

Edgar Filing: Duke Energy Holding Corp. - Form 425

Duke Energy Holding Corp.  
Form 425  
July 11, 2005

Filed by Duke Energy Corporation  
Commission File No. 1-4928  
Pursuant to Rule 425 under the Securities Act of 1933  
And Deemed Filed Pursuant to Rule 14a-12  
Under the Securities Exchange Act of 1934

Subject Company: Duke Energy Holding Corp.  
Commission File No. 132-02302

This filing on Form 425 is made to correct a prior 425 filing made on May 9, 2005. Due to a typographical error, the net income number in the line titled "New Company (pro forma)" omitted a double-asterisk marking which should have been included to indicate the number was calculated using December 31, 2004 data.

[DUKE ENERGY GRAPHIC OMITTED]

Merger Fact Sheet

Company	Duke Energy	Cinergy																																														
Tickers	NYSE: DUK	NYSE: CIN																																														
Descriptions	Based in Charlotte, North Carolina, Duke Energy is a diversified energy company, with a portfolio of natural gas and electric businesses, both regulated and unregulated, and an affiliated real estate company. Duke Energy supplies, delivers and processes energy for customers in the Americas. www.duke-energy.com	Based in Cincinnati, Ohio, Cinergy is an integrated portfolio of natural gas and electric businesses: regulated and unregulated. Cinergy's electric business is a Midwest leader in providing safe and reliable electric service. www.cinergy.com																																														
Major Businesses	Duke Power Duke Energy Americas (North America and International) Duke Energy Gas Transmission, including Union Gas Duke Energy Field Services Crescent Resources	Cincinnati Gas & Electric PSI Energy Union Light, Heat & Power Cinergy Marketing & Trading Cinergy Solutions Inc.																																														
2004 Data** (rounded)	<table border="0"> <tr><td>Assets:</td><td>\$55.5 Billion</td></tr> <tr><td>Revenues:</td><td>\$22.5 Billion</td></tr> <tr><td>Net income:</td><td>\$1.5 Billion</td></tr> <tr><td>Electric Customers:</td><td>2.2 Million</td></tr> <tr><td>Gas Customers:</td><td>1.2 Million</td></tr> <tr><td>Generation Assets Owned:</td><td>32,000 MW</td></tr> <tr><td>Generation Assets Operated:</td><td>35,000 MW</td></tr> <tr><td>Service Territory:</td><td>22,000 square miles</td></tr> <tr><td>Employees:</td><td>21,500</td></tr> <tr><td>Miles of Transmission Pipeline:</td><td>17,500</td></tr> <tr><td>Miles of Gas Gathering Pipeline:</td><td>59,000</td></tr> <tr><td>Natural Gas Liquids Volume:</td><td>357,000 barrels per day</td></tr> <tr><td>Duke Energy Foundation Giving:</td><td>\$13.5 Million</td></tr> </table>	Assets:	\$55.5 Billion	Revenues:	\$22.5 Billion	Net income:	\$1.5 Billion	Electric Customers:	2.2 Million	Gas Customers:	1.2 Million	Generation Assets Owned:	32,000 MW	Generation Assets Operated:	35,000 MW	Service Territory:	22,000 square miles	Employees:	21,500	Miles of Transmission Pipeline:	17,500	Miles of Gas Gathering Pipeline:	59,000	Natural Gas Liquids Volume:	357,000 barrels per day	Duke Energy Foundation Giving:	\$13.5 Million	<table border="0"> <tr><td>Assets:</td><td></td></tr> <tr><td>Revenues:</td><td></td></tr> <tr><td>Net income:</td><td></td></tr> <tr><td>Electric Customers:</td><td></td></tr> <tr><td>Gas Customers:</td><td></td></tr> <tr><td>Generation Assets Owned:</td><td></td></tr> <tr><td>Generation Assets Operated:</td><td></td></tr> <tr><td>Service Territory:</td><td></td></tr> <tr><td>Employees:</td><td></td></tr> <tr><td>Cinergy Foundation Giving:</td><td></td></tr> </table>	Assets:		Revenues:		Net income:		Electric Customers:		Gas Customers:		Generation Assets Owned:		Generation Assets Operated:		Service Territory:		Employees:		Cinergy Foundation Giving:	
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Strategic Rationale	<ul style="list-style-type: none"> <li>o Optimizes and strengthens portfolio of businesses</li> <li>o Improves current situation and future prospects</li> </ul>	<ul style="list-style-type: none"> <li>o Provides substantial value to shareholders immediately - 13.4%</li> </ul>																																														

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	<ul style="list-style-type: none"> <li>o Increases options for future restructuring;</li> <li>o electric and gas businesses have stand alone scale</li> <li>o Creates immediate shareholder value</li> </ul>	<ul style="list-style-type: none"> <li>shareholders</li> <li>o Brings together two utility platforms</li> <li>o Combines complement</li> <li>o Adds fuel and geogr</li> <li>o Consolidating tradi opportunities</li> </ul>																						
Core Values	<ul style="list-style-type: none"> <li>o Stewardship - A commitment to health, safety, environmental responsibility and our communities</li> <li>o Integrity - Ethically and honestly doing what we say we will do</li> <li>o Respect for the Individual - Embracing diversity and inclusion, enhanced by openness, sharing, trust, teamwork and involvement</li> <li>o High Performance - The excitement and fulfillment of achieving superior business results and stretching our capabilities</li> <li>o Win-Win Relationships - Having relationships which focus on the creation of value for all parties</li> <li>o Initiative - Having the courage, creativity and discipline to lead change and shape the future</li> </ul>	<ul style="list-style-type: none"> <li>o Focus on the custom</li> <li>Take ownership. Tak</li> <li>o Demonstrate environ</li> <li>that we do</li> <li>o Practice ethics, in</li> <li>all that we do</li> <li>o Be bold, aim high -</li> <li>yourself, your coll</li> <li>o Strive for continuo</li> <li>what has been done</li> <li>to do what you do b</li> <li>o Turn challenges and</li> <li>being proactive and</li> <li>o Be flexible by bein</li> <li>to learn new skills</li> <li>o Demonstrate respect</li> <li>differences of othe</li> <li>o Emphasize "Safety A</li> <li>safety of each othe</li> <li>o Value teamwork - on</li> <li>team</li> </ul>																						
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Board of Directors	The new Duke Energy board will be comprised initially of 10 members named by Duke Energy and Cinergy.																							

\* As of stock close May 6, 2005

\*\* As of December 31, 2004

\* \* \*

### Forward-Looking Statements

This document includes statements that do not directly or exclusively relate to historical facts. Such statements are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements include statements regarding benefits of the proposed mergers and restructuring transactions, integration plans and expected synergies, anticipated future financial operating performance and results, including estimates of growth. These statements are based on the current expectations of management of Duke and Cinergy. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements

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included in this document. For example, (1) the companies may be unable to obtain shareholder approvals required for the transaction; (2) the companies may be unable to obtain regulatory approvals required for the transaction, or required regulatory approvals may delay the transaction or result in the imposition of conditions that could have a material adverse effect on the combined company or cause the companies to abandon the transaction; (3) conditions to the closing of the transaction may not be satisfied; (4) problems may arise in successfully integrating the businesses of the companies, which may result in the combined company not operating as effectively and efficiently as expected; (5) the combined company may be unable to achieve cost-cutting synergies or it may take longer than expected to achieve those synergies; (6) the transaction may involve unexpected costs or unexpected liabilities, or the effects of purchase accounting may be different from the companies' expectations; (7) the credit ratings of the combined company or its subsidiaries may be different from what the companies expect; (8) the businesses of the companies may suffer as a result of uncertainty surrounding the transaction; (9) the industry may be subject to future regulatory or legislative actions that could adversely affect the companies; and (10) the companies may be adversely affected by other economic, business, and/or competitive factors. Additional factors that may affect the future results of Duke and Cinergy are set forth in their respective filings with the Securities and Exchange Commission ("SEC"), which are available at [www.duke-energy.com/investors](http://www.duke-energy.com/investors) and [www.cinergy.com/investors](http://www.cinergy.com/investors), respectively. Duke and Cinergy undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

### Additional Information and Where to Find It

In connection with the proposed transaction, a registration statement of Duke Energy Holding Corp., which includes a joint proxy statement of Duke and Cinergy, and other materials have been filed with the SEC. WE URGE INVESTORS TO READ THE REGISTRATION STATEMENT AND PROXY STATEMENT AND THESE OTHER MATERIALS CAREFULLY BECAUSE THEY CONTAIN IMPORTANT INFORMATION ABOUT DUKE, CINERGY, DUKE ENERGY HOLDING CORP., AND THE PROPOSED TRANSACTION. Investors may obtain free copies of the registration statement and proxy statement as well as other filed documents containing information about Duke and Cinergy at <http://www.sec.gov>, the SEC's website. Free copies of Duke's SEC filings are also available on Duke's website at [www.duke-energy.com/investors](http://www.duke-energy.com/investors), and free copies of Cinergy's SEC filings are also available on Cinergy's website at [www.cinergy.com/investors](http://www.cinergy.com/investors).

### Participants in the Solicitation

Duke, Cinergy and their respective executive officers and directors may be deemed, under SEC rules, to be participants in the solicitation of proxies from Duke's or Cinergy's stockholders with respect to the proposed transaction. Information regarding the officers and directors of Duke is included in its definitive proxy statement for its 2005 Annual Meeting filed with the SEC on March 31, 2005. Information regarding the officers and directors of Cinergy is included in its definitive proxy statement for its 2005 Annual Meeting filed with the SEC on March 28, 2005. More detailed information regarding the identity of potential participants, and their direct or indirect interests, by securities, holdings or otherwise, will be set forth in the registration statement and proxy statement and other materials to be filed with the SEC in connection with the proposed transaction.