

EBAY INC  
Form 4  
October 24, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**COOK SCOTT D**

(Last) (First) (Middle)

**C/O INTUIT, INC., 2535 GARCIA AVENUE**

(Street)

**MOUNTAIN VIEW, CA 94043**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**EBAY INC [EBAY]**

3. Date of Earliest Transaction (Month/Day/Year)  
**10/22/2007**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	10/22/2007		M	800 A \$ 0.3889	163,806	D	
Common Stock	10/22/2007		S	800 <sup>(1)</sup> D \$ 35.82	163,006	D	
Common Stock	10/22/2007		M	1,600 A \$ 0.3889	164,606	D	
Common Stock	10/22/2007		S	1,600 <sup>(1)</sup> D \$ 35.81	163,006	D	
Common Stock	10/22/2007		M	1,200 A \$ 0.3889	164,206	D	

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Common Stock 10/22/2007 S 1,200<sup>(1)</sup> D \$ 35.78 163,006 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable Expiration Date	Title	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007		M	800	<u>(2)</u> 06/09/2008	Common Stock	800
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007		M	1,200	<u>(2)</u> 06/09/2008	Common Stock	1,200
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007		M	400	<u>(2)</u> 06/09/2008	Common Stock	400
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007		M	1,200	<u>(2)</u> 06/09/2008	Common Stock	1,200
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007		M	800	<u>(2)</u> 06/09/2008	Common Stock	800
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007		M	900	<u>(2)</u> 06/09/2008	Common Stock	900
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007		M	1,700	<u>(2)</u> 06/09/2008	Common Stock	1,700
	\$ 0.3889	10/22/2007		M	800	<u>(2)</u> 06/09/2008		800

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Non-Qualified Stock Option (right to buy)								Common Stock	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	1,900	<u>(2)</u>	06/09/2008	Common Stock	1,900	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	500	<u>(2)</u>	06/09/2008	Common Stock	500	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	1,600	<u>(2)</u>	06/09/2008	Common Stock	1,600	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	1,100	<u>(2)</u>	06/09/2008	Common Stock	1,100	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	2,400	<u>(2)</u>	06/09/2008	Common Stock	2,400	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	1,600	<u>(2)</u>	06/09/2008	Common Stock	1,600	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	1,200	<u>(2)</u>	06/09/2008	Common Stock	1,200	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	628	<u>(2)</u>	06/09/2008	Common Stock	628	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	1,600	<u>(2)</u>	06/09/2008	Common Stock	1,600	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	3,200	<u>(2)</u>	06/09/2008	Common Stock	3,200	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	2,000	<u>(2)</u>	06/09/2008	Common Stock	2,000	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	1,472	<u>(2)</u>	06/09/2008	Common Stock	1,472	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	800	<u>(2)</u>	06/09/2008	Common Stock	800	
Non-Qualified Stock Option	\$ 0.3889	10/22/2007	M	1,600	<u>(2)</u>	06/09/2008	Common Stock	1,600	

(right to buy)									
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	8,900	(2)	06/09/2008	Common Stock	8,900	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	1,600	(2)	06/09/2008	Common Stock	1,600	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	3,100	(2)	06/09/2008	Common Stock	3,100	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	8,800	(2)	06/09/2008	Common Stock	8,800	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	4,800	(2)	06/09/2008	Common Stock	4,800	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	2,800	(2)	06/09/2008	Common Stock	2,800	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	3,600	(2)	06/09/2008	Common Stock	3,600	
Non-Qualified Stock Option (right to buy)	\$ 0.3889	10/22/2007	M	9,000	(2)	06/09/2008	Common Stock	9,000	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
COOK SCOTT D C/O INTUIT, INC. 2535 GARCIA AVENUE MOUNTAIN VIEW, CA 94043		X		

## Signatures

By: Brian Levey For: Scott D. Cook  
10/24/2007

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.

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(2) Options become exercisable as to 25% on the one year anniversary date of the grant and 1/48th monthly thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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