

ALLIANCE HEALTHCARD INC  
Form 8-K  
August 27, 2008

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 27, 2008

**Alliance HealthCard, Inc.**

(Exact name of registrant as specified in its charter)

**GEORGIA**

(State or other Jurisdiction of  
Incorporation)

**000-30099**

(Commission File Number)

**58-2445301**

(IRS Employer Identification No.)

**3500 Parkway Lane, Suite 720, Norcross, GA**

(Address of Principal Executive Offices)

**30092**

(Zip Code)

Registrant's telephone number, including area code: **(770) 734-9255**

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 9.01 Financial Statements and Exhibits**

<b>Exhibit Number</b>	<b>Description of Document</b>
99.1	Press Release issued August 27, 2008

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALLIANCE HEALTHCARD, INC.  
(Registrant)

By: /S/ RITA MCKEOWN

Rita McKeown, Chief Financial Officer

Date: August 27, 2008

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