

KONINKLIJKE PHILIPS ELECTRONICS NV
Form 11-K
October 29, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 11-K

(Mark one)

ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF
1934

FOR THE FISCAL YEAR ENDED JULY 31, 2007 COMMISSION FILE NUMBER: 001-05146-01

OR

TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT
OF 1934

FOR THE TRANSACTION PERIOD FROM _____ TO _____

KONINKLIJKE PHILIPS ELECTRONICS N.V. NONQUALIFIED STOCK PURCHASE PLAN
c/o Philips Electronics North America Corporation
1251 Avenue of the Americas
New York, New York 10020
Attention: Compensation and Benefits Department

(Full title of the plan and address of the plan, if different from
that of the issuer named below)

KONINKLIJKE PHILIPS ELECTRONICS N.V.

REMBRANDT TOWER, AMSTELPLEIN, 1,
AMSTERDAM 1070MX, THE NETHERLANDS
(Address of principal executive offices)

KONINKLIJKE PHILIPS ELECTRONICS N.V.
NONQUALIFIED STOCK PURCHASE PLAN

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Committee of the Koninklijke Philips Electronics N.V.
Nonqualified Stock Purchase Plan:

We have audited the accompanying statements of financial condition of the Koninklijke Philips Electronics N.V. Nonqualified Stock Purchase Plan (the "Plan") as of July 31, 2007 and 2006 and the related statements of income and changes in plan equity for each of the years in the three year period ended July 31, 2007. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the Plan's management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Koninklijke Philips Electronics N.V. Nonqualified Stock Purchase Plan at July 31, 2007 and 2006, and the income and changes in plan equity for each of the years in the three year period ended July 31, 2007 in conformity with U.S. generally accepted accounting principles.

/s/KPMG LLP

New York, New York
October 29, 2007

KONINKLIJKE PHILIPS ELECTRONICS N.V. NONQUALIFIED STOCK PURCHASE PLAN

STATEMENTS OF FINANCIAL CONDITION
JULY 31, 2007 AND 2006
(\$ IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)

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	2007 ----	2006 ----
Assets:		
Investment in Koninklijke Philips		
Electronics N.V. common stock at market value - 3,699,932 shares in 2007 and 4,002,953 shares in 2006 (cost \$97,290 in 2007 and \$97,258 in 2006)	\$149,477	\$131,817
Contributions receivable from participants	1,495 -----	1,531 -----
Total Assets	150,972 -----	133,348 -----
Plan Equity	\$150,972 =====	\$133,348 =====

See accompanying notes to financial statements

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KONINKLIJKE PHILIPS ELECTRONICS N.V. NONQUALIFIED STOCK PURCHASE PLAN

STATEMENTS OF INCOME AND CHANGES IN PLAN EQUITY
YEARS ENDED JULY 31, 2007, 2006 AND 2005
(\$ IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)

	2007 ----	2006 ----	2005 ----
Additions to plan equity:			
Investment income:			
Net change in unrealized appreciation of investments	\$ 17,628	\$ 16,301	\$ 9,261
Net realized gain on sale of investments	10,995	7,543	2,614
Dividend income from Koninklijke Philips Electronics N.V. common stock	2,549	1,820	1,821
	----- \$ 31,172	----- \$ 25,664	----- \$ 13,696
Contributions:			
Participants	20,337	20,965	21,279
Employer	3,590	3,768	4,537
	-----	-----	-----
Total contributions	23,927	24,733	25,816
	-----	-----	-----
Total additions	55,099	50,397	39,512
	-----	-----	-----
Less: Distributions to participants	(37,475)	(32,689)	(19,981)
	-----	-----	-----
Net increase	17,624	17,708	19,531

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Plan Equity:			
Beginning of Year	133,348	115,639	96,105
	-----	-----	-----
End of Year	\$150,972	\$133,348	\$115,639
	=====	=====	=====

See accompanying notes to financial statements

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KONINKLIJKE PHILIPS ELECTRONICS N.V. NONQUALIFIED STOCK PURCHASE PLAN

NOTES TO FINANCIAL STATEMENTS JULY 31, 2007 AND 2006 (\$ IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)

(1) DESCRIPTION OF THE PLAN

The following description of the Koninklijke Philips Electronics N.V. Nonqualified Stock Purchase Plan (the "Plan") provides only general information. Participants should refer to the Plan prospectus for a more complete description of the Plan's provisions.

GENERAL

The Plan is a voluntary stock purchase plan established for eligible U.S.-based employees of certain subsidiaries of Koninklijke Philips Electronics N.V. (the "Company") effective August 1, 2000. The Plan makes available to eligible employees of certain of the Company's subsidiaries in the U.S. the right to purchase shares of the Company's common stock at a discount. The common stock of the Company is quoted on several stock exchanges including the Amsterdam Stock Exchange and the New York Stock Exchange ("NYSE").

PARTICIPATION

U.S.-based full-time salaried and hourly employees of certain subsidiaries of the Company except for certain senior executives, as defined by the Plan, are eligible to participate in the Plan after completing 30 days of full-time employment. Employees subject to collective bargaining agreements are eligible to participate upon acceptance of the Plan by their respective union. Certain suspension rules apply as described below in "Plan Restrictions."

CONTRIBUTIONS

Each year, participants may contribute up to 10% of their cash compensation, as defined by the Plan, through payroll withholdings. In addition to the percentage limitation, contributions may not exceed \$20,000 in any calendar year.

The cost of shares to participants is 85% of the closing price on the last day of the applicable purchase period on which stocks are traded on the NYSE. For example, the purchase price for the first 2006 purchase period was based on the March 31, 2006 closing price.

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Prior to 2005, the cost of shares to participants was 85% of the lesser of the closing price on the first day of the applicable purchase period or the last day of the applicable purchase period on which stocks are traded on the NYSE.

The 15% discount between the fair value of the shares purchased and the cost to the participants represents employer contributions.

The participants' shares are held in trust by SPP & Co., a New Jersey partnership of Computershare Trust Company, N.A, formerly doing business as Equiserve Trust Company, N.A.

Contributions are used to purchase whole and fractional shares of the Company at the end of each purchase period (a calendar quarter).

VESTING

All contributions and common shares purchased are 100% vested.

KONINKLIJKE PHILIPS ELECTRONICS N.V. NONQUALIFIED STOCK PURCHASE PLAN

NOTES TO FINANCIAL STATEMENTS JULY 31, 2007 AND 2006 (\$ IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)

DIVIDENDS

Dividends are first declared in euros, and are paid to participants in U.S. dollars converted at the rate of exchange on the Amsterdam Stock Exchange at the close of business on a date announced by the Company. Dividends paid, net of applicable Dutch taxes withheld, are reinvested into the participant's account and used to purchase additional common shares at the prevailing market price during the next purchase period. There is no discount applied to shares purchased through the reinvested dividends.

PLAN RESTRICTIONS

A participant may sell any shares held in their account at any time. Beginning in 2005, the penalty for selling shares held by the Plan for less than one year was eliminated. Prior to 2005, if shares held by the Plan for less than one year were sold, the participant would become ineligible to participate in the Plan for the following two quarters.

PLAN TERMINATION

The Company may suspend or terminate the Plan at any time. If the Plan is suspended or terminated, payroll deductions will terminate and unapplied withholdings will be used to purchase common shares or be repaid to participants without interest as soon as practicable following the termination of the Plan.

PLAN EXPENSES

Plan expenses are paid by the Company.

(2) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The following are significant accounting policies followed by the Plan:

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BASIS OF ACCOUNTING

The accompanying financial statements are prepared on the accrual basis of accounting.

INVESTMENT VALUATION AND INCOME RECOGNITION

The investment in shares held by the Plan is recorded at market value, measured by the closing price listed by the NYSE. Purchases and sales of securities are recorded on a trade-date basis. Realized gains and losses are allocated using the first in, first out method. Dividends are recorded on the ex-dividend date.

USE OF ESTIMATES

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, and changes therein, and disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

DISTRIBUTIONS

Participants may request distributions in the form of Company shares or cash. Distributions are recorded when paid.

KONINKLIJKE PHILIPS ELECTRONICS N.V. NONQUALIFIED STOCK PURCHASE PLAN

NOTES TO FINANCIAL STATEMENTS
JULY 31, 2007 AND 2006
(\$ IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)

(3) INVESTMENT IN COMMON SHARES

Each participant is a 100% owner of the number of shares held on their behalf by SPP & Co. Participants maintain the same rights as common stock shareholders.

As of July 31, 2007, 3,699,932 shares were held for participants and were valued at \$40.40 per share. As of July 31, 2006, 4,002,953 shares were held for participants and were valued at \$32.93 per share. There were \$1,495 and \$1,531 of participants' contributions not yet received by the Plan on July 31, 2007 and 2006, respectively, which is reflected as contributions receivable from participants on the statements of financial condition.

Proceeds from the sales of Company shares, cost of shares sold and the related net realized gain were as follows:

	For the year ended July 31,		
	2007	2006	2005
	----	----	----
Proceeds	\$ 37,475	32,689	19,981
Cost of stock sold	26,480	25,146	17,367
	-----	-----	-----
Net realized gain	\$ 10,995	7,543	2,614
	=====	=====	=====

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(4) TAX STATUS

The Plan is a non-qualified employee stock purchase plan for U.S. tax purposes. Participants of the Plan are taxed under Section 83 of the Internal Revenue Code. Upon purchase of the shares, the excess of the closing market price of the shares on the purchase date over the discounted purchase price (beginning 2005, 85% of the closing price on the last day of the purchase period) is included as ordinary income on the participant's W-2 form sent to the Internal Revenue Service. Any additional appreciation on the shares from the date of purchase until the date of subsequent sale will then be taxed to participants under Section 83 of the Internal Revenue Code as short-term or long-term capital gain or loss, depending on the period of time the shares are held before sale. Participants are also required to report as ordinary income the amount of any dividends received on common shares purchased through the Plan.

(5) MARKET RISK

The Plan's assets are invested in one security, the shares of Koninklijke Philips Electronics N.V. Investment securities are exposed to various risks, such as interest rate, market, and credit risks. Due to the level of risk associated with this investment security, it is at least reasonably possible that the changes in the value of the investment security will occur in the near term and that such changes could materially affect the amounts reported in the statement of financial condition. The underlying value of the Company shares is entirely dependent upon the performance of the Company and the market's evaluation of such performance.

SIGNATURES

PURSUANT TO THE REQUIREMENTS OF THE SECURITIES EXCHANGE ACT OF 1934, THE TRUSTEES (OR OTHER PERSONS WHO ADMINISTER THE EMPLOYEE BENEFIT PLAN) HAVE DULY CAUSED THIS REPORT TO BE SIGNED ON ITS BEHALF BY THE UNDERSIGNED THEREUNTO DULY AUTHORIZED.

KONINKLIJKE PHILIPS ELECTRONICS N.V.
NONQUALIFIED STOCK PURCHASE PLAN

DATE: October 29, 2007

BY: /s/ PAMELA DUNLAP

NAME: PAMELA DUNLAP
TITLE: CHAIRMAN, STOCK PURCHASE PLAN COMMITTEE

EXHIBIT INDEX

Exhibit 23.1 Consent of Independent Registered Public Accounting Firm