

Edgar Filing: GANNETT CO INC /DE/ - Form 4

[] Director [] 10% Owner
 [X] Officer (give title below) [] Other (specify below)

Senior Group President/East Newspaper Group

7. Individual or Joint/Group Filing
 (Check applicable line)

[X] Form filed by one Reporting Person
 [] Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of,
 or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (mm/dd/yy) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | Price |
|---------------------------------------|---|---|---|--|------------------|---------|
| | | Code | V | Amount | (A) or (D) | |
| Common Stock | 03/22/02 | S | | 1,808 | D | \$75.80 |
| Common Stock | To 03/31/02 | | | | | |
| Common Stock | To 12/31/01 | | | | | |

* If the form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Note: File three copies of this Form, one of which must be manually signed.
If space provided is insufficient, see Instruction 6 for procedure.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to Rule 101(b)(4) of Regulation S-T.

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