

Edgar Filing: R F INDUSTRIES LTD - Form 8-K

R F INDUSTRIES LTD

Form 8-K

September 30, 2004

RF INDUSTRIES, LTD.  
RF Connectors/Neulink Telemetry/Bioconnect Medical

For Immediate Release

Investor Contact:  
Neil Berkman Associates  
(310) 277 - 5162  
info@berkmanassociates.com

Company Contact:  
Howard Hill, President  
(858) 549-6340  
rfi@rfindustries.com

Robert White Joins RF Industries' Neulink Division  
as Director of Sales and Marketing

SAN DIEGO, CA, September 30, 2004 . . . RF INDUSTRIES, LTD,  
(NASDAQ:RFIL) today announced that Robert White has joined the RFI as  
Director of Sales and Marketing for the Company's RF Neulink Telemetry  
Division.

"Robert has over 25 years experience in the wireless data  
communications industry developing and marketing wireless communications  
products and systems for commercial, public safety, utility and  
transportation markets. He was instrumental in developing Neulink's NL6000  
narrow-band wireless modem and we believe his knowledge and extensive  
contacts will be a significant asset in guiding the growth and development  
of the RF Neulink division," said Howard Hill, President of RF Industries.

White was most recently owner of RW Consulting, specializing in  
providing wireless data consulting services to technology based companies.  
Previously, he was Vice President of Technology for Coded Communications,  
a designer and manufacturer of complete wireless data system solutions for  
public safety and transportation markets.

Asked why he had selected RF Neulink, Mr. White said, "Having  
previously worked with RF Neulink and RF Industries staff as a consultant,  
I was impressed by their company culture which fosters innovation and  
progressive thinking."

About the NL6000

Neulink's NL6000 already meets the upcoming January 2005 FCC  
regulations for wireless data transmission over narrow band (12.5 KHz)  
frequencies. These regulations, which were delayed until the coming year,  
will require new wireless installations to be capable of transmitting and  
receiving data over frequencies half the bandwidth of current  
installations.

Applications include data terminals, water management, remote data  
logging, oil and gas monitoring, irrigation control and security systems.  
The modem's compact size enables installation almost anywhere, and the  
small footprint, combined with the unit's separate telemetry and mobile  
media access layers, can be used for mobile data applications including  
remote database access, dispatch, vehicle tracking and mobile fleet  
management.

About RF Industries

RF Industries' Connector division designs and distributes radio  
frequency (RF) coaxial connectors and cable assemblies used for Wi-Fi,  
PCS, radio, test instruments, computer networks and antenna devices.  
Connector's Bioconnect Medical cable operation designs, manufactures and  
distributes specialized electrical cabling and interconnect products to  
the medical monitoring market. The Company's Neulink business designs and  
markets wireless digital data transmission products for industrial  
monitoring, wide area networks, GPS tracking and locations systems.

The statements contained in this release which are not historical facts

## Edgar Filing: R F INDUSTRIES LTD - Form 8-K

may be deemed to contain forward-looking statements with respect to events, the occurrence of which involve risks and uncertainties, including, without limitation, uncertainties detailed in the Company's Securities and Exchange Commission filings.

\* \* \* \* \*

#3687

7610 Miramar Road, San Diego, CA 92126-4202 o (858) 549-6340 o (800) 233-1728  
o FAX (858) 549-6345  
E-mail: rfi@rfindustries.com o Internet: www.rfindustries.com