

COMCAST CORP

Form 4

November 17, 2006

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
ROBERTS BRIAN L

(Last) (First) (Middle)

**COMCAST CORPORATION, 1500
MARKET STREET**

(Street)

PHILADELPHIA, PA 19102

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
COMCAST CORP [CMCSA]

3. Date of Earliest Transaction
(Month/Day/Year)

11/15/2006

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)

Chairman of Board, Pres. & CEO

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|---|---|--------------------------------------|---|--|---|---|
| Class A Special Common Stock | 02/10/2006 | | G | V 18 | D \$ 0 | 202,190 | D |
| Class A Special Common Stock ⁽¹⁾ | 11/15/2006 | | M | 140,372 | A \$ 9.1875 | 342,562 | D |
| Class A Special Common Stock ⁽¹⁾ | 11/15/2006 | | M | 101,217 | A \$ 14.9375 | 443,779 | D |

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| | | | | | | | | |
|--|------------|---|----------------------|---|---------------|------------|---|----------------|
| Class A Special Common Stock <u>(2)</u> | 11/15/2006 | F | 67,902 | D | \$ 39.93 | 375,877 | D | |
| Class A Special Common Stock | 11/15/2006 | S | 70,040 <u>(3)</u> | D | \$ 40.09 | 305,837 | D | |
| Class A Special Common Stock <u>(1)</u> | 11/16/2006 | M | 61,205 | A | \$ 14.9375 | 367,042 | D | |
| Class A Special Common Stock <u>(1)</u> | 11/16/2006 | M | 500,000 | A | \$ 16.9375 | 867,042 | D | |
| Class A Special Common Stock <u>(4)</u> | 11/16/2006 | F | 363,883 | D | \$ 40.02 | 503,159 | D | |
| Class A Special Common Stock | | | | | | 41,132,488 | I | By 401(k) |
| Class A Special Common Stock | | | | | | 160 | I | By Daughter |
| Class A Special Common Stock | | | | | | 2,408,638 | I | By LLC |
| Class A Special Common Stock | | | | | | 2,712 | I | By Spouse |
| Class A Special Common Stock | | | | | | 122,163 | I | By Trusts |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Option to Purchase <u>(5)</u> | \$ 9.1875 | 11/15/2006 | | M | 140,372 | <u>(6)</u> 02/05/2007 | Class A Special Common Stock 140,372 |
| Option to Purchase <u>(5)</u> | \$ 14.9375 | 11/15/2006 | | M | 101,217 | <u>(6)</u> 01/09/2008 | Class A Special Common Stock 101,217 |
| Option to Purchase <u>(5)</u> | \$ 14.9375 | 11/16/2006 | | M | 61,205 | <u>(6)</u> 01/09/2008 | Class A Special Common Stock 61,205 |
| Option to Purchase <u>(5)</u> | \$ 16.9375 | 11/16/2006 | | M | 500,000 | <u>(6)</u> 06/16/2008 | Class A Special Common Stock 500,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships |
|--|----------------------------------|
| | Director 10% Owner Officer Other |
| ROBERTS BRIAN L COMCAST CORPORATION 1500 MARKET STREET PHILADELPHIA, PA 19102 | X Chairman of Board, Pres. & CEO |

Signatures

By: Arthur R. Block, Attorney-in-fact for Brian L. Roberts 11/17/2006

 Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares acquired upon exercise of options.

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- (2) Shares delivered for payment of tax liability.
- (3) The reporting person sold shares of Issuer common stock in order to satisfy the payment of the exercise price in connection with the 11/15/06 option exercises reported on Table II.
- (4) Shares delivered for payment of option exercise price and tax liability.
- (5) This is an option to purchase Class A Special Common Stock.
- (6) This option is immediately exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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