Ho Timothy S Form 4 February 02, 2011

# FORM 4

#### **OMB APPROVAL**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION									
Washington, D.C. 20549									

**OMB** 3235-0287 Number:

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, Expires: 2005

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**SECURITIES** 

Estimated average burden hours per response...

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Ho Timothy S

2. Issuer Name and Ticker or Trading

INTERNATIONAL INC [CSH]

Issuer

Symbol

**CASH AMERICA** 

(Check all applicable)

(Last)

(First) (Middle) 3. Date of Earliest Transaction

Director 10% Owner Other (specify X\_ Officer (give title

5. Relationship of Reporting Person(s) to

CASH AMERICA NET

(Month/Day/Year) 01/31/2011

below) President - Internet Services

HOLDINGS, LLC, 200 W

**JACKSON STREET, SUITE 2400** 

(Street)

(State)

4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

CHICAGO, IL 60606

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)

(City)

2. Transaction Date 2A. Deemed (Month/Day/Year)

Execution Date, if

(Month/Day/Year)

(Zip)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5)

5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect (I) (Instr. 4)

Beneficial Ownership (Instr. 4)

(A)

Reported Transaction(s)

(Instr. 3 and 4) (D) Price

Common

Stock, par 01/31/2011 F 178 <sup>(1)</sup> D

Code V Amount

\$ 40 2,763.878 (2) D

value \$.10

Restricted Stock Units

(Common

9,693 (2) (3) D

stock, par

value \$.10)

Common Stock, par 928.9935

Benefit I

Plan

value \$.10

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8	5. tionNumber of ) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	S !	ate	7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)
				Code '	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

## **Reporting Owners**

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

Ho Timothy S CASH AMERICA NET HOLDINGS, LLC 200 W JACKSON STREET, SUITE 2400 CHICAGO, IL 60606

President - Internet Services

## **Signatures**

/s/ Timothy S. 02/02/2011 Ho

\*\*Signature of Date Reporting Person

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C.
- This transaction represents the withholding by Issuer of shares to pay taxes in connection with the vesting of Restricted Stock **(1)** Unit awards. The timing and amount of the transaction were determined by the terms of the applicable Restricted Stock Unit awards and were not within the control of the Reporting Person.

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### Edgar Filing: Ho Timothy S - Form 4

- (2) Reflects the vesting of 602 Restricted Stock Units.
- Not included in this amount are 6,219 performance-based restricted stock units, of which from 0% to 100% are eligible to vest on January 1, 2014, subject to the Issuer's achievement of certain financial goals over a three-year period and certification by the Management Development and Compensation Committee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.