Hodous Brian Form 4 November 14, 2012

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Expires:

OMB

Number:

3235-0287 January 31, 2005

Estimated average burden hours per

response... 0.5

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

Activision Blizzard, Inc. [ATVI]

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* **Hodous Brian** 

C/O ACTIVISION BLIZZARD, INC., 3100 OCEAN PARK

(First)

**BOULEVARD** 

\$0.000001 per share

(Last)

(Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Symbol

11/09/2012

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

Director \_X\_\_ Officer (give title below)

10% Owner Other (specify

Chief Customer Officer

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

#### SANTA MONICA, CA 90405

(City)	(State) (Z	Table 1	I - Non-De	rivative Se	curitie	es Acqu	uired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securition(A) or Dis (D) (Instr. 3, 4)	posed	of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.000001 per share	11/09/2012		A	50,000 (1)	D		240,716	D	
Common Stock, par value	11/09/2012		A	50,000 (2)	D	\$ 0	290,716 (3)	D	

#### Edgar Filing: Hodous Brian - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shar
Employee Stock Options	\$ 10.66	11/09/2012		A	50,000	03/30/2015	11/09/2022	Common Stock, par value \$0.000001 per share	50,00

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Hodous Brian C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405

Chief Customer Officer

# **Signatures**

/s/ Brian Hodous 11/14/2012

\*\*Signature of Person Date

Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This grant was for 50,000 restricted stock units, each representing the right to receive one share of the Company's common stock, which will vest on March 30, 2015.
- (2) This grant was for 50,000 restricted stock units, each representing the right to receive one share of the Company's common stock, which will vest on March 30, 2015 if certain performance conditions are satisfied.

**(3)** 

Reporting Owners 2

### Edgar Filing: Hodous Brian - Form 4

Following the transactions reported on this Form 4, Mr. Hodous held (a) 95,716 shares of the Company's common stock, (b) 105,000 restricted stock units and (c) 90,000 restricted stock units with vesting criteria tied to performance.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.