interests	(42)	(32)	(122)	(98)
<b>Net income attributable to NBCUniversal</b>	<b>\$ 933</b>	<b>\$ 912</b>	<b>\$ 1,935</b>	<b>\$ 1,764</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

NBCUniversal Media, LLC

**Condensed Consolidated Statement of Comprehensive Income****(Unaudited)**

(in millions)	Three Months Ended		Six Months Ended	
	June 30		June 30	
	2016	2015	2016	2015
Net income	\$ 975	\$ 944	\$ 2,057	\$ 1,862
Deferred gains (losses) on cash flow hedges, net	6	(18)	(12)	(6)
Employee benefit obligations, net			4	
Currency translation adjustments, net	307	47	602	(31)
Comprehensive income	1,288	973	2,651	1,825
Net (income) loss attributable to noncontrolling interests	(42)	(32)	(122)	(98)
Other comprehensive (income) loss attributable to noncontrolling interests	(150)	(5)	(287)	10
<b>Comprehensive income attributable to NBCUniversal</b>	<b>\$ 1,096</b>	<b>\$ 936</b>	<b>\$ 2,242</b>	<b>\$ 1,737</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

NBCUniversal Media, LLC

**Condensed Consolidated Statement of Cash Flows****(Unaudited)**

(in millions)	Six Months Ended June 30	
	2016	2015
<b>Net cash provided by operating activities</b>	<b>\$ 2,478</b>	<b>\$ 2,621</b>
<b>Investing Activities</b>		
Capital expenditures	(655)	(540)
Cash paid for intangible assets	(114)	(64)
Acquisitions of real estate properties	(78)	
Proceeds from sales of businesses and investments	102	217
Purchases of investments	(62)	(209)
Other	(45)	126
<b>Net cash provided by (used in) investing activities</b>	<b>(852)</b>	<b>(470)</b>
<b>Financing Activities</b>		
Proceeds from (repayments of) borrowings from Comcast, net	134	(299)
Repurchases and repayments of debt	(1,083)	(1,003)
Distributions to noncontrolling interests	(104)	(93)
Distributions to member	(853)	(991)
Other	25	
<b>Net cash provided by (used in) financing activities</b>	<b>(1,881)</b>	<b>(2,386)</b>
Increase (decrease) in cash and cash equivalents	(255)	(235)
Cash and cash equivalents, beginning of period	1,410	1,248
<b>Cash and cash equivalents, end of period</b>	<b>\$ 1,155</b>	<b>\$ 1,013</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

NBCUniversal Media, LLC

**Condensed Consolidated Statement of Changes in Equity****(Unaudited)**

(in millions)	Redeemable Noncontrolling Interests	Member s Capital	Accumulated Other Comprehensive Income (Loss)	Noncontrolling Interests	Total Equity
Balance, December 31, 2014	\$ 330	\$ 30,529	\$ (159)	\$ 267	\$ 30,637
Dividends declared		(991)			(991)
Contributions from (distributions to) noncontrolling interests, net	(14)			(79)	(79)
Contribution from member		252			252
Other comprehensive income (loss) Other		(1)	(27)	(10)	(37)
Net income (loss)	21	1,764		77	1,841
<b>Balance, June 30, 2015</b>	<b>\$ 337</b>	<b>\$ 31,553</b>	<b>\$ (186)</b>	<b>\$ 256</b>	<b>\$ 31,623</b>
Balance, December 31, 2015	\$ 372	\$ 32,834	\$ (212)	\$ 1,681	\$ 34,303
Dividends declared		(853)			(853)
Contributions from (distributions to) noncontrolling interests, net	(29)			(75)	(75)
Other comprehensive income (loss) Other		5	307	287	594
Net income (loss)	24	1,935		98	2,033
<b>Balance, June 30, 2016</b>	<b>\$ 367</b>	<b>\$ 33,921</b>	<b>\$ 95</b>	<b>\$ 2,146</b>	<b>\$ 36,162</b>

See accompanying notes to condensed consolidated financial statements.

**Table of Contents**

NBCUniversal Media, LLC

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(Unaudited)**

**Note 1: Condensed Consolidated Financial Statements**

**Basis of Presentation**

Unless indicated otherwise, throughout these notes to the condensed consolidated financial statements, we refer to NBCUniversal and its consolidated subsidiaries as we, us and our. We have prepared these unaudited condensed consolidated financial statements based on SEC rules that permit reduced disclosure for interim periods. These financial statements include all adjustments that are necessary for a fair presentation of our consolidated results of operations, financial condition and cash flows for the periods shown, including normal, recurring accruals and other items. The consolidated results of operations for the interim periods presented are not necessarily indicative of results for the full year.

The year-end condensed consolidated balance sheet was derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles in the United States ( GAAP ). For a more complete discussion of our accounting policies and certain other information, refer to our consolidated financial statements included in our 2015 Annual Report on Form 10-K.

**Note 2: Recent Accounting Pronouncements**

**Revenue Recognition**

In May 2014, the Financial Accounting Standards Board ( FASB ) updated the accounting guidance related to revenue recognition. The updated accounting guidance provides a single, contract-based revenue recognition model to help improve financial reporting by providing clearer guidance on when an entity should recognize revenue and by reducing the number of standards to which an entity has to refer. The updated accounting guidance is effective for us as of January 1, 2018. The updated accounting guidance provides companies with alternative methods of adoption. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements and our method of adoption.

**Consolidations**

In February 2015, the FASB updated the accounting guidance related to consolidation under the variable interest entity ( VIE ) and voting interest entity models. The updated accounting guidance modifies the consolidation guidance for VIEs, limited partnerships and similar legal entities. We have adopted this guidance as of January 1, 2016 and it did not have a material impact on our consolidated financial statements.

**Financial Assets and Financial Liabilities**

In January 2016, the FASB updated the accounting guidance related to the recognition and measurement of financial assets and financial liabilities. The updated accounting guidance, among other things, requires that all nonconsolidated equity investments, except those accounted for under the equity method, be measured at fair value and that the changes in fair value be recognized in net income. The updated guidance is effective for us as of January 1, 2018. The updated accounting guidance requires a cumulative effect adjustment to beginning retained earnings when the guidance is adopted with certain exceptions. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements.

**Leases**

In February 2016, the FASB updated the accounting guidance related to leases. The updated accounting guidance requires lessees to recognize a right-of-use asset and a lease liability on the balance sheet for all leases with the exception of short-term leases. For a lessee, the recognition, measurement and presentation of expenses and cash flows arising from a lease do not significantly change from previous guidance. For a lessor, the accounting applied



---

**Table of Contents**

**NBCUniversal Media, LLC**

is also largely unchanged from previous guidance. The updated guidance is effective for us as of January 1, 2019 and early adoption is permitted. The updated accounting guidance must be adopted using a modified retrospective approach for leases that exist or are entered into after the beginning of the earliest comparative period in the financial statements. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements.

**Share-Based Compensation**

In March 2016, the FASB updated the accounting guidance that affects several aspects of the accounting for share-based compensation. The most significant change for us relates to the presentation of the income and withholding tax consequences of share-based compensation in our consolidated financial statements. Among the changes, the updated guidance requires that the excess income tax benefits or deficiencies that arise when the tax consequences of share-based compensation differ from amounts previously recognized in the statement of income be recognized as income tax benefit or expense in the statement of income rather than as additional paid-in capital in the balance sheet. The guidance also states that excess income tax benefits should not be presented separately from other income taxes in the statement of cash flows and, thus, should be classified as an operating activity rather than a financing activity as they are under the current guidance. In addition, the updated guidance requires when an employer withholds shares upon exercise of options or the vesting of restricted stock for the purpose of meeting withholding tax requirements, that the cash paid for withholding taxes be classified as a financing activity. We currently record these amounts within operating activities.

The updated guidance is effective for us as of January 1, 2017 and early adoption is permitted. The updated guidance provides companies with alternative methods of adoption, with certain items that are allowed to be applied retrospectively and certain other items that are only to be applied prospectively in the period of adoption. As a limited liability company, we do not expect the updated accounting guidance related to the excess income tax benefits or deficiencies to be recognized in the statement of income to have an impact on our consolidated financial statements. In addition, we do not expect the updated accounting guidance to have a material impact on our statement of cash flows.

**Note 3: Significant Transactions**

**DreamWorks**

On April 28, 2016, Comcast entered into an agreement to acquire all of the outstanding stock of DreamWorks Animation SKG, Inc. ( DreamWorks ) for approximately \$3.8 billion. DreamWorks stockholders will receive \$41 in cash for each share of DreamWorks common stock. DreamWorks creates animated feature films, television series and specials, live entertainment and related consumer products. The transaction is expected to close in 2016, subject to receipt of certain international regulatory approvals and the satisfaction of other customary closing conditions.

**Universal Studios Japan**

On November 13, 2015, we acquired a 51% economic interest in the Universal Studios theme park in Osaka, Japan ( Universal Studios Japan ) for \$1.5 billion. The acquisition was funded through cash on hand and borrowings under Comcast's commercial paper program.

Universal Studios Japan is a VIE based on the governance structure and we consolidate Universal Studios Japan as we have the power to direct activities that most significantly impact its economic performance. There are no liquidity arrangements, guarantees, or other financial commitments between us and Universal Studios Japan, and therefore our maximum risk of financial loss is our 51% interest. Universal Studios Japan's results of operations are reported in our Theme Parks segment following the acquisition date.



**Table of Contents**

NBCUniversal Media, LLC

**Preliminary Allocation of Purchase Price**

The acquired assets and liabilities of Universal Studios Japan and the 49% noncontrolling interest were recorded at their estimated fair values. During the three months ended June 30, 2016, we updated the preliminary allocation of purchase price for Universal Studios Japan based on valuation analyses, which resulted in increases to property and equipment and intangible assets and a decrease in goodwill. The changes did not have a material impact on our consolidated financial statements. We may adjust these amounts further as valuations are finalized and we obtain information necessary to complete the analyses, but no later than one year from the acquisition date.

The table below presents the preliminary allocation of the purchase price to the assets and liabilities of Universal Studios Japan.

**Preliminary Allocation of Purchase Price**

(in millions)	
Property and equipment	\$ 793
Intangible assets	323
Working capital	(33)
Debt	(3,271)
Other noncurrent assets and liabilities	43
Identifiable net assets (liabilities) acquired	(2,145)
Noncontrolling interest	(1,440)
Goodwill	5,084
Cash consideration transferred	\$ 1,499

**Actual and Unaudited Pro Forma Results**

Our consolidated revenue for the three and six months ended June 30, 2016 included \$283 million and \$576 million, respectively, from the acquisition of Universal Studios Japan. Our consolidated net income attributable to NBCUniversal for the three and six months ended June 30, 2016 included \$10 million and \$28 million, respectively, from the acquisition of Universal Studios Japan.

The following unaudited pro forma information has been presented as if the acquisition occurred on January 1, 2014. This information is primarily based on historical results of operations and is subject to change as valuations are finalized. In addition, the unaudited pro forma accounting adjustments are not necessarily indicative of what our results would have been had we operated Universal Studios Japan since January 1, 2014. No pro forma adjustments have been made for our transaction-related expenses.

	Three Months Ended	Six Months Ended
(in millions)	June 30, 2015	June 30, 2015
Revenue	\$ 7,484	\$ 14,372
Net income	\$ 977	\$ 1,931
Net income attributable to NBCUniversal	\$ 928	\$ 1,798

**Note 4: Related Party Transactions**

In the ordinary course of our business, we enter into transactions with Comcast.

We generate revenue from Comcast primarily from the distribution of our cable network programming, the fees received under retransmission consent agreements in our Broadcast Television segment and, to a lesser extent, the sale of advertising and our owned programming, and we incur expenses primarily related to advertising and various support services provided by Comcast to us.

## Edgar Filing: COMCAST CORP - Form 10-Q

Comcast is also the counterparty to one of our contractual obligations. As of June 30, 2016, the carrying value of the liability associated with this contractual obligation was \$383 million.

**Table of Contents**

## NBCUniversal Media, LLC

The following tables present transactions with Comcast and its consolidated subsidiaries that are included in our condensed consolidated financial statements.

**Condensed Consolidated Balance Sheet**

	June 30,	December 31,
(in millions)	2016	2015
<b>Transactions with Comcast and Consolidated Subsidiaries</b>		
Receivables, net	\$ 281	\$ 239
Accounts payable and accrued expenses related to trade creditors	\$ 50	\$ 68
Accrued expenses and other current liabilities	\$ 70	\$ 51
Note payable to Comcast	\$ 1,884	\$ 1,750
Other noncurrent liabilities	\$ 387	\$ 383

**Condensed Consolidated Statement of Income**

	Three Months Ended		Six Months Ended	
(in millions)	June 30	June 30	June 30	June 30
	2016	2015	2016	2015
<b>Transactions with Comcast and Consolidated Subsidiaries</b>				
Revenue	\$ 407	\$ 330	\$ 813	\$ 672
Operating costs and expenses	\$ (44)	\$ (43)	\$ (104)	\$ (93)
Other income (expense)	\$ (17)	\$ (9)	\$ (30)	\$ (18)

**Note 5: Film and Television Costs**

	June 30,	December 31,
(in millions)	2016	2015
<b>Film Costs:</b>		
Released, less amortization	\$ 1,425	\$ 1,275
Completed, not released	101	226
In production and in development	1,005	907
	2,531	2,408
<b>Television Costs:</b>		
Released, less amortization	1,577	1,573
In production and in development	635	737
	2,212	2,310
Programming rights, less amortization	2,490	2,329
	7,233	7,047
Less: Current portion of programming rights	1,427	1,200
<b>Film and television costs</b>	<b>\$ 5,806</b>	<b>\$ 5,847</b>

**Table of Contents**

NBCUniversal Media, LLC

**Note 6: Investments**

	June 30,	December 31,
(in millions)	2016	2015
Fair Value Method	\$ 7	\$ 10
Equity Method:		
Hulu	170	184
Other	332	313
	502	497
Cost Method	470	458
<b>Total investments</b>	<b>\$ 979</b>	<b>\$ 965</b>
<b>Equity Method</b>		

***The Weather Channel***

On January 29, 2016, following a legal restructuring at The Weather Channel, we and the other investors sold the entity holding The Weather Channel's product and technology businesses to IBM. Following the close of the transaction, we continue to hold an investment in The Weather Channel cable network through a new holding company. As a result of the sale of our investment, we recognized a pretax gain for the six months ended June 30, 2016 of \$108 million in other income (expense), net.

During the three months ended June 30, 2015, The Weather Channel recorded an impairment charge related to goodwill. We recorded an expense of \$252 million that represents our proportionate share of this impairment charge in equity in net income (losses) of investees, net in our condensed consolidated statement of income.

***Hulu***

For the three and six months ended June 30, 2016, we recognized our proportionate share of losses of \$40 million and \$65 million, respectively, related to our investment in Hulu, LLC (Hulu). For the three and six months ended June 30, 2015, we recognized our proportionate share of losses of \$13 million and \$24 million, respectively, related to our investment in Hulu.

**Note 7: Goodwill**

(in millions)	Cable Networks	Broadcast Television	Filmed Entertainment	Theme Parks	Total
Balance, December 31, 2015	\$ 12,947	\$ 806	\$ 267	\$ 6,344	\$ 20,364
Acquisitions			92		92
Adjustments				(289)	(289)
Foreign currency translation	7		12	957	976
<b>Balance, June 30, 2016</b>	<b>\$ 12,954</b>	<b>\$ 806</b>	<b>\$ 371</b>	<b>\$ 7,012</b>	<b>\$ 21,143</b>

Adjustments to goodwill during the six months ended June 30, 2016 included the updated preliminary allocation of the purchase price for Universal Studios Japan in our Theme Parks segment.

**Note 8: Long-Term Debt**

## Edgar Filing: COMCAST CORP - Form 10-Q

As of June 30, 2016, our debt, excluding the note payable to Comcast, had a carrying value of \$12.0 billion and an estimated fair value of \$13.5 billion. The estimated fair value of our publicly traded debt is primarily based on Level 1 inputs that use quoted market values for the debt. The estimated fair value of debt for which there are no quoted market prices is based on Level 2 inputs that use interest rates available to us for debt with similar terms and remaining maturities.

**Table of Contents**

NBCUniversal Media, LLC

**Debt Repayments**

In April 2016, we repaid at maturity \$1 billion aggregate principal amount of 2.875% senior notes due 2016.

**Cross-Guarantee Structure**

We, Comcast and a 100% owned cable holding company subsidiary of Comcast ( CCCL Parent ) fully and unconditionally guarantee each other's debt securities. As of June 30, 2016, we guaranteed \$38.5 billion of outstanding debt securities of Comcast and CCCL Parent. We also fully and unconditionally guarantee the \$7 billion Comcast revolving credit facility due 2021, of which no amounts were outstanding as of June 30, 2016, and the associated commercial paper program.

We do not, however, guarantee the obligations of NBCUniversal Enterprise with respect to its \$3.3 billion aggregate principal amount of senior notes, \$1.5 billion revolving credit facility and associated commercial paper program, or \$725 million liquidation preference of Series A cumulative preferred stock.

**Note 9: Share-Based Compensation**

Comcast maintains share-based compensation plans that primarily consist of awards of restricted share units and stock options to certain employees and directors as part of its approach to long-term incentive compensation. Additionally, through its employee stock purchase plans, employees are able to purchase shares of Comcast Class A common stock at a discount through payroll deductions. Certain of our employees participate in these plans and the expense associated with their participation is settled in cash with Comcast.

**Recognized Share-Based Compensation Expense**

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2016	2015	2016	2015
Restricted share units	\$ 27	\$ 24	\$ 45	\$ 41
Stock options	2	3	4	5
Employee stock purchase plans	2	2	5	4
<b>Total</b>	<b>\$ 31</b>	<b>\$ 29</b>	<b>\$ 54</b>	<b>\$ 50</b>

**Note 10: Supplemental Financial Information****Receivables**

(in millions)	June 30, 2016	December 31, 2015
Receivables, gross	\$ 5,597	\$ 5,949
Less: Allowance for returns and customer incentives	288	469
Less: Allowance for doubtful accounts	81	69
<b>Receivables, net</b>	<b>\$ 5,228</b>	<b>\$ 5,411</b>

**Accumulated Other Comprehensive Income (Loss)**

(in millions) June 30, June 30,

Edgar Filing: COMCAST CORP - Form 10-Q

	2016	2015
Deferred gains (losses) on cash flow hedges	\$ (13)	\$ 14
Unrecognized gains (losses) on employee benefit obligations	3	(61)
Cumulative translation adjustments	105	(139)
<b>Accumulated other comprehensive income (loss)</b>	<b>\$ 95</b>	<b>\$ (186)</b>

**Table of Contents**

NBCUniversal Media, LLC

**Net Cash Provided by Operating Activities**

(in millions)	Six Months Ended June 30	
	2016	2015
Net income	\$ 2,057	\$ 1,862
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	879	769
Equity in net (income) losses of investees, net	21	227
Cash received from investees	31	38
Net (gain) loss on investment activity and other	(92)	(38)
Deferred income taxes	64	(33)
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:		
Current and noncurrent receivables, net	145	(726)
Film and television costs, net	(179)	172
Accounts payable and accrued expenses related to trade creditors	(185)	6
Other operating assets and liabilities	(263)	344
<b>Net cash provided by operating activities</b>	<b>\$ 2,478</b>	<b>\$ 2,621</b>

**Cash Payments for Interest and Income Taxes**

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2016	2015	2016	2015
Interest	\$ 219	\$ 209	\$ 285	\$ 242
Income taxes	\$ 63	\$ 45	\$ 122	\$ 85

**Noncash Investing and Financing Activities**

During the six months ended June 30, 2016:

we acquired \$215 million of property and equipment and intangible assets that were accrued but unpaid

**Note 11: Financial Data by Business Segment**

We present our operations in four reportable business segments:

**Cable Networks:** Consists primarily of our national cable networks, our regional sports and news networks, our international cable networks and our cable television studio production operations.

**Broadcast Television:** Consists primarily of the NBC and Telemundo broadcast networks, our NBC and Telemundo owned local broadcast television stations, the NBC Universo national cable network, and our broadcast television studio production operations.



## Edgar Filing: COMCAST CORP - Form 10-Q

**Filmed Entertainment:** Consists primarily of the operations of Universal Pictures, which produces, acquires, markets and distributes filmed entertainment worldwide.

**Theme Parks:** Consists primarily of our Universal theme parks in Orlando, Florida; Hollywood, California; and Osaka, Japan.

**Table of Contents**

## NBCUniversal Media, LLC

In evaluating the profitability of our operating segments, the components of net income (loss) below operating income (loss) before depreciation and amortization are not separately evaluated by our management. Our financial data by business segment is presented in the tables below.

(in millions)	Three Months Ended June 30, 2016				
	Operating Income (Loss)				
	Before				
	Revenue <sup>(e)</sup>	Depreciation and Amortization <sup>(f)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Networks	\$ 2,566	\$ 944	\$ 187	\$ 757	\$ 7
Broadcast Television	2,128	394	30	364	30
Filmed Entertainment	1,351	56	12	44	5
Theme Parks <sup>(b)</sup>	1,136	469	145	324	240
Headquarters and Other <sup>(c)</sup>	6	(175)	91	(266)	78
Eliminations <sup>(b)(d)</sup>	(84)	1		1	
<b>Total</b>	<b>\$ 7,103</b>	<b>\$ 1,689</b>	<b>\$ 465</b>	<b>\$ 1,224</b>	<b>\$ 360</b>

(in millions)	Three Months Ended June 30, 2015				
	Operating Income (Loss)				
	Before				
	Revenue <sup>(e)</sup>	Depreciation and Amortization <sup>(f)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Networks	\$ 2,450	\$ 872	\$ 211	\$ 661	\$ 5
Broadcast Television	1,813	231	30	201	14
Filmed Entertainment	2,266	422	6	416	4
Theme Parks <sup>(b)</sup>	773	334	76	258	166
Headquarters and Other <sup>(c)</sup>	3	(169)	82	(251)	83
Eliminations <sup>(b)(d)</sup>	(75)	22		22	
<b>Total</b>	<b>\$ 7,230</b>	<b>\$ 1,712</b>	<b>\$ 405</b>	<b>\$ 1,307</b>	<b>\$ 272</b>

(in millions)	Six Months Ended June 30, 2016				
	Operating Income (Loss)				
	Before				
	Revenue <sup>(e)</sup>	Depreciation and Amortization <sup>(f)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Networks	\$ 5,019	\$ 1,900	\$ 377	\$ 1,523	\$ 8
Broadcast Television	4,212	678	62	616	49
Filmed Entertainment	2,734	223	20	203	8
Theme Parks <sup>(b)</sup>	2,162	844	243	601	440
Headquarters and Other <sup>(c)</sup>	9	(335)	177	(512)	150
Eliminations <sup>(b)(d)</sup>	(172)	1		1	
<b>Total</b>	<b>\$ 13,964</b>	<b>\$ 3,311</b>	<b>\$ 879</b>	<b>\$ 2,432</b>	<b>\$ 655</b>

(in millions)	Six Months Ended June 30, 2015				
	Operating Income (Loss)				
	Before				
	Revenue <sup>(e)</sup>	Depreciation and Amortization <sup>(f)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures
Cable Networks	\$ 4,809	\$ 1,770	\$ 395	\$ 1,375	\$ 11
Broadcast Television <sup>(a)</sup>	4,061	413	59	354	25

## Edgar Filing: COMCAST CORP - Form 10-Q

Filmed Entertainment	3,712	715	11	704	5
Theme Parks <sup>(b)</sup>	1,424	578	142	436	328
Headquarters and Other <sup>(c)</sup>	7	(309)	162	(471)	171
Eliminations <sup>(b)(d)</sup>	(179)	39		39	
<b>Total</b>	<b>\$ 13,834</b>	<b>\$ 3,206</b>	<b>\$ 769</b>	<b>\$ 2,437</b>	<b>\$ 540</b>

- (a) The revenue and operating costs and expenses associated with our broadcast of the 2015 Super Bowl were reported in our Broadcast Television segment.
- (b) Beginning in the fourth quarter of 2015, we changed our method of accounting for a contractual obligation that involves an interest in the revenue of certain theme parks. As a result of the change, amounts payable based on current period revenue are presented in operating costs and expenses. Amounts paid through the third quarter of 2015 were included in other income (expense), net in our

**Table of Contents**

NBCUniversal Media, LLC

consolidated statement of income. For segment reporting purposes, we have adjusted periods prior to the fourth quarter of 2015 to reflect management reporting presentation for this expense on a consistent basis for all periods in the Theme Parks segment, which resulted in a corresponding offsetting adjustment in Eliminations to reconcile to consolidated totals.

- (c) Headquarters and Other activities include costs associated with overhead, personnel costs and headquarter initiatives.
- (d) Included in Eliminations are transactions that our segments enter into with one another, which consist primarily of the licensing of film and television content from our Filmed Entertainment and Broadcast Television segments to our Cable Networks segment.
- (e) No single customer accounted for a significant amount of revenue in any period.
- (f) We use operating income (loss) before depreciation and amortization, excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of assets, if any, as the measure of profit or loss for our operating segments. This measure eliminates the significant level of noncash amortization expense that results from intangible assets recognized in business combinations. Additionally, it is unaffected by our capital structure or investment activities. We use this measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. We believe that this measure is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure may not be directly comparable to similar measures used by other companies. This measure should not be considered a substitute for operating income (loss), net income (loss) attributable to NBCUniversal, net cash provided by operating activities, or other measures of performance or liquidity we have reported in accordance with GAAP.