

TYLER TECHNOLOGIES INC  
Form DEF 14A  
March 30, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

(Amendment No. )

Filed by the Registrant  Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under § 240.14a-12

TYLER TECHNOLOGIES INC

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

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- .. Fee paid previously with preliminary materials.
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(1) Amount  
Previously  
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(2) Form,  
Schedule or  
Registration  
Statement  
No.:

(3) Filing Party:

(4) Date Filed:

April 8, 2015

Dear Stockholder:

You are cordially invited to attend the annual meeting of stockholders of Tyler Technologies, Inc. to be held on Tuesday, May 12, 2015, at The Plano Marriott at Legacy Town Center, 7121 Bishop Road, Plano, Texas 75024, commencing at 9:30 a.m., local time. Details of the business to be conducted are given in the attached Notice of Annual Meeting and Proxy Statement.

Whether or not you attend the annual meeting, it is important that your shares be represented and voted. Therefore, I urge you to sign, date, and return the enclosed proxy or vote through the Internet at your earliest convenience. If you decide to attend, you will be able to vote in person, even if you have previously submitted your proxy.

On behalf of the Board of Directors, I would like to express our appreciation for your continued interest in Tyler Technologies.

Yours very truly,

/s/ John M. Yeaman.  
JOHN M. YEAMAN

Chairman of the Board

TYLER TECHNOLOGIES, INC.

5101 Tennyson Parkway

Plano, Texas 75024

NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

To Be Held May 12, 2015

To the Stockholders of

TYLER TECHNOLOGIES, INC.:

The annual meeting of stockholders will be held at The Plano Marriott at Legacy Town Center, 7121 Bishop Road, Plano, Texas 75024, on Tuesday, May 12, 2015, at 9:30 a.m., local time. At the meeting, you will be asked to:

- (1) elect seven directors to serve until the next annual meeting or until their respective successors are duly elected and qualified;
- (2) consider and vote upon a proposal to amend the Tyler Technologies, Inc. 2010 Stock Option Plan, as amended (the "Option Plan"), to increase the number of shares of our common stock subject to the Option Plan from 5,000,000 to 9,000,000;
- (3) ratify the selection of our independent auditors for fiscal year 2015;
- (4) consider a stockholder proposal, if properly presented at the meeting; and
- (5) transact such other business as may properly come before the meeting.

Only stockholders of record on March 20, 2015 may vote at the annual meeting. A list of those stockholders will be available for examination at our corporate headquarters, 5101 Tennyson Parkway, Plano, Texas 75024, from May 3 through May 12, 2015.

Please sign and date the enclosed proxy card and return it promptly in the enclosed envelope or vote through the Internet as described on the enclosed proxy card. No postage is required if the proxy card is mailed in the United States. Your prompt response will reduce the time and expense of solicitation.

The enclosed 2014 Annual Report does not form any part of the proxy solicitation material.

By Order of the Board of

Directors

/s/ H. Lynn Moore Jr.  
H. Lynn Moore Jr.

Executive Vice President,

General Counsel and Secretary

Plano, Texas

April 8, 2015

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## THE ANNUAL MEETING

### General Information

The annual meeting will be held at The Plano Marriott at Legacy Town Center, 7121 Bishop Road, Plano, Texas 75024, on Tuesday, May 12, 2015, at 9:30 a.m., local time. At the annual meeting, you will be asked to consider and vote upon the following proposals:

- Proposal One – Election of seven directors;
- Proposal Two – Amendment to the Option Plan;
- Proposal Three – Ratification of Ernst & Young LLP as our independent auditors for fiscal year 2015; and
- Proposal Four – Stockholder proposal, if properly brought before the meeting.

At the 2011 annual meeting, our stockholders voted, on an advisory basis, in favor of holding future stockholder voting on executive compensation every three years. Our Board of Directors decided to follow our stockholders' recommendation. At the 2014 annual meeting, our stockholders voted, on an advisory basis, in favor of our executive compensation. An advisory vote on executive compensation is not currently scheduled to be submitted to our stockholders until the 2017 annual meeting.

Only stockholders of record on March 20, 2015 are entitled to vote at the annual meeting. On March 20, 2015, we had 33,657,477 shares of common stock issued and outstanding. Each stockholder will be entitled to one vote, in person or by proxy, for each share of common stock held in his or her name. A majority of our shares of common stock must be present, either in person or by proxy, to constitute a quorum for action at the annual meeting.

If your shares are held in "street name" (the name of a broker, bank, or other nominee), you have the right to direct your broker, bank, or nominee how to vote. If you do not provide voting instructions, under New York Stock Exchange rules, your broker, bank, or nominee may only vote your shares on "discretionary" items. Proposal Three is considered a discretionary item and may be voted in the absence of instructions. Proposals One, Two, and Four are "non-discretionary" items. Your broker, bank, or nominee may not vote your shares on these items in the absence of voting instructions, which will result in "broker non-votes" with respect to your shares.

Abstentions and broker non-votes are counted for purposes of determining a quorum. Abstentions are counted in tabulating the votes cast on any proposal, but are not counted as votes either for or against a proposal. Broker non-votes are not counted as votes cast for purposes of determining whether a proposal has been approved.

This proxy statement and accompanying form of proxy are first being sent to stockholders on or about April 8, 2015.

### Proxy Solicitation, Revocation, and Expense

The accompanying proxy is being solicited on behalf of the Board of Directors. Your shares will be voted at the annual meeting as you direct in the enclosed proxy or through the Internet, provided that the proxy is completed, signed, and returned to us prior to the annual meeting. No proxy can vote for more than seven nominees for director. If you return a proxy but fail to indicate how you wish your shares to be voted, then your shares will be voted in favor of each of the nominees for director.

After you sign and return your proxy, you may revoke it prior to the meeting either by (i) filing a written notice of revocation at our corporate headquarters, (ii) attending the annual meeting and voting your shares in person, or (iii) delivering to us another duly executed proxy that is dated after the initial proxy.

We will bear the expense of preparing, printing, and mailing the proxy solicitation material and the proxy. In addition to use of the mail, we may solicit proxies by personal interview or telephone by our directors, officers, and employees. We may also engage the services of a proxy solicitation firm to assist us in the solicitation of proxies. We estimate that the fee of any such firm will not exceed \$25,000 plus reimbursement of reasonable out-of-pocket expenses. Arrangements may also be made with brokerage houses and other custodians, nominees, and fiduciaries for the forwarding of solicitation material to record stockholders, and we may reimburse them for their reasonable out-of-pocket expenses.

## PROPOSALS FOR CONSIDERATION

### Proposal One – Election of Directors

At the annual meeting, you will be asked to elect a board of seven directors. The election of directors shall be determined by plurality vote. The nominees for director are: Donald R. Brattain; Glenn A. Carter; Brenda A. Cline; J. Luther King Jr.; John S. Marr Jr.; Dustin R. Womble; and John M. Yeaman. Each of the nominees currently serves on our Board of Directors. For more information regarding these nominees and their qualifications, see “Tyler Management.” Each nominee has indicated that he or she is able and willing to serve as a director. If any of the nominees becomes unable to serve prior to the meeting, the persons named in the enclosed proxy will vote the shares covered by your executed proxy for a substitute nominee as selected by the Board of Directors. You may withhold authority to vote for any nominee by entering his or her name in the space provided on the proxy card.

Our Board of Directors unanimously recommends that the stockholders vote FOR each of the nominees for director.

### Proposal Two – Amendment to Option Plan

At the annual meeting, you will also be asked to consider and vote upon a proposed amendment to the Option Plan to increase the number of shares of common stock subject to the Option Plan from 5,000,000 to 9,000,000. The proposed amendment to the plan is intended to enable us to provide additional incentives to selected employees whose substantial contributions are important to our continued growth and profitability. Currently, there are approximately 468,019 shares of our common stock available for option grants. Copies of the Option Plan are available upon written request. The affirmative vote of a majority of the shares present or represented by proxy and voting at the annual meeting is required to approve the amendment to the Option Plan.

**Purpose of the Option Plan.** Stock options are designed to strengthen the commitment of selected employees, directors, and consultants, to motivate those individuals to perform their assigned responsibilities diligently and skillfully, and to attract and retain competent entrepreneurial-type management dedicated to our long-term growth and profitability. We believe this can best be accomplished by tying a portion of compensation to appreciation in the market value of our common stock so that the management and selected employees, non-employee directors, and consultants are rewarded only if the value of your investment in our common stock has appreciated.

**Description of the Option Plan.** The Option Plan is designed to permit the appropriate administering committee to grant options to selected employees, directors, and consultants to purchase shares of our common stock. The plan requires that the purchase price under each stock option will not be less than 100% of the fair market value of our common stock at the time of the grant of the option. The fair market value per share is the reported closing price of our common stock on the New York Stock Exchange on the option grant date, or if no sale has been reported on such date, on the next preceding day or the last day prior to the grant date when a sale was reported. The option period may not be more than ten years from the grant date. Except with respect to options granted to officers and directors, the Executive Committee grants options to eligible individuals, determines the purchase price and option period at the time the option is granted, and administers and interprets the plan. The Compensation Committee grants options and administers the plan with respect to officers, and our Board of Directors, as a whole, grants options and administers the plan with respect to directors. Options may be exercised in annual installments as specified by the administering committee or, if applicable, our Board of Directors. All installments that become exercisable are cumulative and may be exercised at any time after they become exercisable until expiration of the option. The Option Plan contains provisions governing “Changes of Control,” as defined therein, including accelerated vesting of options under certain circumstances.

The exercise price of options is paid in cash or by check at the time of exercise or, if approved, by the tender of shares of our common stock, or through a combination thereof; provided that such shares either: (i) have been owned by the option holder for more than six months and have been “paid for” within the meaning of Rule 144 promulgated under the Securities Act of 1933; or (ii) were obtained by the option holder in the public market (“Qualifying Shares”). If the option is exercised by tendering Qualifying Shares, the number of shares tendered shall be determined by the fair market value per share on the date of the exercise, as determined by us. An option agreement may also provide that the exercise price may be paid through the cashless exercise method whereby the option holder authorizes a broker designated by us to sell a specified number of the shares of common stock to be acquired by the option holder on the exercise of the option, having a then fair market value equal to the sum of the exercise price of the option, plus any transaction costs. The remainder of the shares not sold will be delivered to the option holder. Shares of common stock deliverable upon exercise of the options may be transferred from treasury or issued from authorized but unissued shares.

The Option Plan will terminate on May 13, 2020, and no options may thereafter be granted under the plan. Our Board of Directors may amend, alter, or discontinue the plan, or any part thereof, at any time and for any reason. However, we will obtain stockholder approval for any amendment to the plan to the extent necessary and desirable to comply with applicable law. The administering committee may also make appropriate adjustments in the number of shares covered by the plan, the number of shares

subject to outstanding options, and the option prices to reflect any stock dividend, stock split, share combination, or other recapitalization and, with respect to outstanding options and option prices, to reflect any merger, consolidation, reorganization, liquidation, or similar transaction.

Incentive stock options and nonqualified stock options may be granted under the plan to our employees. Non-employee directors, as well as consultants, are only eligible for the grant of nonqualified stock options. The maximum number of shares that may be subject to options granted to any one person under the plan during any calendar year may not exceed 1,000,000.

Incentive stock options are options that meet the requirements of Section 422 of the Internal Revenue Code of 1986, as amended (the “Code”), and nonqualified stock options are options that do not meet the requirements of Section 422 of the Code. No incentive stock option, however, may be granted under the Option Plan to an employee who owns more than 10% of the voting power of all classes of securities, unless the option price is at least 110% of the fair market value of our common stock at the date of grant and the option is not exercisable more than five years after it is granted. There is no limit on the fair market value of incentive stock options that may be granted to an employee in any calendar year, but no employee may be granted incentive stock options that first become exercisable during a calendar year for the purchase of stock with an aggregate fair market value (determined as of the grant date of each option) in excess of \$100,000. An incentive stock option (or an installment thereof) counts against the annual limitation only in the year it first becomes exercisable.

The appropriate administering committee may provide for the termination of options in case of termination of employment, directorship, consultant relationship, dishonesty, or any other reason the appropriate committee determines. If an option expires or terminates before it has been exercised in full, then the shares of common stock allocable to the unexercised portion of that option may become subject to future option grants. Upon termination of the employment, directorship, or consultant relationship of an option holder, his or her option is exercisable to the extent provided in the option agreement, which is typically a period of 30 days after termination, and thereafter the option terminates. If the option holder dies or becomes disabled before the termination of his right to exercise his or her option, the legal representatives of the estate, or the option holder in the event of his disability, may exercise his or her option provided the option is exercised prior to the date of expiration of the option period or one year from the date of the option holder’s death or disability, whichever first occurs, and the option may be exercised only as to those shares the option holder could have purchased under the option on the date of death, disability, or other termination. Options may not be transferred other than by will or the laws of descent and distribution and, during the lifetime of the option holder, may be exercised only by him.

New Plan Benefits. The Compensation Committee of the Board of Directors has preliminarily approved stock option grants to the Named Executive Officers (as defined herein) for 2015, which will be issued on or about June 1 and December 1, 2015, subject to final approval by the Compensation Committee. See “Compensation Discussion and Analysis—2015 Named Executive Officer Compensation.” The number of shares that may be granted to non-executive directors in 2015 are not determinable at this time. Possible option grants after 2015 are not determinable at this time. The following table discloses 2015 proposed or assumed option grants to the named individuals or non-executive directors:

Name and Position	Shares Underlying  Stock Options
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John S. Marr Jr. Chief Executive Officer and President	50,000	
Dustin R. Womble Executive Vice President	40,000	
Brian K. Miller Executive Vice President, Chief Financial Officer and Treasurer	33,500	
H. Lynn Moore Jr. Executive Vice President, General Counsel and Secretary	33,500	
Non-executive directors	30,000	*

\* Assuming options are made on the same basis as in 2014

Tax Status of Options. An option holder has no taxable income, and we are not entitled to a deduction, at the time of the option grant. All stock options that qualify under the rules of Section 422 of the Code will be entitled to “incentive stock option” treatment. To receive incentive stock option treatment, an option holder must not dispose of the acquired stock within two years after the option is granted and within one year after the exercise. In addition, the individual must have been an employee for the entire time from the date of granting of the option until three months (one year if the employee is disabled) before the date of the exercise. The requirements that the individual be an employee and the two-year and one-year holding periods are waived in the case of death of the

employee. If all such requirements are met, then any gain upon sale of the stock will be entitled to capital gain treatment. The employee's gain on exercise (the excess of the fair market value at the time of exercise over the exercise price) of an incentive stock option is a tax preference item and, accordingly, is included in the computation of alternative minimum taxable income, even though it is not included in taxable income for purposes of determining regular tax liability of an employee. Consequently, an option holder may be obligated to pay alternative minimum tax in the year he or she exercises an incentive stock option.

If an employee does not meet the two-year and one-year holding requirements (a "disqualifying disposition"), then tax will be imposed at the time of sale of the stock. In such event, the employee's gain on exercise of the incentive stock option will be compensation to him taxed as ordinary income rather than capital gain to the extent the fair market value of the acquired common stock on the date of exercise of the incentive stock option exceeds the aggregate exercise price paid for that common stock, and we will be entitled to a corresponding deduction at the time of sale. If the amount realized on the disqualifying disposition is less than the fair market value of the common stock on the date of exercise of the incentive stock option, the total amount includable in the option holder's gross income, and the amount deductible by us, will equal the excess of the amount realized on the disqualifying disposition over the exercise price.

An option holder, upon exercise of a nonqualified stock option that does not qualify as an incentive stock option, recognizes ordinary income in an amount equal to the gain on exercise. The exercise of a nonqualified stock option entitles us to a tax deduction in the same amount as is includable in the income of the option holder for the year in which the exercise occurred. Any gain or loss realized by an option holder on subsequent disposition of shares generally is a capital gain or loss and does not result in any tax deduction to us.

Different tax consequences may result from stock-for-stock exercises of options.

THE FOREGOING SUMMARY OF THE EFFECT OF THE FEDERAL INCOME TAX UPON PARTICIPANTS IN THE OPTION PLAN DOES NOT PURPORT TO BE COMPLETE, AND IT IS RECOMMENDED THAT THE PARTICIPANTS CONSULT THEIR OWN TAX ADVISORS FOR COUNSELING. MOREOVER, THE FOREGOING SUMMARY IS BASED UPON PRESENT FEDERAL INCOME TAX LAWS AND IS SUBJECT TO CHANGE. THE TAX TREATMENT UNDER FOREIGN, STATE, OR LOCAL LAW IS NOT COVERED IN THIS SUMMARY.

Equity Compensation Plans. The following table summarizes certain information related to the Option Plan and to our Employee Stock Purchase Plan ("ESPP") as of December 31, 2014. There are no warrants or rights related to our equity compensation plans as of December 31, 2014.

Plan Category	Number of securities to be issued upon exercise of outstanding options, warrants and rights as of December 31, 2014	Weighted average exercise price of outstanding options, warrants and rights	Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in initial column as of December 31, 2014)



Equity compensation plans approved by security shareholders:			
Stock options	5,536,414	\$ 44.61	468,019
ESPP	9,676	93.02	940,525
Equity compensation plans not approved by security shareholders			
	—	—	—
	5,546,090	\$ 44.69	1,408,544

Our Board of Directors unanimously recommends that the stockholders vote FOR the amendment to the Stock Option Plan.

#### Proposal Three – Ratification of Ernst & Young LLP as Our Independent Auditors for Fiscal Year 2015

The Audit Committee has selected Ernst & Young LLP, independent registered public accounting firm, as our independent auditors for fiscal year 2015, subject to ratification by the stockholders. The affirmative vote of a majority of the shares present or represented by proxy and voting at the annual meeting is required to ratify Ernst & Young LLP as our independent auditors for fiscal year 2015.

Ernst & Young LLP served as our independent auditors for fiscal years 2014 and 2013. A representative of Ernst & Young LLP is expected to be present at the annual meeting. That representative will have an opportunity to make a statement, if desired, and will be available to respond to appropriate questions.

Ernst & Young's fees for all professional services during each of the last two fiscal years were as follows:

	2014	2013
Audit Fees	\$1,100,000	\$1,052,000
Audit-Related Fees	40,000	37,000
Tax Fees	35,000	50,000
Total	\$1,175,000	\$1,139,000

**Audit Fees.** Fees for audit services include fees associated with the annual audit, the review of our interim financial statements, and the auditor's opinions related to internal control over financial reporting required by Section 404 of the Sarbanes-Oxley Act.

**Audit-Related Fees.** Fees for audit-related services generally include fees for accounting consultations and Securities and Exchange Commission ("SEC") filings.

**Tax Fees.** Fees for tax services include fees for tax consulting and tax compliance.

**All Other Fees.** We did not engage Ernst & Young LLP for any other services in 2014 or 2013.

The Audit Committee approved all of the independent auditor engagements and fees presented above. Our Audit Committee Charter requires that the Audit Committee pre-approve all audit and non-audit services provided to us by our independent auditors. All such services performed in 2014 were pre-approved by the Audit Committee. For more information on these policies and procedures, see "Board of Directors and Corporate Governance Principles – Pre-Approval Policies and Procedures for Audit and Non-Audit Services."

Our Board of Directors unanimously recommends that the stockholders vote FOR the ratification of Ernst & Young LLP as our independent auditors for fiscal year 2015.

#### Proposal Four – Stockholder Proposal

We have been advised that the California State Teachers' Retirement System, 100 Waterfront Place, MS-04, West Sacramento, CA 95605-2807 ("CalSTRS"), which has indicated that it is the beneficial owner of at least \$2,000 in market value of our common stock, intends to submit the following proposal at the annual meeting. The affirmative vote of a majority of the shares present or represented by proxy and voting at the annual meeting is required to approve the following stockholder proposal.

#### BE IT RESOLVED:

That the shareholders of Tyler Technologies, Inc. hereby request that the Board of Directors initiate the appropriate process to amend the Company's articles of incorporation and/or bylaws to provide that director nominees shall be elected by an affirmative vote of the majority of votes cast at an annual meeting of shareholders, with a plurality standard retained for contested director elections, that is, when the number of director nominees exceeds the number of board seats.

#### SUPPORTING STATEMENT:

In order to provide shareholders a meaningful role in director elections, the Company's current director election standard should be changed from a plurality vote standard to a majority vote standard. The majority vote standard is the most appropriate voting standard for director elections where only board nominated candidates are on the ballot, and it will establish a challenging vote standard for board nominees to improve the performance of individual directors and entire boards. Under the Company's current voting system, a nominee for the board can be elected with as little as a single affirmative vote, because "withheld" votes have no legal effect. A majority vote standard would require that a nominee receive a majority of the votes cast in order to be re-elected and continue to serve as a representative for the shareholders.

In response to strong shareholder support a substantial number of the nation's leading companies have adopted a majority vote standard in company bylaws or articles of incorporation. In fact, more than 85% of the companies in the S&P 500 have adopted majority voting for uncontested elections. We believe the Company needs to join the growing list of companies that have already adopted this standard.

CalSTRS is a long-term shareholder of the Company and we believe that accountability is of utmost importance. We believe the plurality vote standard currently in place at the Company completely disenfranchises shareholders and makes the shareholder's role in director elections meaningless. Majority voting in director elections will empower shareholders with the ability to remove poorly performing directors and increase the directors' accountability to the owners of the Company, its

shareholders. In addition, those directors who receive the majority support from shareholders will know they have the backing of the very shareholders they represent. We therefore ask you to join us in requesting that the Board of Directors promptly adopt the majority standard for director elections.

Please vote FOR this proposal.

Our Board of Directors unanimously recommends that the stockholders vote AGAINST the stockholder proposal if properly presented at the meeting.

## TYLER MANAGEMENT

### Director Nominees and Executive Officers

Below is a brief description of our director nominees and executive officers. Each director holds office until our next annual meeting or until his or her successor is elected and qualified. Executive officers are elected annually by the Board of Directors and hold office until the next annual Board meeting or until their successors are elected and qualified.

John M. Yeaman, 74

#### Position, Principal Occupation and Business Experience:

Mr. Yeaman has served as Chairman of the Board since July 2004. From April 2002 until July 2004, Mr. Yeaman served as President and Chief Executive Officer; from March 2000 until April 2002, he served as President and Co-Chief Executive Officer; and from December 1998 until March 2000, he was President and Chief Executive Officer. Mr. Yeaman was elected to our Board of Directors in February 1999. Mr. Yeaman also serves as Chairman of the Executive Committee. From 1980 until 1998, Mr. Yeaman was associated with Electronic Data Systems Corporation (“EDS”). Mr. Yeaman began his career with Eastman Kodak Company.

#### Key Attributes, Experience and Skills:

President of Tyler from 1998 through 2004

Over 19 years of public company executive experience at EDS

John S. Marr Jr., 55

#### Position, Principal Occupation and Business Experience:

Mr. Marr has served as President and Chief Executive Officer since July 2004. Mr. Marr also serves on the Executive Committee. From July 2003 until July 2004, Mr. Marr served as Chief Operating Officer. Mr. Marr has served on our Board of Directors since May 2002. Mr. Marr also served as President of MUNIS, Inc. (“MUNIS”) from 1994 until July 2004. Mr. Marr began his career in 1983 with MUNIS, a provider of a wide range of software products and related services for county and city governments, schools, and not-for-profit organizations, with a focus on integrated financial systems. We acquired MUNIS in 1999.

#### Key Attributes, Experience and Skills:

Chief Executive Officer of Tyler since 2004

Over 31 years of specific industry experience, including chief executive experience with MUNIS

Outside board experience as a former director of Mercy Hospital in Portland, Maine

Donald R. Brattain, 74

#### Position, Principal Occupation and Business Experience:

Mr. Brattain has served as a director since 2004. Mr. Brattain also serves as Chairman of the Audit Committee and is a member of the Compensation Committee and Nominating and Governance Committee. Since 1985, Mr. Brattain has served as President of Brattain & Associates, LLC, a private investment company founded by Mr. Brattain and located in Minneapolis, Minnesota. From 1981 until 1988, Mr. Brattain purchased and operated Barefoot Grass Lawn Service Company, a company that grew from \$3.2 million in sales to over \$100 million in sales and was sold to ServiceMaster, Ltd. in 1998.

Key Attributes, Experience and Skills:

Private investment management experience as President of Brattain & Associates, LLC

Executive and entrepreneurial experience in growth of a small business enterprise from \$3.2 million in sales to over \$100 million in sales

Glenn A. Carter, 59

Position, Principal Occupation and Business Experience:

Mr. Carter has served as a director since 2014. Mr. Carter also serves as Chairman of the Nominating and Governance Committee and is a member of the Compensation Committee. In 1999, Mr. Carter founded DataProse, Inc., a provider of billing services to the public sector, primarily cities, counties, local government, utilities, and water-related entities. Mr. Carter served as Chief Executive Officer of DataProse until April 2008, when he sold it to CSG Systems International, Inc. ("CSG"). From April 2008 through March 2010, Mr. Carter served as Vice President, Market and Business Development for CSG. Mr. Carter is currently retired.

Key Attributes, Experience and Skills:

Executive and entrepreneurial experience as founder of DataProse, Inc.

Public sector experience as CEO of DataProse, Inc.

Brenda A. Cline, 54

Position, Principal Occupation and Business Experience:

Ms. Cline has served as a director since 2014. Ms. Cline also serves on the Audit Committee and the Nominating and Governance Committee. Since 1993, Ms. Cline has served as Executive Vice President, Chief Financial Officer, Treasurer, and Secretary of the Kimbell Art Foundation, a private foundation that owns and operates the Kimbell Art Museum, Fort Worth, Texas. In such capacities, Ms. Cline oversees the foundation's investment portfolio of over \$400 million, including asset allocation, risk management, and investment performance; manages all treasury functions; and supervises all foundation and museum business operations, including budgeting, cash management, employee benefit plans, insurance, debt issuance and compliance, financial reporting, and contractual and legal matters. Ms. Cline has also served as an Independent Trustee of American Beacon Funds since 2004 and currently serves as the Chair of the Audit and Compliance Committee and formerly the Vice Chair of the Investment Committee. From 1993 until 2013, Ms. Cline served as a contract author for Thomson Reuters (formerly "Practitioners Publishing Company"), Fort Worth, Texas, writing and editing published financial accounting and reporting books. Since 1998, Ms. Cline has also served as a Trustee of Texas Christian University ("TCU"), Fort Worth, Texas. Ms. Cline service for TCU includes serving as the current Chair of the Investment Committee, member of the Audit Committee and Executive Committee, and former member of the Student Relations Committee. Ms. Cline is a certified public accountant.

Key Attributes, Experience and Skills:

Executive operational and investment management experience for the Kimbell Art Foundation

Fiduciary and executive experience as a university trustee and other senior university committees

Audit experience with a large public accounting firm

J. Luther King Jr., 75

Position, Principal Occupation and Business Experience:

Mr. King has served as a director since 2004. Mr. King also serves as Chairman of the Compensation Committee and is also a member of the Audit Committee. Mr. King is the Chief Executive Officer and President of Luther King Capital Management, a registered investment advisory firm that he founded in 1979. Mr. King also serves in leadership positions with various private and non-profit entities and foundations, including Texas Christian University (member of Board of Trustees), LKCM Funds (trustee), Hunt Forest Products, Inc., and King Ranch, Inc. Mr. King is a CFA charterholder and a Chartered Investment Counselor.

Key Attributes, Experience and Skills:

Executive equity management experience as founder of Luther King Capital Management

Outside board experience as a past director of Encore Energy Partners GP, LLC and other institutions

Experience as a university trustee



Dustin R. Womble, 55

Position, Principal Occupation and Business Experience:

Mr. Womble has served as a director since 2005. Mr. Womble has been Executive Vice President in charge of corporate-wide product strategy since July 2006. Mr. Womble also serves on the Executive Committee. From July 2003 to June 2006, Mr. Womble was Executive Vice President in charge of corporate-wide product strategy and President of our Local Government Division. In 1982, Mr. Womble founded INCODE, Inc. ("INCODE"), a provider of a wide range of software products and related services principally for county and city governments. We acquired INCODE (now, our Local Government Division) in 1998, and Mr. Womble served as President of INCODE from 1998 to July 2003.

Key Attributes, Experience and Skills:

Senior-level executive experience at Tyler since 2003

Over 33 years of specific industry experience as founder of INCODE

Brian K. Miller, 56

Position, Principal Occupation and Business Experience:

Brian Miller has been Executive Vice President - Chief Financial Officer and Treasurer since February 2008. From May 2005 until February 2008, Mr. Miller served as Senior Vice President – Chief Financial Officer and Treasurer. He previously served as Vice President – Finance and Treasurer from May 1999 to April 2005 and was Vice President - Chief Accounting Officer and Treasurer from December 1997 to April 1999. From June 1986 through December 1997, Mr. Miller held various senior financial management positions at Metro Airlines, Inc. ("Metro"), a publicly-held regional airline holding company operating as American Eagle. Mr. Miller was Chief Financial Officer of Metro from May 1991 to December 1997 and also held the office of President of Metro from January 1993 to December 1997. Mr. Miller is a certified public accountant.

H. Lynn Moore Jr., 47

Position, Principal Occupation and Business Experience:

Mr. Moore has been General Counsel since September 1998, Secretary since October 2000, and Executive Vice President since February 2008. He previously served as Vice President from October 2000 until February 2008. From August 1992 to August 1998, Mr. Moore was associated with the law firm of Hughes & Luce, L.L.P. in Dallas, Texas where he represented numerous publicly-held and privately-owned entities in various corporate and securities, finance, litigation, and other legal related matters. Mr. Moore is a member of the State Bar of Texas.

Board Diversity and Director Nominee Qualifications

Our Corporate Governance Guidelines include the criteria our Board of Directors believes are important in the selection of director nominees, which includes the following qualifications:

- sound personal and professional integrity;
- an inquiring and independent mind;
- practical wisdom and mature judgment;

- broad training and experience at the policy-making level of business, finance and accounting, government, education, or technology;
- expertise that is useful to the company and complementary to the background and experience of other Board members, so that an optimal balance of Board members can be achieved and maintained;
- willingness to devote the required time to carrying out the duties and responsibilities of board membership;
- commitment to serve on the Board for several years to develop knowledge about our business;
- willingness to represent the best interests of all stockholders and objectively appraise management performance; and
- involvement only in activities or interests that do not conflict with the director's responsibilities to the company or our stockholders.

In identifying nominees for director, the Board of Directors focuses on ensuring that it reflects a diversity of experiences and backgrounds that will complement our business and enhance the function of the Board. The Board prefers a mix of background and experience among its members. The Board has not adopted a formal policy with respect to its consideration of diversity and does not follow any ratio or formula to determine the appropriate mix; rather, it uses its judgment to identify nominees whose backgrounds, attributes, and experiences, taken as a whole, will contribute to the high standards of board service. Our Board of Directors is composed of seven individuals, consisting of four independent directors and three employee directors. We believe the mix of outside experience from our independent directors coupled with the specific industry experience of our employee directors provides an appropriate diversity of experience to effectively manage our business. In addition, each independent director has extensive chief executive officer or other executive leadership position experience with businesses of varying size in various industries. A substantial majority of our directors have valuable experience in building and sustaining a successful business enterprise.

The Nominating and Governance Committee believes that the above-mentioned attributes and business experience provide us with the perspectives and judgment necessary to guide our strategies and monitor their execution.

## BOARD OF DIRECTORS AND CORPORATE GOVERNANCE PRINCIPLES

### General Information

Our Board of Directors is responsible for supervision of the company's overall affairs. To assist it in carrying out its duties, the Board has delegated certain authority to several committees. See "Board of Directors and Corporate Governance Principles – Committees and Meetings of the Board of Directors." Following the 2015 annual meeting, the Board will continue to consist of seven directors, including four independent directors.

### Corporate Governance Guidelines

Our Board of Directors has adopted a number of corporate governance guidelines, including the following:

- Independence Standards, which determine the independence of our non-employee directors. These standards are consistent with the independence standards set forth in Rule 303A.02 of the New York Stock Exchange Listed Company Manual.
  - Corporate Governance Guidelines, which include, among other things:
    - annual submission of independent auditors to stockholders for approval;
    - formation of a Nominating and Governance Committee comprised solely of independent directors;
    - prohibition of stock option repricing;
    - formalization of the ability of independent directors to retain outside advisors;
    - performance of periodic formal Board evaluation; and
    - limitation on the number of additional public company boards on which a director may serve to a maximum of four.
- A copy of our Corporate Governance Guidelines may be found on our website, [www.tylertech.com](http://www.tylertech.com).
- An Audit Committee Charter, which requires, among other things, that the committee be comprised solely of independent directors (as defined by the New York Stock Exchange), at least one of whom will qualify as an "audit committee financial expert" as set forth in Item 401(h) of the SEC's Regulation S-K. A copy of our Audit Committee Charter may be found on our website, [www.tylertech.com](http://www.tylertech.com).
  - A Compensation Committee Charter, which requires, among other things, that the committee be comprised solely of independent directors and sets forth the guidelines for determining executive compensation. A copy of our Compensation Committee Charter may be found on our website, [www.tylertech.com](http://www.tylertech.com).
  - A Nominating and Governance Committee Charter, which requires, among other things, that the committee be comprised of at least three independent directors who are responsible for recommending candidates for election to the Board of Directors. A copy of our Nominating and Governance Committee Charter may be found on our website, [www.tylertech.com](http://www.tylertech.com).

### Code of Business Conduct and Ethics

Our Board of Directors has adopted a Code of Business Conduct and Ethics that applies to all of our directors, executive officers (including, without limitation, the chief executive officer, chief financial officer, principal accounting officer, and controller), and employees. The purpose of the Code of Business Conduct and Ethics is to promote:

- honest and ethical conduct, including the ethical handling of actual or apparent conflicts of interest between personal and professional relationships;
- full, fair, accurate, timely, and understandable disclosure in our public communications and reports filed with the SEC;
- compliance with applicable governmental laws, rules, and regulations;
-

prompt internal reporting of violations of the policy to the appropriate persons designated therein, including anonymous “whistleblower” provisions; and  
·accountability for adherence to the policy.

A copy of our Code of Business Conduct and Ethics may be found on our website, [www.tylertech.com](http://www.tylertech.com), or will be furnished, without charge, upon written request at our principal executive offices. We will promptly post on our website any future amendments or waivers related to our Code of Business Conduct and Ethics.

## Board Independence

Our Board of Directors has determined, after considering all of the relevant facts and circumstances, that each of the non-employee directors standing for re-election (Mr. Brattain, Mr. Carter, Ms. Cline, and Mr. King) has no material relationship with us (either directly or as a partner, stockholder, or officer of an organization that has a relationship with us) and is “independent” within the meaning of the New York Stock Exchange director independence standards, as currently in effect and as may be changed from time to time. As a result, if each of the nominees for director is elected at the annual meeting, our Board of Directors will be comprised of a majority of “independent” directors as required by the New York Stock Exchange. Furthermore, our Board of Directors has determined that each of the members of the Audit Committee, Compensation Committee, and Nominating and Governance Committee has no material relationship with us (either directly or as a partner, stockholder, or officer of an organization that has a relationship with us).

## Committees and Meetings of the Board of Directors

Our Board of Directors has the following four standing committees: Audit Committee; Compensation Committee; Nominating and Governance Committee; and Executive Committee. Each committee (other than the Executive Committee) has a written charter, which may be found at our website, [www.tylertech.com](http://www.tylertech.com). Each Board member participated in at least 75% of all Board and committee meetings held during the portion of 2014 that he or she served as a director and/or committee member.

During 2014, our Board of Directors held five meetings. In addition, our Board of Directors has established a policy under which our non-management members will meet at regularly scheduled (and in any event at least twice per fiscal year) executive sessions without management present and with Mr. Brattain presiding over such meetings.

The table below provides current membership and 2014 meeting information for each of the committees:

Name	Nominating and			
	Audit	Compensation	Governance	Executive
Donald R. Brattain	Chair	X	X	
J. Luther King Jr.	X	Chair		
Glenn A. Carter		X	Chair	
Brenda A. Cline	X		X	
John S. Marr Jr.				X
Dustin R. Womble				X
John M. Yeaman				Chair
Total Meetings in 2014	Five	Two	One	Periodically

Below is a description of each committee. Each committee has authority to engage legal counsel or other advisors or consultants as it deems appropriate to carry out its responsibilities.

**Audit Committee.** The Audit Committee assists the Board of Directors in its oversight of the quality and integrity of our accounting, auditing, and reporting practices. The Audit Committee’s role includes:

- considering the independence of our independent auditors before we engage them;
- reviewing with the independent auditors the fee, scope, and timing of the audit;

reviewing the completed audit with the independent auditors regarding any significant accounting adjustments, recommendations for improving internal controls, appropriateness of accounting policies, appropriateness of accounting and disclosure decisions with respect to significant unusual transactions or material obligations, and significant findings during the audit;

·performing periodic formal committee evaluations;

·reviewing our financial statements and related regulatory filings with management and the independent auditors; and

·meeting periodically with management and/or internal audit to discuss internal accounting and financial controls.

The Audit Committee is responsible for the appointment, compensation, retention, and oversight of the independent auditor engaged to prepare or issue audit reports on our financial statements and internal control over financial reporting. The Audit Committee relies on the expertise and knowledge of management and the independent auditor in carrying out its oversight responsibilities. The Board of Directors has determined that each Audit Committee member is a non-management director who satisfies the New York Stock Exchange director independence standards and has sufficient knowledge in financial and auditing

matters to serve on the Audit Committee. In addition, the Board of Directors has determined that Mr. Brattain, Ms. Cline, and Mr. King are “audit committee financial experts” as defined by SEC rules.

Compensation Committee. The Compensation Committee has responsibility for defining and articulating our overall compensation philosophy and administering and approving all elements of compensation for elected corporate officers, including base salary, annual cash incentive compensation, and long-term equity incentive compensation. The Compensation Committee reports to stockholders as required by the SEC. See “Compensation Discussion and Analysis – Compensation Committee Report.” Members of the Compensation Committee are non-management directors who, in the opinion of the Board of Directors, satisfy our Independence Standards. For more information about the work of the Compensation Committee, see “Compensation Discussion and Analysis.”

Nominating and Governance Committee. The Nominating and Governance Committee’s duties include:

- identifying and recommending candidates for election to our Board of Directors;
- identifying and recommending candidates to fill vacancies occurring between annual stockholder meetings;
- reviewing the composition of Board committees;
- periodically reviewing the appropriate skills and characteristics required of Board members in the context of the current make-up of our Board of Directors; and
- monitoring adherence to our “Corporate Governance Guidelines.”

Executive Committee. The Executive Committee has the authority to act for the entire Board of Directors, but may not commit to an expenditure in excess of \$5,000,000 without full Board approval.

#### Board Leadership Structure

The roles of Chairman of the Board and Chief Executive Officer are separate with Mr. Yeaman serving as Chairman of the Board and Mr. Marr serving as President and Chief Executive Officer. We believe it is beneficial to separate the roles of Chief Executive Officer and Chairman of the Board to facilitate their differing roles in the leadership of the company. The role of the Chairman is to set the agenda for, and preside over, Board meetings, as well as provide advice and assistance to the Chief Executive Officer. In contrast, the Chief Executive Officer is responsible for handling the company’s day-to-day management direction, serving as a leader to the management team, and formulating overall corporate strategy. Mr. Yeaman, as our Chairman and former Chief Executive Officer, brings over 16 years of experience within our industry as well as extensive outside expertise, while Mr. Marr, as a director and our Chief Executive Officer, brings over 31 years of company-specific experience and expertise. We believe that this structure allows for a balanced corporate vision and an ability to effectively execute our strategy. The Board of Directors has concluded at this time that it is not necessary to establish a lead director.

#### The Board’s Role in Risk Oversight

Senior management is responsible for assessing and managing our various exposures to risk on a day-to-day basis, including the creation of appropriate risk management policies and programs. The Board of Directors is responsible for overseeing management in the execution of its responsibilities and for assessing our overall approach to risk management. The Board of Directors exercises these responsibilities periodically as part of its meetings and also through its committees, each of which examines various components of enterprise risk as part of its responsibilities. The Audit Committee oversees management of financial risks, as well as our policies with respect to risk assessment and risk management. The Compensation Committee is responsible for overseeing the management of risks relating to our executive compensation plans and arrangements. The Nominating and Governance Committee manages risks associated with Board independence and potential conflicts of interest. In addition, an overall review of risk is inherent in the Board’s consideration of our long-term strategies and in the transactions and other matters



presented to the Board, including capital expenditures, acquisitions and divestitures, and financial matters. The Board of Directors' role in risk oversight is consistent with our leadership structure, with the Chief Executive Officer and other members of senior management having responsibility for assessing and managing our risk exposure, and the Board and its committees providing oversight in connection with these efforts.

#### Audit Committee Financial Expert

Our Board of Directors determined that each member of the Audit Committee (Mr. Brattain, Ms. Cline, and Mr. King) possesses the attributes necessary to qualify as an "audit committee financial expert" as set forth in Item 401(h) of the SEC's Regulation S-K.

### Pre-Approval Policies and Procedures for Audit and Non-Audit Services

The Audit Committee Charter requires that the Audit Committee pre-approve all of the audit and non-audit services performed by our independent auditors. The purpose of these pre-approval procedures is to ensure that the provision of services by our independent auditors does not impair their independence. Each year, the Audit Committee receives fee estimates from our independent auditors for each category of services to be performed by the independent auditors during the upcoming fiscal reporting year. These categories of services include Audit Services, Audit-Related Services, Tax Services, and All Other Services. Upon review of the types of services to be performed and the estimated fees related thereto, the Audit Committee will determine which services and fees should be pre-approved for a period of twelve months. The Audit Committee may periodically review the list of pre-approved services based on subsequent determinations. Unless a type of service to be provided by the independent auditor has received general pre-approval, it will require specific pre-approval by the Audit Committee (or delegated member of the Audit Committee) prior to the performance of such service. Any proposed services exceeding the pre-approved cost levels will also require specific pre-approval by the Audit Committee (or delegated member of the Audit Committee).

### Director Nominating Process

The Nominating and Governance Committee is responsible for reviewing and interviewing qualified candidates to serve on our Board of Directors and to select both “independent” as well as management nominees for director to be elected by our stockholders at each annual meeting. The Nominating and Governance Committee is comprised solely of independent directors and operates under a Charter for the Nominating and Governance Committee. Our Corporate Governance Guidelines include the criteria our Board of Directors believes are important in the selection of director nominees. For more information about director nominee criteria and qualifications, see “Tyler Management – Board Diversity and Director Nominee Qualifications.”

The Nominating and Governance Committee may, in the exercise of its discretion, actively solicit nominee candidates; however, nominee recommendations submitted by other directors or stockholders will also be considered as described below.

The Nominating and Governance Committee will consider qualified nominees recommended by stockholders who may submit recommendations to the committee in care of our Corporate Secretary at our corporate headquarters, 5101 Tennyson Parkway, Plano, Texas 75024. To be considered by the Nominating and Governance Committee, stockholder nominations must be submitted in accordance with our bylaws and must be accompanied by a description of the qualifications of the proposed candidate and a written statement from the proposed candidate that he or she is willing to be nominated and desires to serve, if elected. Nominees for director who are recommended by our stockholders will be evaluated in the same manner as any other nominee for director.

Nominations by stockholders may also be made at an annual meeting of stockholders in the manner provided in our bylaws. Our bylaws require that a stockholder entitled to vote for the election of directors may make nominations of persons for election to our Board at a meeting of stockholders by complying with required notice procedures. Nominations must be received at our corporate headquarters not less than 75 days or more than 85 days before any annual meeting of stockholders. If, however, notice or prior public disclosure of an annual meeting is given or made less than 75 days before the date of the annual meeting, the notice must be received no later than the 10<sup>th</sup> day following the date of mailing of the notice of annual meeting or the date of public disclosure of the date of the annual meeting, whichever is earlier. The notice must specify the following:

- as to each person the stockholder proposes to nominate for election or re-election as a director:
- the name, age, business address, and residence address of the person;
- the principal occupation or employment of the person;

- the class and number of shares of our capital stock that are beneficially owned by the person; and
- any other information relating to the person that is required to be disclosed in solicitations for proxies for election of directors under Regulation 14A of the Exchange Act; and
- as to the stockholder giving notice:
  - the name and record address of the stockholder and any other stockholder known to be supporting the nominee; and
  - the class and number of shares of our capital stock that are beneficially owned by the stockholder making the nomination and by any other supporting stockholders.

We may require that the proposed nominee furnish us with other information as we may reasonably request to assist us in determining the eligibility of the proposed nominee to serve as a director. At any meeting of stockholders, the presiding officer may disregard the purported nomination of any person not made in compliance with these procedures.

## Communications with Our Board of Directors

Any stockholder or interested party who wishes to communicate with our Board of Directors or any specific directors, including non-management directors may write to:

Board of Directors

Tyler Technologies, Inc.

5101 Tennyson Parkway

Plano, Texas 75024

Depending on the subject matter, management will:

- forward the communication to the director or directors to whom it is addressed (for example, if the communication received relates to our “whistleblower policy” found on our Website, [www.tylertech.com](http://www.tylertech.com), including questions, concerns, or complaints regarding accounting, internal accounting controls, and auditing matters, it will be forwarded by management to the Chairman of the Audit Committee for review);
- attempt to handle the inquiry directly (for example, if the communication is a request for information about us or our operations or it is a stock-related matter that does not appear to require direct attention by our Board of Directors); or
- not forward the communication if it is primarily commercial in nature or if it relates to an improper or irrelevant topic.

At each meeting of our Board of Directors, our Chairman will present a summary of all communications received since the last meeting of the Board of Directors that were not forwarded and will make those communications available to any director on request.

## Director Attendance at Annual Meetings

Directors are not required to attend our annual meetings of stockholders. However, our Board of Directors typically holds a meeting immediately following the annual meeting of stockholders. Therefore, in most cases, all of our director nominees will be present at the annual meeting. All of our director nominees were present at the 2014 annual meeting of stockholders.

## SECURITIES OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth certain information concerning the beneficial ownership of our common stock as of March 20, 2015 by (i) each beneficial owner of more than 5% of our common stock, (ii) each director and nominee, (iii) each “Named Executive Officer” (as defined in the SEC’s Regulation S-K), and (iv) all of our executive officers and directors as a group.

## Security Ownership of Directors and Management

Name and Address of Beneficial Owner (1)	Direct (2)	Options Exercisable Within 60		Total	Percent of Class (5)	
		Days (3)	Other (4)			%
BlackRock, Inc. 40 East 52nd Street New York, NY 10022	2,779,326 (6)	—	—	2,779,326	8.3	%
Brown Capital Management, LLC 1201 N. Calvert Street Baltimore, MD 21202	2,333,934 (7)	—	—	2,333,934	6.9	%
Neuberger Berman Group LLC 605 Third Avenue New York, NY 10158	2,012,168 (8)	—	—	2,012,168	6.0	%
The Vanguard Group 100 Vanguard Blvd. Malvern, PA 19355	1,987,254 (9)	—	—	1,987,254	5.9	%
<b>Directors and Nominees</b>						
Donald R. Brattain	16,000	19,999	—	35,999	*	
Glenn A. Carter	500	3,333	—	3,833	*	
Brenda A. Cline	—	3,333	—	3,333	*	
J. Luther King Jr.	54,754	41,667	189,329 (10)	285,750	*	
John M. Yeaman	360,630	123,563	7,300 (11)	491,493	1.5	%
<b>Named Executive Officers</b>						
John S. Marr Jr.	284,119	533,520	148,277 (12)	965,916	2.8	%
Dustin R. Womble	204,239	436,266	—	640,505	1.9	%
Brian K. Miller	54,744	101,680	7,300 (13)	163,724	*	
H. Lynn Moore Jr.	54,559	173,552	—	228,111	*	
All directors nominees and executive officers as a group (9 persons)	1,029,545	1,436,913	352,206	2,818,664	8.0	%

\*Less than one percent of our outstanding common stock

(1) Unless otherwise noted, the address of each beneficial owner is our corporate headquarters: 5101 Tennyson Parkway, Plano, Texas 75024.

(2) “Direct” represents shares as to which each named individual has sole voting or dispositive power.

(3)

“Options Exercisable within 60 Days” reflects the number of shares that could be purchased by exercise of options at March 20, 2015 or within 60 days thereafter.

- (4) “Other” represents the number of shares of common stock as to which the named entity or individual share voting and dispositive power with another entity or individual(s).
- (5) Based on 33,657,477 shares of our common stock issued and outstanding at March 20, 2015. Each stockholder’s percentage is calculated by dividing (a) the number of shares beneficially owned by (b) the sum of (i) 33,657,477 plus (ii) the number of shares such owner has the right to acquire within 60 days.
- (6) Based on information reported by BlackRock, Inc. on Amendment No. 5 to Schedule 13G that was filed with the SEC on January 23, 2015. BlackRock, Inc. is deemed to have beneficial ownership of all of these shares, which includes sole voting power for 2,708,646 shares and sole investment power for all 2,779,326 shares.
- (7) Based on information reported by Brown Capital Management, LLC on Amendment No. 8 to Schedule 13G that was filed with the SEC on February 5, 2015. Brown Capital Management, LLC is deemed to have beneficial ownership of these shares, which includes sole voting power of 1,371,113 shares and sole investment power for all 2,333,934 shares.
- (8) Based on information reported by Neuberger Berman Group LLC on Schedule 13G that was filed with the SEC on February 11, 2015. Neuberger Berman Group LLC is deemed to have beneficial ownership of these shares, which includes shared voting power for 2,007,068 shares and shared investment power for all 2,012,168 shares.

- (9)Based on information reported by The Vanguard Group on Amendment No. 2 to Schedule 13G that was filed with the SEC on February 10, 2015. The Vanguard Group is deemed to have beneficial ownership of these shares, which includes sole voting power of 44,172 shares, sole investment power of 1,945,882 shares, and shared investment power of 41,372 shares.
- (10)Represents shares of common stock held by clients of Luther King Capital Management, an investment advisory firm controlled by Mr. King in which he is deemed to have voting and investment power. Mr. King expressly disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- (11)Common stock owned by a foundation in which Mr. Yeaman is deemed to have shared voting power.
- (12)Includes: (a) 120,277 shares of common stock held in a partnership in which Mr. Marr is the general partner and has sole voting and investment power (the partnership is owned 99% by a trust in which Mr. Marr's disclaims beneficial ownership and 1% by the general partner); and (b) 28,000 shares held in a trust in which Mr. Marr has shared voting power.
- (13)Common stock owned by a foundation in which Mr. Miller is deemed to have shared voting power.

Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Securities Exchange Act requires that our directors, executive officers, and 10% or more stockholders file with the SEC and New York Stock Exchange initial reports of ownership and reports of changes in ownership of our common stock. These persons are required to furnish us with copies of all Section 16(a) reports they file with the SEC. To our knowledge, based solely upon (i) our review of the copies of the forms we received during 2014 and (ii) written representations from our directors and executive officers, we believe that all of our directors, officers, and 10% or more stockholders complied with all Section 16(a) filing requirements during 2014, except Mr. Moore conducted a transaction on July 28, 2014 that was reported on a Form 4 filed with the SEC on July 31, 2014, and Mr. Brattain conducted a transaction on October 27, 2014 that was reported on a Form 4 filed with the SEC on October 30, 2014.

## COMPENSATION DISCUSSION AND ANALYSIS

In this Compensation Discussion and Analysis, we describe our compensation objectives, policies, and practices generally, detail the specific fiscal year 2014 total compensation for our Chief Executive Officer, Chief Financial Officer, and the two other executive officers who were the most highly compensated in fiscal year 2014 (collectively, the “Named Executive Officers”), and summarize the approved compensation of the Named Executive Officers for fiscal year 2015.

### Compensation Philosophy and Objectives

Our Compensation Committee is responsible for reviewing and approving the design and administration of the executive compensation program. Our Compensation Committee believes that an effective compensation program should reward achievement of specific corporate goals and align our executives’ interests with those of our stockholders by rewarding performance that meets or exceeds established goals. Our compensation philosophy is designed to attract, motivate, and retain the key executives who drive our success and industry leadership and to motivate those executives to deliver stockholder value by achieving the following overall objectives:

- Compensation should align the interests of our executives with our stockholders – compensation should link the interests of management with those of stockholders by making a substantial portion of executive compensation depend upon our long-term financial and stock performance;
- Compensation should be competitive – compensation levels should be sufficiently competitive to attract and retain superior executives by providing them with the opportunity to earn total compensation packages that are competitive in the industry;
- Compensation should be based on company performance – compensation should reward corporate performance through annual cash incentives;
- Compensation should reflect responsibility and accountability – compensation should be based on the level of skill, knowledge, effort, and responsibility needed to perform the job successfully; and
- Compensation should not incentivize excessive risk taking – the mix of compensation elements should be appropriately balanced between fixed pay, short-term annual incentive cash compensation, and long-term incentive equity compensation to minimize incentive for excessive risk taking.

To achieve these objectives, the Compensation Committee has designed a compensation program for our Named Executive Officers that balances the three primary elements of our executive compensation: annual base pay; annual incentive cash compensation; and long-term incentive equity compensation (stock options). The Compensation Committee believes that this structure encourages our executives to think and act in both the near-term and long-term interests of our stockholders, without promoting excessive risk taking.

Regarding base pay and annual cash incentive compensation, the same compensation philosophy applied by the Compensation Committee to our Named Executive Officers is also utilized by management and applied throughout the entire employee base so that all employees’ incentive compensation is tied to similar goals, the difference being the amount of base pay compensation and percentage incentive compensation award in relation to base pay. Regarding long-term incentive compensation in the form of stock options, management also applies the same compensation philosophy as applied by the Compensation Committee to our Named Executive Officers to senior divisional management. We believe that the application of this consistent philosophy regarding compensation further strengthens the alignment of employees’ interests with those of the stockholders.

### 2014 Executive Summary Overview

Our results in 2014 reflected continued improvement in both general market conditions and our competitive position. Total revenues increased 18% from \$417 million in 2013 to \$493 million in 2014. Our growth was once



again fueled by a 19% growth in recurring revenues from subscriptions and maintenance. Our recurring revenues were approximately 61% of our total revenues in 2014. GAAP earnings per share increased 47% from \$1.13 in 2013 to \$1.66 in 2014. Adjusted earnings per share, which is a non-GAAP measure, increased 38% from \$1.51 in 2013 to \$2.09 in 2014. For a description of our adjustments to earnings per share for 2014, see “Compensation Discussion and Analysis – 2014 Named Executive Officer Compensation.” Our stock price increased 7% from December 31, 2013 to December 31, 2014.

## Compensation Program Actions

Our compensation program for our Named Executive Officers has three components:

- Compensation Program Design – actions related to the overall design and governance of our executive compensation program;
- Company Performance Review for Prior Fiscal Year – actions approving actual incentive cash compensation awards for the just-completed fiscal year; and
- Setting Compensation for Current Fiscal Year – actions that set future base pay and incentive compensation targets for the upcoming fiscal year.

Compensation Program Design. Each year, our Chief Executive Officer, in conjunction with the Human Resources Department, reviews the market competitiveness of our executive compensation relative to technology and broad industry peers, which is described in detail below. If the review shows that our executive compensation is not competitive, our Chief Executive Officer will recommend changes to the Compensation Committee. He may also recommend changes to the executive compensation program based on changes in the business environment in which we operate. The Compensation Committee periodically reviews the overall objectives of our executive compensation program and the elements of the program, including the mix of cash and stock-based compensation and the mix of short-term and long-term compensation, to determine whether they are appropriate, properly coordinated, and achieve their intended purposes.

Peer Group and Surveys. In September 2010, we joined the Radford Global Technology Survey (the “Radford Survey”). Nearly 2,000 technology and life science companies use the Radford Survey to benchmark their compensation practices for all levels within their organizations. Management utilizes the Radford Survey to determine the reasonableness of compensation for various levels of employees, including executives. The Compensation Committee considered comparative market data from a broad set of technology companies in the Radford Survey.

In order to provide the Compensation Committee with more detailed and specific information about executive compensation levels and practices, we established a peer group of 20 public companies of similar size in the software industry (the “Peer Group”) in February 2010 to assist in determining appropriate compensation levels for the Named Executive Officers. The Peer Group companies provide perspective and reflect the external market’s valuation of key executive compensation. External information is considered with internal factors such as an executive’s position, experience, and responsibilities. The Peer Group is reviewed annually and adjusted as required by changes in the market.

In February 2015, we reviewed the Peer Group utilized in 2014, which revealed that one of the companies, Concur Technologies, Inc., had been acquired and, therefore, can no longer be considered as part of the Peer Group. Additionally, another company, K12, Inc., no longer met the characteristics described below for a peer company. Accordingly, we identified two additional companies of similar size in the software industry as replacements. The companies in the Peer Group used to assist in setting 2015 compensation were:

Advent Software, Inc.	Microstrategy, Inc.
Aspen Technology, Inc.	Netscout Systems, Inc.
Athenahealth, Inc.	Netsuite, Inc.
Blackbaud, Inc.	Qlik Technologies, Inc.
DealerTrack Holdings, Inc.	RealPage, Inc.
Epiq Systems, Inc.	Service Now, Inc.*
Guidewire Software, Inc.	SolarWinds, Inc.*

Jack Henry & Associates, Inc. Solera Holdings, Inc.  
J2Global, Inc. SS&C Technologies Holdings, Inc.  
Manhattan Associates, Inc. Ultimate Software Group, Inc.

\*Indicates new peer company

In determining the appropriateness of the Peer Group, the Compensation Committee compared our performance against the following six key metrics of the Peer Group: revenues; market capitalization; net income; total assets; one-year stockholder return; and three-year stockholder return. The Compensation Committee determined that based on these metrics the Peer Group was appropriate for comparative purposes. The Compensation Committee continues to utilize the Radford Survey in addition to the Peer Group. The Compensation Committee uses market survey data like the Peer Group and Radford Survey not as a benchmark per se, but rather as a reasonableness check. This flexibility is important in designing compensation arrangements to attract and retain new executives in the highly competitive and rapidly changing market in which we compete.

**Positioning of Pay.** The Compensation Committee determines target total compensation for our Named Executive Officers after considering the Chief Executive Officer’s recommendations and a variety of data sources, including analysis of the Peer Group and Radford Survey. We do not apply a formula that ties our total compensation levels to specific market percentiles.

**Mix of Pay Elements.** As described above, our philosophy is to provide a significant portion of total compensation linked to performance that we believe will create long-term stockholder value. To achieve these objectives, the executive compensation program relies on the following three elements of total compensation:

Element	Form of Compensation	Purpose	Metric
Base salary	Cash	Provide competitive, fixed compensation to attract and retain exceptional executive talent	Salaries are set each year based on the executive’s position, responsibilities, experience, and retention risk. Base salary is a fixed component and is not dependent on achieving goals
Incentive cash compensation under the annual bonus plan	Cash	Create a strong financial incentive for achieving or exceeding annual financial performance goals	Achieving adjusted earnings per share goals, which are recommended by the CEO and approved by the Compensation Committee
Equity-based compensation	Stock options	Create a strong financial incentive for creating stockholder value, encourage a significant company equity stake, and provide a direct incentive for future performance	Discretionary, but set each year based on the executive’s position, experience, responsibilities, and retention risk

Our executive compensation program is designed to provide an incentive and reward for the achievement of both short-term and long-term objectives. We believe that sustained achievement of measurable financial objectives leads to increased stockholder value. To achieve these objectives we use a mix of short-term compensation (base salaries and annual cash bonuses) and long-term incentives (stock options) to provide a total compensation structure that is designed to reward sustained strong performance while providing cash compensation that remains competitive for our industry. In setting the mix between the different elements of compensation, we do not target specific allocations, but generally weigh the incentive compensation elements (both cash and equity) more heavily. For more information, see “Compensation Discussion and Analysis – 2014 Named Executive Officer Compensation – Compensation Mix.”

Base salary is intended to provide competitive, fixed compensation to attract and retain exceptional executive talent. Annual incentives are intended to reward the achievement of short-term objectives, with a view to long-term stockholder value. Our 2015 incentive compensation plan is based on annual earnings per share performance metrics (as adjusted to exclude the effects of share-based compensation expense, employer portion of payroll taxes associated on employee stock transactions, and expenses associated with the amortization of acquisition intangibles arising from business combinations) and is structured with graduated benefits for overachievement and consequences for underachievement of objectives. Over the past several years, our stock price has increased significantly, which has led to significantly higher share-based compensation expense under the Black-Scholes valuation methodology, even as the aggregate amount of equity grants to management and key personnel has remained constant. Therefore, for incentive compensation purposes, we believe that adjusting the earnings per share metric to exclude the effects of

share-based compensation expense, employer portion of payroll taxes on employee stock transactions, and expenses associated with the amortization of acquisition intangibles removes certain uncontrollable variables and provides a more accurate picture of our financial performance. While our annual incentive compensation plan is based on a given year's adjusted earnings per share, the initial establishment of the criteria for full achievement of the target bonus from year to year is based on a longer term view of appropriate growth. In other words, performance that meets our internal plan in a given year may not necessarily correspond with our executives earning 100% of the target bonus, if the internal plan does not meet the goal of overall year-over-year growth. For more information on the calculation of 2015 incentive compensation, see "Compensation Discussion and Analysis – 2015 Named Executive Officer Compensation – 2015 Compensation Committee / Board of Director Actions."

Equity incentives, comprised of stock options, are intended to reward sustained achievement of long-term objectives through time-based vesting periods. Stock options to our executive officers have a ten-year life and vest ratably over a period of years beginning on the first anniversary of the grant date. Beginning in 2015, options will vest ratably over a three-year period for employees (including Named Executive Officers) who are at least fifty-five years of age or older and have tenure with the company

for at least fifteen years or more; otherwise, options will vest ratably over a five-year period. Our allocations reflect our philosophy that a significant portion of our executive officers' compensation should be performance-based and therefore at risk depending on the company's performance. Through the use of stock options, a significant portion of potential compensation is tied directly to stock price appreciation, further aligning the interest of our executive officers with those of our stockholders. We have considered other forms of equity compensation, such as restricted stock, but believe that stock options are the best form of equity-based compensation as stock options only reward executives if the value of the stock increases. Restricted stock can provide additional compensation even if the stock value is stagnant. All stock option awards are granted in semi-annual tranches (on or about June 1 and December 1). Stock option awards are made at the market price at the time of the award.

Our philosophy with regard to granting stock options is to:

- strive to ensure that the overall number and value of stock option awards is reasonable; and
- focus stock option awards on a relatively small number of key employees determined to have a direct impact on our ability to achieve our long-term goals, with the largest stock option grants awarded to our top performers and individuals with the greatest responsibilities and the potential to drive long-term share price appreciation.

**Assessment of Risk.** Our compensation program is designed not to incentivize excessive risk taking by allocating an appropriate balance between the three compensation elements. The base salary component of compensation is a fixed amount and is therefore not subject to or influenced by risk taking. Our annual cash incentive compensation is principally focused on short-term performance with consideration given to long-term stockholder value (earnings per share, as may be adjusted to exclude the effects of share-based compensation expense, employer portion of payroll taxes on employee stock transactions, and expenses associated with the amortization of acquisition intangibles arising from business combinations). Our long-term incentive compensation is based on long-term stock price growth through the grant of stock options. Our annual cash incentive compensation plans are graduated scale plans rather than based on "all or nothing" performance, which reduces the incentive for short-term excessive risk taking. Moreover, our stock option grants occur in fixed amounts on a semi-annual basis (on or about June 1 and December 1), which eliminates the ability of executive officers to time the grant of options around short-term, market events. Further, options granted to Named Executive Officers vest over a three-year or five-year period beginning on the first anniversary of the grant date (as described above), which further emphasizes the long-term nature of this compensation component and reduces the incentive for risk taking. Finally, the Board of Directors adopted the Executive Compensation Recovery Policy effective January 1, 2010, which provides that the independent directors can direct the company to recover all or a portion of any bonus or incentive compensation paid to an executive if, in the opinion of the independent directors, an executive engages in fraud or intentional misconduct that causes a material restatement of our financial statements. See "Compensation Discussion and Analysis – 2015 Named Executive Officer Compensation – 2015 Compensation Committee / Board of Director Actions."

**Consideration of Say-on-Pay Vote Results.** At the 2014 annual meeting, we provided our stockholders with the opportunity to vote, on an advisory basis, to approve our executive compensation. Although the vote was advisory and non-binding, the Compensation Committee considers the outcome of the advisory vote as part of the compensation program design process. Approximately 71% of the votes cast by our stockholders on the executive compensation proposal approved the compensation of our Named Executive Officers.

Also, at the 2011 annual meeting, our stockholders voted, on an advisory basis, in favor of holding future stockholder voting on executive compensation every three years. An advisory vote on executive compensation is not currently scheduled to be submitted to our stockholders until the 2017 annual meeting.

**Company Performance Review Process for Prior Fiscal Year.** Each year, the Compensation Committee approves the size of incentive compensation for the prior fiscal year based on the achievement of defined incentive compensation plans that were approved by the Compensation Committee at the beginning of the year. Annual bonuses are reviewed

by the Compensation Committee and generally paid shortly thereafter. While the payment of annual incentive compensation is based solely on the achievement of pre-defined and pre-approved metrics, the Compensation Committee, using its judgment, may exercise discretion in granting additional bonus amounts and stock option awards as it deems appropriate. These adjustments may be based on subjective factors such as the Compensation Committee's assessment of external factors, including general economic and market conditions, unforeseen "one-time" events affecting financial performance or driving stockholder value, the executive's assumption of additional responsibilities, the degree of difficulty of a particular assignment, and the executive's experience, tenure, and future prospects with Tyler.

Setting Compensation for Current Fiscal Year. Each year, the Compensation Committee approves base salary, annual incentive compensation adjusted earnings per share plans, and the amount of stock options to be granted to the Named Executive Officers as part of our semi-annual option grants. In so doing, the Committee reviews recommendations by the Chief Executive Officer and analyzes the Peer Group and Radford Survey, internal business plans, and general economic conditions. For more information on the

establishment of 2014 Named Executive Officer compensation, see “Compensation Discussion and Analysis – 2014 Named Executive Officer Compensation.”

#### 2014 Named Executive Officer Compensation

In February 2014, the Compensation Committee approved the total 2014 compensation packages for each of the Named Executive Officers, including the Chief Executive Officer. The total compensation packages included base salary, an annual cash incentive compensation plan, and proposed stock option grants. The Compensation Committee reaffirmed the appropriateness and amount of stock option grants prior to the June 13 and December 15 awards. In February 2015, the Compensation Committee conducted a Company performance review to determine the attainment of adjusted earnings per share targets relating to the payment of cash incentive bonus under the previously approved incentive compensation plan for 2014.

**Role of the Chief Executive Officer.** In February 2014, our Chief Executive Officer, John S. Marr Jr., attended the Compensation Committee meeting at the request of the Chairman of the Compensation Committee. Mr. Marr was asked to provide senior management’s philosophy regarding executive compensation and short- and long-term objectives for the purpose of assisting the Compensation Committee in establishing 2014 total compensation for the Named Executive Officers. In addition, Mr. Marr was asked to present the results of the analysis of the Peer Group and Radford Survey, as well as the financial outlook for 2014. Mr. Marr noted that the Named Executive Officers’ 2013 total cash compensation was below the median and mean as represented by the Peer Group. Mr. Marr made recommendations regarding 2014 base salary increases, annual bonus performance targets with corresponding minimum and maximum bonus payout potentials, and long-term incentives (stock option awards) for each Named Executive Officer, including himself. Mr. Marr noted that our stock price has increased significantly over recent years, which has led to significantly higher share-based compensation expense under the Black-Scholes valuation methodology, even as the aggregate amount of equity grants to management and key personnel has remained constant. Therefore, Mr. Marr recommended adjusting the earnings per share calculation, for annual cash incentive compensation purposes only, to exclude the effects of share-based compensation expense, employer portion of payroll taxes on employee stock transactions, and expenses associated with the amortization of acquisition intangibles arising from business combinations, with graduated benefits for overachievement and consequences for underachievement of objectives, as doing so would remove certain uncontrollable variables and provides a more accurate picture of our financial performance. Mr. Marr also discussed the significant amount of share repurchases over the past several years and recommended that equity grants to Named Executive Officers be reduced by approximately 9%. Mr. Marr was excused from the meeting after his presentation and did not participate in the Compensation Committee’s discussion of executive compensation for 2014. The Compensation Committee has the authority to accept, reject, or modify the Chief Executive Officer’s recommendations.

**Analysis of Compensation Elements.** The principal elements of our executive compensation program in 2014 were (1) base salary, (2) annual cash bonus, and (3) stock options, each of which is described in more detail below:

**Base Salary.** Base salary represents the single, fixed component of the three principal elements of our executive compensation program and is intended to provide a baseline minimum amount of annual compensation for our executives. In February 2014, the Compensation Committee approved a 4.1% increase for each of the Named Executive Officer’s annual base salary as set forth below:

Name	Increase	2013 Salary	2014 Salary
John S. Marr Jr.	4.1%	\$469,000	\$488,000
Dustin R. Womble	4.1%	\$394,000	\$410,000
Brian K. Miller	4.1%	\$296,000	\$308,000



H. Lynn Moore Jr. 4.1% \$296,000 \$308,000

The Chief Executive Officer recommended the 4.1% increase in base salary to the Compensation Committee. His recommendations were based on two factors. First, he referenced nationwide market survey information from the Peer Group and Radford Survey. This information included comparisons to similar-sized companies that were public companies in the technology and life sciences industries with annual revenues between \$200 million and \$500 million. The survey indicated that the base salary and total annual compensation for our Named Executive Officers was below the average base salary reflected in the Peer Group and Radford Survey. Second, and most important, he believed that it was appropriate to reward executive management for the company's strong performance in 2013.

The Compensation Committee reviewed the nationwide market survey information in a summary report and considered the company's growth in both revenue and earnings per share, as well as the Chief Executive Officer's recommendations, in independently determining the 2014 salary adjustments. As noted above, the Compensation Committee does not adhere to strict formulas or rely to any significant extent on market survey data to determine total compensation or the mix of compensation elements. Market survey data is not used as a benchmark per se, but rather is referred to by the Compensation Committee as a reasonableness check.

Annual Cash Bonus. A significant portion of each executive’s annual compensation is in the form of a cash bonus. We believe that some meaningful portion of the executive’s compensation should be contingent upon the successful achievement of our corporate objectives. In February 2014, the Compensation Committee approved the 2014 Incentive Compensation Plan recommended by the Chief Executive Officer, which was based on the achievement of fully diluted adjusted earnings per share goals established in connection with our annual operating plan and consistent with our long-term growth strategy (as may be adjusted to exclude the effects of share-based compensation expense, employer portion of payroll taxes on employee stock transactions, and expenses associated with the amortization of acquisition intangibles arising from business combinations, and did not include any individual performance goals). The Board of Directors also reviews the annual operating plan. The 2014 Incentive Compensation Plan for the Named Executive Officers was similar to other corporate employees’ incentive compensation plans and tied to similar goals, the main difference being the size of the target incentive award in relation to base salary. We believe that the percentage of compensation that is based on our performance should increase with an employee’s level within the company up to and including executive management. Target incentives are determined based on experience, level of responsibility, and retention risk. The 2014 Incentive Compensation Plan provided the opportunity for the executive officers as well as our corporate employees to earn incentive compensation at the following levels:

- 175% of target based on achieving 125% of adjusted earnings per share goal
- 170% of target based on achieving 123% of adjusted earnings per share goal
- 165% of target based on achieving 122% of adjusted earnings per share goal
- 160% of target based on achieving 120% of adjusted earnings per share goal
- 155% of target based on achieving 118% of adjusted earnings per share goal
- 150% of target based on achieving 117% of adjusted earnings per share goal
- 145% of target based on achieving 115% of adjusted earnings per share goal
- 140% of target based on achieving 113% of adjusted earnings per share goal
- 135% of target based on achieving 112% of adjusted earnings per share goal
- 130% of target based on achieving 110% of adjusted earnings per share goal
- 125% of target based on achieving 108% of adjusted earnings per share goal
- 120% of target based on achieving 107% of adjusted earnings per share goal
- 115% of target based on achieving 105% of adjusted earnings per share goal
- 110% of target based on achieving 103% of adjusted earnings per share goal
- 105% of target based on achieving 102% of adjusted earnings per share goal
- 100% of target based on achieving 100% of adjusted earnings per share goal
- 95% of target based on achieving 98% of adjusted earnings per share goal
- 90% of target based on achieving 97% of adjusted earnings per share goal
- 85% of target based on achieving 95% of adjusted earnings per share goal
- 80% of target based on achieving 93% of adjusted earnings per share goal
- 75% of target based on achieving 92% of adjusted earnings per share goal
- 70% of target based on achieving 90% of adjusted earnings per share goal
- 65% of target based on achieving 88% of adjusted earnings per share goal
- 60% of target based on achieving 87% of adjusted earnings per share goal
- 55% of target based on achieving 85% of adjusted earnings per share goal
- 50% of target based on achieving 83% of adjusted earnings per share goal
- 45% of target based on achieving 82% of adjusted earnings per share goal
- 40% of target based on achieving 80% of adjusted earnings per share goal
- 0% of target based on achieving less than 80% of adjusted earnings per share goal



For 2014, adjusted earnings per share included adding (i) \$15.3 million of share-based compensation expense and employer portion of payroll taxes on employee stock transactions and (ii) \$6.4 million in amortization of acquisition intangibles to 2014 pre-tax income. In order to earn 100% of the target bonus for 2014, we had to achieve the adjusted earnings per share goal of \$1.80 to \$1.829, which was generally in a range consistent with our long-term growth objectives. In order to achieve the threshold bonus of 40% of target, we had to achieve 80% of the adjusted earnings per share goal, a range of \$1.44 to \$1.469. The operating plan is developed from the “bottom-up” and considers a wide range of factors that impact our results, including the general economic environment, our market, competitive landscape, initiatives and investments, and various other risks and opportunities. As of the beginning of the plan year, achievement of the plan was generally considered to be challenging but reasonably possible when all such factors were considered.

In February 2014, the Compensation Committee approved target 2014 incentive awards at 100% of base salary for Mr. Marr and Mr. Womble, and 75% of base salary for Mr. Miller and Mr. Moore. The difference is primarily based on the executives’ level of responsibility and retention risk. In February 2015, the Compensation Committee conducted a final review of the Company’s financial performance after the fiscal year’s financial results were reviewed and approved by the Audit Committee for the purposes of determining the actual attainment of adjusted earnings per share targets and payment of cash incentive bonuses under the 2014 incentive compensation plan for the Named Executive Officers. For 2014, we achieved earnings per share of \$1.66 and adjusted earnings per share of \$2.09. Therefore, in February 2015, the Compensation Committee approved an annual cash bonus of 145% of the target incentive award, which was consistent with the 2014 Incentive Compensation Plan approved by the Compensation Committee in February 2014. The Compensation Committee did not grant any additional bonus compensation to any of the Named Executive Officers for 2014.

**Stock Options.** A third component to our Named Executive Officers’ 2014 compensation is stock options. As discussed above, stock options promote long-term performance and serve as a means of attracting, motivating, and retaining executive officers. Stock options also provide a vital link between the long-term results achieved for our stockholders and the rewards provided to executive officers and other key employees. Option holders only realize value on stock options if our stock price increases and only if they remain employed with us beyond the date their options vest. When our stock price does not grow, our executives realize little or no value from this component of their compensation. We believe this is appropriate because our stockholders also would not have benefited significantly from owning our stock.

In February 2014, our Chief Executive Officer recommended stock option grants for our Named Executive Officers. He discussed the significant amount of share repurchases over the past several years and recommended that equity grants for the Named Executive Officers be reduced by approximately 9%. He further recommended these grants be made in two equal tranches on June 13 and December 15, 2014, which was consistent with our semi-annual grant policy. The term and vesting period for stock option grants was consistent with stock option grants made to all our employees.

In February 2014, the Compensation Committee preliminarily approved the size of option grants to our Named Executive Officers. In so doing, the Compensation Committee considered many factors, including the fact that our Named Executive Officers’ total cash compensation is below the average as reflected in the Peer Group and Radford Survey, the recommendation of our Chief Executive Officer, our potential future financial performance, each Named Executive Officer’s experience and level of responsibility, and our retention risk for each Named Executive Officer. The Compensation Committee does not have a set formula to determine which of these factors is more or less important, and the specific factors used and their weighting may vary among individual executives. The Compensation Committee also periodically reviews Institutional Shareholder Services, Inc. guidelines as to the appropriate level of stock option awards granted for companies of similar characteristics. Prior to June 13, 2014, the Compensation Committee approved the actual grants of stock options to each Named Executive Officer as set forth

below:

Name	June 13, 2014	December 15, 2014
John S. Marr Jr.	26,000	26,000
Dustin R. Womble	22,000	22,000
Brian K. Miller	17,500	17,500
H. Lynn Moore Jr.	17,500	17,500

Stock option awards are made annually to approximately 3–5% of all employees. The Named Executive Officers were awarded approximately 25% of the total annual recurring stock options granted to employees in 2014 as part of our annual recurring stock option grant program. In 2014, the percentage of total stock option awards for our annually recurring grants to Named Executive Officers was as follows:

Name	Percentage of total annually recurring stock option awards
John S. Marr Jr.	8%
Dustin R. Womble	7%
Brian K. Miller	5%
H. Lynn Moore Jr.	5%

**Compensation Mix.** The mix of the three key elements of 2014 Named Executive Officer compensation is designed with the objective of putting a substantial portion of executive pay at risk. While base salaries are intended to be fixed and certain, the other two elements only have value if adjusted earnings per share goals are met and if the value of our common stock increases. We believe that having a larger measure of key pay elements at risk motivates and challenges our Named Executive Officers to achieve positive returns for our stockholders. For 2014, the proportion of pay at risk for our Named Executive Officers was as follows:

Name	Compensation at Risk		
	Base Salary	Bonus	Stock Options
John S. Marr Jr.	17%	25%	58%
Dustin R. Womble	17%	25%	58%
Brian K. Miller	18%	19%	63%
H. Lynn Moore Jr.	18%	19%	63%

The table above depicts the relative mix of pay elements for 2014, consisting of base salary earned, annual bonus cash incentive earned, and the aggregate grant date fair value of annual recurring stock option grants made to the executive officers. For more detail, see “Executive Compensation – Summary Compensation Table.”

**Additional Considerations.** In addition to the general philosophies and specific considerations discussed above, the Compensation Committee discussed in detail the following in determining total compensation for the Named Executive Officers in 2014:

- our 2014 anticipated and actual financial performance;
- terms of employment agreements; and
- the previously approved annual incentive compensation plan for each Named Executive Officer.

With respect to our Chief Executive Officer's 2014 total compensation package, the Compensation Committee also considered the following:

- management's goal of year-over-year improved earnings per share growth;
- management's focus on strengthening our balance sheet;
- management's strategic mission to increase profitability through sustained internal growth, including growth in recurring revenues;
- management's directive to develop and deploy premier technology through continued investment;
- Mr. Marr's contribution to the achievement of each of these strategic initiatives; and
- reference to levels of compensation of other chief executive officers of similarly sized, publicly held companies in similar industries.

After considering all of the factors outlined in this Compensation Discussion and Analysis, the Compensation Committee considered the overall compensation paid to our Named Executive Officers for 2014 to be appropriate and reasonable.

## 2015 Named Executive Officer Compensation

In February 2015, the Compensation Committee met and approved the total compensation packages for each of the Named Executive Officers for 2015, including our Chief Executive Officer. The 2015 total compensation packages will include the same components as 2014.

**Role of the Chief Executive Officer.** In February 2015, our Chief Executive Officer, John S. Marr Jr., attended the Compensation Committee meeting at the request of the Chairman of the Compensation Committee. Mr. Marr was asked to provide senior management's philosophy regarding executive compensation and short- and long-term objectives for the purpose of assisting the Compensation Committee in establishing 2015 total compensation for the Named Executive Officers. In addition, Mr. Marr was asked to present the results of the analysis of the Peer Group and Radford Survey, as well as the financial outlook for 2015. Mr. Marr noted that the Named Executive Officers' 2014 total cash compensation was below the median and mean as represented by the Peer Group. Mr. Marr made recommendations regarding 2015 base salary increases, annual bonus performance targets with corresponding minimum and maximum bonus payout potentials, and long-term incentives (stock option awards) for each Named Executive Officer, including himself. Mr. Marr noted that our stock price has increased significantly over recent years, which has led to significantly higher share-based compensation expense under the Black-Scholes valuation methodology, even as the aggregate amount of equity grants to management and key personnel has remained constant. Therefore, Mr. Marr recommended adjusting the earnings per share calculation, for annual cash incentive compensation purposes only, to exclude the effects of share-based compensation expense, employer portion of payroll taxes on employee stock transactions, and expenses associated with the amortization of acquisition intangibles arising from business combinations, with graduated benefits for overachievement and consequences for underachievement of objectives, as doing so would remove certain uncontrollable variables and provides a more accurate picture of our financial performance. Mr. Marr also discussed the significant amount of share repurchases over the past several years and recommended that equity grants to Named Executive Officers be reduced by approximately 5%, thereby increasing the available options for other key members of management. Mr. Marr was excused from the meeting after his presentation and did not participate in the Compensation Committee's discussion of executive compensation for 2015. The Compensation Committee has the authority to accept, reject, or modify the Chief Executive Officer's recommendations.

**2015 Compensation Committee / Board of Director Actions.** In February 2015, the Compensation Committee approved the following 2015 total compensation for the Named Executive Officers and other measures:

**Base Salary.** For 2015, the Compensation Committee approved a 4.9% increase for each of the Named Executive Officer's annual base salary. This was based on the Company's strong performance in 2014 and the fact that the Peer Group and the Radford Survey data indicated that annual base compensation was below the median and the mean for each of the Named Executive Officers.

**Annual Cash Bonus.** For 2015, the Compensation Committee elected to leave target bonus awards unchanged at 100% of base salary for Mr. Marr and Mr. Womble, and 75% of base salary for Mr. Miller and Mr. Moore. The Compensation Committee further approved the 2015 Incentive Compensation Plan for the Named Executive Officers at graduated scale levels similar to the 2014 Incentive Compensation Plan. To earn 100% of the target bonus under the 2015 Incentive Compensation Plan, the Company must achieve the earnings per share goal of \$2.40 to \$2.429, as adjusted to exclude the impact of share-based compensation expense, employer portion of payroll taxes on employee stock transactions, and amortization of acquisition intangibles. The target bonus is based on our operating plan and was reviewed by the Compensation Committee. In order to achieve the threshold bonus of 40% of target, the Company must achieve 85% of the adjusted earnings per share goal, or a range of \$2.04 to \$2.069.



Stock Options. For 2015, the Compensation Committee preliminarily approved stock option grants to the Named Executive Officers in an amount approximately 5% less than the 2014 stock option grants, which will be issued on or about June 1 and December 1, 2015, subject to final approval by the Compensation Committee. Options will vest ratably over a three-year period beginning on the first anniversary of the grant date for each Named Executive Officer who is at least fifty-five years of age or older and has a tenure with the company of at least fifteen years or more (Messrs. Marr, Miller, and Womble), and over a five-year period beginning on the first anniversary of the grant date for others (Mr. Moore). The Compensation Committee believes these vesting schedules emphasize the long-term nature of this compensation component, thereby further aligning the interests of the Named Executive Officers with those of the stockholders.

#### Executive Compensation Recovery Policy

Accountability is a company fundamental value. To reinforce this value through our executive compensation program, the Board of Directors adopted an Executive Compensation Recovery Policy in February 2010. The policy applies to our Named Executive Officers, division presidents, senior financial management, and other key financial employees, and is included in the executive compensation plans for each such individual. Under this policy, if, in the opinion of the independent directors of the Board, an executive engages in fraud or intentional misconduct that causes a material restatement of our financial statements, then the

independent directors shall have the discretion to use their best efforts to remedy the misconduct and prevent its recurrence. Based upon the facts and circumstances surrounding the restatement, the independent directors may direct us to recover all or a portion of any bonus or incentive compensation paid, adjust the future compensation of the executive, and dismiss, or take legal action against, the executive, in each case as the independent directors determine is in our best interests. The remedies that may be sought by the independent directors are subject to a number of conditions, including, that: (1) the bonus or incentive compensation to be recouped was calculated based upon the financial results that were restated; (2) the executive in question engaged in fraud or intentional misconduct; and (3) the bonus or incentive compensation calculated under the restated financial results is less than the amount actually paid or awarded.

#### Other Compensation Topics

**Benefits.** Our Named Executive Officers are eligible for the same benefits made available to other full-time employees generally, including our 401(k) Savings Plan, Employee Stock Purchase Plan, health and dental care plans, life insurance plans, disability plans, and other welfare benefit programs.

**Severance and Change in Control Agreements.** Our Named Executive Officers have employment contracts that provide for a severance payment equal to each executive's base salary and target bonus and a non-compete payment equal to his base salary and target bonus upon the executive's termination of employment without cause, or upon the executives' termination of employment upon a change in control. In addition, all unvested options previously granted to each Named Executive Officer would immediately become vested and exercisable upon a change in control. For more information, see "Compensation Discussion and Analysis – Employment Contracts."

**Tax Consequences of Certain Forms of Compensation.** The following is a summary of principal federal income tax consequences of certain transactions under our compensation plan. It does not describe all federal tax consequences of our compensation plan, nor does it describe state and local tax consequences.

**Incentive Options.** No taxable income is generally realized by the optionee upon the grant or exercise of an incentive option. If shares issued to an optionee pursuant to the exercise of an incentive option are sold or transferred after two years from the date of grant and after one year from the date of exercise, then upon sale of such shares, any amount realized in excess of the incentive option price will be taxed to the optionee as a long-term capital gain, any loss sustained will be a long-term capital loss, and we will not be entitled to any deduction for federal income tax purposes. The exercise of an incentive option will give rise to an item of tax preference that may result in alternative minimum tax liability for the optionee.

If shares acquired upon the exercise of an incentive option are disposed of prior to the expiration of the two-year and one-year holding periods described above, generally the optionee will realize ordinary income in the year of disposition in an amount equal to the excess, if any, of the fair market value of the shares at exercise over the option price and we will be entitled to deduct such amount. Special rules will apply where all or a portion of the exercise price of the stock option is paid by tendering shares.

**Non-Qualified Options.** We also grant to executives non-qualified stock options that do not qualify for the tax treatment described above. No income is realized by the optionee at the time the option is granted. Generally, at exercise, ordinary income is realized by the optionee in an amount equal to the difference between the option price and the fair market value of the shares on the date of exercise, and we receive a tax deduction for the same amount. At disposition, appreciation or depreciation after the date of exercise is treated as either short-term or long-term capital gain or loss depending on how long the shares have been held. Special rules apply where all or a portion of the exercise price of the non-qualified option is paid by tendering shares. Upon exercise, the optionee will also be subject to Social Security taxes on the excess of the fair market value over the exercise price of the option.

Employment Contracts

In February 2013, we entered into five-year employment agreements with John S. Marr Jr., Dustin R. Womble, Brian K. Miller, and H. Lynn Moore Jr. Under the terms of the agreements, Messrs. Marr, Womble, Miller, and Moore will receive minimum base salaries of \$469,000, \$394,000, \$296,000, and \$296,000, respectively. They also participate in performance bonus or incentive compensation plans made available to our comparable-level employees and receive all employee benefits and perquisites normally offered to our executive employees. Each agreement provides for a severance payment equal to each executive's base salary and target bonus and a non-compete payment equal to his base salary and target bonus upon the executive's termination of employment without cause, or upon the executives' termination of employment upon a change in control. A change in control is defined as our merger or consolidation into an unaffiliated entity, our dissolution or liquidation, the sale of all or substantially all of our assets, the acquisition by any person, entity or group of more than 50% of our voting stock, or a change in the majority of our Board of Directors that was not approved by the then existing directors. In addition to the severance payment and the non-compete payment, each agreement also provides that we will continue to provide medical benefits for twelve months after the date of termination. In the event

of a change in control, all unvested options previously granted to Messrs. Marr, Womble, Miller, and Moore would immediately become vested and exercisable.

In addition, the employment agreements provided that Messrs. Marr, Womble, Miller, and Moore be granted options to purchase 320,000, 200,000, 120,000, and 120,000 shares of our common stock, respectively. The options were granted at an exercise price equal to the closing market price of our common stock as reported by the New York Stock Exchange as of the effective date of the grant (February 11, 2013). The options vest in equal installments on the first, second, third, fourth, and fifth anniversary of the grant date and are subject to terms and conditions of the Option Plan and our standard option agreement.

We developed a standard severance package for our Named Executive Officers because we believe it is necessary to attract and retain qualified executive officers and to minimize the distraction caused by a potential transaction and reduce the risk that an executive officer departs before an acquisition is consummated. We believe that a pre-existing plan allows our executive officers to focus on continuing normal business operations and on the success of a potential business combination, rather than on seeking alternative employment. We further believe that our employment agreements ensure stability and will enable our executive officers to maintain a balanced perspective in making overall business decisions during a potentially uncertain period. The Compensation Committee applied its best judgment in developing the severance package after considering each executive's overall compensation package, the rapidly changing environment for technology-based companies, the average time required to obtain employment for equivalent job duties, and the amount of payment made to executives in the event of termination without cause or upon a change in control.

#### Compensation Committee Report

The Compensation Committee has reviewed and discussed the Compensation Discussion and Analysis required by Item 402(b) of Regulation S-K with management and, based on such review and discussions, the Compensation Committee recommended to the Board of Directors, and the Board of Directors has approved, that the Compensation Discussion and Analysis be included in this proxy statement.

This report is submitted by the Compensation Committee.

J. Luther King Jr., Chairman

Donald R. Brattain

Glenn A. Carter

## Compensation Committee Interlocks and Insider Participation

In 2014, the Compensation Committee consisted of J. Luther King Jr. (Chair), Donald R. Brattain, and Glenn A. Carter. No member of the Compensation Committee was an officer or employee of the company. None of our executive officers served on the compensation committee or equivalent of any other entity.

## EXECUTIVE COMPENSATION

## Summary Compensation Table

Name and Principal Position	Year	Salary (\$)	Bonus (\$)	Stock Awards (\$)	Option Awards (\$) (1)	Non-Equity Incentive Plan Compensation (\$) (2)	Change in	Earnings (\$)	All Other Compensation (\$)	Total (\$)
							Pension Value and Nonqualified Deferred Compensation			
John S. Marr Jr. Chief	2014	\$488,000			\$1,639,414	\$707,600		\$10,194		\$2,845,208
	2013	\$469,000			\$7,772,109	\$586,250		\$11,742		\$8,839,101
Executive Officer and President	2012	\$446,000			\$1,094,951	\$512,900		\$11,491		\$2,065,342
Dustin R. Womble Executive Vice President	2014	\$410,000			\$1,387,197	\$594,500		\$9,946		\$2,401,643
	2013	\$394,000			\$5,207,698	\$492,500		\$9,947		\$6,104,145
	2012	\$374,500			\$912,459	\$430,675		\$9,759		\$1,727,393
Brian K. Miller Executive Vice President, Chief Financial Officer and Treasurer	2014	\$308,000			\$1,103,452	\$334,950		\$9,871		\$1,756,273
	2013	\$296,000			\$3,404,722	\$277,500		\$9,250		\$3,987,472
	2012	\$281,500			\$729,967	\$242,794		\$8,652		\$1,262,913
H. Lynn Moore Jr. Executive Vice President,	2014	\$308,000			\$1,103,452	\$334,950		\$7,999		\$1,754,401
	2013	\$296,000			\$3,404,722	\$277,500		\$7,650		\$3,985,872
	2012	\$281,500			\$729,967	\$242,794		\$8,132		\$1,262,393

General  
Counsel and  
Secretary

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- (1) Represents aggregate grant date fair value of awards granted and calculated in accordance with Accounting Standards Codification Topic 718, Stock Compensation. Such grants provide our executive officers the opportunity to purchase shares of Tyler common stock at some future date at the fair market value of the stock on the date of grant. For additional information on the valuation assumptions, refer to note 9 of the Tyler Technologies' financial statements in the Form 10-K for the year ended December 31, 2014, as filed with the SEC. This fair value does not represent cash received by the executive in the relevant year, but potential earnings contingent on Tyler's future performance. Stock option grants are designed to provide long-term (up to ten years) incentives and rewards linked directly to the price of our common stock. Stock options add value to the recipient only when stockholders benefit from stock price appreciation and, as such, further align management's interest with those of our stockholders.
- (2) These amounts consist of amounts earned under Tyler's bonus plan for each respective year and generally paid in the following year. In December 2012, upon recommendation by the Compensation Committee, Messrs. Marr, Womble, Miller, and Moore elected to be paid \$401,400, \$318,325, \$190,013, and \$190,013, respectively, in 2012 with the balance paid in the following year.
- (3) All other compensation includes amounts contributed or accrued by Tyler under our 401(k) Savings Plan, tickets to sporting events, and personal use of a company automobile by Mr. Marr.

## Grants of Plan-Based Awards in 2014

The following table sets forth certain information relating to grants of plan-based awards to the Named Executive Officers during 2014:

Name	Grant Date	Estimated Future Payouts		All Other Option	Exercise or Base Awards	Grant Date Fair Value of Stock and Option Awards
		Under Non-Equity Incentive Plan Awards (1) Target	Equity Maximum	Awards: Number of Securities Underlying Options (#) (2)		
		(\$)	(\$)		(\$/Sh)	(\$)
John S. Marr Jr.	2/3/2014	\$488,000	\$854,000			
	6/13/2014	\$—	\$—	26,000	\$81.21	\$729,539
	12/15/2014	\$—	\$—	26,000	\$108.81	\$909,875
Dustin R. Womble	2/3/2014	\$410,000	\$717,500			
	6/13/2014	\$—	\$—	22,000	\$81.21	\$617,303
	12/15/2014	\$—	\$—	22,000	\$108.81	\$769,894
Brian K. Miller	2/3/2014	\$231,000	\$404,250			
	6/13/2014	\$—	\$—	17,500	\$81.21	\$491,036
	12/15/2014	\$—	\$—	17,500	\$108.81	\$612,416
H. Lynn Moore Jr.	2/3/2014	\$231,000	\$404,250			
	6/13/2014	\$—	\$—	17,500	\$81.21	\$491,036
	12/15/2014	\$—	\$—	17,500	\$108.81	\$612,416

- (1) The target and maximum plan award amounts reported in these columns are derived from our 2014 Bonus Plan. The actual payout amounts for 2014 are set forth in the Non-Equity Incentive Plan Compensation column of our Summary Compensation Table.
- (2) The options awarded on June 13, 2014 and December 15, 2014 were granted as part of Tyler's broad-based annual stock option grant. These options vest and become exercisable 20% per year on the first through the fifth anniversary of the date of grant and have a contractual term of ten years. The option terms are the same for substantially all the options granted to employees on June 13, 2014 and December 15, 2014; certain key employees who are closer to retirement age may, in the discretion of our Chief Executive Officer, receive shorter vesting periods.
- (3) The aggregate grant date fair value is determined in accordance with Accounting Standards Codification Topic 718, Stock Compensation, and does not represent cash received by the Named Executive Officers in 2013. The grant date fair value represents potential earnings contingent on Tyler's future performance. Stock option grants are designed to provide long-term (up to ten years) incentives and rewards linked directly to the price of our common stock. Stock options add value to the recipient only when stockholders benefit from stock price appreciation and, as such, further align management's interest with those of our stockholders.





## Outstanding Equity Awards at Year-End

The following table shows outstanding equity awards for each of the Named Executive Officers at December 31, 2014:

Name	Option Awards		Option Exercise Price (\$)	Option Expiration Date
	Number of Securities Underlying Exercisable Options (#)	Number of Securities Underlying Unexercised Options (#)(1)		
John S. Marr Jr.	280,000	—	\$ 15.00	5/15/2018
	30,000	—	\$ 16.33	6/15/2019
	30,000	—	\$ 19.20	12/15/2019
	18,000	18,000	\$ 16.61	6/15/2020
	18,000	18,000	\$ 21.11	12/15/2020
	9,000	27,000	\$ 24.08	6/15/2021
	9,000	27,000	\$ 29.72	12/15/2021
	—	36,000	\$ 39.36	6/15/2022
	—	36,000	\$ 47.20	12/14/2022
	64,000	256,000	\$ 54.45	2/11/2023
	5,760	23,040	\$ 68.17	6/14/2023
	5,760	23,040	\$ 100.43	12/13/2023
	—	26,000	\$ 81.21	6/13/2024
		26,000	\$ 108.81	12/15/2024
Dustin R. Womble	226,666	—	\$ 15.00	5/15/2018
	25,000	—	\$ 12.14	12/15/2018
	25,000	—	\$ 16.33	6/15/2019
	25,000	—	\$ 19.20	12/15/2019
	15,000	15,000	\$ 16.61	6/15/2020
	15,000	15,000	\$ 21.11	12/15/2020
	7,500	22,500	\$ 24.08	6/15/2021
	7,500	22,500	\$ 29.72	12/15/2021
	—	30,000	\$ 39.36	6/15/2022
	—	30,000	\$ 47.20	12/14/2022
	40,000	160,000	\$ 54.45	2/11/2023
	4,800	19,200	\$ 68.17	6/14/2023
	4,800	19,200	\$ 100.43	12/13/2023
	—	22,000	\$ 81.21	6/13/2024
	22,000	\$ 108.81	12/15/2024	
Brian K. Miller	4,000	—	\$ 16.33	6/15/2019
	18,194	—	\$ 19.20	12/15/2019
	12,000	12,000	\$ 16.61	6/15/2020
	12,000	12,000	\$ 21.11	12/15/2020
	6,000	18,000	\$ 24.08	6/15/2021
	6,000	18,000	\$ 29.72	12/15/2021

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	—	24,000	\$ 39.36	6/15/2022
	—	24,000	\$ 47.20	12/14/2022
	24,000	96,000	\$ 54.45	2/11/2023
	3,840	15,360	\$ 68.17	6/14/2023
	3,840	15,360	\$ 100.43	12/13/2023
	—	17,500	\$ 81.21	6/13/2024
	—	17,500	\$ 108.81	12/15/2024
H. Lynn Moore Jr.	1,874	—	\$ 14.93	12/14/2017
	20,000	—	\$ 14.98	6/13/2018
	19,998	—	\$ 12.14	12/15/2018
	20,000	—	\$ 16.33	6/15/2019
	20,000	—	\$ 19.20	12/15/2019
	12,000	12,000	\$ 16.61	6/15/2020
	12,000	12,000	\$ 21.11	12/15/2020
	6,000	18,000	\$ 24.08	6/15/2021
	6,000	18,000	\$ 29.72	12/15/2021
	—	24,000	\$ 39.36	6/15/2022
	—	24,000	\$ 47.20	12/14/2022
	24,000	96,000	\$ 54.45	2/11/2023
	3,840	15,360	\$ 68.17	6/14/2023
	3,840	15,360	\$ 100.43	12/13/2023
	—	17,500	\$ 81.21	6/13/2024
	—	17,500	\$ 108.81	12/15/2024

- (1) Stock options expire on the tenth anniversary of the date of grant. Stock options granted (a) prior to 2010 or (b) in 2013 and later vest and become exercisable ratably on the first, second, third, fourth, and fifth anniversaries of the date of grant. Stock options granted in 2010, 2011, and 2012 vest and become exercisable ratably on the third, fourth, fifth, and sixth anniversaries of the date of grant.

#### Option Exercises and Stock Vested

The following table shows stock option exercises during 2014 by each of the Named Executive Officers:

Name	Option Awards	
	Number of Shares	Value
	Acquired on Exercise (#)	Realized on Exercise (\$)
John S. Marr Jr.	165,304	\$13,905,929
Dustin R. Womble	105,959	\$8,764,816
Brian K. Miller	37,804	\$3,211,692
H. Lynn Moore Jr.	—	\$—

#### Potential Payments under Employment Contracts

The Named Executive Officers would have been eligible to receive the payments set forth in the table below had their employment been terminated on December 31, 2014, including if a change in control had occurred during 2014:

Name	Termination Without Cause		Upon a Change in Control		
	Lump Sum Severance and Non-Compete Payment	Continuation of Health Care Benefit	Lump Sum Severance and Non-Compete Payment	Continuation of Health Care Benefit	Accelerated Vesting of Stock Options
John S. Marr Jr.	\$1,952,000	\$ 15,896	\$1,952,000	\$ 15,896	\$7,253,235
Dustin R. Womble	\$1,640,000	\$ 15,896	\$1,640,000	\$ 15,896	\$5,308,906
Brian K. Miller	\$1,078,000	\$ 15,896	\$1,078,000	\$ 15,896	\$3,781,352
H. Lynn Moore Jr.	\$1,078,000	\$ 15,896	\$1,078,000	\$ 15,896	\$3,781,352

#### Director Compensation

The following table sets forth a summary of the compensation paid to our non-employee directors in 2014:

Name	Fees Earned or		Total
	Paid in Cash	Option Awards	
	(\$) (1)	(\$) (2)	(\$)
Donald R. Brattain	\$ 58,250	\$ 132,550	(3) \$190,800
Glenn A. Carter	\$ 25,375	\$ 265,100	(4) \$290,475
Brenda A. Cline	\$ 29,375	\$ 265,100	(5) \$294,475
J. Luther King Jr.	\$ 45,750	\$ 132,550	(6) \$178,300

(1) Non-employee directors receive the following compensation:

- An annual retainer of \$35,000 for the chairman of the Audit Committee and \$25,000 for the other non-employee directors.
- A fee of \$2,500 for each Board meeting attended in person and \$1,250 for each Board meeting attended via telephone.
- A fee of \$2,500 for each Audit Committee meeting attended in person and \$1,250 for each Audit Committee meeting attended via telephone.
- A fee of \$1,000 for each Compensation Committee meeting attended in person and \$500 for each Compensation Committee meeting attended via telephone.
- A fee of \$1,000 for each Nominating and Governance Committee meeting attended in person and \$500 for each Nominating and Governance Committee meeting attended via telephone.
- Reimbursement for reasonable out-of-pocket expenses incurred in connection with travel to and from, and attendance at, meetings of the Board of Directors or its committees and related activities.

- (2) Represents aggregate grant date fair value of awards granted in 2014 and calculated in accordance with Accounting Standards Codification Topic 718, Stock Compensation. Such grants provide our directors the opportunity to purchase shares of Tyler common stock at some future date at the fair market value of the stock on the date of grant. On May 14, 2014, Mr. Brattain and Mr. King were each granted options to purchase 5,000 shares of Tyler common stock at \$77.19 per share, and Mr. Carter and Ms. Cline were each granted options to purchase 10,000 shares of Tyler common stock at \$77.19 per share. The fair value for the options granted to our non-employee directors was actuarially determined to be \$26.51 per option share. This value does not represent cash received by our directors in 2014, but potential earnings contingent on Tyler's future performance. Stock option grants are designed to provide long-term (up to ten years) incentives and rewards linked directly to the price of our common stock. Stock options add value to the recipient only when stockholders benefit from stock price appreciation and, as such, further align our director's interest with those of our stockholders.
- (3) Total aggregate shares underlying outstanding stock options as of December 31, 2014 were 25,000.
- (4) Total aggregate shares underlying outstanding stock options as of December 31, 2014 were 10,000.
- (5) Total aggregate shares underlying outstanding stock options as of December 31, 2014 were 10,000.
- (6) Total aggregate shares underlying outstanding stock options as of December 31, 2014 were 50,000.

## REPORT OF THE AUDIT COMMITTEE

The Audit Committee assists the Board of Directors in fulfilling its responsibilities for general oversight of the integrity of our financial statements, our compliance with legal and regulatory requirements, the independent auditors' qualifications and independence, the performance of our independent auditors, the effectiveness of our disclosure controls and of our internal control over financial reporting, and risk assessment and risk management. The Audit Committee manages the relationship with our independent auditors (who report directly to the Audit Committee). The Audit Committee has the authority to obtain advice and assistance from outside legal, accounting, or other advisors as the Audit Committee deems necessary to carry out its duties and to receive appropriate funding from us for such advice and assistance, as determined by the Audit Committee.

Management has the primary responsibility for our reporting process, including our systems of internal controls and for preparing our financial statements. In fulfilling its oversight responsibilities, the Audit Committee reviewed with management the audited financial statements contained in the Annual Report, including a detailed discussion of the quality, not just the acceptability, of the accounting principles, the reasonableness of the significant judgments, and the clarity of disclosures in the financial statements.

The Audit Committee meets with the independent auditors, with and without management present, to discuss the overall scope and plans for the audits and the results of their examinations. The Audit Committee reviewed with the independent auditors, who are responsible for expressing an opinion on the conformity of those audited financial statements with accounting principles generally accepted in the United States, their judgments as to the quality, not just the acceptability, of the accounting principles and such other matters as are required to be discussed under Statement of Auditing Standards No. 61, Communications with Audit Committees (SAS 61), as amended, and as adopted by the Public Company Accounting Oversight Board (PCAOB) in Rule 3200T. The Audit Committee also reviewed management's report on internal control over financial reporting and the independent registered public accounting firm's related opinions. In addition, the Audit Committee received from the independent auditors written disclosures regarding the auditors' independence required by PCAOB Ethics and Independence Rule 3526, Communications with Audit Committees Concerning Independence, and has discussed with the independent auditors, the independent auditors' independence. The Audit Committee met five times during 2014.

In reliance on the reviews and discussions referred to above, the Audit Committee recommended to the Board of Directors (and the Board approved) that the audited financial statements be included in the Annual Report on Form 10-K for the fiscal year ended December 31, 2014 for filing with the SEC.

This report is submitted by the Audit Committee.

Donald R. Brattain, Chairman

Brenda A. Cline

J. Luther King Jr.

## CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

Our directors and executive officers seek approval from the Board of Directors prior to entering into a business arrangement that may be deemed a conflict of interest as described in our Code of Business Conduct and Ethics. Examples of transactions that may be considered a conflict of interest include:

- to receive or give more than a token value to anyone that has a business relationship with us;
- to lend to or borrow from individuals or concerns that do business with or compete with us, except banks and other financial institutions;
- to serve as an officer, director, employee, or consultant of, or receive income from, any enterprise doing business with or competing with us;
- to own an interest in or engage in the management of an organization providing services or products to us, or to which we sell or compete, except when such interest (a) comprises publicly traded securities listed on a national securities exchange or the OTC margin list and (b) is not in excess of 5% of the securities of such company; and
- to knowingly cause, either directly or indirectly, us to enter into a business transaction with a close relative of the director or executive officer or a business enterprise of such relative.

In addition, we review, on an annual basis, our financial records to ensure all related party transactions are identified, quantified, and adequately disclosed. Also, each director and executive officer must disclose in writing any known related party transactions associated with completion of the annual director and officer questionnaire.

In 2014, we made lease payments of \$1.7 million for certain office space in Falmouth, Maine, to an entity owned by Mr. Marr's father and brother. The lease is at fair market rates for the area. John S. Marr Jr. does not have an interest in the entity that leases property to us and the lease arrangement existed at the time we acquired the division that occupies this property. We employ Dane L. Womble, a brother of Dustin R. Womble. Dane L. Womble is the Chief Operating Officer of our Local Government division and received \$424,000 in salary and bonus compensation in 2014 in exchange for services rendered.

## MULTIPLE STOCKHOLDERS SHARING THE SAME ADDRESS

If you and other residents at your mailing address own shares of common stock in street name, your broker or bank may have sent you a notice that your household will receive only one Annual Report and proxy statement. This practice is known as "householding," designed to reduce our printing and postage costs. However, if any stockholder residing at such an address wishes to receive a separate Annual Report or proxy statement, he or she may telephone the Investor Relations Department at 972-713-3714 or write to it at Tyler Technologies, Inc., 5101 Tennyson Parkway, Plano, Texas 75024, and a separate copy will be delivered to you promptly.

## STOCKHOLDER PROPOSALS

Any proposal that a stockholder desires to present at the 2015 annual meeting must be received by us at our corporate headquarters no later than December 10, 2015.

By Order of the Board of Directors,

/s/ H. Lynn Moore Jr.  
H. Lynn Moore Jr.  
Executive Vice President,  
General Counsel and Secretary

Plano, Texas

April 8, 2015



ANNUAL MEETING OF STOCKHOLDERS OF

TYLER TECHNOLOGIES, INC.

May 12, 2015

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NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIAL:

The Notice of Meeting, proxy statement and proxy card are available at [www.tylertech.com](http://www.tylertech.com)

Please sign, date and mail your proxy card in the envelope provided as soon as possible.

Please  
detach  
along  
perforated  
line and  
mail in the  
envelope  
provided.

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THIS PROXY WILL BE VOTED AS SPECIFIED BELOW. IF NO SPECIFICATION IS MADE, THIS PROXY WILL BE VOTED FOR THE MATTERS SPECIFICALLY REFERRED TO BELOW.

PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE x

The Board of Directors recommends a vote "FOR" all the listed nominees. The Board of Directors recommends a vote "FOR" Proposals 2 and 3.

1. Election of Directors:

	NOMINEES:		FOR	AGAINST	ABSTAIN
FOR ALL NOMINEES	O Donald R. Brattain	2. Amendment of the Tyler Technologies, Inc. 2010 Stock Option Plan.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
WITHHOLD AUTHORITY	O Glenn A. Carter	3. Ratification of Ernst & Young LLP as independent auditors.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
FOR ALL NOMINEES	O Brenda A. Cline				
FOR ALL EXCEPT	O J. Luther King Jr.	The Board of Directors recommends a vote "AGAINST" Proposal 4.			
(See instructions below)	O John S. Marr Jr.				
	O Dustin R. Womble				
	O John M. Yeaman				
		4. Shareholder proposal by the California State Teachers' Retirement System entitled "Majority Voting in Director Elections."	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. In their discretion, the proxies are authorized to vote upon such other business as may properly come before the meeting or adjournments thereof.

INSTRUCTIONS: To withhold authority to vote for any individual nominee(s), mark "FOR ALL EXCEPT" and fill in the circle next to each nominee you wish to withhold, as shown here:

To change the address on your account, please check the box at right and indicate your new

address in the address space above. Please note that changes to the registered name(s) on the account may not be submitted via this method.

Signature  
of

Stockholder    Date:                      Signature of Stockholder    Date:

Note: Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.





THIS PROXY WILL BE VOTED AS SPECIFIED BELOW. IF NO SPECIFICATION IS MADE, THIS PROXY WILL BE VOTED FOR THE MATTERS SPECIFICALLY REFERRED TO BELOW.

PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE x

The Board of Directors recommends a vote "FOR" all the listed nominees. The Board of Directors recommends a vote "FOR" Proposals 2 and 3.

1. Election of Directors:

	NOMINEES:		FOR	AGAINST	ABSTAIN
FOR ALL NOMINEES	O Donald R. Brattain	2. Amendment of the Tyler Technologies, Inc. 2010 Stock Option Plan.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
WITHHOLD AUTHORITY FOR ALL NOMINEES	O Glenn A. Carter	3. Ratification of Ernst & Young LLP as independent auditors.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
FOR ALL EXCEPT	O J. Luther King Jr.	The Board of Directors recommends a vote "AGAINST" Proposal 4.			
(See instructions below)	O John S. Marr Jr.				
	O Dustin R. Womble				
	O John M. Yeaman	4. Shareholder proposal by the California State Teachers' Retirement System entitled "Majority Voting in Director Elections."	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		5. In their discretion, the proxies are authorized to vote upon such other business as may properly come before the meeting or adjournments thereof.			

INSTRUCTIONS: To withhold authority to vote for any individual nominee(s), mark "FOR ALL EXCEPT" and fill in the

circle next to each nominee you wish to withhold, as shown here:

To change the address on your account, please check the box at right and indicate your new address in the address space above. Please note that  changes to the registered name(s) on the account may not be submitted via this method.

Signature

of

Stockholder      Date:

Signature of Stockholder      Date:

Note: Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.

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PROXY

TYLER TECHNOLOGIES, INC.

THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS OF THE COMPANY

The undersigned hereby (1) acknowledges receipt of the Notice dated April 8, 2015 of the annual meeting of stockholders of Tyler Technologies, Inc. (the "Company") to be held at The Plano Marriott at Legacy Town Center, 7121 Bishop Road, Plano, TX, 75024, on May 12, 2015 at 9:30 a.m. local time, and the proxy statement in connection therewith, and (2) appoints John S. Marr Jr. and John M. Yeaman, and each of them, his proxies with full power of substitution and revocation, for and in the name, place and stead of the undersigned to vote upon and act with respect to, all of the shares of Common Stock of the Company standing in the name of the undersigned, or with respect to which the undersigned is entitled to vote and act at said meeting and at any adjournment thereof, and the undersigned directs that his proxy be voted as indicated on the reverse side hereof. If only one of the above proxies shall be present in person, or by substitute, at such meeting or any adjournment thereof, that proxy, so present and voting, either in person or by substitute, shall exercise all of the powers hereby given.

The undersigned hereby revokes any proxy or proxies heretofore given to vote upon or act with respect to such stock and hereby ratifies and confirms all that said proxies, their substitute or any of them may lawfully do by virtue hereof.

(Continued and to be signed on the reverse side)

1.114475