

ELOYALTY CORP  
Form 8-K  
December 21, 2006

**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**  
**FORM 8-K**  
**CURRENT REPORT**  
**PURSUANT TO SECTION 13 OR 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): **December 21, 2006**

**eLOYALTY CORPORATION**  
(Exact Name of Registrant as Specified in Charter)

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| <b>Delaware</b><br>(State or Other Jurisdiction of<br>Incorporation) | <b>0-27975</b><br>(Commission File Number) | <b>36-4304577</b><br>(IRS Employer Identification No.) |
|--|--|--|

**150 Field Drive, Suite 250, Lake Forest, Illinois**  
(Address of Principal Executive Offices)

**60045**  
(Zip Code)

Registrant's telephone number, including area code: **(847) 582-7000**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 Other Events

The following information, including the exhibit described below, shall not be deemed filed hereunder for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

On December 21, 2006, eLoyalty announced that it completed its previously announced Rights Offering relating to non-transferable subscription rights to purchase up to \$18 million of eLoyalty Common Stock. A copy of the press release announcing the completion of the \$18 million Rights Offering is included as Exhibit 99.1 to this Form 8-K report and is incorporated by reference.

Item 9.01 Financial Statements and Exhibits

(a) and (b) not applicable

(c) Exhibit Index:

99.1 Press Release, dated December 21, 2006, announcing eLoyalty Corporation completes \$18 million Rights Offering.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**eLOYALTY CORPORATION**

Date: December 21, 2006

By: /s/ STEVEN C. POLLEMA  
Steven C. Pollema  
*Vice President, Operations and  
Chief Financial Officer*

EXHIBIT INDEX

Exhibit  
Number

Description

|      |   |
|------|---|
| 99.1 | Press Release, dated December 21, 2006, announcing eLoyalty Corporation completes \$18 million Rights Offering. |
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