## Edgar Filing: HIGGINBOTTOM SAMUEL L - Form 4

HIGGINBO Form 4 May 31, 201	TTOM SAMUEI	LL									
	ПЛ								OMB AF	PROVAL	
Was				RITIES AND EXCHANGE COMM ashington, D.C. 20549				OMMISSION	OMB Number:	3235-0287	
Check th if no lon	der.								Expires:	January 31, 2005	
subject to Section 1 Form 4 c	6. SECURITIES								Estimated average burden hours per response		
Form 4 orresponse0.5Form 5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,0.5obligationsSection 17(a) of the Public Utility Holding Company Act of 1935 or Section0.5See Instruction30(h) of the Investment Company Act of 19401040											
(Print or Type	Responses)										
HIGGINBOTTOM SAMUEL L Symbol				er Name and Ticker or Trading OCORP [HEI, HEI.A]			5. Relationship of Reporting Person(s) to Issuer				
				ate of Earliest Transaction			(Check all applicable)				
3000 TAFT	. , ,	(initiality)	(Month/E 05/27/2	Day/Year)	ransaction			XDirector Officer (give t below)		Owner r (specify	
			Amendment, Date Original (Month/Day/Year)				<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> </ul>				
HOLLYWO	OOD, FL 33021							Form filed by M Person			
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Secu	rities Acqu	iired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	e 2A. Deem Execution any (Month/D	ed Date, if	3. 4. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)		cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)			
Class A Common Stock	05/27/2011			S	2,000	D	\$ 39.998	1,222 (1)	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	3. Transaction Date (Month/Day/Year)	4. Transact Code (Instr. 8)	5. ionNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;	Date	Amor Unde Secur	le and unt of rlying tities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
		Code N		Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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# **Reporting Owners**

Reporting Owner Name / Addr	Relationships						
	Director	10% Owner	Officer	Other			
HIGGINBOTTOM SAMUE	LL						
3000 TAFT STREET	Х						
HOLLYWOOD, FL 33021							
Signatures							
Samuel L.							
Higginbottom	05/31/2011						

#### \*\*Signature of Reporting Date Person

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Includes an aggregate of 644 shares of Class A Common Stock acquired by the Reporting Person on April 26, 2011 upon reciept of shares (1) distributed by the Issuer pursuant to a 5 for 4 stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.